

TECH STARTUP ANALYSIS

Mobile App Usage & Performance Analysis

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Data set overview

1200

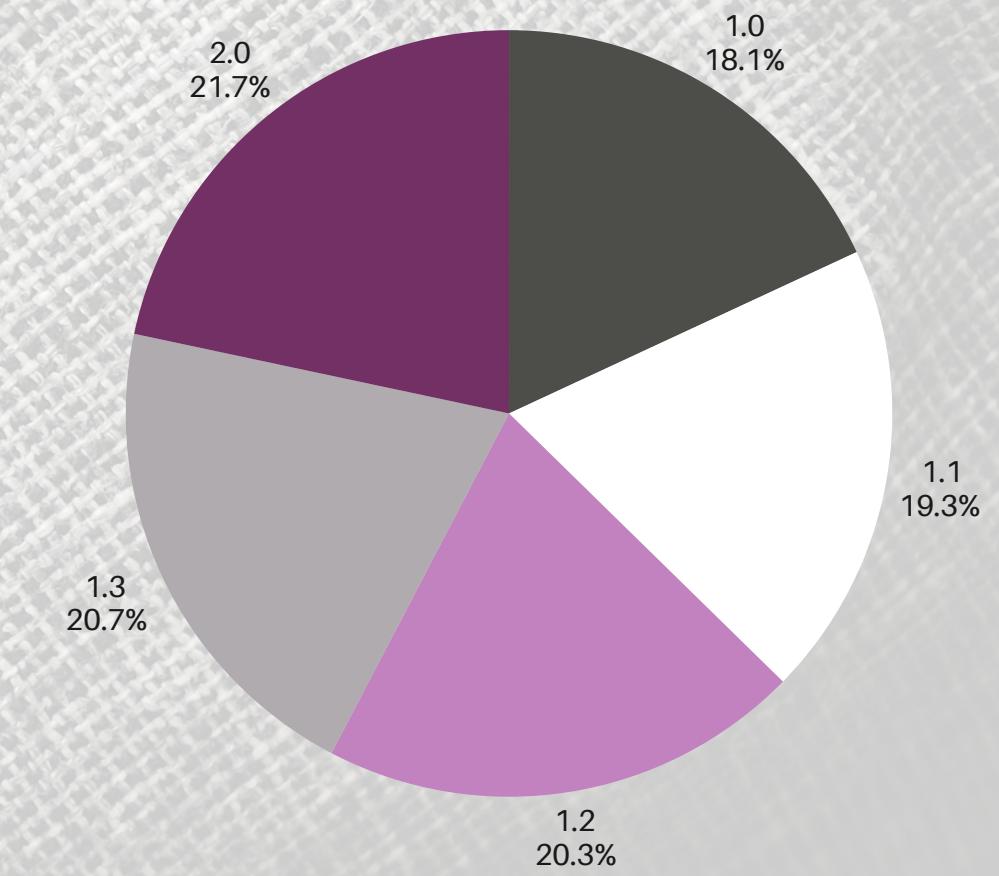
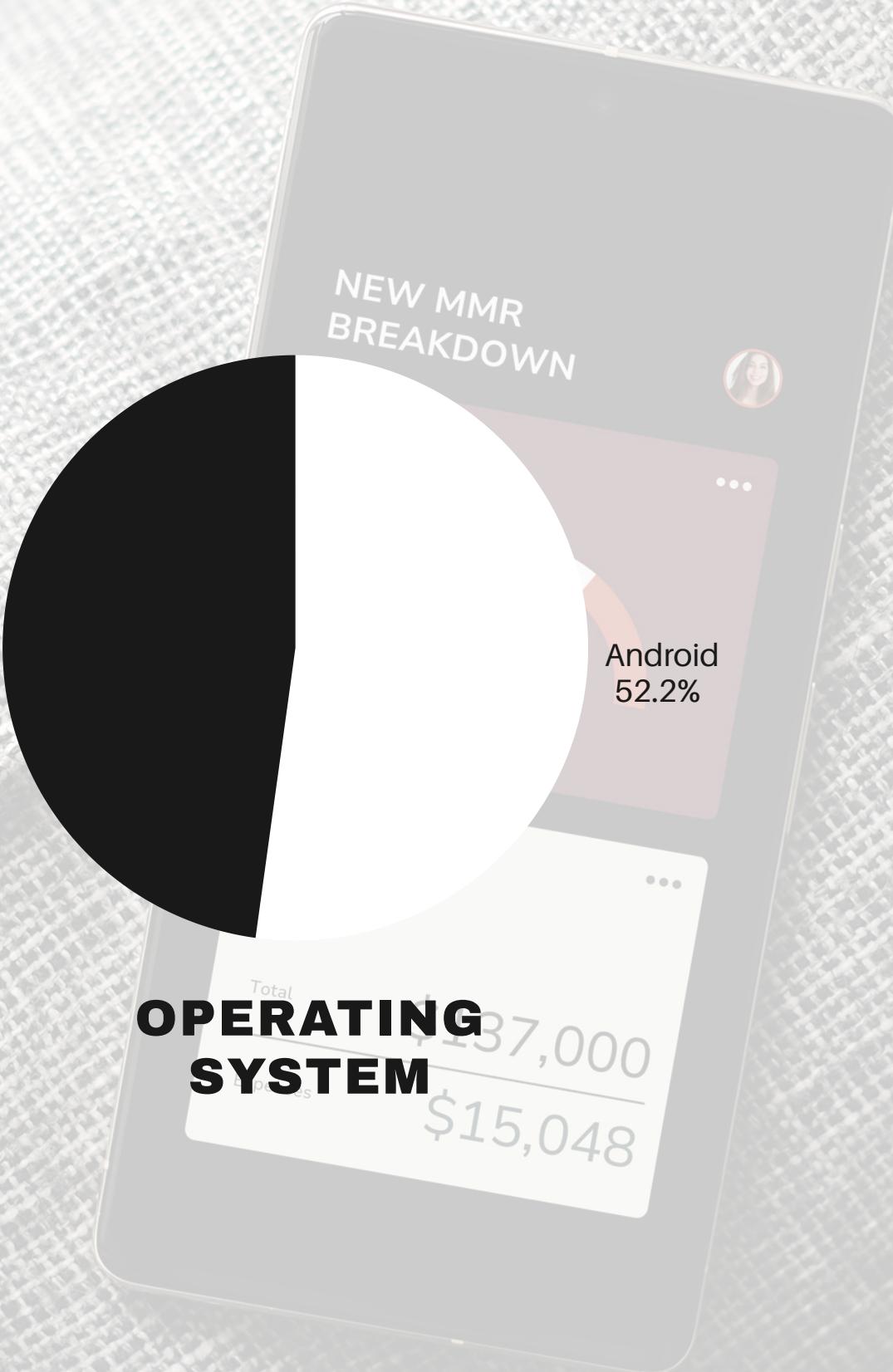
TOTAL USERS

