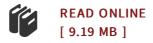




Macroeconomics: Principles, Problems, Policies (Paperback)

By Campbell R. McConnell, Stanley L. Brue, Sean Masaki Flynn

McGraw-Hill Education - Europe, United States, 2014. Paperback. Book Condition: New. 20th Revised edition. 251 x 211 mm. Language: English . Brand New Book. McConnell/Brue/Flynn has long set the standard for providing high-quality content to instructors and students all over the world. It has remained the most widely used principles of economics product as a result of persistent innovation. The 19th edition brought adaptive technology to the market for the first time with LearnSmart, a resource that ensures that every minute a student spends studying is the most efficient and productive time possible. Feedback from users in combination with the analysis of student performance data from the 19th edition s digital products significantly informed the revision of the 20th edition, resulting in a product expertly tailored to the needs of today s students. With the 20th edition, students and instructors will benefit from a new offering that expands upon the dynamic and superadaptive capabilities of LearnSmart: SmartBook, the first and only adaptive eBook. McConnell/Brue/Flynn s tradition of innovation continues with the 20th edition, providing market-leading content and digital mastery to benefit today s learners. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely...



Reviews

The ebook is not difficult in read through easier to comprehend. Of course, it is perform, nonetheless an interesting and amazing literature. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Dr. Haylee Grimes PhD

A must buy book if you need to adding benefit. I am quite late in start reading this one, but better then never. Its been designed in an exceptionally easy way in fact it is only after i finished reading this publication where in fact modified me, alter the way in my opinion.

-- Prof. London Gerlach