



Total Revenue  
**\$817,860**

Average Order Value  
**\$38.31**

Total Pizzas Sold  
**49574**

Total Orders  
**21350**

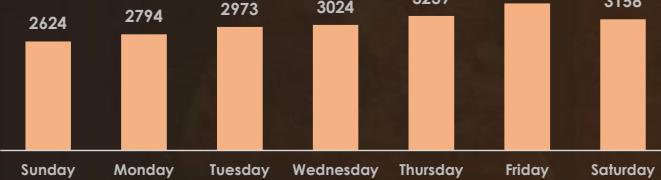
Average Pizzas Per Order  
**2.32**

#### Busiest Days and Times

**DAYS**  
Orders are highest on weekends, Friday/Saturday evenings.

**TIMES**  
There are maximum orders from 12-01pm and after 5-8pm.

#### Daily Trend for Total Orders



#### Hourly Trend for Total Orders

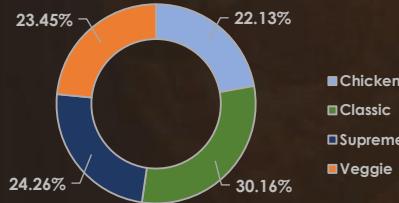


#### Sales by Category and Size

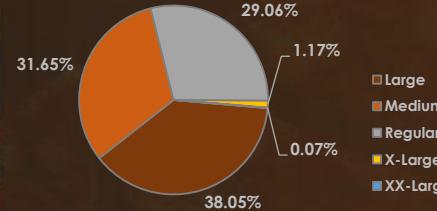
**CATEGORY**  
Classic Category contributes to maximum sales and total orders.

**SIZE**  
Large size pizza contributes to maximum sales.

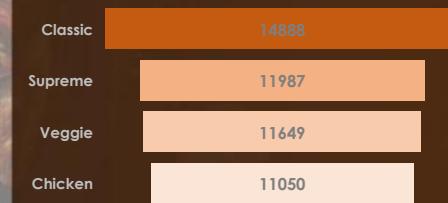
#### Percentage of Sales by Pizza Category



#### Percentage of Sales by Pizza Size



#### Total Pizzas Sold by Pizza Category



#### Best and Worst Sellers

**BEST**  
Classic Deluxe & Chicken pizza are the sellers and revenue generators.

**WORST**  
The Brie Carre is at the bottom in both orders and revenue.

#### Top 5 Best Sellers by Total Pizzas Sold

The Classic Deluxe Pizza	2453
The Barbecue Chicken Pizza	2432
The Hawaiian Pizza	2422
The Pepperoni Pizza	2418
The Thai Chicken Pizza	2371

#### Bottom 5 Worst Sellers by Total Pizzas Sold

The Soppressata Pizza	961
The Spinach Supreme Pizza	950
The Calabrese Pizza	937
The Mediterranean Pizza	934
The Brie Carre Pizza	490

#### order\_date