IOS
47.8%

Android
52.2%

OPERATING SYSTEM

Total
\$137,000
\$15,048



APP VERSION

Data set overview

119

**CRASHES
REPORT**

180

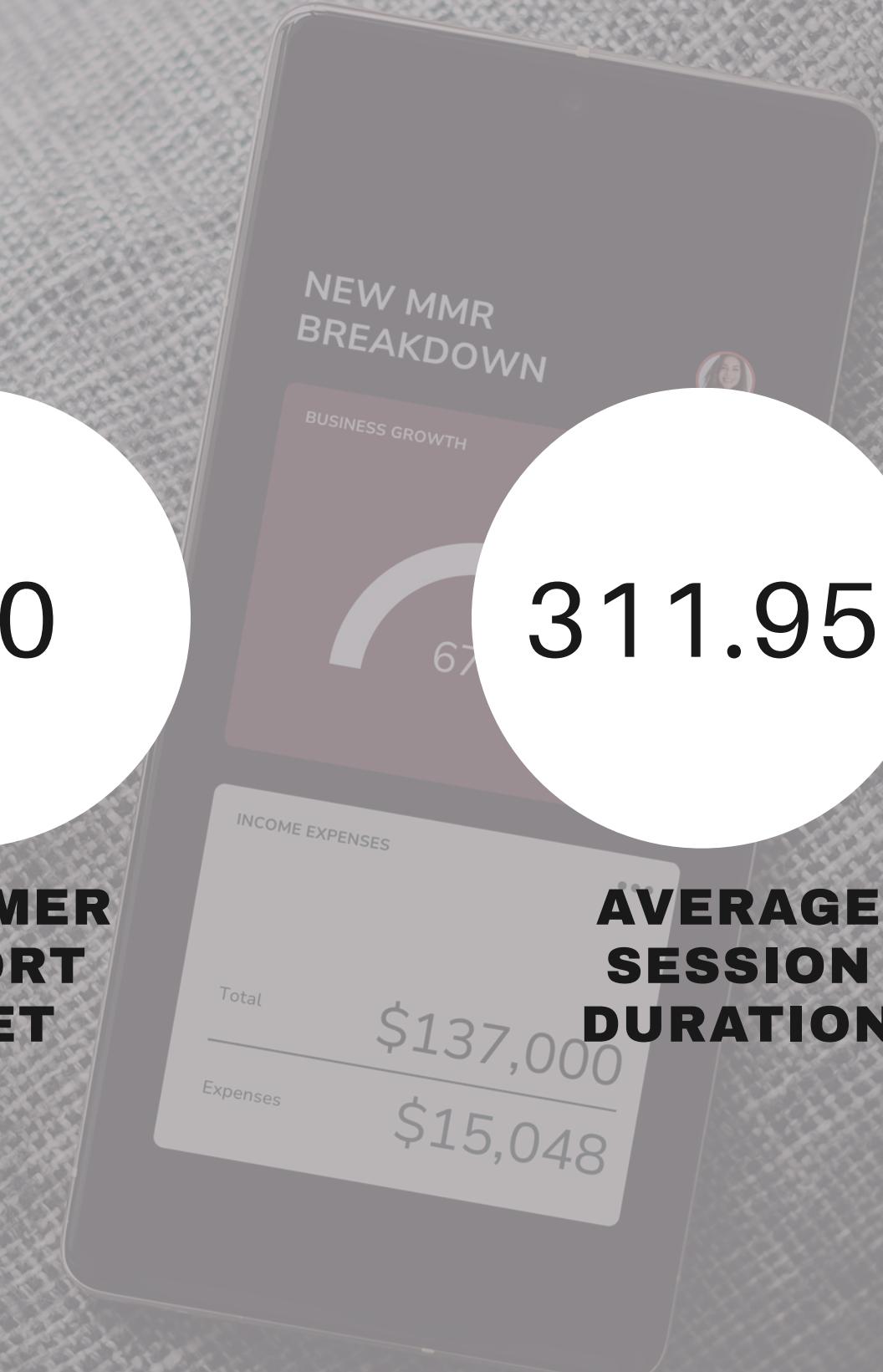
**CUSTOMER
SUPPORT
TICKET**

311.95

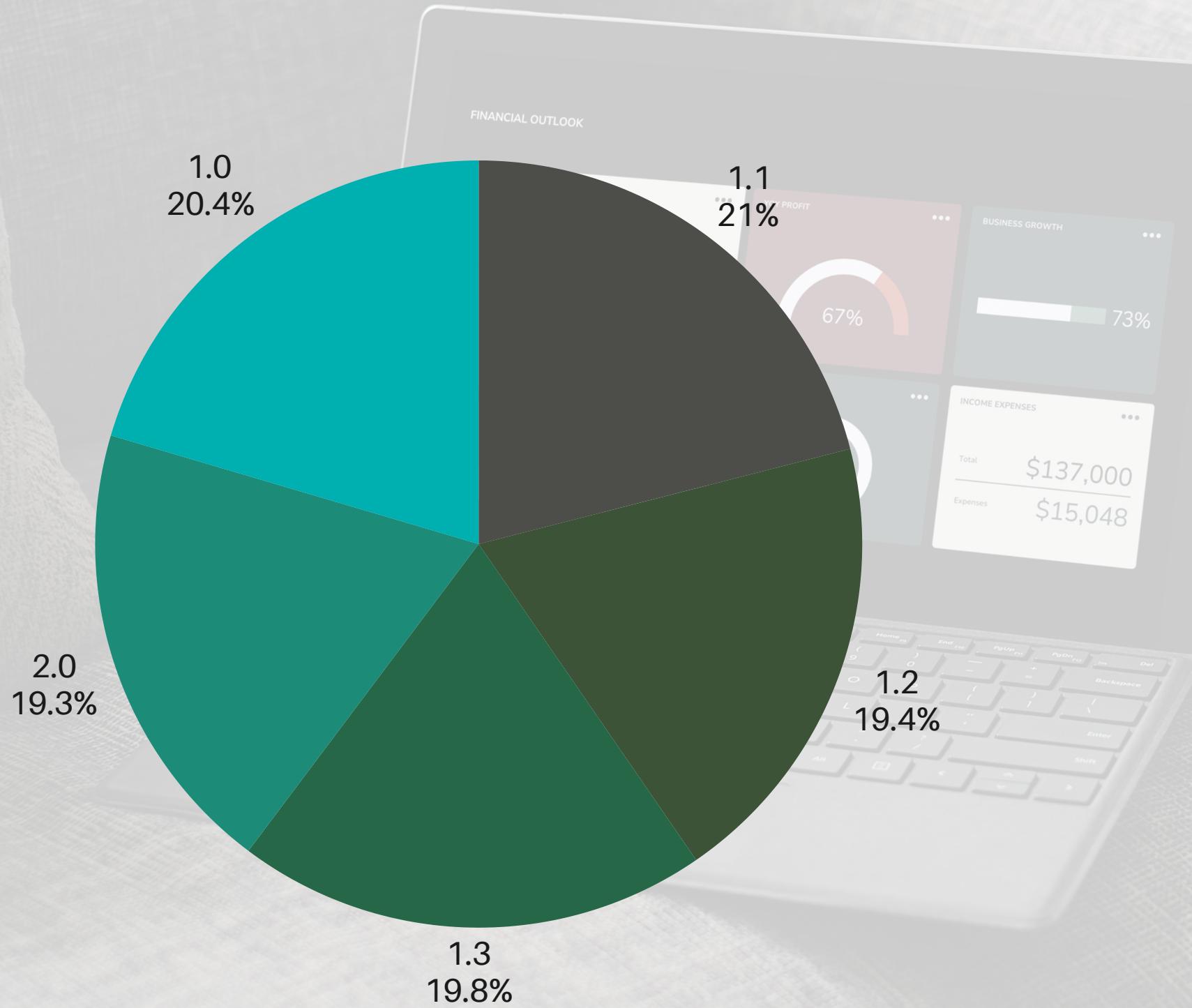
