# AKETZALI NATIVIDAD **MARTINEZ**

Data Science | Business Intelligence | Something Government Data

Professional with +6 years of experience in data management and analysis, involving estimation of socioeconomic indicators and generating of reports. I seek to provide organizations with reliable and innovative insights for decision making. I am excited about contributing to the professional growth of my team and learn more about the world through data.



### RELEVANT INDUSTRY EXPERIENCE

Current 2020

## **Deputy Director of Source Monitoring**

DEMPSI, CONEVAL

Mexico Clty, MX

- · Generating a script to estimate labor poverty using Python to update and optimize processes in the area.
- · Coordinating household expenditure analysis by relevant categories to confirm data consistency.
- · Proposing and developing a dashboard to track and anticipate the behaviour of labor poverty, using open source software.

2020 2017

## Head of Poverty Indicators Measurement Department

DGAMPSI. CONEVAL

Mexico Clty, MX

- · Generating a script to estimate the food and non-food consumption baskets using R to update processes in the area.
- · Reviewing and tuning the consumption baskets measurement methodology, identifying areas for improvement and proposing viable solutions.
- · Developing and applying multivariate analysis technics to generate social lag index.

2018 2018

#### **Stata Course Instructor**

Lapso

ONLINE?

· Designing and teaching Stata courses for begginer users, focusing on management and descriptive analysis of microdata from surveys, census and administrative registers.



## RELEVANT EDUCATION

2024 2023 **Data Science and Machine Learning** 

CodeAcademy

Online



View online **(** at dar4datascience.github.io

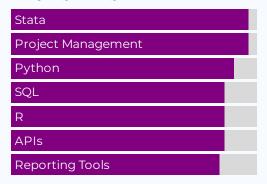
#### CONTACT

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#### TECH SKILLS



Last updated on 2024-01-28.

2023   2023	<b>Diploma Applied Statistics</b> CIMAT	<b>♥</b> Mexico Clty, MX	
2017   2012	BSc Economics UNAM	<b>♥</b> Mexico Clty, MX	