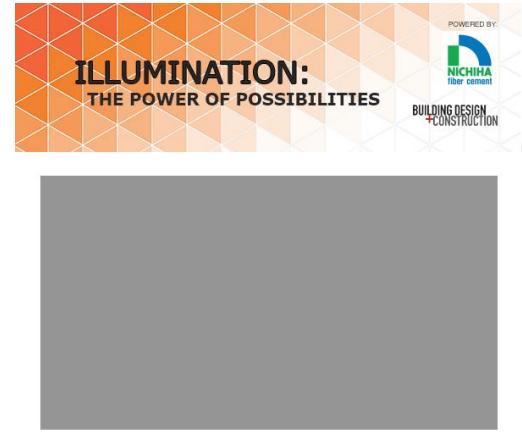
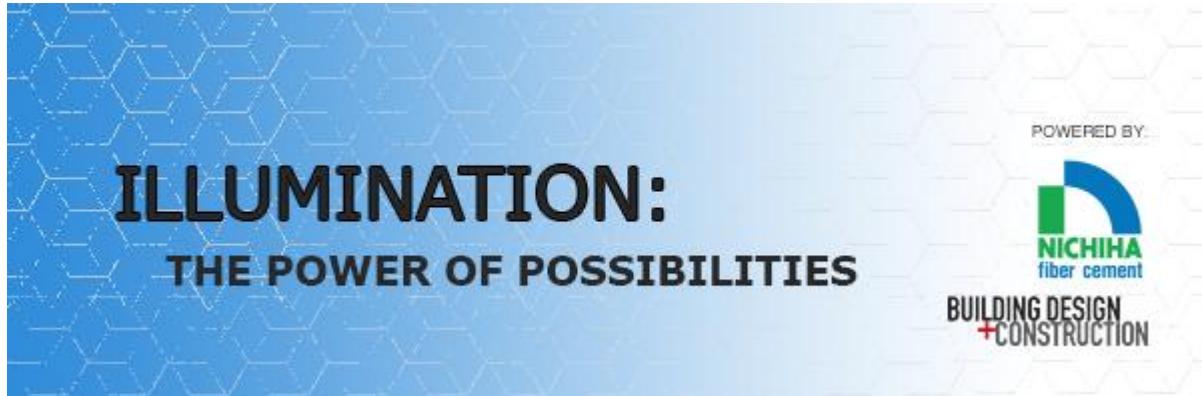


Newsletter Headers - Photoshop and InDesign



Newsletter Headers - Illustrator and Photoshop



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E-blasts - HTML, CSS, Dreamweaver and Photoshop

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SWS
2017
CONFERENCE
EXHIBITION

A NEW YEAR, A NEW EVENT



THE LIVE 2017 STORM WATER SOLUTIONS
CONFERENCE & EXHIBITION

Nov. 7-9, 2017 | Tinley Park Convention Center | Chicago

Mark Your Calendar and Join Us
Spend two-and-a-half days at this new live event and explore approximately 90 exhibits of storm water and erosion control products and services, participate in workshops, prize drawings and networking receptions, plus take home actionable ideas from solutions-dedicated accredited seminars.

Hosted by Storm Water Solutions (SWS), Water & Wastes Digest (W&WD) and Roads & Bridges magazines, in partnership with industry leader Harry Stark, the Storm Water Solutions Conference & Exhibition will take place November 7-9, 2017, at the Tinley Park Convention Center, located 30 minutes south of downtown Chicago.

Registration opens this June:
swsconferenceexpo.com

S	M	T	W	F	S	S
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Questions on attending or exhibiting?

Contact: Dennis Martyka at dmartyka@sgcmail.com; Ryan Hanson at rhanson@sgcmail.com; or Harry Stark at stormexpo17@gmail.com.



National Housing Quality Award 2018

Deadline Extended!

Call for Entries

For 25 years, the National Housing Quality Award has been helping some of America's best home builders improve their operations, resulting in higher customer satisfaction scores, reduced costs and increased profits!