**AVERAGE
SESSION
DURATION**

356

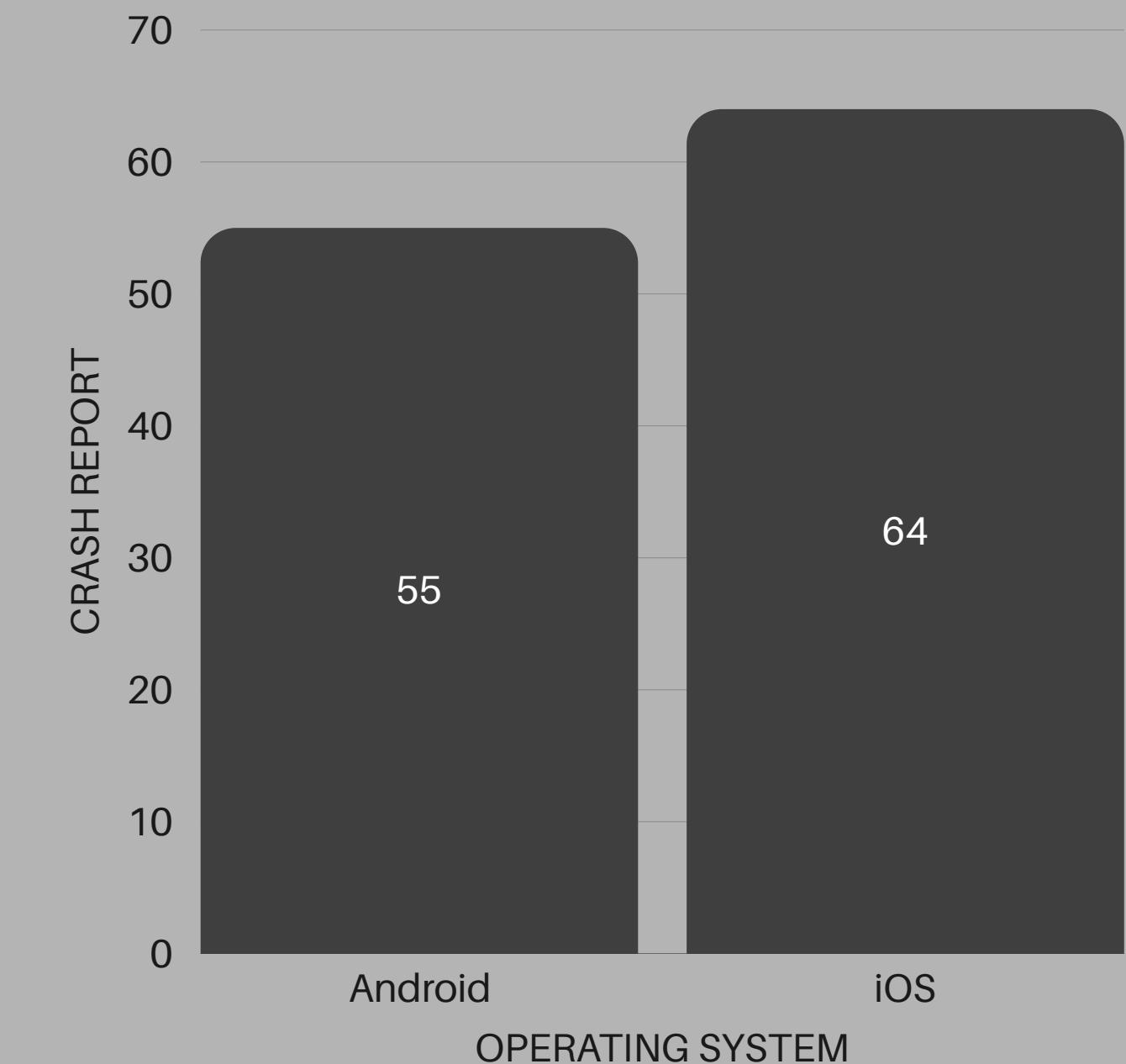
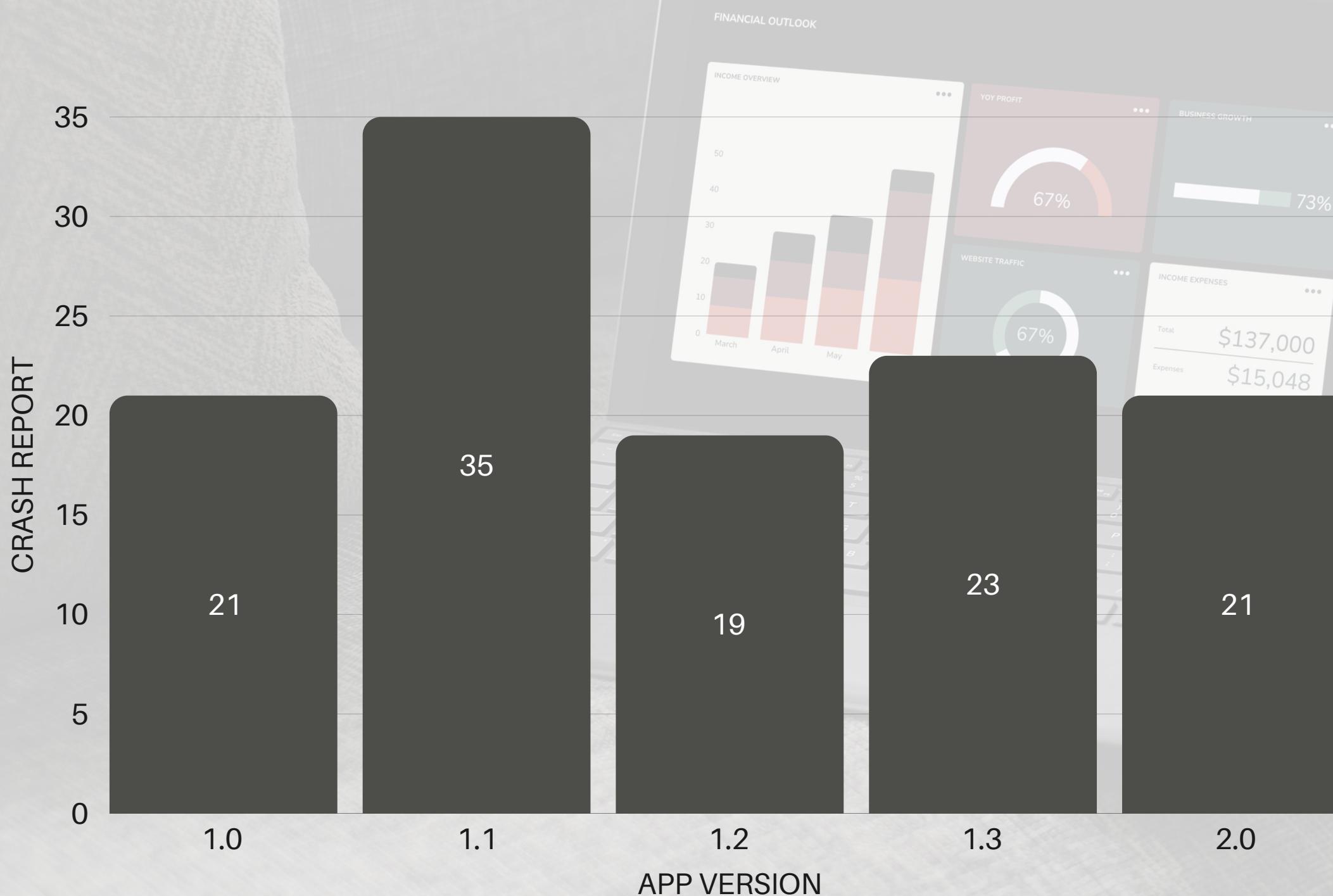
UNINSTALL FLAG



