BA 840 Business Data Management

Term Project: Music Streaming Service Database

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1. Music Streaming Service

Music streaming services are a platform of providing audio content to users by enabling them to access services over the web using streaming features. These services can be used to deliver songs to the user on all different types of devices such as smartphones or computers.

Most of these streaming services offer different subscription plans to provide an advertisement free experience to the user.

1.1 System Set-up and Components

The music streaming service set-up being considered functions on six main entities - users, artists, albums, songs, playlists, and subscriptions.

1.2 Business Rules

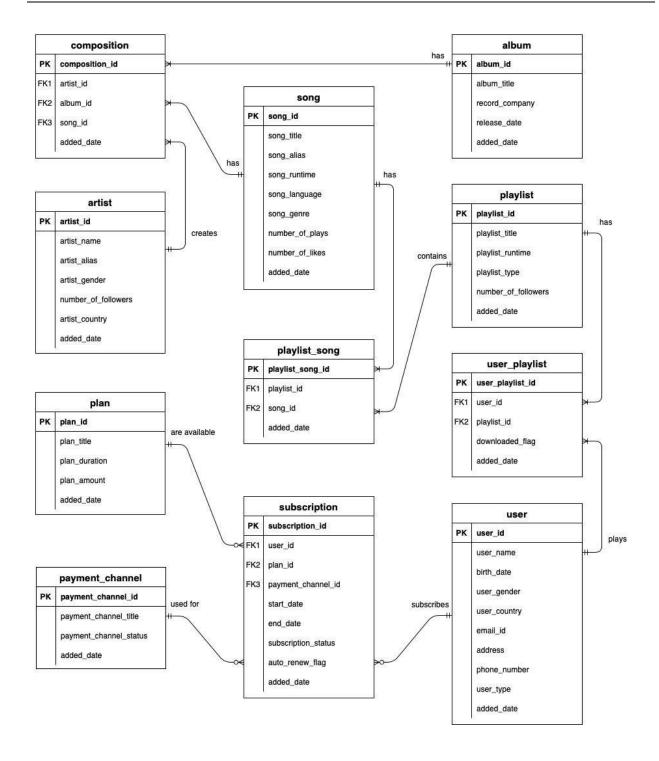
- 1. Backbone of the system is to have albums created by artists, containing songs. Hence, the first three tables are ALBUM, ARTIST, and SONG.
- 2. Tables ALBUM, ARTIST and SONG are connected through the table COMPOSITION.
 - Each album can have one or multiple artists, each artist can be part of one or multiple albums.
 - Each song can be created by one or multiple artists and each artist can sing one or multiple songs.
 - Each album can have one or multiple songs.
- 3. Tables SONG, PLAYLIST and USER are connected through the tables PLAYLIST_SONG and USER PLAYLIST.
 - Each playlist can have one or multiple songs and each song can be part of one or multiple playlists.
 - Each user can play one or multiple playlists and each playlist can be followed by multiple users.
- 4. Tables PLAN, PAYMENT_CHANNEL and USER are connected through the SUBSCRIPTION table.
 - Each user may or may not have an active subscription at a time.
 - Each plan can have one or multiple subscriptions.
 - Each payment channel can have one or multiple subscriptions.

2. Entity Relation Diagram

1.1 Tables Overview and ERD

Database Table(s)

Table Name	Description
album	contains data for all albums on the streaming service
artist	contains artist information like name, followers, etc.
song	contains song data like title, genre, language, etc.
plan	contains data on offered plans like title charges, duration, etc.
payment_channel	contains information on payment channels like cards, status, etc.
user	contains user data such as name, email, address, gender, etc.
playlist	contains information for playlists title, runtime, followers, etc.
playlist_song	table used to connect songs with playlist information
user_playlist	table used to connect user with available playlist
composition	tables bring information across albums, artists and song in one place
subscription	contains the user's subscription data on plan, payment, status, etc.



1.2 Tables-Columns Description

Table - album

Field Name	Description	Key
album_id	unique identifier for album	Primary Key
album_title	name of album	
record_company	record company sponsoring the album	
release_date	release date	
release_country	country of release	
added_date	system date for adding the record into album table	

Table - artist

Field Name	Description	Key
artist_id	unique identifier for artist	Primary Key
artist_name	name of artist	
artist_alias	alias that artist goes by	
artist_gender	gender of artist	
number_of_followers	number of followers for artist	
artist_country	origin country of artist	
added_date	system date for adding the record into artist table	

Table - song

Field Name	Description	Key
song_id	unique identifier for artist	Primary Key
song_title	title of song	
song_alias	alias that song goes by	
song_runtime	runtime of song in milliseconds	
song_language	language used in song	
song_genre	genre associated with song	
number_of_plays	number of times song has been played	
number_of_likes	number of likes song has been liked by users	
added_date	system date for adding the record into song table	

Table - plan

Field Name	Description	Key
plan_id	unique identifier for available plans	Primary Key
plan_title	title of plan	
plan_duration	duration of plan in months	
plan_amount	charges for subscribing the plan in USD	
added_date	system date for adding the record into plan table	

Table - payment_channel

Field Name	Description	Key
payment_channel_id	unique identifier for available payment channels	Primary Key
payment_channel_title	title of payment channel	
payment_channel_status	current status of payment channel	
added_date	system date for adding the record into payment_channel table	

Table - user

Field Name	Description	Key
user_id	unique identifier for music streaming service users	Primary Key
user_name	name of user	
birth_date	birth date of user	
user_gender	gender of user	
user_country	country that user belongs to	
email_id	email-id of user	
address	address of user	
phone_number	phone number of user	
user_type	type of user as Subscriber or, Guest	
added_date	system date for adding the record into user table	

Table - playlist

Field Name	Description	Key
playlist_id	unique identifier for compiled playlist	Primary Key
playlist_title	title of playlist	
playlist_runtime	runtime of playlist in milliseconds	
playlist_type	type of playlist	
number_of_followers	number of users who follow the playlist	
added_date	system date for adding the record into playlist table	

Table – playlist_song

Field Name	Description	Key
playlist_song_id	unique identifier for playlist's song	Primary Key
playlist_id	playlist identifier from playlist table	Foreign Key
song_id	song identifier from song table	Foreign Key
added_date	system date for adding the record into playlist_song table	

Table – user_playlist

Field Name	Description	Key
user_playlist_id	unique identifier for user accessed playlist	Primary Key
user_id	user identifier from user table	Foreign Key
playlist_id	playlist identifier from playlist table	Foreign Key
downloaded_flag	flag indicating whether playlist was downloaded by user	
added_date	system date for adding the record into user_playlist table	

Table - composition

Field Name	Description	Key
composition_id	unique identifier for composition information	Primary Key
artist_id	artist identifier from artist table	Foreign Key
album_id	album identifier from album table	Foreign Key
song_id	song identifier from song table	Foreign Key
added_date	system date for adding the record into composition table	

Table - subscription

Field Name	Description	Key
subscription_id	unique identifier for user subscription data	Primary Key
user_id	user identifier from user table	Foreign Key
plan_id	plan identifier from plan table	Foreign Key
payment_channel_id	payment channel identifier from payment_channel table	Foreign Key
start_date	start date of subscription	
end_date	end date of subscription	
subscription_status	status of subscription	
auto_renew_flag	flag indicating whether auto renew was enabled by user	
added_date	system date for adding the record into subscription table	

3. Database Creation

The app database comprises of 11 tables as included below:

1.1 DDL Scripts for Creation of Tables

-- Table Album contains released albums detail

```
CREATE TABLE album(
album_id VARCHAR(50),
album_title VARCHAR(50) NOT NULL,
record_company VARCHAR(25) NOT NULL,
release_date DATE NOT NULL,
added_date DATE NOT NULL,
PRIMARY KEY (album_id));
```

-- Table Artist contains artist details

```
CREATE TABLE artist(
artist_id VARCHAR(50),
artist_name VARCHAR(50) NOT NULL,
artist_alias VARCHAR(25),
artist_gender VARCHAR(10),
number_of_followers INT(20),
artist_country VARCHAR(25),
added_date DATE NOT NULL,
PRIMARY KEY (artist_id));
```

-- Table Song contains artist's created songs information

```
CREATE TABLE song(
song_id VARCHAR(50),
song_title VARCHAR(50) NOT NULL,
song_alias VARCHAR(50),
song_runtime INT(10),
song_language VARCHAR(25),
song_genre VARCHAR(50),
number_of_plays INT(20),
number_of_likes INT(20),
added_date DATE NOT NULL,
PRIMARY KEY (song_id));
```

```
-- Table Plan contains available plans for music streaming app users
CREATE TABLE plan(
plan id INT(10),
plan title VARCHAR(30) NOT NULL,
plan duration INT(10),
plan amount DECIMAL(5,2),
added_date DATE NOT NULL,
PRIMARY KEY (plan_id));
-- Table Payment Channel contains available payment methods for app users
CREATE TABLE payment_channel(
payment channel id INT(10),
payment channel title VARCHAR(30) NOT NULL,
payment channel status VARCHAR(10),
added date DATE NOT NULL,
PRIMARY KEY (payment channel id));
-- Table User contains app user's information
CREATE TABLE user(
user_id VARCHAR(20),
user_name VARCHAR(50) NOT NULL,
birth date DATE,
user gender VARCHAR(10),
user country VARCHAR(25),
email id VARCHAR(50),
address VARCHAR(200),
phone_number VARCHAR(20),
user type VARCHAR(15) NOT NULL,
added date DATE NOT NULL,
```

-- Table Playlist contains compiled playlist details

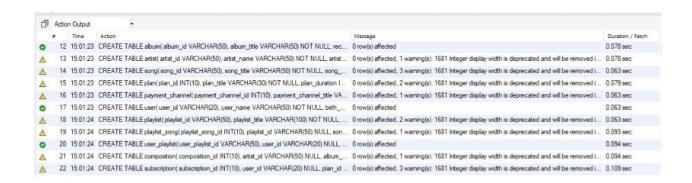
```
CREATE TABLE playlist(
playlist_id VARCHAR(50),
playlist_title VARCHAR(100) NOT NULL,
playlist_runtime INT(20),
playlist_type VARCHAR(50),
```

PRIMARY KEY (user id));

```
number of followers INT(20),
added_date DATE NOT NULL,
PRIMARY KEY (playlist id));
-- Table Playlist Song contains playlist's songs
CREATE TABLE playlist_song(
playlist song id INT(10),
playlist id VARCHAR(50) NULL,
song_id VARCHAR(50) NULL,
added date DATE NOT NULL,
PRIMARY KEY (playlist song id),
FOREIGN KEY (playlist id) REFERENCES playlist (playlist id),
FOREIGN KEY (song_id) REFERENCES song(song_id));
-- Table User Playlist contains playlists accessed by the users
CREATE TABLE user_playlist(
user playlist id VARCHAR(50),
user id VARCHAR(20) NULL,
playlist_id VARCHAR(50) NULL,
downloaded flag CHAR(1),
added date DATE NOT NULL,
PRIMARY KEY (user_playlist_id),
FOREIGN KEY (user id) REFERENCES user(user id),
FOREIGN KEY (playlist id) REFERENCES playlist(playlist id));
-- Table Composition contains artist's composition across the albums and songs
CREATE TABLE composition(
composition id INT(10),
artist id VARCHAR(50) NULL,
album_id VARCHAR(50) NULL,
song id VARCHAR(50) NULL,
added date DATE NOT NULL,
PRIMARY KEY (composition id),
FOREIGN KEY (artist id) REFERENCES artist(artist id),
FOREIGN KEY (album_id) REFERENCES album(album_id),
FOREIGN KEY (song id) REFERENCES song(song id));
```

-- Table Subscription contains user's subscribed data

```
CREATE TABLE subscription(
subscription_id INT(10),
user_id VARCHAR(20) NULL,
plan_id INT(10) NULL,
payment_channel_id INT(10) NULL,
start_date DATE,
end_date DATE,
subscription_status VARCHAR(10),
auto_renew_flag CHAR(1),
added_date DATE NOT NULL,
PRIMARY KEY (subscription_id),
FOREIGN KEY (user_id) REFERENCES user(user_id),
FOREIGN KEY (plan_id) REFERENCES plan(plan_id),
FOREIGN KEY (payment_channel_id) REFERENCES payment_channel(payment_channel_id));
```



1.2 DML Scripts for Data Insertion in Tables

The entries were added to tables in an order that maintained referential integrity.

