STATISTICAL CONSULTANT

Trained statistician at the graduate level in the social sciences using the R language. Trusted consultant with proven success collaborating with executive stakeholders to design, implement, analyze, and publish research and program evaluation. Use traditional/statistical, machine learning, network analysis, spatial analysis, and data visualization approaches. Subject matter expert in organizational behavior, clinical psychology, and mental health science, with emerging interests in psychiatric epidemiology and urban planning/policy.

Technologies: R - advanced | Python, SPSS, Tableau - intermediate | Julia - beginner

EDUCATION

CLAREMONT GRADUATE UNIVERSITY, Claremont, CA: Master of Arts (MA) in Organizational Behavior & Evaluation | 2020 SOFIA UNIVERSITY, Palo Alto, CA: Master of Arts (MA) in Clinical Psychology | 2013 NAROPA UNIVERSITY, Boulder, CO: Bachelor of Arts (BA) in Traditional Eastern Arts | 2010

RECENT EXPERIENCE

LISA KACZMARCZYK PHD CONSULTING, LLC, Claremont, CA: **Statistical Consultant | 09/2019 – present**Initiated and created customized analysis tool based on social network theory, yielding high level of client satisfaction during intermediate program phase, with final program results and academic publication in preparation.

- Designed bespoke social network analysis tool used by client to narrate theory of change for large, complex client organization consisting of consortium of large universities instituting inter-disciplinary STEM program nationwide.
- Analyzed social network of cross-section of 3 attitudinal constructs across 3 university systems, including actor-event network graphs, interpretation consultation, and commented Rmarkdown script.
- Co-authored publication and poster presentation of final deliverable (see curriculum vitae for more information)

ACCENTURE PLC, CGU TALENT INNOVATION LAB, Claremont, CA: **Consultant | 11/2018 – 06/2020** Global HR / Recruitment Transformation Research & Development Lab

Managed project deliverable content and translated peer-reviewed organizational behavior research into business cases. High-impact example provided below.

<u>Project</u>: Future workplace job redesign research and market analysis for account executive role <u>Role</u>: Project Lead

- Directed final project deliverables for new client, CEO's strategic advisor.
- Formulated, pitched, and executed strategy project that provided technical recommendations for assessing, developing, and predicting future developmental trends related to high-impact role of account executive. Presented results to senior leadership. Project continues in new phase with estimated completion in September 2020.
- Pitched product offering predicted to increase scope of work 50%–200% for talent innovation lab during fiscal year to provide evidence-based and research-driven organizational development approach. Generated new ideas based on insights gleaned from recent acquisitions with similar roles.
- Led project team (consultant, project manager, 2 assistants); managed performance and career development.
- Collaborated with principal consultant to create scope of work; managed budget and created timeline. Performed business intelligence (BI)/analytics, reviewed literature, created and recommended role assessment tools.

MOUNT SAINT MARYS UNIVERSITY, PSYCHOLOGY DEPARTMENT, Los Angeles, CA: Instructor | 01/2016 – 05/2018 Taught upper-division coursework in research methods, social psychology, and I/O psychology. Academic advisor for 25 undergraduate students with 100% graduation rate.

- Quantitative methods in coursework: basic survey methods, correlation, χ2 categorical analysis, within-subjects design, between-subjects design, single subject design, single regression
- Qualitative methods in coursework: naturalistic observation, thematic content analysis
- Additional topics covered: research ethics, NIH human subjects training, APA format manuscript preparation using SPSS, introduction to R language, introduction to JMV (jamovi) graphical interface for R
- Coordination of symposium and opening speech on topic of importance of promoting undergraduate research and representation of women in STEM