Learn how applying for the NHQ Award can help your company:

- Increase profitability
- Improve operational performance
- Sell more homes

The application commitment form is due March 17, 2017, and the deadline for entries is April 10, 2017.

For more information and to apply online go to: www.probuilder.com/apply-2018-national-housing-quality-award

Professional Builder

Classica Homes of Charlotte, N.C., was the 2017 NHQ Gold Award winner



E-blasts

CUSTOMIZE YOUR OWN IDEA BOARD AT LIGHTINGANDDECORMAG.COM



Illustrated with furniture, accessories and lighting, Idea Boards spark inspiration and get creativity flowing in an approach similar to Pinterest.

TELL YOUR OWN STORY

Customize your own Idea Board. You'll find easy-to-follow directions at lightinganddecormag.com, including how to create an account, select your favorite pieces, then save and review.

Did we mention that it's downright fun?

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lighting & decor



W&WD and Roads & Bridges Bring You the Inaugural Event...

Think Diversity: Successfully Incorporating DBEs and D&I Programs
Arlington, VA | June 28, 2017
AUSA Conference Center

SECURE YOUR EARLY BIRD REGISTRATION

About Think Diversity Now

Committing to a strong disadvantaged business enterprise (DBE) program and the principles of fairness and opportunity for all business partners benefits us all. Likewise, organizational diversity and inclusion programs promote growth, structure, and continued success in any organization.

This one-day conference will have an infrastructure focus on topics like:

- DBEs and the Importance of Inclusion
- Diversity for the Ages: Succession Planning
- The Current Challenges of Job Diversity
- Advancing Diversity through Technology

Who Should Attend

Contractors • Corporate Management • Municipal Engineers
Government Administrators • Public Works Officials • Diversity Officers



www.ThinkDiversityNow.com

W&WD WALTER & NICHOLS INCORPORATED **ROADS&BRIDGES**

ROI IS IN THE DETAILS

WHO IS VIEWING YOUR AD MESSAGE?

When making your 2017 media buys, certain details are critical to make an informed decision: a publication's reach, breakout of subscribers by job title or function, page ad space rate, and cost per thousand.

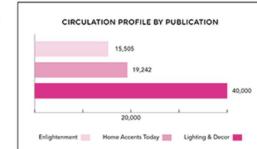
The numbers speak for themselves:

PUBLICATION	CIRCULATION	AVERAGE PAGE RATE	CPM
Enlightment*	15,505	\$2,770	\$179
Home Accents Today*	19,055	\$3,708	\$195
Lighting & Decor	40,000	\$3,000	\$75

*circulation information and rates from 2016 & 2017 Media Guide

Lighting & Decor's Publisher's Statement breaks out our circulation base of lighting and home decor professionals by name, type of business, job title/function and department. These details are important to us to tailor our editorial content to our audience's needs. **details that are critical to you to make an informed media buy.**

[CLICK HERE TO VIEW OUR SWORN STATEMENT WITH COMPLETE DETAILS OF OUR CIRCULATION](#)



CONTACT

To place your ad message in *Lighting & Decor*, the industry publication with the most identified reach at the lowest CPM, contact **Emily Rogier** at erogier@sgcmail.com; **847.954.7958**.

lighting & decor
www.lightinganddecormag.com

E-blast Template – HTML, CSS and Photoshop

What's Happening Now at AdEdge



Facebook

AdEdge Water Technologies, LLC

about a month ago

Increased levels of TOC (Total Organic Carbon) can create interferences with other water treatment processes, clog boiler feeds and cooling towers, and interrupt pharmaceutical processes. We offer a line of packaged, pre-engineered APUs systems using ion exchange or reverse osmosis to remove TOC from drinking water. Click here to learn more:

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Director of Business Development Ronit Erlitzki writes about biological treatment for [#groundwater](#) remediation

<https://t.co/E7WceMsOrS>

— AdEdge Technologies (@adedgetech) January 19, 2017

Instagram

adedgetech

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Treatment system getting ready to go out the door to Arizona. #watertreatment #water #Arizona #manganese #toc

MARCH 13, 2013

YouTube

#33daysofarsenic - How long does E33 last and what do y...