-- INSERT INTO album table

INSERT INTO album VALUES('02tlakRsIFGW8sO4pBtJgj', 'Neotheater', 'Death Row', '2022-07-01', '2022-07-01');

INSERT INTO album VALUES('02wYlKnvxHqwR5m5X3wVQG', 'Brain Disorder - EP', 'Sony', '2020-01-21', '2020-01-21');

INSERT INTO album VALUES('OAKuWXcsRF1NmdP7YouXk2', 'Get Money', 'Lime Records', '2021-06-01', '2021-06-01');

INSERT INTO album VALUES('106XQVyuqKuW1mFE2ER7bZ', 'what happened', 'Universal', '2021-04-16', '2021-04-16');

INSERT INTO album VALUES('11Ru2GeXZmOgXAjwtAAtSk', 'John Dee', 'Blue Wire', '2022-09-09', '2022-09-09');

INSERT INTO album VALUES('16IBrGQxR5nAVvMVPpP2NE', 'Amy Locust Whatever', 'Death Row', '2022-01-13', '2022-01-13');

INSERT INTO album VALUES('1rfUwzULy9A6KPJPAMRW8G', 'I Dont Know', 'Lime Records', '2021-05-14', '2021-05-14');

INSERT INTO album VALUES('1wTqdsmCCQQLCQjXZM3H59', 'Brain Salad Surgery', 'Universal', '2021-07-22', '2021-07-22');

INSERT INTO album VALUES('1ZECAGsOPwGB3nwZC8Pqnl', 'Mad Liberation', 'Mint records', '2022-03-22', '2022-03-22');

INSERT INTO album VALUES('25Gi0Cqs9E26ztzNevJpQU', 'Anastasy', 'Sony', '2021-03-18', '2021-03-18');

INSERT INTO album VALUES('3MzHv1bXT2KR73iWcVuB8Q', 'Tear It Down', 'Sony', '2021-05-05', '2021-05-05');

INSERT INTO album VALUES('3R3x4zlabsvpD3yxqLaUpc', 'An Innocent Man', 'Universal', '2021-02-05', '2021-02-05');

INSERT INTO album VALUES('3VQuuzb980WzIV29yv4oeq', 'Dababy', 'Death Row', '2021-09-21', '2021-09-21');

INSERT INTO album VALUES('4L3NypDieOS8taEKRJdGbY', 'Vem Mulher', 'Universal', '2020-09-22', '2020-09-22');

INSERT INTO album VALUES('40kA09FvGYrV1cwJghn0BW', 'Haloes', 'Sony', '2022-06-20', '2022-06-20');

INSERT INTO album VALUES('4yOWnTrCkOOpl4IiVnpj3H', 'X (Deluxe Version)', 'Mint records', '2022-05-05', '2022-05-05');

INSERT INTO album VALUES('54DjkEN3wdCQgfCTZ9WjdB', 'Parade', 'Mint records', '2020-01-03', '2020-01-03');

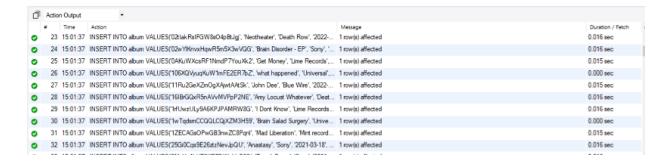
INSERT INTO album VALUES('5IbETo8TfVlxoiIQ9YSjWo', 'R.O.S.S.', 'Universal', '2020-02-24', '2020-02-24');

INSERT INTO album VALUES('658wGGULI0Jkm1Ee0S8k9g', 'Yeah', 'Mint records', '2022-09-01', '2022-09-01');

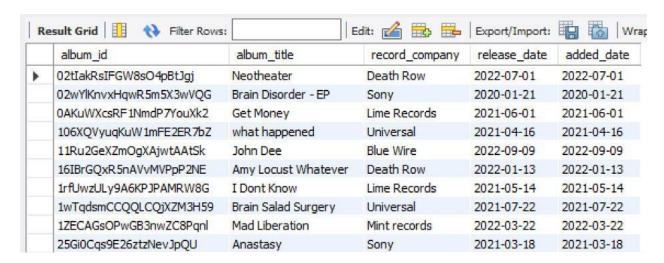
INSERT INTO album VALUES('68psFr57W11XOyGdB2lOzk', 'Carry On (Acoustic)', 'Death Row', '2022-02-17', '2022-02-17');

INSERT INTO album VALUES('6Syxhy1xpKZXWO8KPm34G3', 'Zorra', 'Death Row', '2021-05-13', '2021-05-13');

INSERT INTO album VALUES('70kdvnoDEA1srlsofErTEw', 'Let It All Go', 'Blue Wire', '2020-07-10', '2020-07-10');



-- Display album table dataSELECT * FROM album;



-- INSERT INTO artist table

INSERT INTO artist VALUES('7mLatcwUn8BLmVrgfFnzqC', 'Alan Ross', 'Alan', 'Female', 333907, 'Germany', '2020-01-01');

INSERT INTO artist VALUES('7MHkweinOceprzkRWIYTTc', 'Avicii', 'Avi', 'Male', 411362, 'Spain', '2020-01-01');

INSERT INTO artist VALUES('7MD0vUh6C3AMn1Uh1DNasq', 'The Game', 'Game', 'Male', 391174, 'Brazil', '2020-01-01');

INSERT INTO artist VALUES('7m9j9N42SLMCuALFwC6tD4', 'Blvckross', 'Blvck', 'Female', 876398, 'Spain', '2021-04-16');

INSERT INTO artist VALUES('7m1oRKYiZCfuKXRMWGefWR', 'Chris R', 'R', 'Male', 765504, 'Germany', '2020-01-01');

INSERT INTO artist VALUES('7lxw3IBFL1tzODZr3KFHa8', 'GRiZ', 'RiZ', 'Female', 436339, 'Belgium', '2020-01-01');

INSERT INTO artist VALUES('7IVxWMH0C3Bj8b8JLkh9EN', 'Ina Wroldsen', 'Ina', 'Male', 348020, 'USA', '2021-05-14');

INSERT INTO artist VALUES('7IPo7aUbqNz5qmcan9Oj3F', 'Chris Brown', 'Chris', 'Male', 679942, 'France', '2020-01-01');

INSERT INTO artist VALUES('7IPaEd1BqOycaFRo05WlwK', 'Jayover', 'Jay', 'Male', 434690, 'USA', '2020-01-01');

INSERT INTO artist VALUES('7LP4Es66zdY7CyjepqmvAg', 'TheLavish', 'Lavish', 'Male', 606691, 'France', '2021-03-18');

INSERT INTO artist VALUES('7LKRv9zrKDrLOO8jcFPQxA', 'Tove Lo', 'Tove', 'Male', 362368, 'England', '2020-01-01');

INSERT INTO artist VALUES('7LeQ55Z5jPBB0ggYJtAiYO', 'Brodinski', 'Brodin', 'Female', 114168, 'USA', '2021-02-05');

INSERT INTO artist VALUES('7I4OLV2EKT2jHd7kx0EzxV', 'AJR', 'AJ', 'Female', 46540, 'Belgium', '2020-01-01');

INSERT INTO artist VALUES('7KW3XQV5Or5CF57MYVj5h4', 'Erica', 'Eri', 'Female', 146711, 'Brazil', '2020-01-01');

INSERT INTO artist VALUES('7kQkmyoHCEqwe7QwDbkSXM', 'Young Rising Sons', 'Rising Sons', 'Female', 870729, 'USA', '2022-06-20');

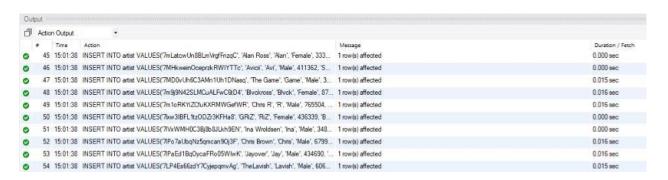
INSERT INTO artist VALUES('7kjvRqp04GGWo7TYhChjpJ', 'Bad Gyal', 'Gyal', 'Male', 393403, 'Brazil', '2020-01-01');

INSERT INTO artist VALUES('7MKz0cVNK5cGImTwxyECkm', 'Cyberbully Mom Club', 'Cyberbully Club', 'Female', 321187, 'Spain', '2020-01-01');

INSERT INTO artist VALUES('7M2t0mMSjLJSweu8BwrY2R', 'Prince', 'Pri', 'Female', 852231, 'France', '2020-01-01');

INSERT INTO artist VALUES('7LYMT7ZaJC6KaKaXod9qNq', 'Ghostemane', 'Ghost', 'Female', 682482, 'England', '2020-01-01');

INSERT INTO artist VALUES('7mp3ILyl8RaBLr6zzhPyWD', 'Birdy', 'Bird', 'Male', 507589, 'Spain', '2022-02-17');



-- Display artist table dataSELECT * FROM artist;

	artist_id	artist_name	artist_alias	artist_gender	number_of_followers	artist_country	added_date
•	7kjvRqp04GGWo7TYhChjp3	Bad Gyal	Gyal	Male	393403	Brazil	2020-01-01
	7kQkmyoHCEqwe7QwDbkSXM	Young Rising Sons	Rising Sons	Female	870729	USA	2022-06-20
	7KW3XQV5Or5CF57MYVj5h4	Erica	Eri	Female	146711	Brazil	2020-01-01
	7l4OLV2EKT2jHd7kx0EzxV	AJR	AJ	Female	46540	Belgium	2020-01-01
	7LeQ55Z5jPBB0ggYJtAiYO	Brodinski	Brodin	Female	114168	USA	2021-02-05
	7LKRv9zrKDrLOO8jcFPQxA	Tove Lo	Tove	Male	362368	England	2020-01-01
	7LP4Es66zdY7CyjepqmvAg	TheLavish	Lavish	Male	606691	France	2021-03-18
	7PaEd1BqOycaFRo05WIwK	Jayover	Jay	Male	434690	USA	2020-01-01
	7lPo7aUbqNz5qmcan9Oj3F	Chris Brown	Chris	Male	679942	France	2020-01-01
	7lVxWMH0C3Bj8b8JLkh9EN	Ina Wroldsen	Ina	Male	348020	USA	2021-05-14

-- INSERT INTO song table

INSERT INTO song VALUES('01D4b305MQyfJfiHHsHkQu', 'Blackhawk', 168856, 'English', 'gangster rap', 46100, 3526, '2021-05-14');

