



White paper

DEFI.ECO PROJECT

DESIGNING YOUR LIFE



BLOCKCHAIN INTRODUCING

What is Blockchain technology?

Blockchain technology is most simply defined as a decentralized, distributed ledger that records the provenance of a digital asset.

ADVANTAGES OF BLOCKCHAIN



01

Efficiency

Using the “if-this-then-that” logic of smart contracts can reduce error reduction and increase speed



02

Transparency

Get real-time insights into trades and transactions rather than just receiving reports in different formats at different times from different institutions



03

Trust

The majority of participants in a blockchain system need to approve the transactions and agree upon which data is written, altered or removed



04

Resilience

The larger the number of blockchain participants the more robust the data is, as it can be seen as a massively replicated database

DECENTRALIZATION AND CENTRALIZATION

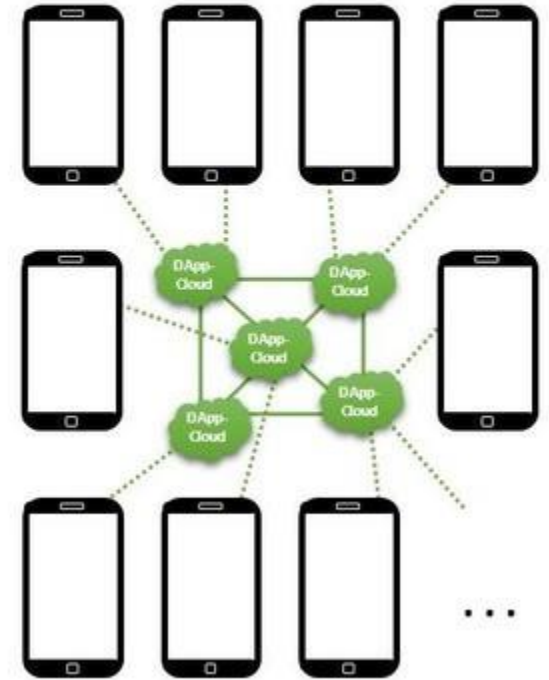
Basis of Comparison	Decentralization	Centralization
Definition	Decision-making capabilities delegated across multiple levels	Decision-making capability rests with the top management
Involves	Systematic dispersal of authority.	Systematic and consistent reservation of authority
Communication Flow	Open and Free	Vertical
Decision Making	Comparatively faster	Slow
Advantage	Proper coordination and Leadership	Sharing of burden and responsibility
Power of decision making	Lies with the top management.	Multiple persons have the power of decision making.
Implemented when	Inadequate control over the organization	Considerable control over the organization
Best suited for	Small sized organization	Large sized organization

WHAT ARE DAPPS?

Apps (classically centralized)



DApps (decentralized)



Decentralized applications (*dApps*) are digital applications or programs that exist and run on a blockchain or P2P (peer-to-peer) network of computers instead of a single computer, and are outside the purview and control of a single authority.

KEY ATTRIBUTES OF DAPPS



OPEN SOURCE

01

Ideally, it must have an autonomous governing system, with all changes decided by the consensus of the majority of users. The code base of the dApp must be available for scrutiny

DECENTRALIZED

02

All operational records of a dApp must be stored on a public and decentralized ledger (blockchain) to ensure the control does not fall into a centralized authority

INCENTIVE

03

Validators within the blockchain invest work (human effort, computing power and electricity) to verify transactions and add blocks to the chain. As such, it is necessary to incentivize them and the commonly accepted currency is cryptographic tokens

PROTOCOL

04

The community around the decentralized app must agree on a cryptographic algorithm to demonstrate proof of value. For instance, both Bitcoin and Ethereum are currently using Proof of Work (PoW), with the latter also conducting research on a hybrid PoW/Proof of Stake (PoS)

KEY ADVANTAGES OF DAPPS

It is worth calling out some of the key advantages that these applications have over traditional applications, which are listed in the following section

Security

Being decentralized, these apps are tamperproof and the records inherent are unalterable. They are also highly secure and immutable from hacking, intrusions and any other potential sabotage.

Speed

It enables faster payment processing due to the absence of intermediate applications such as the integrated payment gateway for accepting funds.

Reliable Data Records

It provides reliable data records because users can access the public blockchain to verify transaction information.