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Dixie, AZ 85389
Toll-Free: 866.823.3343
sales@adedgetechnologies.com
adedgetech.com

Website ePromo - HTML, CSS, Photoshop

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Trade Show Banners - Photoshop

The collage features several WQP publications arranged in three main sections: PRINT, DIGITAL, and TOP DEALERS & YOUNG PROFESSIONALS. The PRINT section includes a large black WQP logo at the top, followed by four smaller images: 'Industry Focus' (magazine cover), 'WQP State of the Industry Report' (book cover), 'Beyond the Copycat' (magazine spread), and 'Succession Planning for Dealers' (magazine spread). The DIGITAL section shows two mobile device screens displaying the WQP website. The TOP DEALERS & YOUNG PROFESSIONALS section includes a magazine cover for 'Dealing in Details' and a quote box: 'HONORING A WATER DEALER RECOGNIZED BY INDUSTRY PEERS AS COOL ABOVE AND BEYOND IN HIS OR HER LINE OF WORK.' Below this are two magazine spreads: 'The Next Generation' and 'W...'. A red stylized 'S' logo is positioned at the bottom right.

Micro-site Web Pages - HTML, CSS, Javascript

SWS
2017 CONFERENCE & EXHIBITION

November 7, 2017 — November 9, 2017



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EXHIBITORS

Thank you for exhibiting at the 2017 Storm Water Solutions Conference & Exhibition. Your participation contributes to the overall success of the conference, and we appreciate your dedication to this industry. The Conference & Exhibition affords a unique opportunity to directly interact with federal, state and local agencies, educational institutions, storm water managers, consultants, engineers, contractors, and designers – all of whom have a direct interest in storm water quality-related issues and technologies.

Advanced Drainage Systems, Inc.
At Advanced Drainage Systems (ADS), we develop state-of-the-art products and services that help solve storm water management and sanitary sewer challenges, while setting industry-wide standards for quality, durability and performance.

APM PERMAFORM
CentriPex® - The Proven Engineered CCR System: APM's centrifugally cast concrete pipe system for the structural renewal of culverts and sanitary sewer pipe - without backhoes, reaving, traffic detours, flooding or hazardous construction.

BLOCKSMON & CO.
Blocksm & Co. is a diversified manufacturer of a wide variety of natural stone products. These products are marketed throughout the continental United States and Canada to supply the demands of industries including construction and air-conditioning, furniture, U.S. government and military, construction, and aquaculture.

GIS Systems - MS4Tech.com
MS4web 2.0 is a new and improved web-based GIS application that will assist you in the field and in the office with all of your Stormwater Compliance Needs.

CleanWay
CleanWay Environmental Partners manufactures efficient and effective water quality treatment products that help commercial, industrial and residential customers achieve their water quality goals. CleanWay products are used in stormwater, wastewater and process water applications to remove a broad range of pollutants from dissolved heavy metals to turbidity and iron.

GIFs - Photoshop



Newsletter Templates & Specs - Photoshop

mini boom 300x100

The image displays a detailed Photoshop template for a newsletter. It includes various sections such as 'Blog Alert', 'BLOG NAME ALERT', 'WEF Shares Program Details for...', 'PAST BLOGS', and 'PAST BLOGS'. Each section has specific dimensions, font styles, and colors. For example, the 'Blog Alert' section features a large 'SWS' logo and social media icons. The 'BLOG NAME ALERT' section is a large dark gray area. The 'WEF Shares Program Details for...' section contains a headshot image, a title, and a paragraph of text. The 'PAST BLOGS' sections show examples of blog posts with titles like '500 Organizations Participate in Imagine a Day without Water' and '500 Organizations Participate in Imagine a Day without Water (ex blog title)'. A color palette on the right side provides hex codes for the used colors.

