# **Inappropriate Speech Detection**



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## Overview

We are attempting to develop a language model that can identify problematic speech patterns. This issue is important for large social media platforms because their users could be exposed to certain content they'd rather not see.

#### Solving this problem could help:

- Protect users from targeted harassment.
- Shield younger audiences from inappropriate user content.
- Enhance overall user experience while browsing the platform.

## Why is it Important?

Results of our analysis could be applicable to any social media platform and help protect vulnerable users against cyberbullying, etc.













#### Models

We used a few modeling methods learned in class:

- **Naive Bayes**
- **Logistic Regression**
- BERT, state-of-the-art language model

To further improve training, we applied logistic regression with an L2 penalty to select the best features, then trained a **Linear Support Vector Classification** (SVC) model, which optimizes the Hinge Loss, with those features to predict the labels.

#### Conclusion

BERT had the best precision of >98%, meaning it generally doesn't falsely classify safe tweets as inappropriate.

Naive Bayes had the best recall score of >98%, but precision is quite low, meaning it is really conservative, to the point of misclassifying many safe tweets to be inappropriate.

Linear SVC didn't exceed the others in performance, but it reduced input dimensions and hence making the model building less complex while maintaining an accuracy close to LogReg and BERT.

At the end, we obtained a best accuracy of 95.7% with Logistic Regression.

## **Project & Data Overview**

Standards of acceptable speech can vary dramatically across different communities and social settings. Even within a given group, individuals will have different opinions/preferences regarding behaviors surrounding speech.

Our dataset is a collection of tweets tagged by multiple human raters via crowdsourcing. They were categorized into the following: "Hate Speech", "Offensive", and "Clean". We combined "Hate Speech" and "Offensive" as "Inappropriate", the rest are considered "Safe" in our analysis.

## Tweet Preprocessing

We used the following methods to preprocess our data:

- Train (17348) / Test (7435) Split
- **Stemming**
- **URL & User Mention Tagging\***
- **Keeping Stopwords**
- **Keeping Punctuations**

RT @VUULibrary: It is Shakespeare's birthday. Take a look at some Shakespearean works. http://t.co/JSy3UFfalb **RAW** 

rt **usertag**: it is <u>shakespear</u> 's birthday. take a look at some shakespearean work . urltag **PROCESSED** 

## **Data Encoding**

After re-labeling, some examples (text, response class) given below:

"@BabyAnimalPics: baby monkey bathtime http://t.co/7KPWAdLF0R"

0 - SAFE

"@Dionalrish: I hate a ""I'm pregnant"" type of b\*\*\*\*."

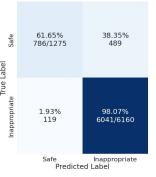
1 - INAPPROPRIATE

#### **BoW Feature Extraction**

To choose the best possible vectorial representation of the tweets for running our models, we first used CountVectorizer, then TfidfVectorizer from sklearn

## Results

Model Type Performance Metric Naive Bayes Logistic Reg Linear SVC BERT 0.9839164317 Precision 0.9251148545 0.9779050736 0.9756299734 Recall 0.9806818181 0.9699675324 0.9633116883 0.9553571428 0.9739201303 0.9735050447 0.9653871391 F1 Score 0.9520882584 Overall Accuracy 0.9182246133 0.9569603227 0.9565568258 0.9432414256



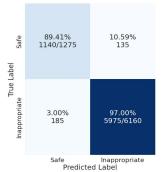


Figure 2. Logistic Regression



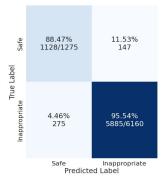


Figure 4. Linear SVC

## Demo

Index	Text for Prediction	NB	LogReg	BERT	Linear SVC
0	'.@becky its a good day to be a tarheel'	1	0	0	0
1	'tf is this dook tenting tradition???'	1	1	0	0
2	'jesus what is this dook tenting tradition???'	1	0	1	0
3	$\label{thm:continuous} \mbox{'Some weights of the model checkpoint at bert-base-cased were not used.'}$	0	0	0	0