Anonymity

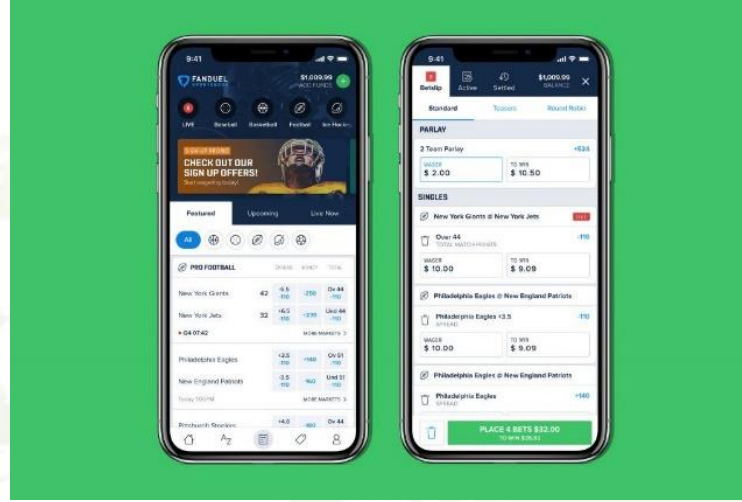
It promotes greater anonymity as these applications do not require users to follow lengthy signup processes.



DAPPS CLASSIFICATION



Exchanges



Betting application



Social Network



Crypto wallet

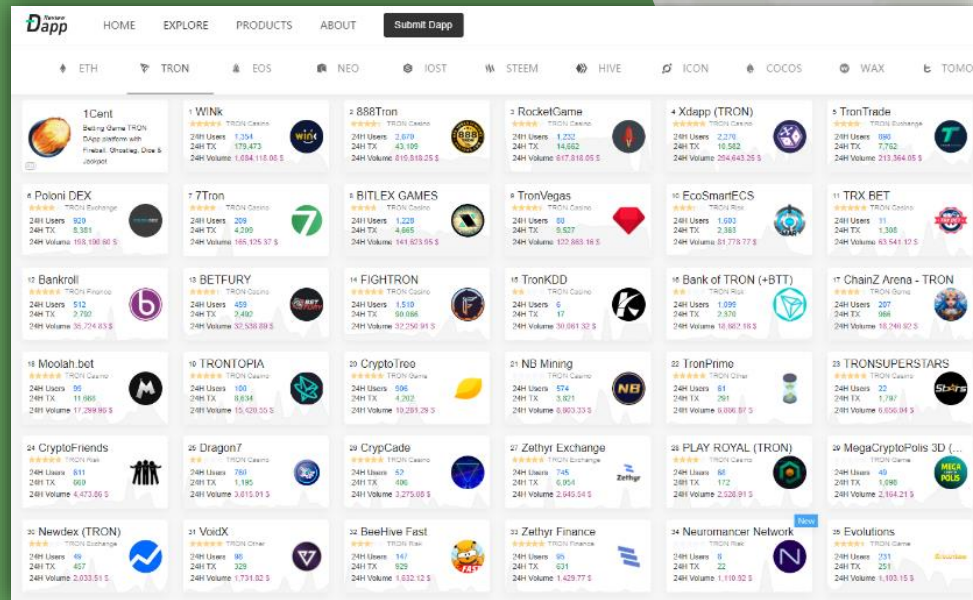


Game



DeFi

GAMING DAPPS



Top TRON Games

All protocols

ETH

EOS

TRON

IOST

ONT

ThunderCore

VeChain

NEO

Waves

WAX

Steem

Hive

BORA

All Categories

Games

DeFi

Gambling

Exchanges

Collectibles

Marketplaces

Social

Other

High-Risk

Show Airdrops

24H

7D

CATEGORY

PROTOCOL

BALANCE

USERS

VOLUME

TXS

ACTIVITY

Ad

1cent

Gambling

TRON

6.1k

4

-60.00%

\$6

12

1

ChainZ Arena - Pla...