mini boom 300x100

mini boom 300x100

117px

175px

21px

17px

7px

21px

117px

17px

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650 x 371 px

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Blog Alert
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Color: #fcdcdcd

Past Blogs
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Font-size: 21pt
Color: #fcdcdcd

Read Article
Lato Bold
Font-size: 11pt
Color: #1c4d7f

Main Blog
Title
Lato Bold
Font-size: 20pt
Color: #000

Past Blog Title
Lato Bold
Font-size: 16pt
Color: #000

By Line
Georgia Italic
Font-size: 14pt
Color: #a1a1a1

Body Text
Georgia
Font-size: 13pt
Line-height: 17pt
Color: #555555

Current Blog Title Goes Here
By Your Name

headshot img 125x145

company logo 276x100px

PAST BLOGS

500 Organizations Participate in Imagine a Day without Water

headshot img 125x145

500 Organizations Participate in Imagine a Day without Water (ex blog title)

headshot img 100x120

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Logo Design – Illustrator and Photoshop

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InDesign Layouts



Q&A: Biological Ammonia Removal

Q: What are the concerns about ammonia in drinking water?
A: If nitrification occurs in the distribution network, it may lead to corrosion, biofilm generation, poor taste and odor, and elevated nitrate levels in drinking water. Additionally, it requires high levels of chlorine in order to reach safe concentrations of residual chlorination.

Q: What are the acceptable levels of ammonia in drinking water?
A: Based on the World Health Organization's report in 2003, the acceptable ammonia level in drinking water is 0.2 mg/L.

Q: What are the highest levels of ammonia that the NoMonia technology can handle?
A: Nitrification generates NO₂ and NO₃, and their respective U.S. EPA regulatory limits are 0.1 mg/L and 10 mg/L. Therefore, the target maximum ammonia concentration for NoMonia is up to 10 mg/L NH₃.

Q: Where are there any existing commercial installations of NoMonia?
A: There are two full-scale systems: The first is a 300 gpm system installed in Iowa (client confidential) NH₃ = 3.3 mg/L Fe = 0.63 mg/L Mn = 0.01 mg/L, the second a 200 gpm system started up in 2015, also in Iowa (client confidential) NH₃ = 3.5 mg/L Fe = 4.7 mg/L Mn = 0.15 mg/L. Both sites are custom designed and manufactured for U.S. EPA demonstration projects. A third pilot site has also started up in 2016.

Q: What is the source of the biological activity in NoMonia?
A: The source of this activity is naturally occurring bacteria in the raw water.

Q: What is the substrate in the biological filter?
A: The media used in the two stages of treatment are conventional, com-

mercially available filters, such as AdEdge's AD26, ADGS+, gravel, anthracite, etc.

Q: What is the difference between the two stages?
A: Aerobic microbial activity takes place in the first filter, and the filters are still biologically active for polishing and the filtering of particulates such as oxidized metals.

Q: Can NoMonia integrate with existing nitrification systems?
A: Yes, NoMonia can be added to an existing filtration system as a retrofit.

Q: Are there any nutrients added to the treatment process?
A: Orthophosphate and polyphosphate. Polyphosphate, or PO₄³⁻, is essential for the initial nitrification, and manganese source is healthy biofilm. A carbon source is not required because nitrifying bacteria are autotrophs, meaning they are capable of converting CO₂ and water to carbohydrates.

Q: Is there any monitoring equipment?
A: DO levels, nitrite (1 mg/L), and nitrate levels, nitrate in the contact chamber, and backwash flow meters later when nitrite levels drop. Alkalinity (which decreases in the process as a result of the interaction of H+ with CaCO₃) can serve as a process efficiency-monitoring tool. In all cases, nitrite and nitrate levels are maintained below regulatory concerns.