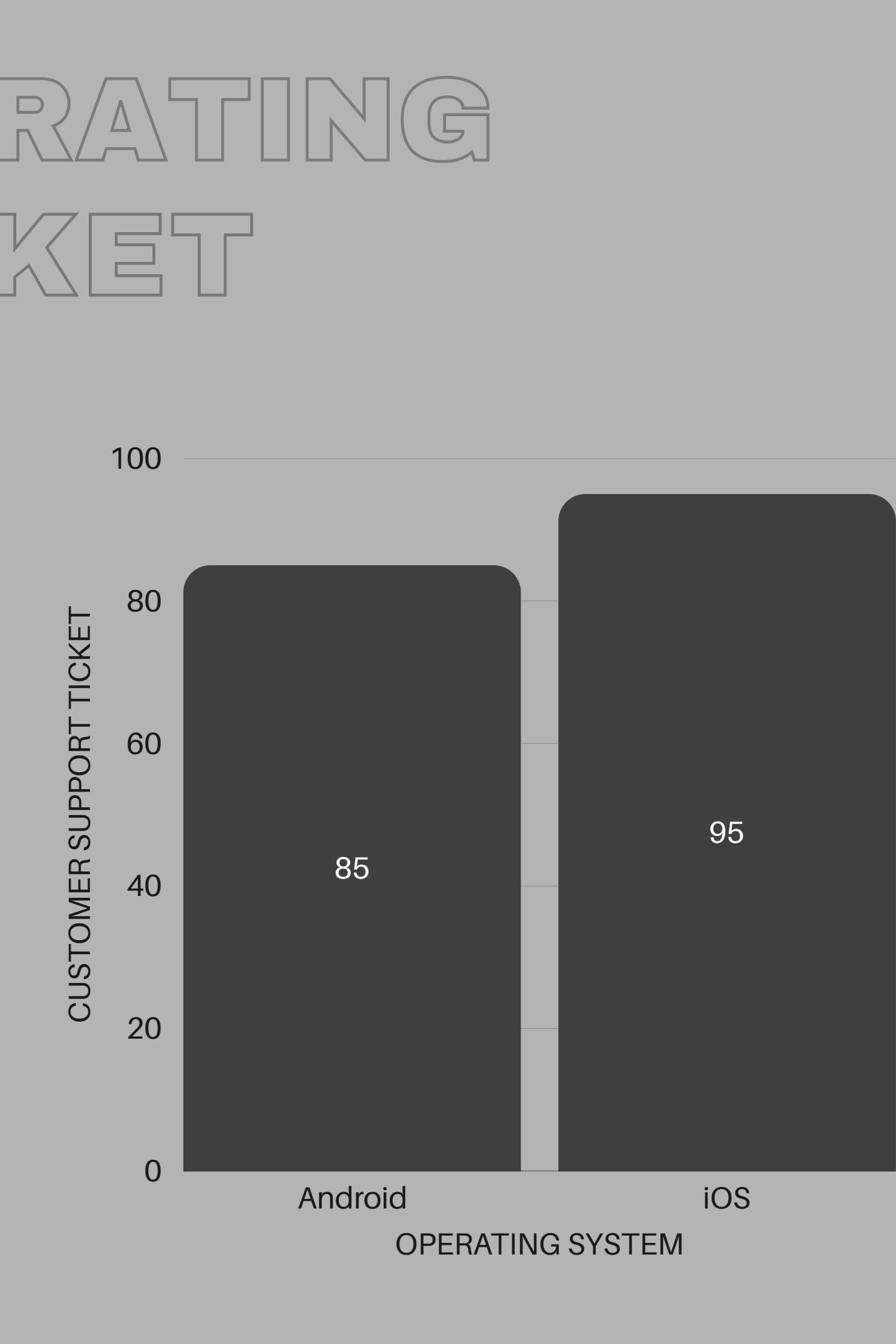
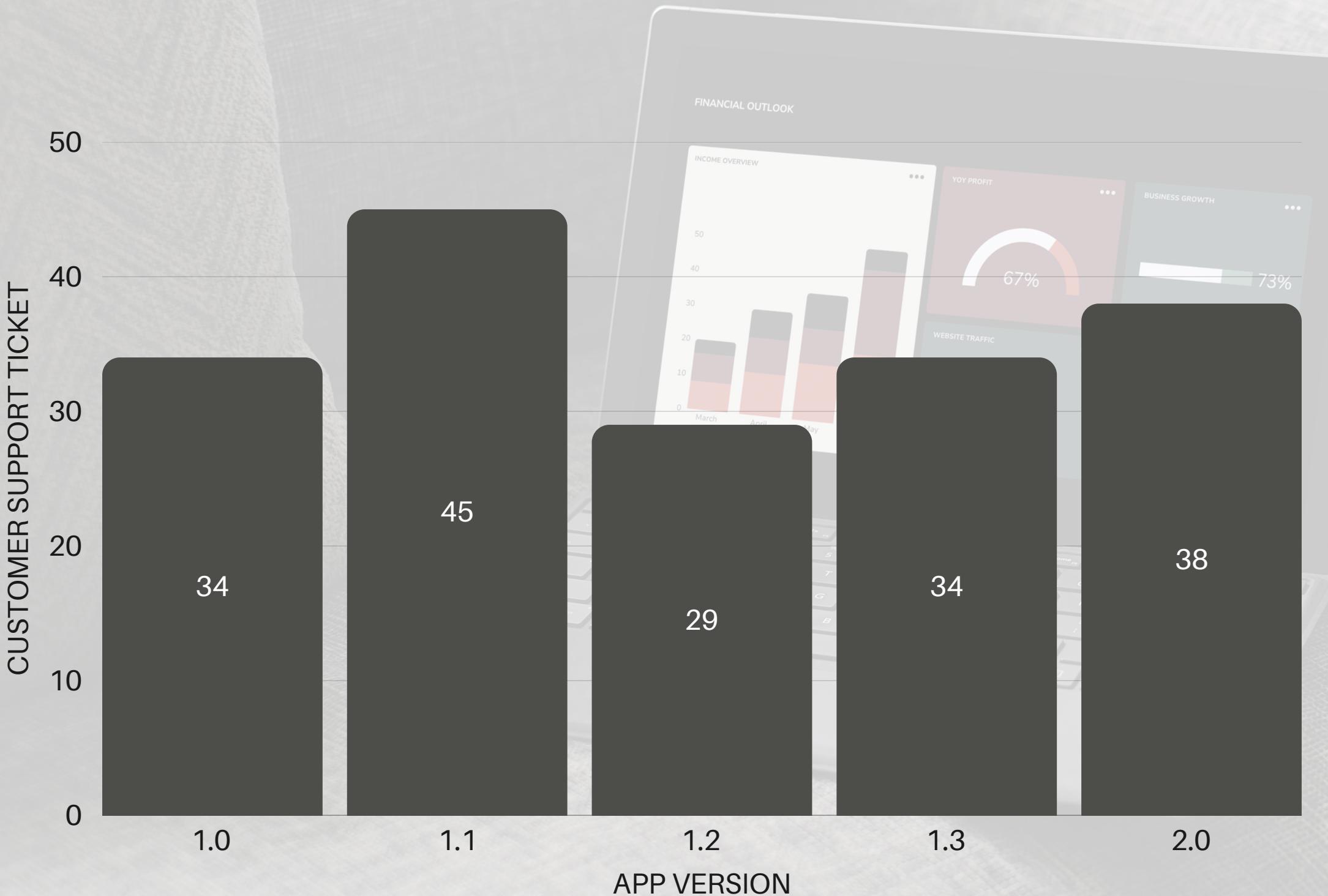
APP VERSION v/s OPERATING SYSTEM SESSION DURATION