INSERT INTO song VALUES('04gQHzS8FLPoNdnRKw4jDJ', 'Wow, I am Not Crazy', 'Wow, I am Not Crazy', 196763, 'Spanish', 'indie poptimism', 53342, 6650, '2021-04-16');

```
INSERT INTO song VALUES('ODvhfhHIIE4HqgBX8yDJz3', 'Carry On - Acoustic', 'Carry On -
Acoustic', 207880, 'Spanish', 'indie poptimism', 44491, 3751, '2022-02-17');
INSERT INTO song VALUES('00P1RzrglC008kj79Httv3', 'Zorra', 'Zorra', 186120, 'Spanish', 'dance
pop', 70098, 9237, '2022-02-17');
INSERT INTO song VALUES('ORURdPb5FeKDxrl26KSUV1', '9H', '9H', 194325, 'English', 'gangster
rap', 21376, 8044, '2021-05-14');
INSERT INTO song VALUES('18AJRdgUoO9EYn11N7xzaT', 'Habits (Stay High)', 'Habits (Stay
High)', 209160, 'English', 'electropop', 45998, 9119, '2021-02-05');
INSERT INTO song VALUES('1DgwC3jQkAml7Os6XjxKmY', 'White owl', 'White owl', 232777,
'English', 'gangster rap', 68748, 4239, '2021-05-14');
INSERT INTO song VALUES('1kiEueR1jHSW2dD4LSD6X0', 'Smash the Funk', 'Smash the Funk',
410204, 'French', 'electropop', 49561, 7297, '2021-03-18');
INSERT INTO song VALUES('107LD3kX8b75oLmHdCvGRb', 'I Dont Know', 'I Dont Know', 195429,
'Spanish', 'dance pop', 30678, 1425, '2022-02-17');
INSERT INTO song VALUES('20Ic3yUshnfNpy4NjJFAWO', 'Anastasy', 'Anastasy', 201509,
'English', 'dance pop', 72132, 9721, '2021-02-05');
INSERT INTO song VALUES('2WwXhtq2knsErc7ojO0Dgb', 'My Life', 'My Life', 320893, 'English',
'southern hip hop', 14181, 6130, '2021-05-14');
INSERT INTO song VALUES('2zh9VJU5HyzDBJIfdTpeOC', 'Love Me Like You Do', 'Love Me Like
You Do', 176000, 'English', 'neo soul', 20803, 7905, '2021-02-05');
INSERT INTO song VALUES('39nlQ3RFgKNMugzPjPWn2v', 'Still', 'Still', 201297, 'Spanish',
'southern hip hop', 19660, 8711, '2022-02-17');
INSERT INTO song VALUES('3jGnPHFrBCTdtEXbfweXgH', 'Dope Boys', 'Dope Boys', 240507,
'French', 'gangster rap', 26233, 1836, '2021-03-18');
INSERT INTO song VALUES('49TrrciRvL6X0VSP4Q3HhA', 'Cali Sunshine', 'Cali Sunshine', 273173,
'English', 'southern hip hop', 59308, 7398, '2022-06-20');
INSERT INTO song VALUES('4B0tKXJguUl5YqW5wDcjNe', 'Came To Do', 'Came To Do', 228400,
'Spanish', 'southern hip hop', 57022, 9092, '2022-02-17');
INSERT INTO song VALUES('4vxsJyTGsAxnXWDuYseeQP', 'Life Time Warranty', 'Life Time
Warranty', 203651, 'English', 'indie poptimism', 41019, 1757, '2021-02-05');
INSERT INTO song VALUES('5VIYmXVnGycwv2eaDpyS5Q', 'what happened', 'what happened',
176310, 'English', 'dance pop', 48629, 8852, '2021-05-14');
INSERT INTO song VALUES('62LJFaYihsdVrrkgUOJC05', 'Kiss', 'Kiss', 226240, 'Spanish',
'electropop', 77560, 9327, '2022-02-17');
INSERT INTO song VALUES('62N2JSA0jHmSH7Va9t7hlf', 'Habits (Stay High)', 'Habits (Stay High)',
258933, 'English', 'indie poptimism', 68907, 664, '2022-06-20');
INSERT INTO song VALUES('70K0ezmzYEZeqoSaZMyP7o', 'Let It All Go', 'Let It All Go', 280757,
'Spanish', 'indie poptimism', 31884, 7955, '2022-02-17');
INSERT INTO song VALUES('7kqcudBGM74MXVoYMaoWkC', 'Loyal', 'Loyal', 264947, 'French',
'indie poptimism', 66815, 8444, '2021-03-18');
INSERT INTO song VALUES('7vLR7NDAadIXfWjl2nw5Nr', 'Haloes', 'Haloes', 171344, 'French',
'dance pop', 70311, 319, '2021-03-18');
```

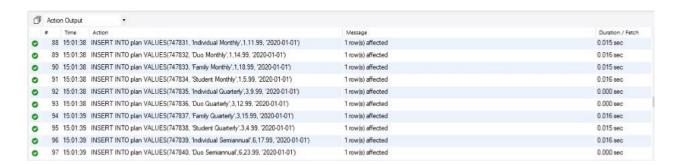


-- Display song table dataSELECT * FROM song;



-- INSERT INTO plan table

```
INSERT INTO plan VALUES(747831, 'Individual Monthly', 1, 11.99, '2020-01-01');
INSERT INTO plan VALUES(747832, 'Duo Monthly',1,14.99, '2020-01-01');
INSERT INTO plan VALUES(747833, 'Family Monthly', 1, 18.99, '2020-01-01');
INSERT INTO plan VALUES(747834, 'Student Monthly',1,5.99, '2020-01-01');
INSERT INTO plan VALUES(747835, 'Individual Quarterly',3,9.99, '2020-01-01');
INSERT INTO plan VALUES(747836, 'Duo Quarterly', 3, 12.99, '2020-01-01');
INSERT INTO plan VALUES(747837, 'Family Quarterly', 3, 15.99, '2020-01-01');
INSERT INTO plan VALUES(747838, 'Student Quarterly', 3, 4.99, '2020-01-01');
INSERT INTO plan VALUES(747839, 'Individual Semiannual', 6, 17.99, '2020-01-01');
INSERT INTO plan VALUES(747840, 'Duo Semiannual',6,23.99, '2020-01-01');
INSERT INTO plan VALUES(747841, 'Family Semiannual', 6, 28.99, '2020-01-01');
INSERT INTO plan VALUES(747842, 'Student Semiannual', 6, 8.99, '2020-01-01');
INSERT INTO plan VALUES(747843, 'Individual Trimester',9,23.99, '2020-01-01');
INSERT INTO plan VALUES(747844, 'Duo Trimester',9,31.99, '2020-01-01');
INSERT INTO plan VALUES(747845, 'Family Trimester', 9, 38.99, '2020-01-01');
INSERT INTO plan VALUES(747846, 'Student Trimester',9,11.99, '2020-01-01');
INSERT INTO plan VALUES(747847, 'Individual Annual',12,27.99, '2020-01-01');
INSERT INTO plan VALUES(747848, 'Duo Annual',12,36.99, '2020-01-01');
INSERT INTO plan VALUES(747849, 'Family Annual',12,44.99, '2020-01-01');
INSERT INTO plan VALUES(747850, 'Student Annual',12,13.99, '2020-01-01');
```



-- Display plan table dataSELECT * FROM plan;

	plan_id	plan_title	plan_duration	plan_amount	added_date
•	747831	Individual Monthly	1	11.99	2020-01-01
	747832	Duo Monthly	1	14.99	2020-01-01
	747833	Family Monthly	1	18.99	2020-01-01
	747834	Student Monthly	1	5.99	2020-01-01
	747835	Individual Quarterly	3	9.99	2020-01-01
	747836	Duo Quarterly	3	12.99	2020-01-01
	747837	Family Quarterly	3	15.99	2020-01-01
	747838	Student Quarterly	3	4.99	2020-01-01
	747839	Individual Semiannual	6	17.99	2020-01-01
	747840	Duo Semiannual	6	23.99	2020-01-01

-- INSERT INTO payment channel table

INSERT INTO payment_channel VALUES(2089081, 'Visa Credit Card', 'Active', '2020-01-01'); INSERT INTO payment_channel VALUES(2089082, 'Visa Debit Card', 'Active', '2020-01-01'); INSERT INTO payment_channel VALUES(2089083, 'Mastercard Credit Card', 'Active', '2020-01-01');

INSERT INTO payment_channel VALUES(2089084, 'Mastercard Debit Card', 'Active', '2020-01-01');

INSERT INTO payment_channel VALUES(2089085, 'Amex Credit Card', 'Active', '2020-01-01'); INSERT INTO payment_channel VALUES(2089086, 'Amex Debit Card', 'Active', '2020-01-01'); INSERT INTO payment_channel VALUES(2089087, 'Discover Credit Card', 'Active', '2020-01-01'); INSERT INTO payment_channel VALUES(2089088, 'Discover Debit Card', 'Active', '2020-01-01'); INSERT INTO payment_channel VALUES(2089089, 'Prepaid Cards', 'Active', '2020-01-01'); INSERT INTO payment_channel VALUES(2089090, 'Apple Pay', 'Active', '2020-01-01'); INSERT INTO payment_channel VALUES(2089091, 'Paypal', 'Active', '2020-01-01'); INSERT INTO payment_channel VALUES(2089092, 'Bank Transfer', 'Active', '2020-01-01');

INSERT INTO payment channel VALUES(2089093, 'Zelle', 'Active', '2020-01-01');

INSERT INTO payment_channel VALUES(2089094, 'Credit Card', 'Inactive', '2020-01-01'); INSERT INTO payment_channel VALUES(2089095, 'Debit Card', 'Inactive', '2020-01-01'); INSERT INTO payment_channel VALUES(2089096, 'Amex Credit Card', 'Inactive', '2020-01-01'); INSERT INTO payment_channel VALUES(2089097, 'Amex Debit Card', 'Inactive', '2020-01-01'); INSERT INTO payment_channel VALUES(2089098, 'Discover Credit Card', 'Inactive', '2020-01-01');

INSERT INTO payment_channel VALUES(2089099, 'Discover Debit Card', 'Inactive', '2020-01-01');

INSERT INTO payment_channel VALUES(2089100, 'Prepaid Cards', 'Inactive', '2020-01-01');



-- Display payment_channel table dataSELECT * FROM payment channel;

	payment_channel_id	payment_channel_title	payment_channel_status	added_date
>	2089081	Visa Credit Card	Active	2020-01-01
	2089082	Visa Debit Card	Active	2020-01-01
	2089083	Mastercard Credit Card	Active	2020-01-01
	2089084	Mastercard Debit Card	Active	2020-01-01
	2089085	Amex Credit Card	Active	2020-01-01
	2089086	Amex Debit Card	Active	2020-01-01
	2089087	Discover Credit Card	Active	2020-01-01
	2089088	Discover Debit Card	Active	2020-01-01
	2089089	Prepaid Cards	Active	2020-01-01
	2089090	Apple Pay	Active	2020-01-01

