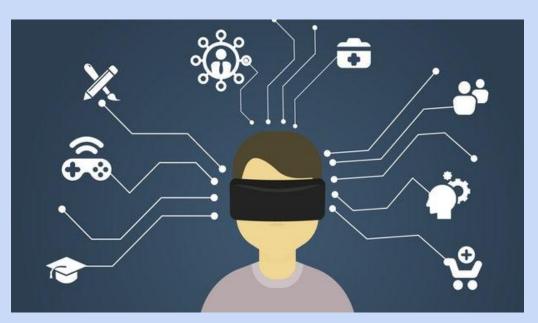
# **Virtual Reality**

Cole Shepherd
Melanie Pena
Dara Lim
Craig Blackburn

April 10, 2018





www.newatlas.com/

## This presentation focuses on



www.assets.pcmag.com

#### Virtual Reality in Action



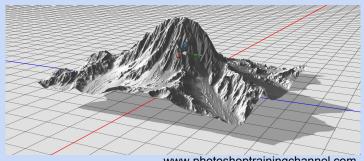
www.brandchannel.com

**Applications** Pros / Cons



www.igeekphone.com

#### **Current Technology / Costs**



www.photoshoptrainingchannel.com

**Improving Content** Creation



#### Google Cardboard



www.walmart.com

# HTC Vive Virtual Reality System



www.walmart.com



#### Tesla Suit



www.teslasuit.io

# Cave Automatic Virtual Environment (CAVE)



http://cave.shineball.co



## Pros of VR

#### Using VR In Medical Training

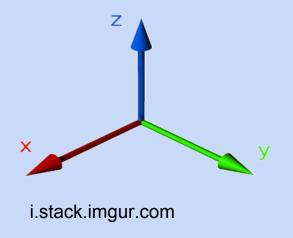


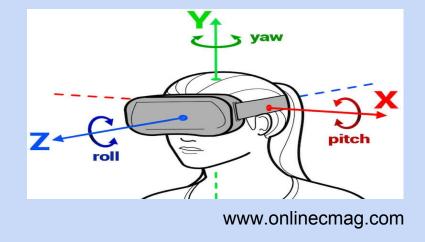
www.medicalsimulation.training



## **Pros of VR Continued**

#### Can more exactly illustrate some features







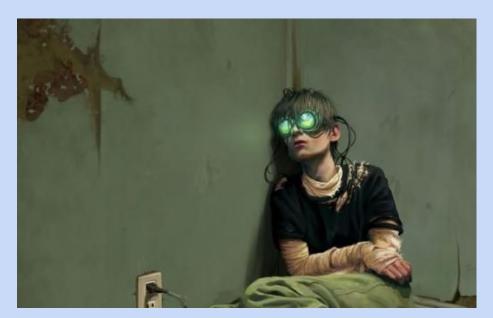
# **Pros of VR Continued**

#### Reduction In Business Travels





# Cons of VR



www.gamerswithjobs.com

- Decline Human Connections
- Functionality Issues
- Time And Cost



# **Creating 3D Content for VR**



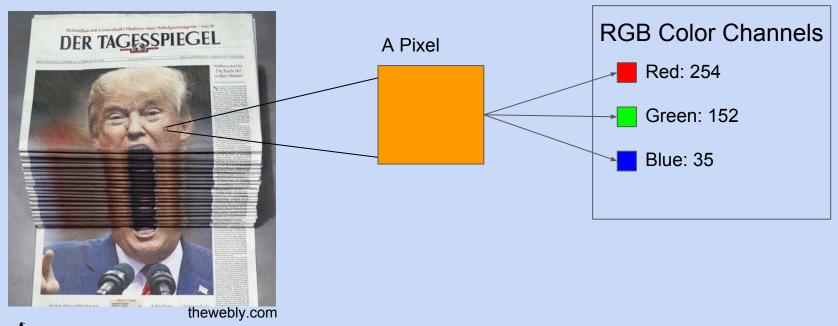


# Video Game Development Costs

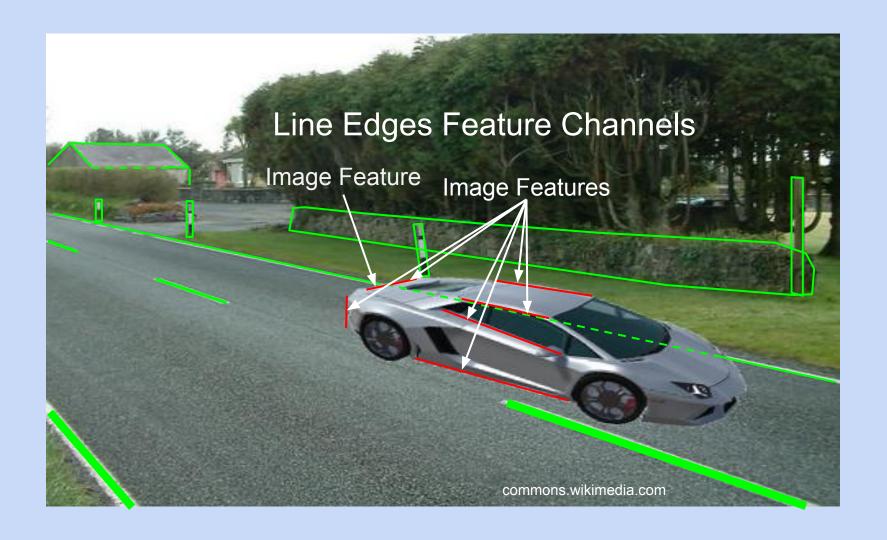
Game Title **Development Cost** Star Wars: The Old Republic \$200 million Grand Theft Auto V \$137 million \$105 million Max Payne Asset Design 45% Software Development UtahStateUniversity

# **Computer Vision**

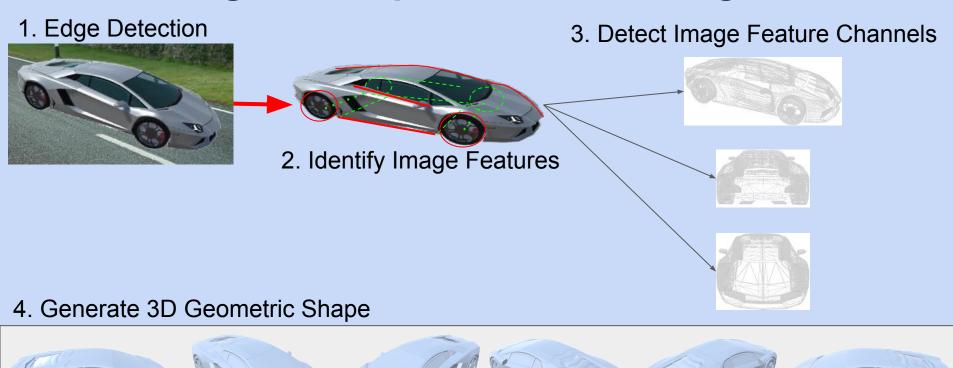
Integral Channel Feature (ICF)







# **Generating 3D Shapes From 2D Images**



#### In Conclusion



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#### Virtual Reality in Action



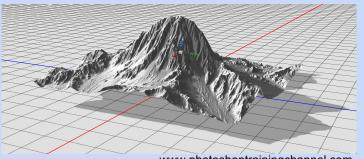
www.brandchannel.com

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