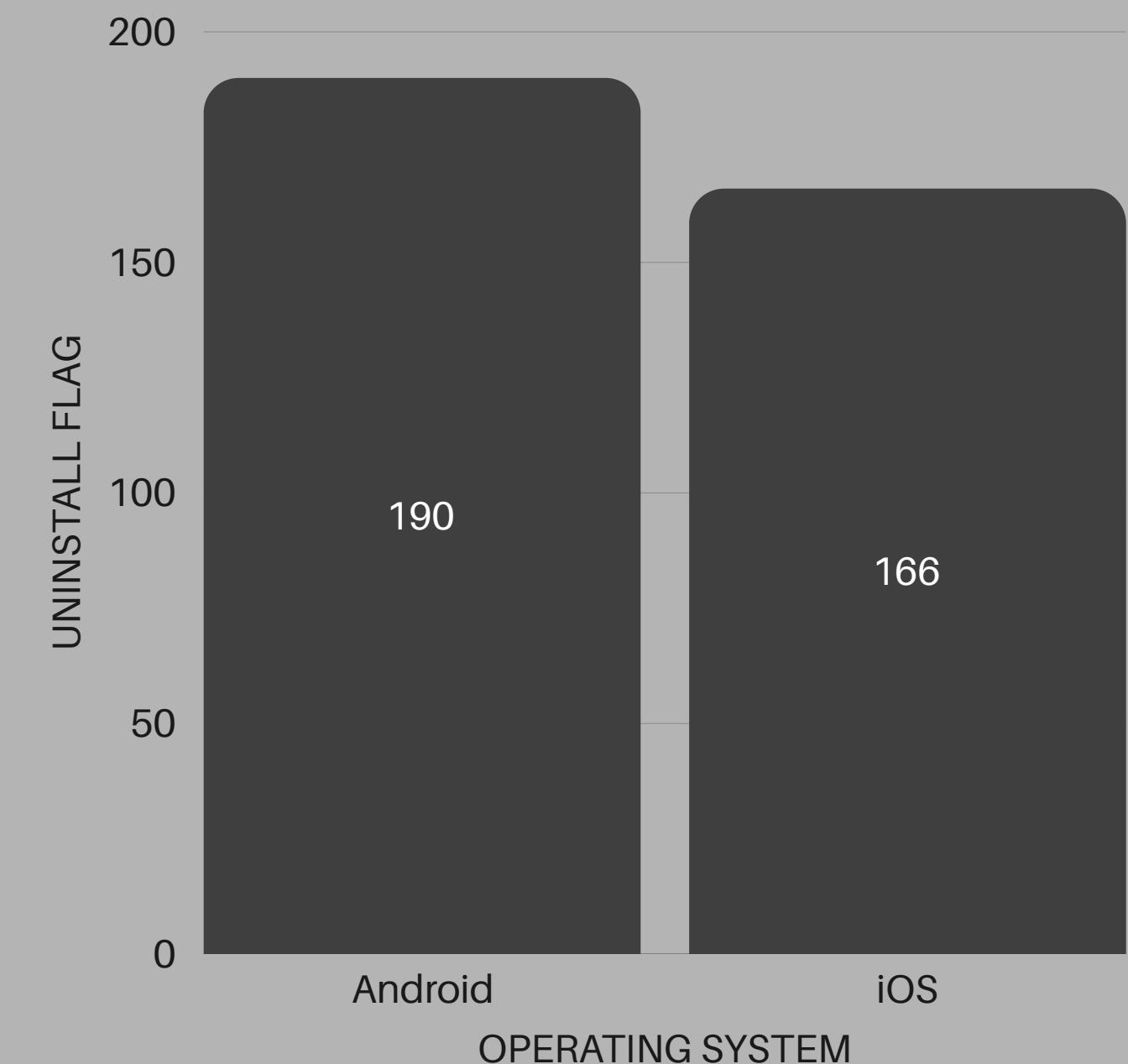
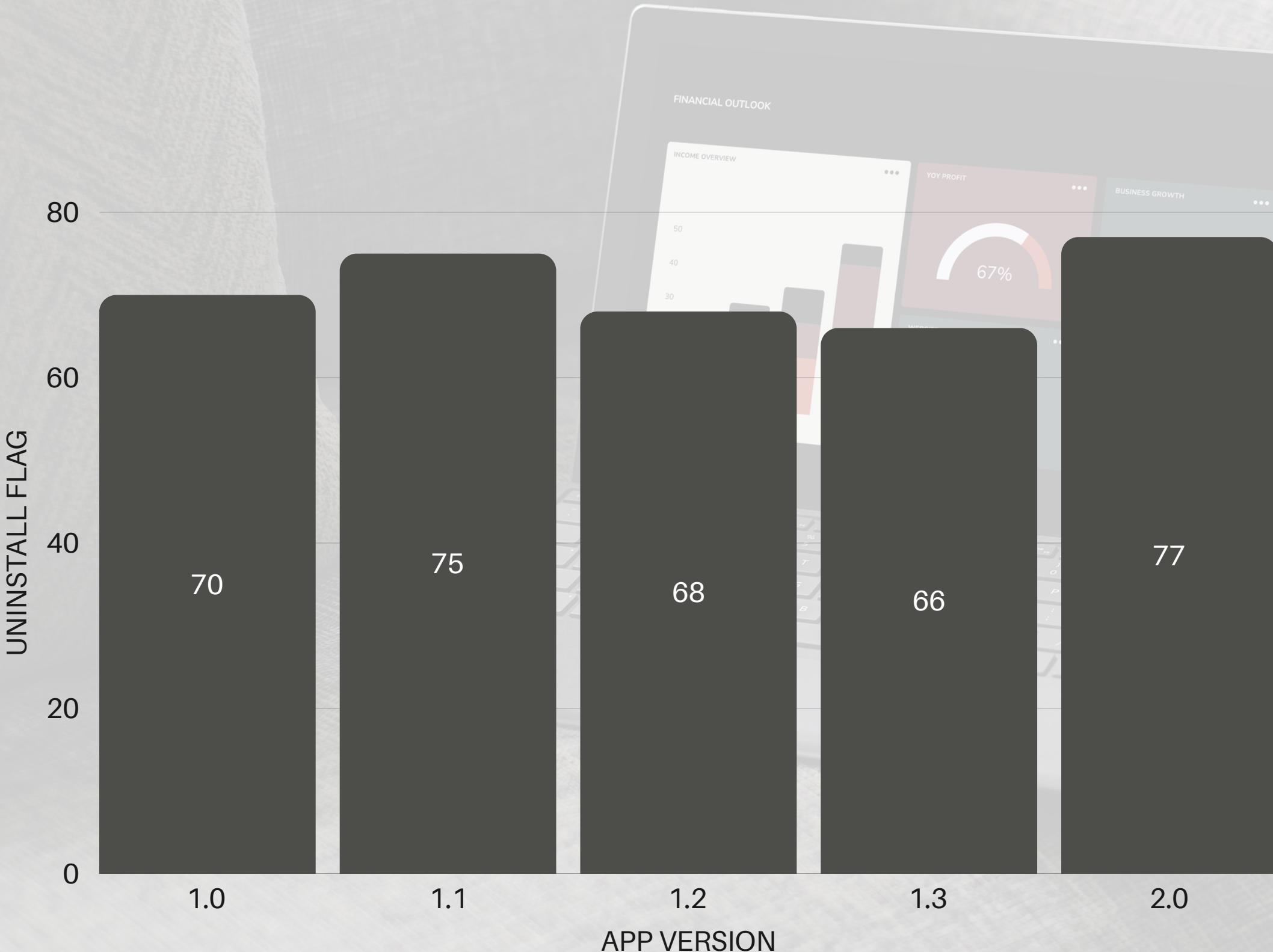
APP VERSION v/s OPERATING SYSTEM CRASH REPORT