-- INSERT INTO user table

INSERT INTO user VALUES('ALdSEltor', 'Madison Gardner', '1993-09-05', 'Male', 'USA', 'gardner.madison23@gmail.com', '604 Vandervort Island, Apt. 005, 14893-4417, Murphyborough, North Dakota, United States', '(819) 965-1291', 'Subscriber', '2022-03-16'); INSERT INTO user VALUES('angEYErC', 'Amber Lyons', '2000-03-19', 'Female', 'Spain', 'amber.lyons@gmail.com', 'Vía Joaquín Soria, 9 Puerta 297, Esc. 532, 71137, Granada, Canarias, Spain', '(641) 904-2448', 'Guest', '2020-04-03');

```
INSERT INTO user VALUES('coNmArdi', 'Brandon Pierce', '1993-09-16', 'Male', 'Italy',
'brandon.pierce@gmail.com', 'Piazza Trieste, Santa Marinella Roma,76651,Italy', '(234) 109-
6666', 'Subscriber', '2021-12-25');
INSERT INTO user VALUES('endishoNC', 'Cheryl Sparks', '1990-09-13', 'Male', 'India',
'cheryl95@yahoo.com', '76,Chandni Chowki,Old Delhi,India', '(796) 799-6557', 'Guest', '2021-
06-06');
INSERT INTO user VALUES('EtHABiFY', 'Kelley', '2000-03-19', 'Female', 'France',
'jameskelley30@gmail.com', 'Damaschkestr. 71a, Zimmer 798, 08609, Kühnscheid, Hessen,
France', '(523) 489-2839', 'Subscriber', '2021-01-22');
INSERT INTO user VALUES('eUtlCKETi', 'Michael Ballard', '2004-10-17', 'Male', 'France',
'michael.ballard007@yahoo.com', '6813 Place de la Ferronnerie, Apt. 747, 13934, Levallois-
Perret, Champagne-Ardenne, France', '(554) 858-1538', 'Guest', '2022-01-02');
INSERT INTO user VALUES('FRucoNm', 'Anthony Dsouza', '1996-07-05', 'Male', 'USA',
'anthony.dee@yahoo.com', 'Apt. 327, 218296, Miami, United States', '(564) 178-5643', 'Guest',
'2020-09-08');
INSERT INTO user VALUES('FRuNsTIS', 'Christopher Lopez', '1993-09-16', 'Female', 'USA',
'christopher.lopez34@yahoo.com', '798 Morris Mountains Suite 028, Washington, United
States', '(448) 665-0374', 'Subscriber', '2021-05-29');
INSERT INTO user VALUES('iNkELmYR', 'Mike King', '1988-03-28', 'Male', 'Italy',
'mike.king34@yahoo.com', 'Incrocio Egizia 92, Appartamento 74, Appartamento 09, 56503, San
Milena calabro, Siena, Italy', '(252) 260-4265', 'Subscriber', '2021-04-13');
INSERT INTO user VALUES('INtRanFe', 'Tracey Crosby', '1988-03-28', 'Male', 'England',
'tracey.crosby34@yahoo.com', '5706 Worchester Drive,36116,Bradford', '(973) 809-3749',
'Guest', '2022-09-02');
INSERT INTO user VALUES('IROcralyS', 'Wanda Hardy', '1995-04-28', 'Female', 'Spain',
'wanda12@gmail.com', 'Riera Rodrigo Oquendo 5, Puerta 799, 56948, Las Palmas de Gran
Canaria, Andalucía, Spain', '(906) 615-7665', 'Subscriber', '2021-01-31');
INSERT INTO user VALUES('jOHMAtenC', 'Amy Robinson', '2004-09-19', 'Male', 'Sri Lanka',
'amyrobinson20@gmail.com', '42, Old road,90827,Colombo,Sri Lanka', '(253) 644-2182',
'Guest', '2022-03-02');
INSERT INTO user VALUES('LarAnantr', 'Charles George', '2000-09-29', 'Female', 'Pakistan',
'charlesgeorge12@gmail.com', '23,new market,31098,Lahore,Pakistan', '(248) 762-0356',
'Subscriber', '2022-02-23');
INSERT INTO user VALUES ('louseMENT', 'Aaron Ramirez', '1989-01-27', 'Female', 'England',
'aaron95@yahoo.com', '6118 North 60th Avenue, London, England', '(437) 891-7999',
'Subscriber', '2022-10-07');
INSERT INTO user VALUES('PeSpReByP', 'Dana Peterson', '1994-06-08', 'Female', 'USA',
'dana peterson121@hotmail.com', '22 Francesco Lakes, East Jayceeville, Kentucky, United
States', '(713) 819-5750', 'Guest', '2020-12-11');
INSERT INTO user VALUES('riAmINET', 'Amanda Gaines', '1997-08-08', 'Male', 'USA',
'amanda.gaines@gmail.com', '61513 Heath Station, Suite 605, 23119, Soledadport, Idaho,
```

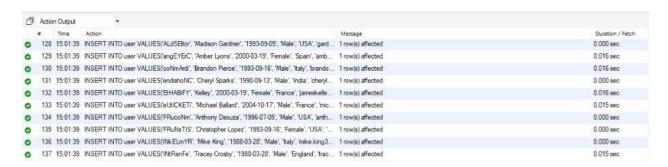
United States', '(201) 725-2054', 'Subscriber', '2022-04-07');

INSERT INTO user VALUES('seYmbleA', 'Daniel Martinez', '1988-03-28', 'Female', 'France', 'daniel.martinez@gmail.com', 'Croce Di Casale,63044,Aureville,France', '(604) 536-7577', 'Subscriber', '2021-09-24');

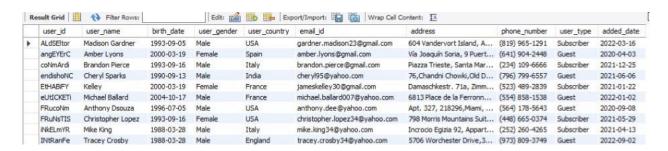
INSERT INTO user VALUES('SioNjOYA', 'Melissa Yu', '1996-02-12', 'Female', 'South Korea', 'melissa.yu34@yahoo.com', '3866 Henderson Canyon,26143,South Korea', '(225) 071-7035', 'Subscriber', '2022-10-05');

INSERT INTO user VALUES('tiAntRic', 'Adam Long', '1992-09-27', 'Male', 'France', 'adam.long@gmail.com', 'MARSEILLE, Provence-Alpes-Côte dAzur(PA), 13013,France', '(802) 992-3981', 'Guest', '2021-05-07');

INSERT INTO user VALUES('yclaYbEle', 'Christine Davis', '1998-11-24', 'Male', 'USA', 'christinedavis90@hotmail.com', '668 Gusikowski Summit, Suite 061, 25760, New Kailyn, Illinois, United States', '(262) 162-1585', 'Subscriber', '2022-08-27');



-- Display user table dataSELECT * FROM user;



-- INSERT INTO playlist table

INSERT INTO playlist VALUES('1y42gwl5cuwjBslPyQNfqb', 'Dance Pop Tunes', 852141, 'system', 1352399, '2021-05-14');

INSERT INTO playlist VALUES('2ji5tRQVfnhaX1w9FhmSzk', 'Pop / Dance', 1509148, 'user', 267162, '2022-02-17');

INSERT INTO playlist VALUES('4SdfG4cPG3skmTiQLozZGh', 'Todo Éxitos', 1371077, 'system', 468451, '2021-05-14');

INSERT INTO playlist VALUES('6mXh8CUBMBsBUu88a4eAQV', 'Pop Dance Hits', 580953, 'system', 335038, '2021-06-20');

INSERT INTO playlist VALUES('7eERKCkgNKCCx5GYdeMIZf', 'post-teen alternative, indie, pop ', 912156, 'user', 4836100, '2021-02-05');

INSERT INTO playlist VALUES('2UsEj2GUukV0GLbsE3rldz', 'ELECTROPOP', 88138, 'system', 4617257, '2022-06-20');

INSERT INTO playlist VALUES('65HtlbyFkaQPflCa4oW8KO', '80s Songs | Top ðŸ' 80s Music Hits', 81797, 'user', 4204847, '2021-08-18');

INSERT INTO playlist VALUES('OcuHKz65ZPqBX1brG8djlg', 'The Sound of Indie Poptimism', 118815, 'system', 1589052, '2021-06-03');

INSERT INTO playlist VALUES('7nHgmv7uylA1KHj6qTttjH', '2019 in Indie Poptimism', 89579, 'system', 575098, '2021-11-20');

INSERT INTO playlist VALUES('16RNbqnNCCLIBJti7JU5nc', 'A Loose Definition of Indie Poptimism', 107430, 'user', 124569, '2022-04-30');

INSERT INTO playlist VALUES('4ZO0wp9G8FA3X6oYNBzda6', 'indie poptimism', 97912, 'system', 1730697, '2021-10-13');

INSERT INTO playlist VALUES('1E5VdGGWkpDQ682gdvJAZH', 'Deep-deep Bubble Pop', 107813, 'system', 851849, '2021-06-06');

INSERT INTO playlist VALUES('744VClUYfFnZCDPcOUkg5G', 'Southern California Hip Hop Primer', 103177, 'system', 1792867, '2021-10-11');

INSERT INTO playlist VALUES('206vi9Q0p3juAU73flxPsz', 'Rock Hard', 112140, 'user', 520824, '2022-02-13');

INSERT INTO playlist VALUES('0Hr2h94pKN8QAGVAgD6BsD', 'Todo Reggaeton', 110318, 'system', 23760, '2021-05-12');

INSERT INTO playlist VALUES('3jPkaExIWXQWklcmmF5180', 'Electro House 2020', 112126, 'user', 464864, '2021-11-08');

INSERT INTO playlist VALUES('0275i1VNfBnsNbPl0QIBpG', 'HIP&HOP', 102914, 'system', 4863483, '2021-05-04');

INSERT INTO playlist VALUES('5DyJsJZOpMJh34WvUrQzMV', 'Gangster Rap Workout', 76803, 'system', 3867106, '2021-05-07');

INSERT INTO playlist VALUES('0ZRwrJ2EDGyKR6YgQPWXeO', 'Russian Gangster Rap', 80374, 'user', 3685193, '2022-02-05');

INSERT INTO playlist VALUES('0u0qLLE8MZc679RZWCk1TT', 'Trapperz Brasil', 109241, 'user', 1767450, '2021-05-05');



-- Display playlist table dataSELECT * FROM playlist;



-- INSERT INTO playlist song table

INSERT INTO playlist_song VALUES(531461721, '1y42gwl5cuwjBslPyQNfqb', '18AJRdgUoO9EYn11N7xzaT', '2021-02-05');

INSERT INTO playlist_song VALUES(531461722, '1y42gwl5cuwjBslPyQNfqb', '1DgwC3jQkAml7Os6XjxKmY', '2021-05-14');

INSERT INTO playlist_song VALUES(531461723, '1y42gwl5cuwjBslPyQNfqb', '1kiEueR1jHSW2dD4LSD6X0', '2021-03-18');

INSERT INTO playlist_song VALUES(531461724, '2ji5tRQVfnhaX1w9FhmSzk', '0OP1RzrglC008kj79Httv3', '2022-02-17');

INSERT INTO playlist_song VALUES(531461725, '2ji5tRQVfnhaX1w9FhmSzk', '2zh9VJU5HyzDBJIfdTpeOC', '2021-02-05');

INSERT INTO playlist_song VALUES(531461726, '2ji5tRQVfnhaX1w9FhmSzk', '39nlQ3RFgKNMugzPjPWn2v', '2022-02-17');

INSERT INTO playlist_song VALUES(531461727, '2ji5tRQVfnhaX1w9FhmSzk', '3jGnPHFrBCTdtEXbfweXgH', '2021-03-18');

INSERT INTO playlist_song VALUES(531461728, '2ji5tRQVfnhaX1w9FhmSzk', '49TrrciRvL6X0VSP4Q3HhA', '2022-06-20');

INSERT INTO playlist_song VALUES(531461729, '2ji5tRQVfnhaX1w9FhmSzk', '4B0tKXJguUl5YqW5wDcjNe', '2022-02-17');

INSERT INTO playlist_song VALUES(531461730, '2ji5tRQVfnhaX1w9FhmSzk', '4vxsJyTGsAxnXWDuYseeQP', '2021-02-05');

