

SUPERSTORE 2015

Home

Sales Performance

Customer Analysis

Product Performance

SUPERSTORE 2015

Order Date

1/1/2015

6/30/2015

Region

Central

East

South

West

1952

Total Orders

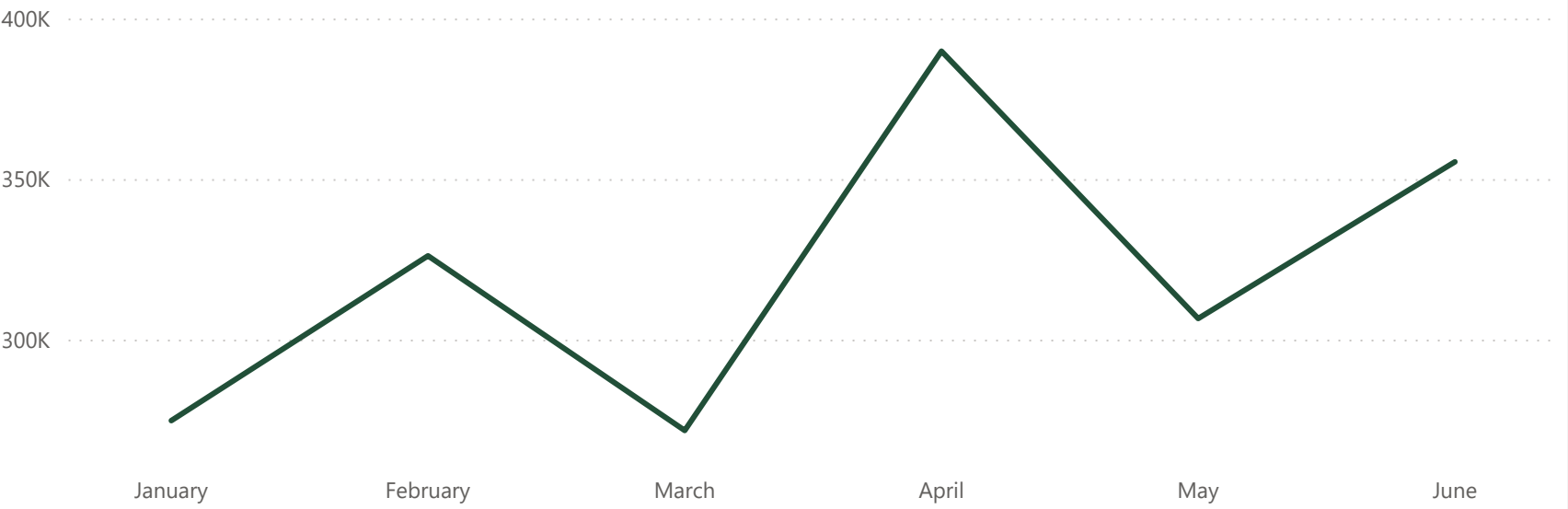
\$1.92M

Total Sales

25K

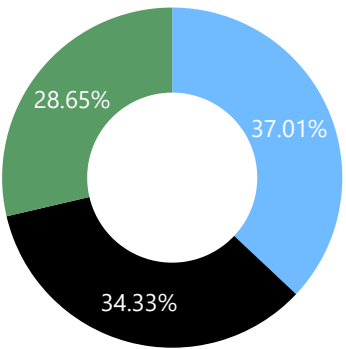
Quantity Ordered

Total Sales by Month

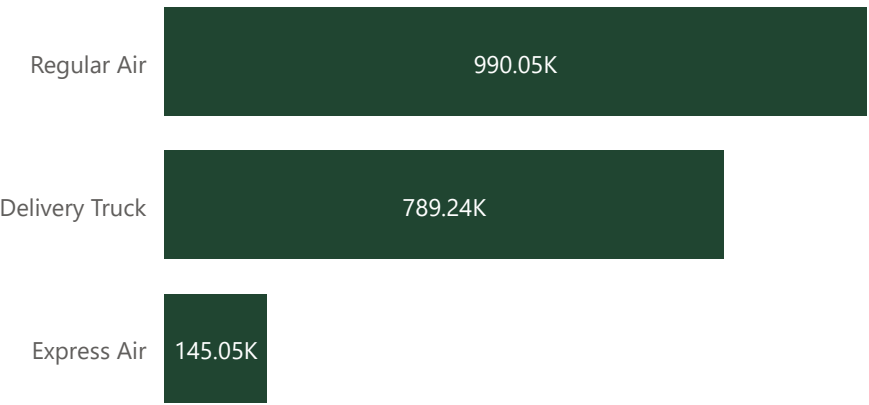


Total Sales by Product Category

Technology Furniture Office Supplies



Total Sales by Ship Mode



Total Sales by State

State or Province	Total Sales
Alabama	\$46,826.45
Arizona	\$14,367.86
Arkansas	\$11,724.43
California	\$288,310.61
Colorado	\$45,843.45
Connecticut	\$6,540.54
Delaware	\$1,257.76
District of Columbia	\$68,946.66
Florida	\$87,651.11
Georgia	\$31,992.21
Idaho	\$13,922.92
Total	\$1,924,337.88

