

PIZZA



SALES

Total Revenue
\$817,860

Average Order Value
\$38.31

Total Pizzas Sold
49574

Total Orders
21350

Average Pizzas Per Order
2.32

Busiest Days and Times

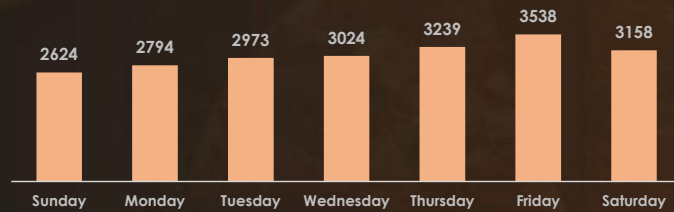
DAYS

Orders are highest on weekends, Friday/Saturday evenings.

TIMES

There are maximum orders from 12-01pm and after 5-8pm.

Daily Trend for Total Orders



Hourly Trend for Total Orders



Sales by Category and Size

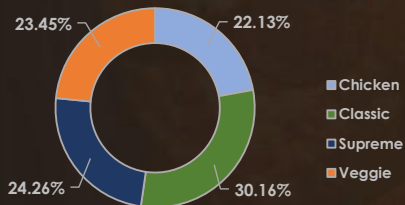
CATEGORY

Classic Category contributes to maximum sales and total orders.

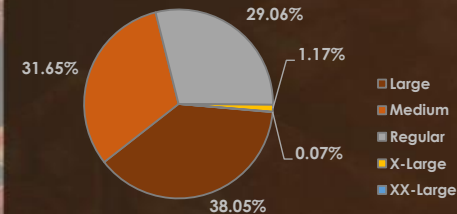
SIZE

Large size pizza contributes to maximum sales.

Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Pizzas Sold by Pizza Category



Best and Worst Sellers

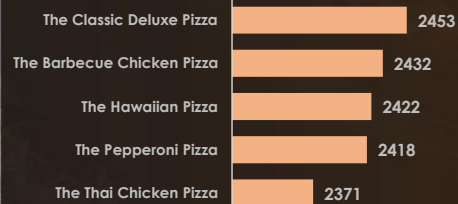
BEST

Classic Deluxe & Chicken pizza are the sellers and revenue generators.

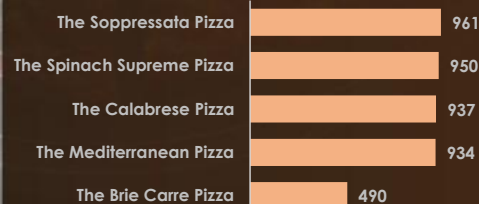
WORST

The Brie Carre is at the bottom in both orders and revenue.

Top 5 Best Sellers by Total Pizzas Sold



Bottom 5 Worst Sellers by Total Pizzas Sold



order_date

All Periods

MONTHS ▾

2015

JAN

FEB

MAR

APR

MAY

JUN