INSERT INTO playlist_song VALUES(531461731, '4SdfG4cPG3skmTiQLozZGh', '01D4b305MQyfJfiHHsHkQu', '2021-05-14');

INSERT INTO playlist_song VALUES(531461732, '4SdfG4cPG3skmTiQLozZGh', '62LJFaYihsdVrrkgUOJC05', '2022-02-17');

INSERT INTO playlist_song VALUES(531461733, '4SdfG4cPG3skmTiQLozZGh', '62N2JSA0jHmSH7Va9t7hIf', '2022-06-20');

INSERT INTO playlist_song VALUES(531461734, '4SdfG4cPG3skmTiQLozZGh', '70K0ezmzYEZeqoSaZMyP7o', '2022-02-17');

INSERT INTO playlist_song VALUES(531461735, '4SdfG4cPG3skmTiQLozZGh', '7kqcudBGM74MXVoYMaoWkC', '2021-03-18');

INSERT INTO playlist_song VALUES(531461736, '4SdfG4cPG3skmTiQLozZGh', '7vLR7NDAadIXfWjl2nw5Nr', '2021-03-18');

INSERT INTO playlist_song VALUES(531461737, '6mXh8CUBMBsBUu88a4eAQV', '04gQHzS8FLPoNdnRKw4jDJ', '2021-04-16');

INSERT INTO playlist_song VALUES(531461738, '6mXh8CUBMBsBUu88a4eAQV', '0DvhfhHIIE4HqgBX8yDJz3', '2022-02-17');

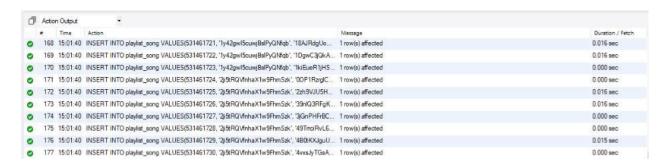
INSERT INTO playlist_song VALUES(531461739, '6mXh8CUBMBsBUu88a4eAQV', '5VIYmXVnGycwv2eaDpyS5Q', '2021-05-14');

INSERT INTO playlist_song VALUES(531461740, '7eERKCkgNKCCx5GYdeMIZf', '0RURdPb5FeKDxrl26KSUV1', '2021-05-14');

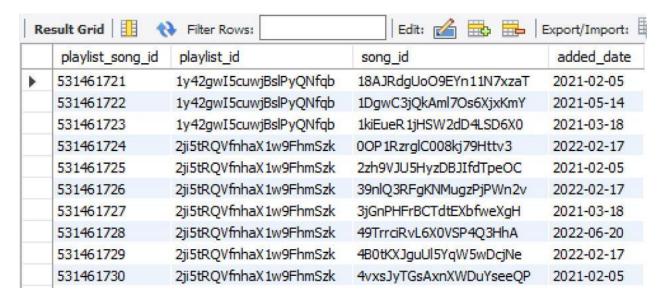
INSERT INTO playlist_song VALUES(531461741, '7eERKCkgNKCCx5GYdeMIZf', '107LD3kX8b75oLmHdCvGRb', '2022-02-17');

INSERT INTO playlist_song VALUES(531461742, '7eERKCkgNKCCx5GYdeMIZf', '2oIc3yUshnfNpy4NjJFAWO', '2021-02-05');

INSERT INTO playlist_song VALUES(531461743, '7eERKCkgNKCCx5GYdeMIZf', '2WwXhtq2knsErc7ojO0Dgb', '2021-05-14');



-- Display playlist_song table data SELECT * FROM playlist song;