Games

TRON

14.4M

206

+4.57%

\$16.9k

924

2

Blockchain Cuties

Games

TRON

1.1M

85

-7.61%

\$62

500

3

Traps

Games

TRON

583.394336

81

-12.90%

\$26

440

4

MegaCryptoPolis

Games

TRON

4.4M

48

-12.73%

\$2.2k

1.1k

5

Wild Universe

Games

TRON

500

39

-17.02%

\$0

42

TRON and its dApp are slowly stealing the limelight in the decentralized world. While there are some dApp's on EOS and Ethereum that are still good enough but the way **TRON dApps** are gaining limelight it's not going to be long when these dApp will be the most enviable one.

Yet, gaming dApps could be the reason why many people will approach the blockchain world. They are fun, they can be played on smartphones and they allow users to earn cryptocurrencies by playing.

There are hundreds of blockchain games, each more fun than the next, DappRadar keeps track of the statistics of over 500 games.



INTRODUCING DEFI

Decentralized finance—often called DeFi or open finance - refers to the economic paradigm shift enabled by decentralized technologies, particularly blockchain networks. Defi consists of two main parts, DEX and Lending. From peer-to-peer payment systems to automated loans to USD-pegged stablecoins, DeFi has emerged as one of the most active sectors in the blockchain space, with a range of use cases for developers, individuals, and institutions.

In 2019, it has quickly emerged as Ethereum's next big use case after ICOs in 2017 (ICOs, also known as initial coin offerings, are when blockchain projects sell crypto tokens to raise funds for their projects' development).

By using decentralized technology like smart contracts, which you can think of as self-executing contracts made of computer code, DeFi allows for the elimination of middlemen.

- Imagine near-instantaneous loans without the need of bank approval or paperwork.
- Imagine earning real interest on your assets, instead of suffering from low, no, or even negative interest rates.
- Imagine being able to issue stock for your company without having to deal with bankers and lawyers who charge exorbitant fees

MAIN ADVANTAGES OF DEFI

Trustless

The first and most crucial attribute of a DeFi product is that it doesn't rely on trusted entities.

In DeFi, the system does not need to rely on trusted entities as the financial value is securely stored (or transferred peer-to-peer) using smart contracts, which cannot be modified after being created on the blockchain. This helps eliminate middlemen, which drives down costs and transaction.

DeFi smart contracts would also typically be programmed such that each user's assets would only be controllable with the owner's private keys in order to achieve this goal.

Permissionless

The second attribute of DeFi is that it is permissionless.

It means that anyone, anywhere, at any time can access and use DeFi products and services without being decentralized or restricted.

Because anyone can use widely available cryptographic software to generate private keys and begin interacting with DeFi on the blockchain directly, it is hard for 3rd parties to block access to them.

We can see that besides being permissionless, other benefits such as better personal data privacy and quicker onboarding arise.

Transparency

The third characteristic of DeFi products is that they're open and transparent.

Centralized institutions are built upon internal services where transactions are private and only viewable by their personnel. DeFi products, on the other hand, run on public blockchains where data and transactions are typically easily viewable or traceable by anyone.

DEFI LENDING

What is DeFi Lending?

DeFi Lending works similar to traditional p2p-services, the core difference being that loans are issued on decentralized platforms that lock up cryptocurrencies via smart-contracts deployed on public blockchains.

DeFi Lending aims to democratize this entire process and connect borrowers to a wide pool of lenders. Instead of having institutes acting as intermediaries, smart contracts directly connect the borrower and the lender with each other.

Benefits of DeFi Lending



Borrowers

- Zero credit checks which make loans available to a wide variety of investors.
- Gain access to different utilities.
- Immediately short the asset they borrow in different exchanges to participate in margin trading.



Lenders

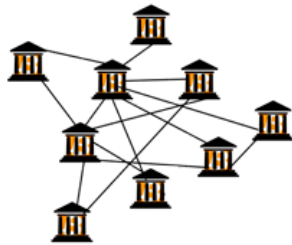
- It's a solid long-term HODL plan.
- The opportunity to earn passive income via interests.
- Due to the transparency and lack of mediators, the lender earns higher returns and has a clearer understanding of the risks involved.

DECENTRALIZED EXCHANGE (DEX)

What is Decentralized Exchange (DEX)? A decentralized exchange is an exchange market that does not rely on a third-party service to hold the customer's funds. Instead, trades occur directly between users (peer-to-peer) through an automated process. Such a system can be established by creating proxy tokens (crypto assets that represent a certain fiat or cryptocurrency) or assets (that can represent shares in a company for example) or through a decentralized multi-signature escrow system, among other solutions.



