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## VW Transporter and Camper 1949-1967 (Paperback)

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By Richard Copping

Crecy Publishing, United Kingdom, 2015. Paperback. Book Condition: New. 203 x 145 mm. Language: English . Brand New Book. From the ruins of the Third Reich in Germany emerged one of the most instantly recognizable vehicles of the second half of the 20th century: the Volkswagen Transporter. With origins often attributed to a sketch produced by the flamboyant Dutchman Ben Pon, the reality is that the Transporter was the result of plans developed for Heinz Nordhoff, the highly talented if individualistic Director General of Volkswagen from 1948 until 1968. Launched in 1949, the Transporter was designed to provide the company with a second model to run alongside the equally recognizable Beetle as a means of generating income. It was designed for town and country, short and long distances, autobahns and field tracks, goods and passengers, retail and industry and as such was to prove readily adaptable to a whole range of forms, including the camper van. Manufactured for almost 20 years in Germany and until 1975 in Brazil, the first generation Transporter achieved peak production in its homeland in 1964 when more than 187,000 were built. In all, almost two million were built in Germany and a further 450,000 at Volkswagen...



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