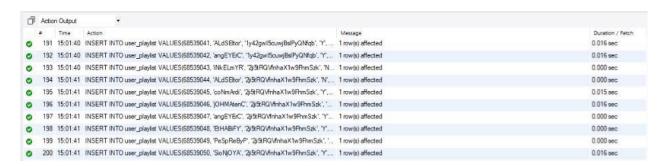
-- INSERT INTO user playlist table

```
INSERT INTO user playlist VALUES(68539041, 'ALdSEltor', '1y42gwl5cuwjBslPyQNfqb', 'Y',
'2022-01-15');
INSERT INTO user playlist VALUES(68539042, 'angEYErC', '1y42gwI5cuwjBsIPyQNfqb', 'Y', '2021-
INSERT INTO user playlist VALUES(68539043, 'iNkELmYR', '2ji5tRQVfnhaX1w9FhmSzk', 'N',
'2021-07-14');
INSERT INTO user playlist VALUES(68539044, 'ALdSEltor', '2ji5tRQVfnhaX1w9FhmSzk', 'N',
'2022-04-24');
INSERT INTO user playlist VALUES(68539045, 'coNmArdi', '2ji5tRQVfnhaX1w9FhmSzk', 'Y',
'2021-08-09'):
INSERT INTO user_playlist VALUES(68539046, 'jOHMAtenC', '2ji5tRQVfnhaX1w9FhmSzk', 'N',
'2021-08-30');
INSERT INTO user playlist VALUES(68539047, 'angEYErC', '2ji5tRQVfnhaX1w9FhmSzk', 'Y',
'2021-05-12');
INSERT INTO user playlist VALUES(68539048, 'EtHABiFY', '2ji5tRQVfnhaX1w9FhmSzk', 'Y',
'2021-09-22');
INSERT INTO user_playlist VALUES(68539049, 'PeSpReByP', '2ji5tRQVfnhaX1w9FhmSzk', 'Y',
'2021-11-05');
INSERT INTO user playlist VALUES(68539050, 'SioNjOYA', '2ji5tRQVfnhaX1w9FhmSzk', 'Y',
'2021-06-12');
INSERT INTO user playlist VALUES(68539051, 'coNmArdi', '4SdfG4cPG3skmTiQLozZGh', 'N',
'2021-12-07'):
INSERT INTO user playlist VALUES(68539052, 'endishoNC', '4SdfG4cPG3skmTiQLozZGh', 'N',
'2022-05-06');
INSERT INTO user playlist VALUES(68539053, 'ALdSEltor', '4SdfG4cPG3skmTiQLozZGh', 'Y',
'2021-10-16');
INSERT INTO user playlist VALUES(68539054, 'FRucoNm', '4SdfG4cPG3skmTiQLozZGh', 'N',
'2021-09-09');
INSERT INTO user playlist VALUES(68539055, 'iNkELmYR', '4SdfG4cPG3skmTiQLozZGh', 'Y',
'2021-07-28');
INSERT INTO user playlist VALUES(68539056, 'jOHMAtenC', '4SdfG4cPG3skmTiQLozZGh', 'Y',
'2022-01-08');
INSERT INTO user playlist VALUES(68539057, 'PeSpReByP', '6mXh8CUBMBsBUu88a4eAQV', 'N',
'2022-05-26');
INSERT INTO user playlist VALUES(68539058, 'ALdSEltor', '6mXh8CUBMBsBUu88a4eAQV', 'Y',
'2022-01-04');
INSERT INTO user playlist VALUES(68539059, 'coNmArdi', '6mXh8CUBMBsBUu88a4eAQV', 'Y',
'2022-02-16');
INSERT INTO user playlist VALUES(68539060, 'jOHMAtenC', '6mXh8CUBMBsBUu88a4eAQV', 'Y',
'2021-05-05'):
INSERT INTO user playlist VALUES(68539061, 'ALdSEltor', '7eERKCkgNKCCx5GYdeMIZf', 'Y',
'2021-06-10');
INSERT INTO user playlist VALUES(68539062, 'iNkELmYR', '7eERKCkgNKCCx5GYdeMIZf', 'N',
'2021-10-31');
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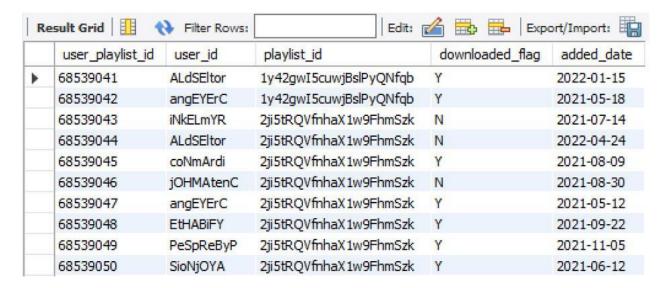
INSERT INTO user_playlist VALUES(68539063, 'PeSpReByP', '7eERKCkgNKCCx5GYdeMIZf', 'N', '2021-08-30');

INSERT INTO user_playlist VALUES(68539064, 'endishoNC', '1y42gwl5cuwjBslPyQNfqb', 'Y', '2022-04-14');

INSERT INTO user_playlist VALUES(68539065, 'iNkELmYR', '1y42gwl5cuwjBslPyQNfqb', 'N', '2022-01-05');



-- Display user_playlist table data SELECT * FROM user playlist;



-- INSERT INTO subscription table

INSERT INTO subscription VALUES(9678581, 'ALdSEltor', 747850,2089087, '2022-03-16', '2023-03-11', 'Active', 'Y', '2022-03-16');

INSERT INTO subscription VALUES(9678582, 'coNmArdi', 747850,2089088, '2021-12-25', '2022-12-20', 'Active', 'Y', '2021-12-25');

INSERT INTO subscription VALUES(9678583, 'EtHABiFY', 747842,2089087, '2021-01-22', '2021-07-21', 'Inactive', 'N', '2021-01-22');

INSERT INTO subscription VALUES(9678584, 'EtHABiFY', 747850,2089081, '2022-11-01', '2023-10-27', 'Active', 'N', '2022-11-01');

INSERT INTO subscription VALUES(9678585, 'FRuNsTIS', 747843,2089083, '2021-05-29', '2022-02-23', 'Inactive', 'Y', '2021-05-29');

INSERT INTO subscription VALUES(9678586, 'FRuNsTIS', 747846,2089085, '2022-03-29', '2022-12-24', 'Active', 'Y', '2022-03-29');

INSERT INTO subscription VALUES(9678587, 'iNkELmYR', 747847,2089087, '2021-04-13', '2022-04-08', 'Inactive', 'N', '2021-04-13');

INSERT INTO subscription VALUES(9678588, 'iNkELmYR', 747850,2089085, '2022-01-24', '2023-01-19', 'Active', 'Y', '2022-01-24');

INSERT INTO subscription VALUES(9678589, 'IROcralyS', 747841,2089083, '2022-08-17', '2023-02-13', 'Active', 'N', '2022-08-17');

INSERT INTO subscription VALUES(9678590, 'IROcralyS', 747838,2089087, '2021-01-31', '2021-05-01', 'Inactive', 'N', '2021-01-31');

INSERT INTO subscription VALUES(9678591, 'LarAnantr', 747846,2089083, '2022-04-22', '2023-01-17', 'Active', 'Y', '2022-04-22');

INSERT INTO subscription VALUES(9678592, 'LarAnantr', 747843,2089084, '2022-02-23', '2022-11-20', 'Inactive', 'Y', '2022-02-23');

INSERT INTO subscription VALUES(9678593, 'louseMENT', 747841,2089085, '2022-10-07', '2023-04-05', 'Active', 'Y', '2022-10-07');

INSERT INTO subscription VALUES(9678594, 'riAmINET', 747837,2089086, '2022-06-20', '2022-09-18', 'Inactive', 'Y', '2022-06-20');

INSERT INTO subscription VALUES(9678595, 'riAmINET', 747843,2089085, '2022-04-07', '2023-01-02', 'Active', 'N', '2022-04-07');

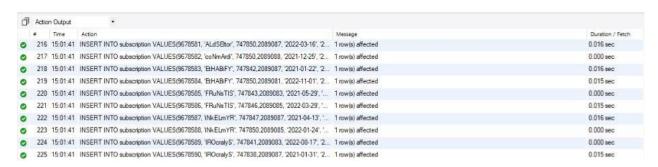
INSERT INTO subscription VALUES(9678596, 'seYmbleA', 747843,2089086, '2021-09-24', '2022-06-21', 'Inactive', 'N', '2021-09-24');

INSERT INTO subscription VALUES(9678597, 'seYmbleA', 747850,2089084, '2022-07-14', '2023-07-09', 'Active', 'Y', '2022-07-14');

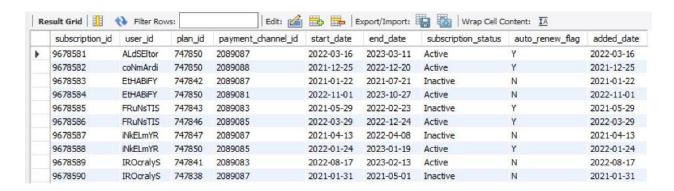
INSERT INTO subscription VALUES(9678598, 'SioNjOYA', 747832,2089085, '2022-10-05', '2022-11-04', 'Inactive', 'N', '2022-10-05');

INSERT INTO subscription VALUES(9678599, 'SioNjOYA', 747841,2089082, '2022-10-11', '2023-04-09', 'Active', 'Y', '2022-10-11');

INSERT INTO subscription VALUES(9678600, 'yclaYbEle', 747850,2089084, '2022-08-27', '2023-08-22', 'Active', 'Y', '2022-08-27');



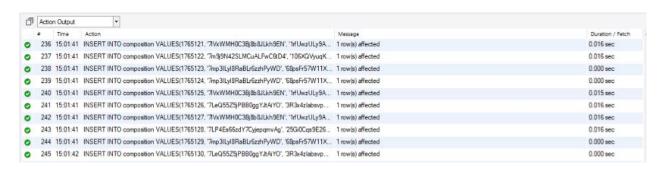
-- Display subscription table data SELECT * FROM subscription;



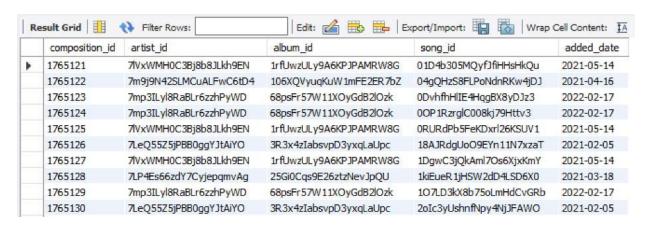
-- INSERT INTO composition table

INSERT INTO composition VALUES(1765121, '7IVxWMH0C3Bj8b8JLkh9EN', '1rfUwzULy9A6KPJPAMRW8G', '01D4b305MQyfJfiHHsHkQu', '2021-05-14'); INSERT INTO composition VALUES(1765122, '7m9j9N42SLMCuALFwC6tD4', '106XQVyuqKuW1mFE2ER7bZ', '04gQHzS8FLPoNdnRKw4jDJ', '2021-04-16'); INSERT INTO composition VALUES(1765123, '7mp3ILyl8RaBLr6zzhPyWD', '68psFr57W11XOyGdB2lOzk', '0DvhfhHlIE4HqgBX8yDJz3', '2022-02-17'); INSERT INTO composition VALUES(1765124, '7mp3ILyl8RaBLr6zzhPyWD', '68psFr57W11XOyGdB2lOzk', '00P1RzrglC008kj79Httv3', '2022-02-17'); INSERT INTO composition VALUES(1765125, '7IVxWMH0C3Bj8b8JLkh9EN', '1rfUwzULy9A6KPJPAMRW8G', '0RURdPb5FeKDxrl26KSUV1', '2021-05-14'); INSERT INTO composition VALUES(1765126, '7LeQ55Z5jPBB0ggYJtAiYO', '3R3x4zlabsvpD3yxqLaUpc', '18AJRdgUoO9EYn11N7xzaT', '2021-02-05'); INSERT INTO composition VALUES(1765127, '7IVxWMH0C3Bj8b8JLkh9EN', '1rfUwzULy9A6KPJPAMRW8G', '1DgwC3jQkAml7Os6XjxKmY', '2021-05-14'); INSERT INTO composition VALUES(1765128, '7LP4Es66zdY7CyjepgmvAg', '25Gi0Cqs9E26ztzNevJpQU', '1kiEueR1jHSW2dD4LSD6X0', '2021-03-18'); INSERT INTO composition VALUES(1765129, '7mp3ILyl8RaBLr6zzhPyWD', '68psFr57W11XOyGdB2lOzk', '107LD3kX8b75oLmHdCvGRb', '2022-02-17'); INSERT INTO composition VALUES(1765130, '7LeQ55Z5jPBB0ggYJtAiYO', '3R3x4zlabsvpD3yxgLaUpc', '2oIc3yUshnfNpy4NjJFAWO', '2021-02-05'); INSERT INTO composition VALUES(1765131, '7IVxWMH0C3Bj8b8JLkh9EN', '1rfUwzULy9A6KPJPAMRW8G', '2WwXhtq2knsErc7ojO0Dgb', '2021-05-14'); INSERT INTO composition VALUES(1765132, '7LeQ55Z5jPBB0ggYJtAiYO', '3R3x4zlabsvpD3yxgLaUpc', '2zh9VJU5HyzDBJIfdTpeOC', '2021-02-05'); INSERT INTO composition VALUES(1765133, '7mp3ILyl8RaBLr6zzhPyWD', '68psFr57W11XOyGdB2lOzk', '39nlQ3RFgKNMugzPjPWn2v', '2022-02-17'); INSERT INTO composition VALUES(1765134, '7LP4Es66zdY7CyjepqmvAg', '25Gi0Cqs9E26ztzNevJpQU', '3jGnPHFrBCTdtEXbfweXgH', '2021-03-18'); INSERT INTO composition VALUES(1765135, '7kQkmyoHCEgwe7QwDbkSXM', '40kA09FvGYrV1cwJghn0BW', '49TrrciRvL6X0VSP4Q3HhA', '2022-06-20'); INSERT INTO composition VALUES(1765136, '7mp3ILyl8RaBLr6zzhPyWD', '68psFr57W11XOyGdB2lOzk', '4B0tKXJguUl5YqW5wDcjNe', '2022-02-17');

INSERT INTO composition VALUES(1765137, '7LeQ55Z5jPBB0ggYJtAiYO', '3R3x4zIabsvpD3yxqLaUpc', '4vxsJyTGsAxnXWDuYseeQP', '2021-02-05'); INSERT INTO composition VALUES(1765138, '7IVxWMH0C3Bj8b8JLkh9EN', '1rfUwzULy9A6KPJPAMRW8G', '5VIYmXVnGycwv2eaDpyS5Q', '2021-05-14'); INSERT INTO composition VALUES(1765139, '7mp3ILyl8RaBLr6zzhPyWD', '68psFr57W11X0yGdB2lOzk', '62LJFaYihsdVrrkgUOJC05', '2022-02-17'); INSERT INTO composition VALUES(1765140, '7kQkmyoHCEqwe7QwDbkSXM', '40kA09FvGYrV1cwJghn0BW', '62N2JSA0jHmSH7Va9t7hIf', '2022-06-20'); INSERT INTO composition VALUES(1765141, '7mp3ILyl8RaBLr6zzhPyWD', '68psFr57W11X0yGdB2lOzk', '70K0ezmzYEZeqoSaZMyP7o', '2022-02-17'); INSERT INTO composition VALUES(1765142, '7LP4Es66zdY7CyjepqmvAg', '25Gi0Cqs9E26ztzNevJpQU', '7kqcudBGM74MXVoYMaoWkC', '2021-03-18'); INSERT INTO composition VALUES(1765143, '7LP4Es66zdY7CyjepqmvAg', '25Gi0Cqs9E26ztzNevJpQU', '7vLR7NDAadlXfWjl2nw5Nr', '2021-03-18');



Display composition table dataSELECT * FROM composition;



4. Business Summary Using SQL Scripts

Below is a summary of business insights generated using SQL scripts with functions - COUNT, MAX, LIKE, BETWEEN, GROUP BY, HAVING, Table join, Subquery:

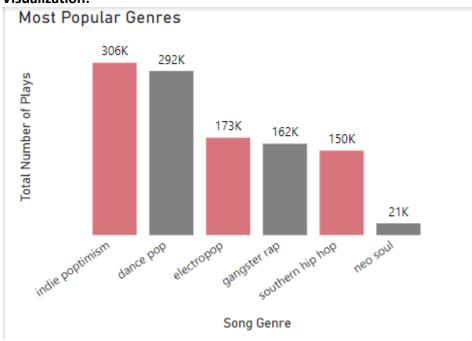
1.1 Most Popular Genres

SELECT song_genre, SUM(number_of_plays) AS number_of_plays FROM song GROUP BY song_genre ORDER BY SUM(number_of_plays) DESC;

Output:

Ke	esult Grid 🔡 🐧	Filter Rows:
	song_genre	number_of_plays
٠	indie poptimism	306458
	dance pop	291848
	electropop	173119
	gangster rap	162457
	southern hip hop	150171
	neo soul	20803

Visualization:



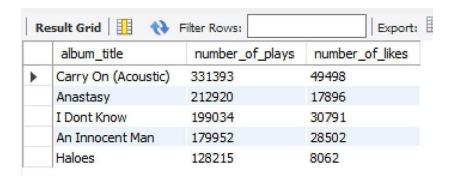
Insight:

At 306458, indie poptimism had the highest Total Number of Plays and was 1,373.14% higher than neo soul, which had the lowest Total Number of Plays at 20803. Indie poptimism accounted for 27.74% of Total Number of Plays. Across all 6 Song Genre, Total Number of Plays ranged from 20803 to 306458.

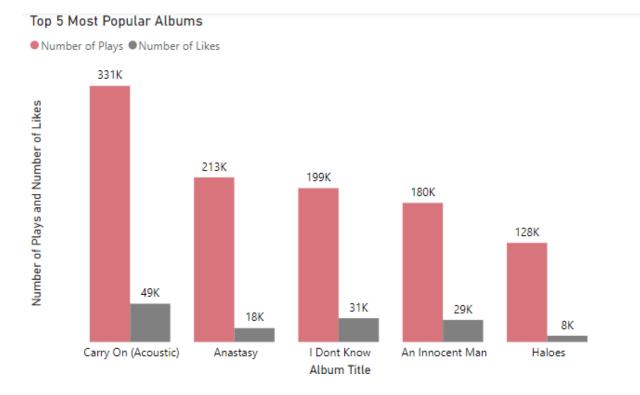
1.2 Top 5 Most Popular Albums

SELECT al.album_title, SUM(number_of_plays) AS number_of_plays, SUM(number_of_likes) AS number_of_likes
FROM album al, song s, composition cm
WHERE al.album_id = cm.album_id
AND cm.song_id = s.song_id
GROUP BY al.album_title
ORDER BY SUM(number_of_plays) DESC, SUM(number_of_likes) DESC
LIMIT 5;

Output:



Visualization:



Insight:

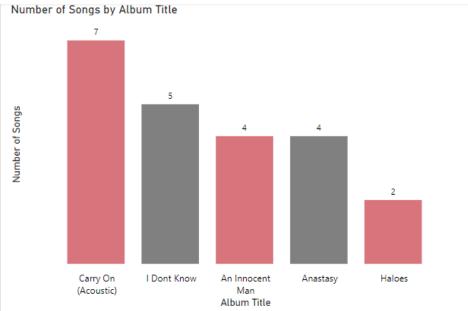
At 331393, Carry On (Acoustic) had the highest Number of Plays and was 158.47% higher than Haloes, which had the lowest Number of Plays at 128215. Number of Plays and total Number of Likes are positively correlated with each other. Carry On (Acoustic) accounted for 31.52% of Number of Plays. Number of Plays and Number of Likes diverged the most when the Album Title was Carry On (Acoustic), when Number of Plays were 281895 higher than Number of Likes.

1.3 Number of Songs by Album