SUPERSTORE 2015

Order Date

1/1/2015

6/30/2015



Region

☐ Central

☐ East

☐ South

☐ West

1130

Total Customers

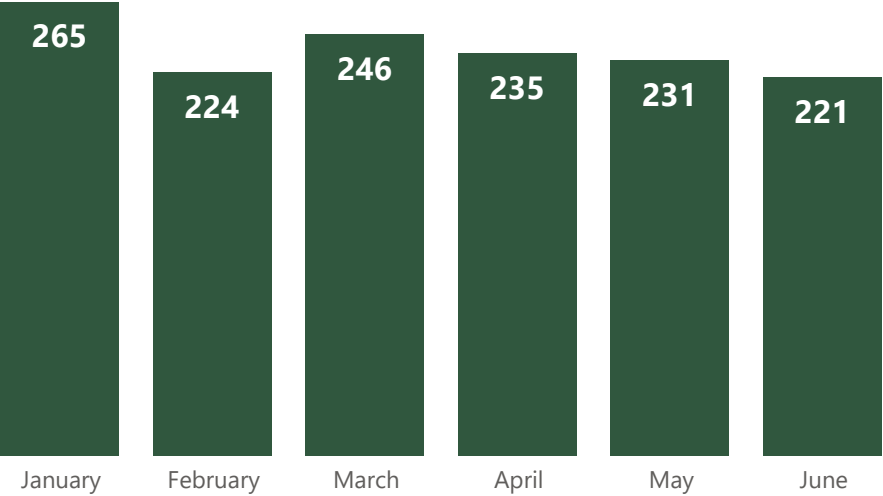
\$1.92M

Total Sales

\$1.70K

Average Sale per Customer

Total Customers by Month



Customers by Product Categories

Appliances

96

Total Customers

Binders and Binder Accessories

190

Total Customers

Bookcases

42

Total Customers

Chairs & Chairmats

90

Total Customers

Computer Peripherals

169

Total Customers

Copiers and Fax

18

Total Customers

Envelopes

52

Total Customers

Labels

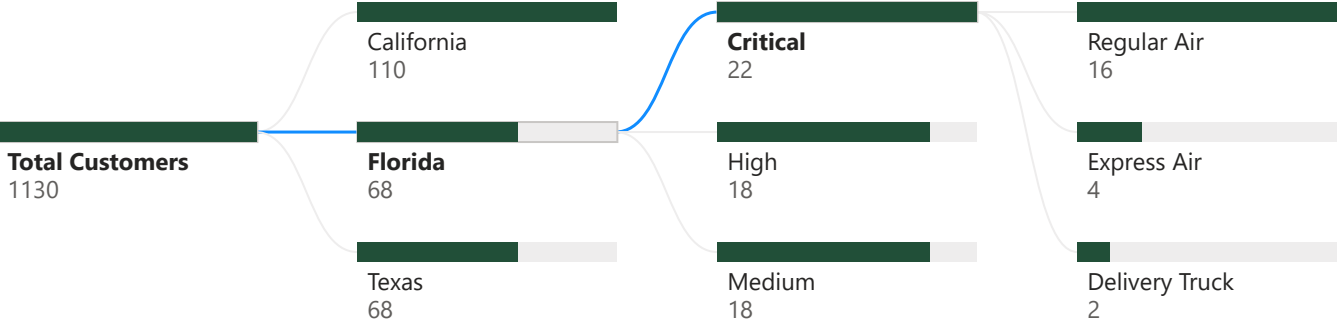
State or Province

Florida

Order Priority

Critical

Ship Mode



SUPERSTORE 2015

Order Date

1/1/2015

6/30/2015

Region

Central

East

South

West

\$1.92M

Total Sales

1952

Total Orders

25K

Quantity Ordered