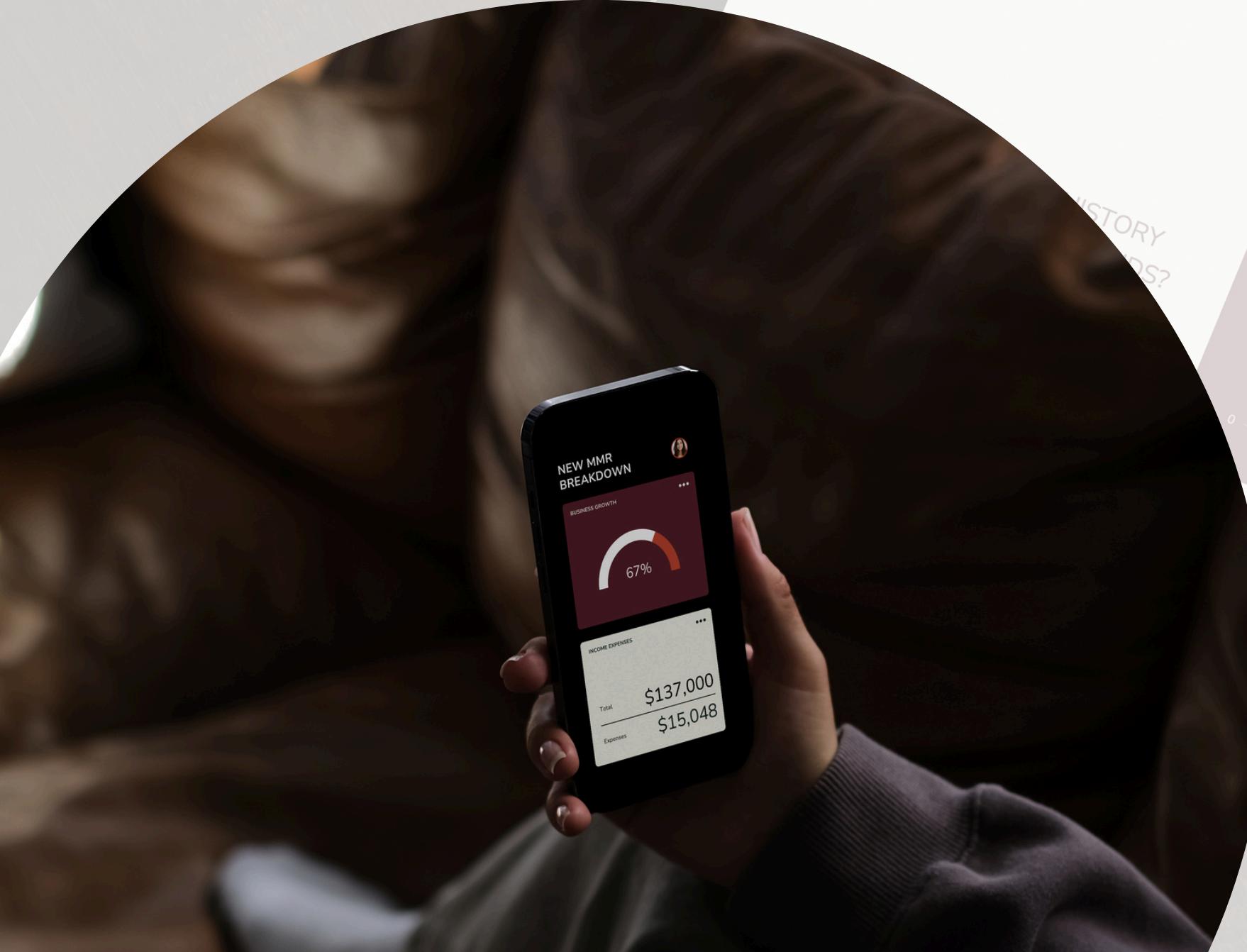
APP VERSION v/s OPERATING SYSTEM SUPPORT TICKET