SELECT al.album_id, al.album_title, al.record_company, al.release_date, COUNT(cm.song_id)
AS number_of_songs
FROM album al, composition cm
WHERE al.album_id = cm.album_id
GROUP BY al.album_id, al.album_title, al.record_company, al.release_date
ORDER BY COUNT(cm.song_id) DESC
LIMIT 5;

	album_id	album_title	record_company	release_date	number_of_songs
Þ	68psFr57W11XOyGdB2lOzk	Carry On (Acoustic)	Death Row	2022-02-17	7
	1rfUwzULy9A6KPJPAMRW8G	I Dont Know	Lime Records	2021-05-14	5
	25Gi0Cqs9E26ztzNevJpQU	Anastasy	Sony	2021-03-18	4
	3R3x4zIabsvpD3yxqLaUpc	An Innocent Man	Universal	2021-02-05	4
	4OkA09FvGYrV1cwJghn0BW	Haloes	Sony	2022-06-20	2

Visualization:



Insight:

At 7, Carry On (Acoustic) had the highest Number of Songs and was 250.00% higher than Haloes, which had the lowest Number of Songs at 2. Carry On (Acoustic) had the highest Number of Songs at 7, followed by I Dont Know and An Innocent Man. Haloes had the lowest Number of Songs at 2. Carry On (Acoustic) accounted for 31.82% of Number of Songs. Across all 5 Album Title, Number of Songs ranged from 2 to 7.

1.4 Albums Released During Last 3 Years From Current/Today's Date

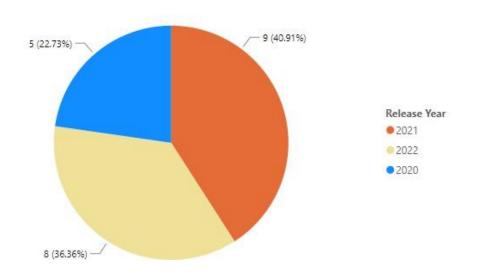
SELECT YEAR(release_date) AS release_year, COUNT(album_id) AS number_of_albums FROM album

WHERE release_date BETWEEN (DATE_SUB(CURDATE(), INTERVAL 3 YEAR)) AND CURDATE() GROUP BY YEAR(release_date)
ORDER BY YEAR(release_date);

Re	esult Grid	N Filter Rows:
	release_year	number_of_albums
>	2020	5
	2021	9
	2022	8

Visualization:

Albums Released During Last 3 Years From Current/Today's Date

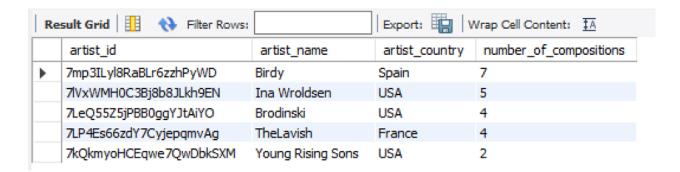


Insight:

2021 had the highest Number of Albums at 9, followed by 2022 at 8 and 2020 at 5. 2021 accounted for 40.91% of Number of Albums.

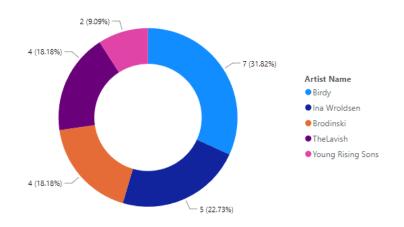
1.5 Artist With Top 5 Highest Number of Compositions (Includes Albums & Songs)

SELECT ar.artist_id, ar.artist_name, ar.artist_country, COUNT(cm.composition_id) AS number_of_compositions
FROM artist ar, composition cm
WHERE ar.artist_id = cm.artist_id
GROUP BY ar.artist_id, ar.artist_name, ar.artist_country
ORDER BY COUNT(cm.composition_id) DESC
LIMIT 5;



Visualization:





Insight:

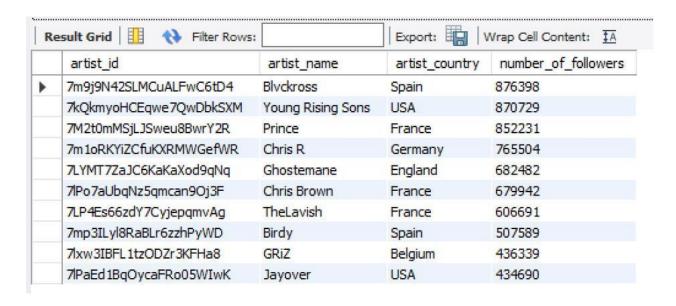
Birdy had the highest Number of Compositions at 7, followed by Ina Wroldsen and Brodinski. Young Rising Sons had the lowest Number of Compositions at 2.Birdy accounted for 31.82% of Number of Compositions.

1.6 Top 10 Artist With Highest Number of Followers

SELECT ar.artist_id, ar.artist_name, ar.artist_country, ar.number_of_followers FROM artist ar, (SELECT artist_id, MAX(number_of_followers) FROM artist GROUP BY artist_id) af WHERE ar.artist_id = af.artist_id

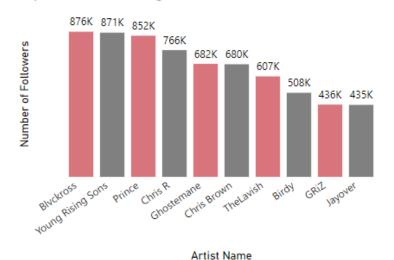
ORDER BY ar.number_of_followers DESC

LIMIT 10;



Visualization:

Top 10 Artist With Highest Number of Followers



37

At 876398, Blvckross had the highest Number of Followers and was 101.61% higher than Jayover, which had the lowest Number of Followers at 434690.Blvckross accounted for 13.06% of Number of Followers. Across all 10 Artist Name, Number of Followers ranged from 434690 to 876398.

1.7 Top 10 Most Liked Songs

SELECT song_id, song_title, song_language, song_genre, number_of_likes FROM song
ORDER BY number_of_likes DESC
LIMIT 10;

Output:



Visualization:

Anastasy 9721 Kiss 9327 Zorra 9237 Habits (Stay High) 9119 Song Title Came To Do 9092 what happened 8852 Still 8711 Loyal 8444 9H 8044 Let It All Go 7955

Top 10 Most Liked Songs

At 9721, Anastasy had the highest Number of Likes and was 22.20% higher than Let It All Go, which had the lowest Number of Likes at 7955. Anastasy accounted for 10.98% of Number of Likes. Across all 10 Song Title, Number of Likes ranged from 7955 to 9721.

Number of Likes

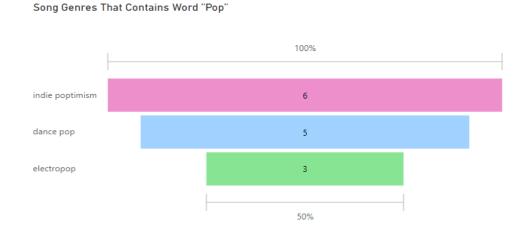
1.8 Song Genre That Contains The Word "Pop" (case-insensitive)

SELECT song_genre, COUNT(song_id) AS number_of_songs FROM song WHERE lower(song_genre) LIKE '%pop%' GROUP BY song_genre;

Output:



Visualization:

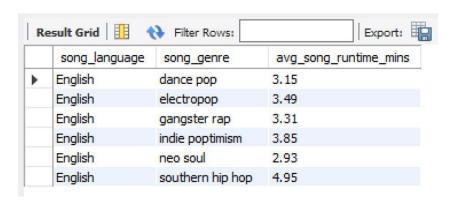


indie poptimism had the highest Number of Songs at 6, followed by dance pop at 5 and electropop at 3. indie poptimism accounted for 42.86% of Number of Songs.

1.9 Average of Songs Runtime by Genre in English Language

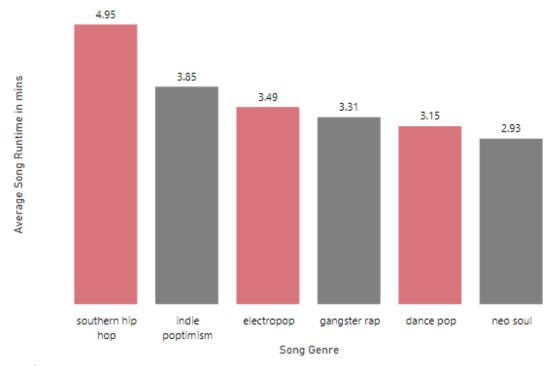
SELECT song_language, song_genre, ROUND(AVG(song_runtime/60000),2) AS avg_song_runtime_mins FROM song WHERE song_language = 'English' GROUP BY song_genre ORDER BY song_genre;

Output:



Visualization:





Insight:

At 4.95, southern hip hop had the highest Average Song Runtime in mins and was 68.94% higher than neo soul, which had the lowest Average Song Runtime in mins at 2.93. Across all 6 Song Genres, Average Song Runtime in mins ranged from 2.93 to 4.95.

1.10 Users With Downloaded Playlists

SELECT us.user_id, us.user_name, us.user_gender, us.user_country, COUNT(up.playlist_id) AS number_of_playlists

FROM user us, user_playlist up

WHERE us.user_id = up.user_id

GROUP BY us.user_id, us.user_name, us.user_gender, us.user_country

AND up.downloaded_flag = 'Y'

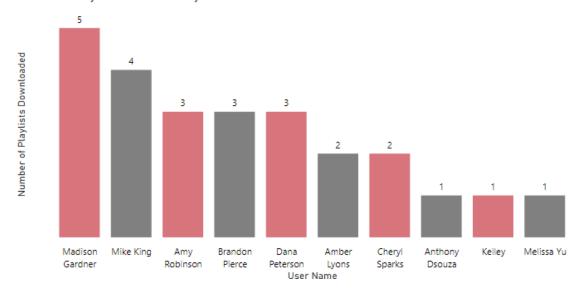
ORDER BY number of playlists DESC;

Output:

	user_id	user_name	user_gender	user_country	number_of_playlists
•	ALdSEltor	Madison Gardner	Male	USA	5
	iNkELmYR	Mike King	Male	Italy	4
	coNmArdi	Brandon Pierce	Male	Italy	3
	jOHMAtenC	Amy Robinson	Male	Sri Lanka	3
	PeSpReByP	Dana Peterson	Female	USA	3
	angEYErC	Amber Lyons	Female	Spain	2
	endishoNC	Cheryl Sparks	Male	India	2
	EtHABIFY	Kelley	Female	France	1
	FRucoNm	Anthony Dsouza	Male	USA	1
	SioNjOYA	Melissa Yu	Female	South Korea	1
	75				

Visualization:





Insight:

Number of Playlists Downloaded was highest for Madison Gardner at 5, followed by Mike King and Brandon Pierce. Madison Gardner accounted for 20.00% of Number of Playlists Downloaded. Across all 10 Users, Number of Playlists Downloaded ranged from 1 to 5.

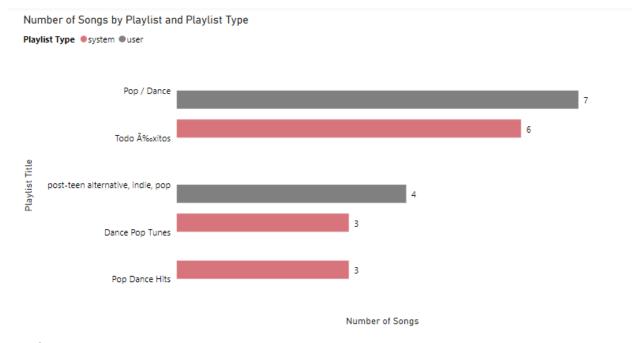
1.11 Number of Songs by Playlist and Playlist Type

SELECT pl.playlist_id, pl.playlist_type, pl.playlist_title, COUNT(ps.song_id) AS number_of_songs FROM playlist pl, playlist_song ps
WHERE pl.playlist_id = ps.playlist_id
GROUP BY pl.playlist_id, pl.playlist_type, pl.playlist_title
ORDER BY COUNT(ps.song_id) DESC
LIMIT 5;

Output:

	playlist_id	playlist_type	playlist_title	number_of_songs
•	2ji5tRQVfnhaX1w9FhmSzk	user	Pop / Dance	7
	4SdfG4cPG3skmTiQLozZGh	system	Todo Éxitos	6
	7eERKCkgNKCCx5GYdeMIZf	user	post-teen alternative, indie, pop	4
	1y42gwI5cuwjBslPyQNfqb	system	Dance Pop Tunes	3
	6mXh8CUBMBsBUu88a4eAQV	system	Pop Dance Hits	3

Visualization:



Insight:

Total Number of Songs was higher for system (12) than user (11). Pop / Dance in Playlist Type made up 30.43% of Number of Songs. Average Number of Songs was higher for user (5.50) than system (4).

1.12 Most Popular Music Streaming Service Plans

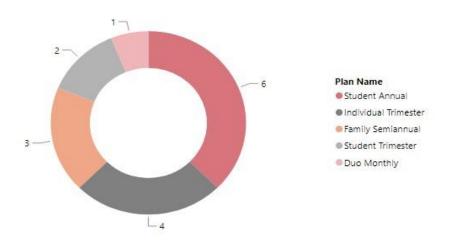
SELECT pl.plan_id, pl.plan_title, pl.plan_duration, COUNT(sb.subscription_id) AS number_of_subscriptions
FROM plan pl, subscription sb
WHERE pl.plan_id = sb.plan_id
GROUP BY pl.plan_id, pl.plan_title, pl.plan_duration
ORDER BY COUNT(sb.subscription_id) DESC
LIMIT 5;

Output:

	T	and	Export: Wrap		
	plan_id	plan_title	plan_duration	number_of_subscriptions	
•	747850	Student Annual	12	6	
	747843	Individual Trimester	9	4	
	747841	Family Semiannual	6	3	
	747846	Student Trimester	9	2	
	747832	Duo Monthly	1	1	

Visualization:

Popularity of Music Streaming Service Plans



Student Annual accounted for 37.50% of Number of Subcriptions.

Student Annual Plan accounted for the most Number of Subcriptions at 37.50% followed by Individual Trimester at 25%. Duo Monthly Plan accounts for the least Number of Subscriptions at 6.25%.

1.13 Payment Channel Popularity Based on Subscriptions

SELECT pc.payment_channel_id, pc.payment_channel_title, sb.number_of_subscriptions FROM payment_channel pc,

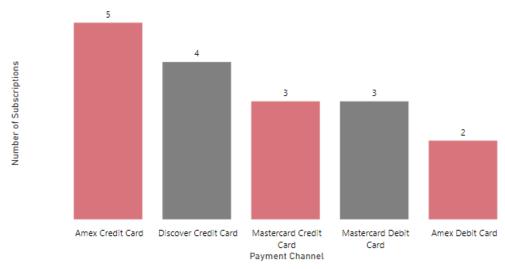
(SELECT payment_channel_id, COUNT(subscription_id) AS number_of_subscriptions FROM subscription GROUP BY payment_channel_id) sb WHERE pc.payment_channel_id = sb.payment_channel_id ORDER BY sb.number_of_subscriptions DESC LIMIT 5;

Output:

R	esult Grid 🔢 🙌 F	Export: Wrap Cell	
	payment_channel_id	payment_channel_title	number_of_subscriptions
•	2089085	Amex Credit Card	5
	2089087	Discover Credit Card	4
	2089083	Mastercard Credit Card	3
	2089084	Mastercard Debit Card	3
	2089086	Amex Debit Card	2

Visualization:

Payment Channel Popularity Based on Subscriptions

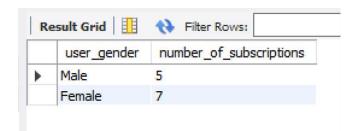


At 5, Amex Credit Card had the highest Number of Subscriptions and was 150.00% higher than Amex Debit Card, which had the lowest Number of Subscriptions at 2. Amex Credit Card had the highest Number of Subscriptions at 5, followed by Discover Credit Card and Mastercard Credit Card. Amex Credit Card accounted for 29.41% of Number of Subscriptions. Across all 5 Payment Channel, Number of Subscriptions ranged from 2 to 5.

1.14 Music Streaming Service User's Without an Active Subscription Plan by Gender

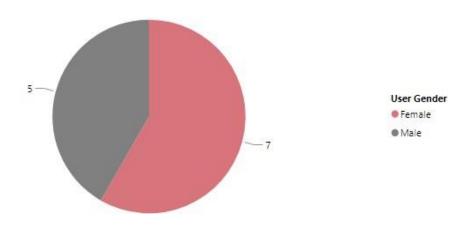
SELECT us.user_gender, COUNT(sb.subscription_id) AS number_of_subscriptions
FROM user us, subscription sb
WHERE us.user_id = sb.user_id
AND sb.subscription_status = 'Active'
AND us.user_id NOT IN
(SELECT user_id FROM user WHERE user_type = 'Guest')
GROUP BY us.user_gender;

Output:



Visualization:

Music Streaming Service Users Without an Active Subscription Plan

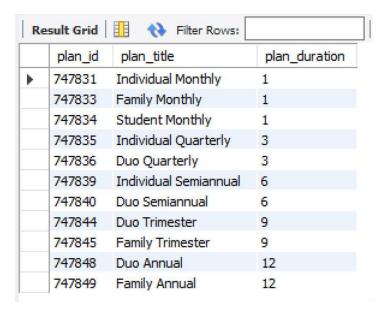


Number of Subscriptions for Female (7) was higher than Male (5). Female accounted for 58.33% of Number of Subscriptions.

1.15 Music Streaming Service Plan(s) With Zero Subscriptions

SELECT pl.plan_id, pl.plan_title, pl.plan_duration FROM plan pl LEFT OUTER JOIN subscription sb ON pl.plan_id = sb.plan_id GROUP BY pl.plan_id, pl.plan_title, pl.plan_duration HAVING COUNT(sb.subscription_id) = 0;

Output:



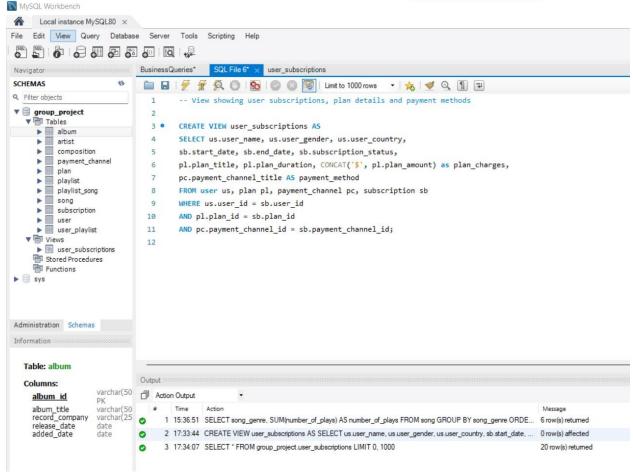
5. Database Views

1.1 user subscriptions

-- View showing user subscriptions, plan details and payment methods

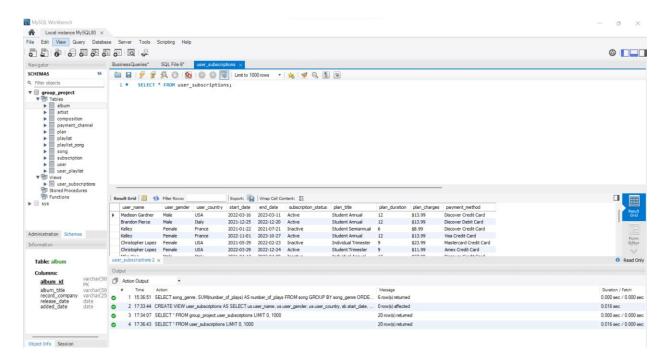
CREATE VIEW user_subscriptions AS

SELECT us.user_name, us.user_gender, us.user_country,
sb.start_date, sb.end_date, sb.subscription_status,
pl.plan_title, pl.plan_duration, CONCAT('\$', pl.plan_amount) as plan_charges,
pc.payment_channel_title AS payment_method
FROM user us, plan pl, payment_channel pc, subscription sb
WHERE us.user_id = sb.user_id
AND pl.plan_id = sb.plan_id
AND pc.payment_channel_id = sb.payment_channel_id;



-- Display data from view - user_subscriptions

SELECT * FROM user subscriptions;



1.2 artists_compilation

-- View showing artists compilation for albums and songs