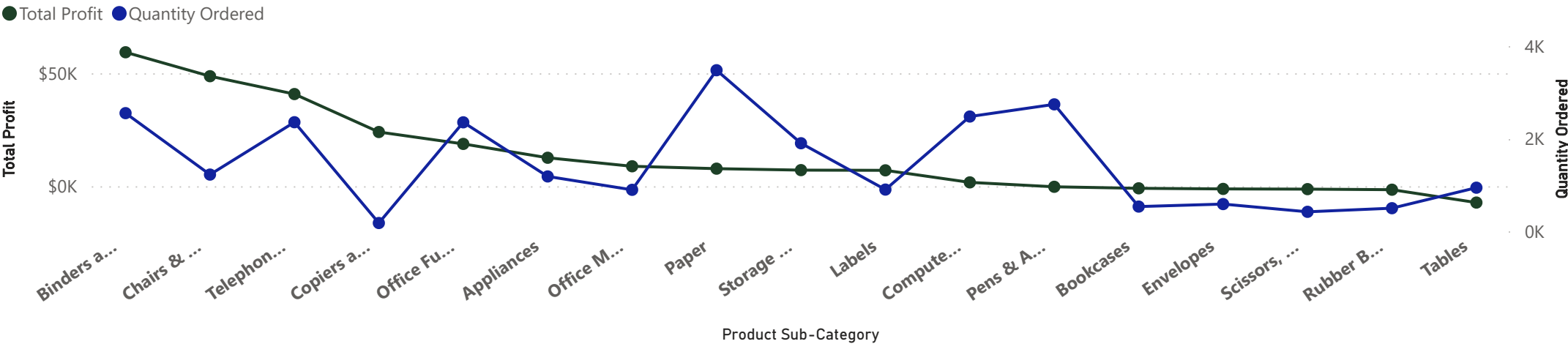
\$224.08K

Total Profit

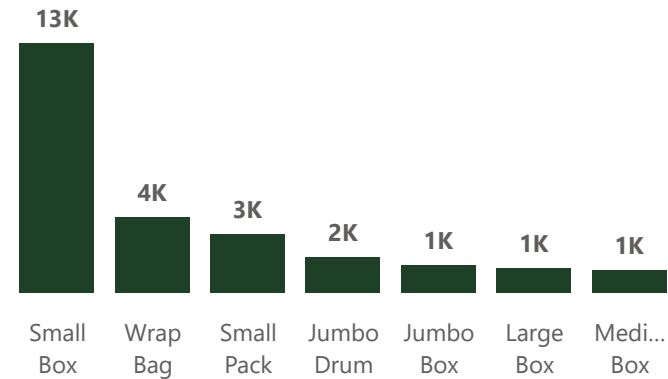
\$76.16

Average Amount per Qua...

Total Profit and Quantity Ordered by Product Category



Product Containers



State or Province	Total Customers	Average Sale per Customer	Total Orders	Total Sales	Total Profit
Alabama	12	\$3,902.20	22	\$46,826.45	(\$2,418.06)
Arizona	16	\$897.99	31	\$14,367.86	\$3,909.75
Arkansas	15	\$781.63	22	\$11,724.43	(\$1,184.75)
California	110	\$2,621.01	214	\$288,310.61	\$37,421.96
Colorado	23	\$1,993.19	44	\$45,843.45	\$6,965.46
Connecticut	20	\$327.03	20	\$6,540.54	(\$529.11)
Delaware	1	\$1,257.76	2	\$1,257.76	\$406.74
District of Columbia	5	\$13,789.33	15	\$68,946.66	\$11,677.36
Florida	60	\$1,288.88	122	\$87,651.11	\$86.70
Total	1130	\$1,702.95	1952	\$1,924,337.88	\$224,077.61