CENTRALIZED



DECENTRALIZED

EXCHANGE CONTROLS FUNDS

USER CONTROLS FUNDS

NOT ANONYMOUS

ANONYMOUS

HACKS & SERVER DOWNTIME

NO HACKS & SERVER DOWNTIME

Benefits of DEXs

The most obvious benefit to using a decentralized exchange over a centralized one is their "trustless" nature. You are not required to trust the security or honesty of the exchange since the funds are held by you in your personal wallet and not by a third party.

Another advantage to the decentralized model is the privacy it provides. Users are not required to disclose their personal details to anyone, except if the exchange method involves bank transfers, in which case your identity is revealed only to the person that is selling or buying from you.

Furthermore, the hosting of decentralized exchanges is distributed throughout the nodes involved - meaning that there is no risk of server downtime.

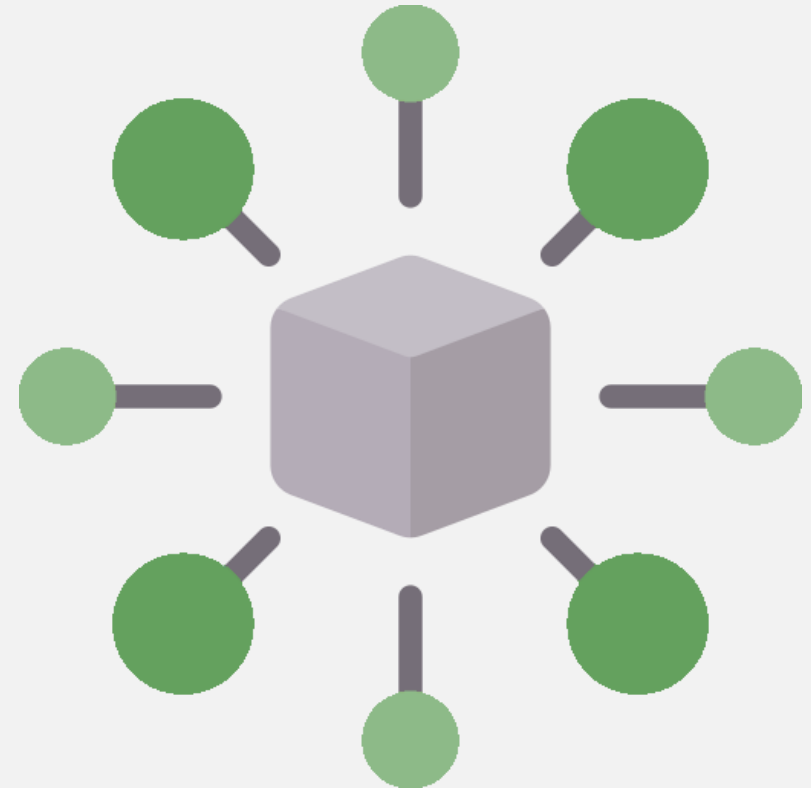
INTRODUCING DEFI.ECO



The various products, services involved in DeFi are also collectively referred to as open finance since it's an ecosystem where blockchains, digital assets, open protocols are integrated with conventional financial structures.



DeFi.ECO (stand for Decentralized Finance Ecosystem) mentioned here is a project that has profit-sharing financial games.



MISSION AND VISION OF DEFI.ECO



*We are here to build a
comprehensive ecosystem for users*



MISSION

Create a decentralized
financial system -
extensive cooperation -
high profit sharing

Developing a wide
ecosystem system with
many applications: Game -
Financial application

Generate passive income
for ecosystem developers

Attract millions of people to
join our ecosystem

MISSION AND VISION OF DEFI.ECO



*We are here to build a
comprehensive ecosystem for users*



VISION

Develop a centralized
business system that pays
100% to users and
generates high income for
participants

Develop a long-term
ecosystem with a strict
reward mechanism for
sustainable development