```
CREATE VIEW artists_compilation AS SELECT ar.artist_name, ar.artist_cour
```

SELECT ar.artist_name, ar.artist_country, ar.number_of_followers, al.album title, al.release date,

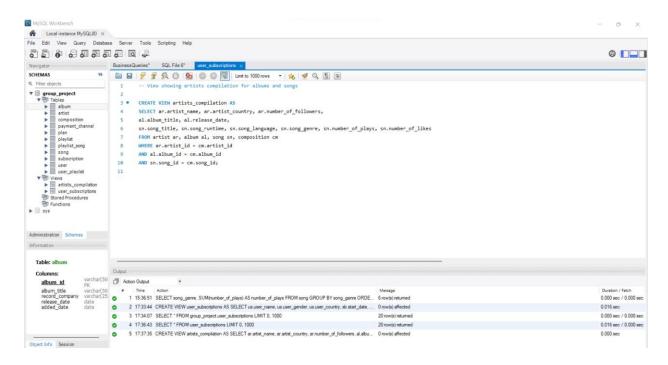
sn.song_title, sn.song_runtime, sn.song_language, sn.song_genre, sn.number_of_plays, sn.number_of_likes

FROM artist ar, album al, song sn, composition cm

WHERE ar.artist id = cm.artist id

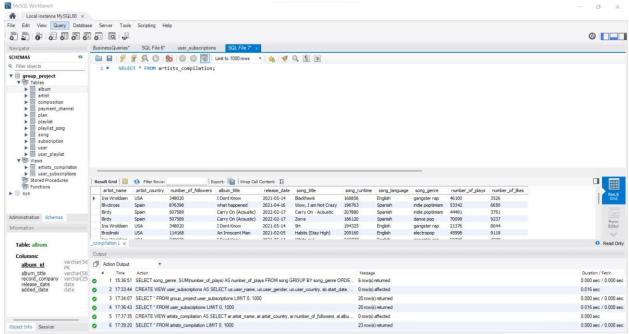
AND al.album id = cm.album id

AND sn.song_id = cm.song_id;



-- Display data from view - artists compilation





6. References

For reference and project purposes sample data has been inferred from the below repository.

https://github.com/rfordatascience/tidytuesday/blob/master/data/2020/2020-01-21/spotify_songs.csv