APP VERSION v/s OPERATING SYSTEM UNINSTALL FLAG



conclusions



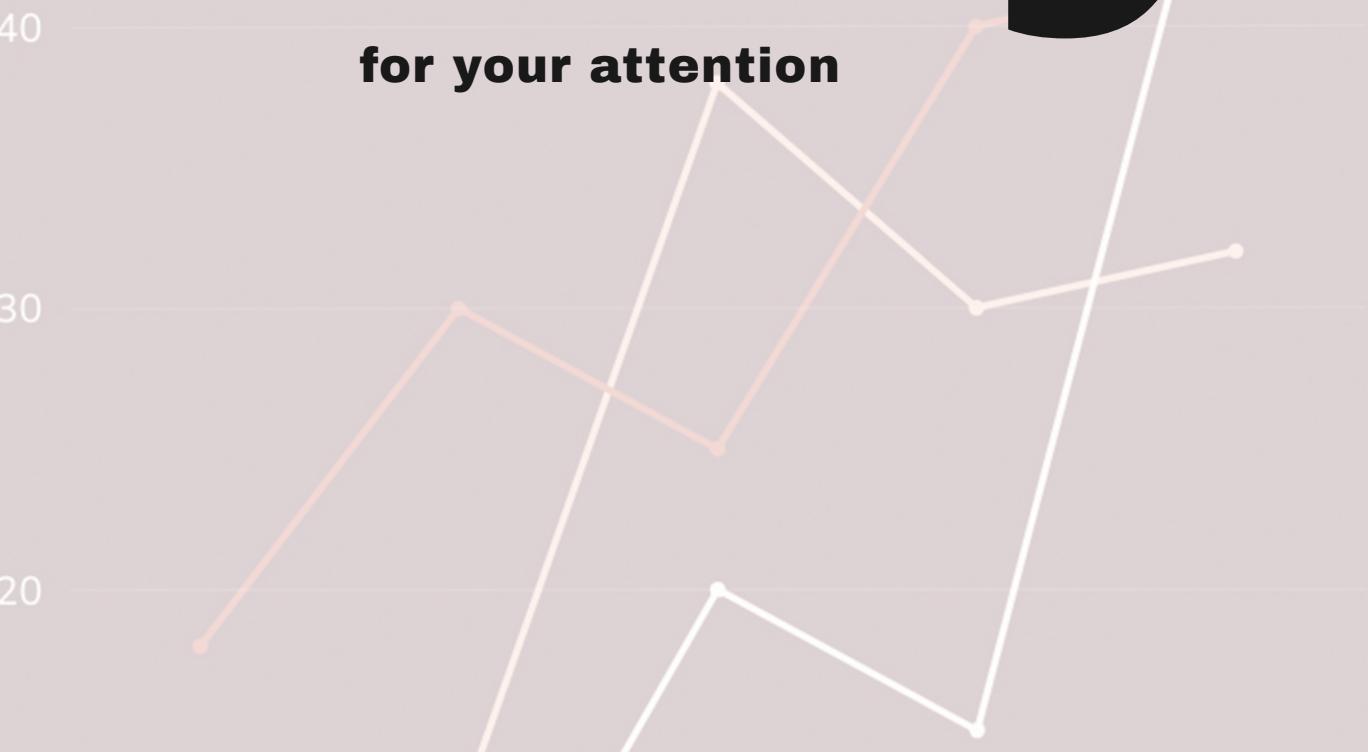
- **User base is balanced: 52.2% Android, 47.8% iOS**
- **Multiple active app versions require consistent updates**
- **119 crash reports signal stability issues to address**
- **356 uninstalls show a need for better user experience**
- **180 support tickets highlight areas for improved assistance**
- **Average session duration (~312 sec) reflects strong engagement**
- **Version and OS performance differences need targeted fixes**
- **Overall, resolving these issues will enhance user satisfaction and support future growth**

GROUND

thank you

we want to say

for your attention



THE INDUSTRY'S HISTORY