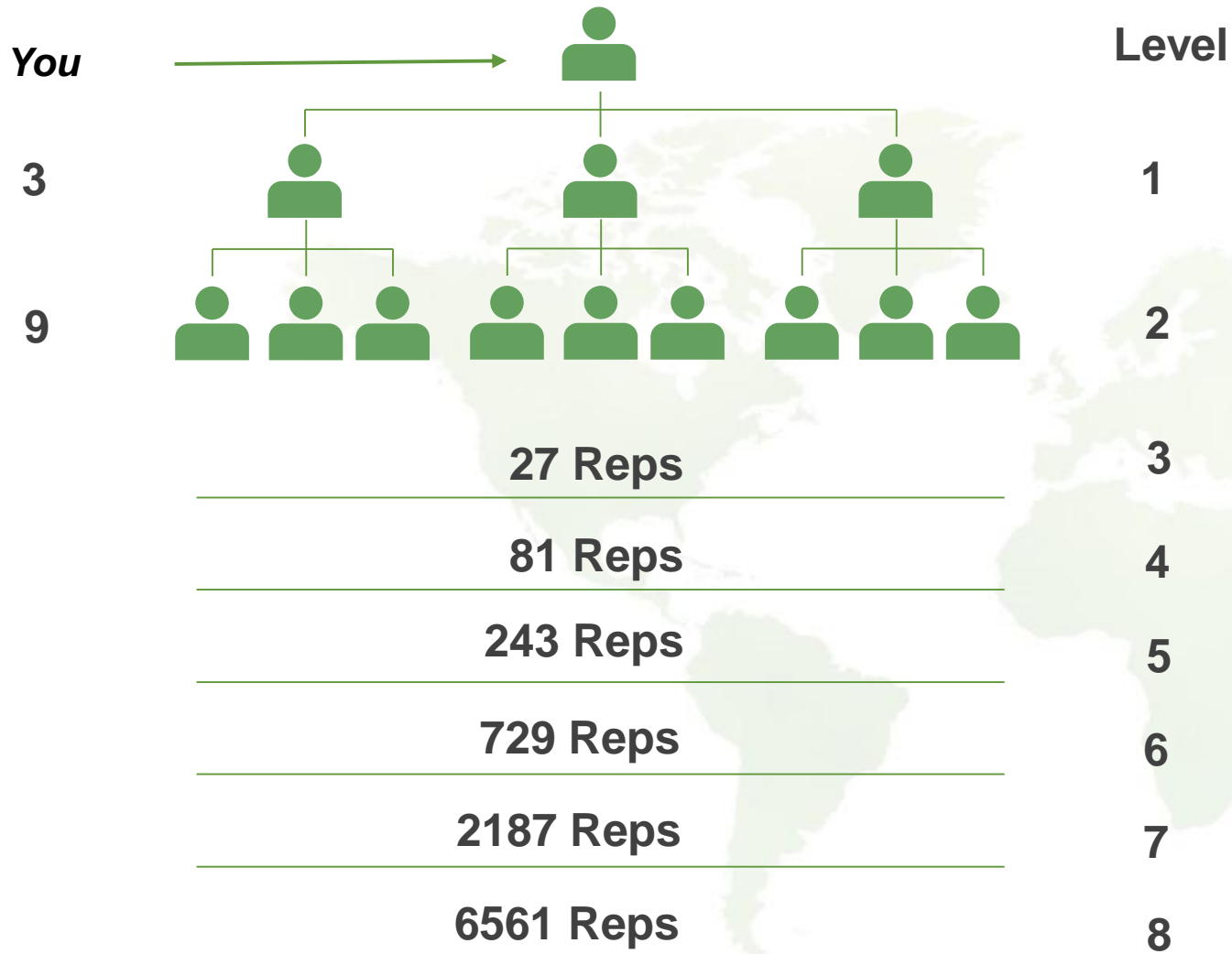
Create millions of
opportunities for profitable
cooperation

Develop ecosystem with
millions of regular service
users

ROADMAP



MATRIX COMPENSATION PROGRAM



This program is set up to have a pyramid structure with a fix number in the width and columns.

The following terms:









- You get three
- Then your three people get three
- Then those people get three, etc
- So if 2187 representatives of level 7 have 3 customers each, that equals 6561 members.

This is the process that a person participating in the program must go through 8 levels:

Immigrant => **Visa Holder** => **Permanent Resident** => **Citizen**
=> **Ambassador** => **Senator** => **Vice President** => **President**

This process represents the influence in this society. The sooner you join, the more influence and value you create

MATRIX COMPENSATION PROGRAM

Level	Name	Slots	Assistance USDT	Potential Earning (\$)
1	Immigrant	 (3)	15	$15 \times 3 = 45$
2	Visa Holder	 (9)	45	$45 \times 9 = 405$
3	Permanent Resident	 (27)	90	$90 \times 27 = 2,403$
4	Citizen	 (81)	180	$180/2 \times 81 = 7,290 (*)$
5	Ambassador	 (243)	240	$240/2 \times 243 = 29,160 (*)$
6	Senator	 (729)	420	$420/2 \times 729 = 153,090 (*)$
7	Vice President	 (2187)	600	$600/2 \times 2187 = 656,100 (*)$
8	President	 (6561)	900	$900/2 \times 6561 = 2,952,450 (*)$

Name	DFC
Immigrant	0%
Visa Holder	0%
Permanent Resident	0%
Citizen	9%
Ambassador	12%
Senator	15%
Vice President	18%
President	21%



(*) From **Citizen** onward, you receive $\frac{1}{2}$ assistance USDT, $\frac{1}{2}$ assistance USDT will give your three people (first three people on the first level or inferior to one level)

BUY DEFI CREDITS PROGRAM

Crypto stock is sold by Round (8 rounds). In every round, **DeFi Credits (DFC) = Volume x Bonus**

Example: Co-Founder: Buy 50 DFC => Have 50 x 128 = 640 DFC

Angel: Buy 50 DFC => Have 50 x 64 = 320 DFC



Co-Founder

Volume: **100,000**
Bonus: **128**

DFC
12,800,000

Angle

Volume: **200,000**
Bonus: **64**

DFC
12,800,000

Serie A

Volume: **400,000**
Bonus: **32**

DFC
12,800,000

Serie B

Volume: **800,000**
Bonus: **16**

DFC
12,800,000

Bonus USDT

Level	%
1	10
2	8
3	6
4	4
5	2
6	1
7	1
8	1
SUM	33

Total Volume = **25,500,000** Total DFC = **128,000,000** (20% for Developers)

Volume: **1,600,000**
Bonus: **8**

DFC
12,800,000

Serie C

Volume: **3,200,000**
Bonus: **4**

DFC
12,800,000

Serie D

Volume: **6,400,000**
Bonus: **2**

DFC
12,800,000

Pre – Listing

Volume: **12,800,000**
Bonus: **1**

DFC
12,800,000

Listing

ECOSYSTEM DEVELOPMENT PROGRAM

When you meet both conditions of DFC and Volume, you will get daily income (% volume based on level)

Level	%
1	1,2
2	0,9
3	0,6
4	0,3
5	0,3
6	0,1
7	0,1
8	0,1
SUM	3,6

Name	DFC	Volume	%	Daily income
Manager	100,000	10,000	0,60%	$0,60\% \times 10,000 = 60$
Senior Manager	200,000	50,000	0,90%	$0,90\% \times 50,000 = 450$
Director	400,000	100,000	1,20%	$1,20\% \times 100,000 = 1,200$
Senior Director	800,000	200,000	1,50%	$1,50\% \times 200,000 = 3,000$
Gold Director	1,600,000	400,000	1,80%	$1,80\% \times 400,000 = 7,200$
Ruby Director	3,200,000	800,000	2,10%	$2,10\% \times 800,000 = 16,800$
Diamond Director	6,400,000	1,600,000	2,40%	$2,40\% \times 1,600,000 = 38,400$
Black Diamond	12,800,000	3,200,000	2,70%	$2,70\% \times 3,200,000 = 86,400$

Bonus on direct volume

Get 10% of BD's income if you're at the same BD level

DOMAIN .ECO

WHAT IS .ECO?

.eco is a new web address ending - known as a top-level domain - for those committed to positive change for the planet. .eco web addresses are available to any business, government, non-profit or individual working toward a sustainable future.

The .eco domain is backed by more than 50 organizations including Conservation International, WWF and United Nations Global Compact

WHO IS .ECO FOR?



Businesses

Businesses can share their vision for a greener world while promoting their products or services with this extension and show customers that they care about a sustainable future.



Non - profits

Join the community of environmental non-profits who are already using .eco, including Conservation International, WWF and Greenpeace.



People

Governmental organizations and individuals who want to make a difference can increase user education by providing valuable information via a .ECO website.





THANK YOU !!!