Q: Is NoMonia based on gravity or pressure vessels?
A: Aerated contactors = atmospheric. Filters = typical design using pressure vessels.

Q: How is O₂ supplied to the process?
A: Traditional aeration is not sufficient. Saturation levels of DO are below the requirements of the treatment system.

Q: What are the estimated operational costs?
A: The estimated operational costs are \$0.20 to \$0.50 per 1,000 gallons. These costs are verified during piloting.

Q: What is the estimated capital costs?
A: The media used in the two stages of treatment are conventional, com-

mercially available filters, such as AdEdge's AD26, ADGS+, gravel, anthracite, etc.



Figure 1: Map of the ammonia contamination in the contiguous United States.

The designer design (a patented process) is critical in generating continuous oxygen supply and preventing clogging.

Q: What is the quality of the backwash wastewater?
A: M: Maintenance of the contactor is minimal, but monthly backwash could be beneficial. Filters are typically backwashed once a week based on water quality, backwash duration, and filter backwash could be treated water or chlorinated finished water for the biofilter. The final water source and backwash schedule are determined during the pilot period.

Q: Is there any monitoring equipment?
A: DO levels, nitrite (1 mg/L), and nitrate levels, nitrate in the contact chamber, and backwash flow meters later when nitrite levels drop. Alkalinity (which decreases in the process as a result of the interaction of H+ with CaCO₃) can serve as a process efficiency-monitoring tool. In all cases, nitrite and nitrate levels are maintained below regulatory concerns.

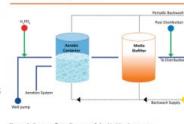


Figure 2: Process flow diagram of the NoMonia process.

Q: What is the acclimation period of the system?
A: The system acclimates typically within 25 to 45 days. The goal is to achieve complete conversion of nitrite to nitrate.

Q: What are the estimated operational costs?
A: The estimated operational costs are \$0.20 to \$0.50 per 1,000 gallons. These costs are verified during piloting.

Q: What is the estimated capital costs?
A: The media used in the two stages of treatment are conventional, com-



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exhibitors

WQA CONVENTION & EXPOSITION 2017

Membranes
 Since 1983, Applied Membranes has manufactured membrane systems, elements and chemicals. Its RO, NF, UF, MF and EDI systems are used in a variety of applications worldwide, from small residential to large industrial wastewater treatment applications.



Applied Membranes will showcase many of its systems at its booth. Founded in 1979, the company is now one of the largest water treatment product OEMs in the industry. The company's headquarters is in Elgin, Ill., with facilities in Pennsylvania, Wisconsin, Florida, Texas, San Antonio, Phoenix, Reno, Nev., and Poland, Ohio. It offers water treatment dealers training, expertise and service to a large, local inventory.

Charger Water Treatment Products | Elgin, IL
 Booth #1101 | www.chargewater.com

Water Treatment Products | Carrollton, TX
 Booth #1102 | www.wtpwater.com

Filtration
 In 1990 Omnipure Filter Co. redesigned the filtration industry by making the first small, disposable, inline carbon filter. The filter was designed to eliminate or reduce contaminants that cause taste, odor and discoloration. Today, the filters are used in homes, ice makers, beverage dispensing, car washes, dish-washing units, and laundry driers. The company is committed to its product, spending hundreds of thousands of dollars and countless hours yearly on testing and quality control.

Omnipure Filter Co. | Caldwell, ID
 Booth #1102 | www.omnipure.com

Water Testing
 For more than 25 years, HM Digital Inc. has provided instruments with water-quality readings that combine user-friendly features, quality and competitive price. These attributes have helped millions of consumers worldwide with Fortune 500 companies, as well as to become its website to see its complete line of products.

HM DIGITAL | Culver City, CA
 Booth #1103 | www.hmdigital.com

Water Conditioning
 HydroTech, a Div. of Paragon Water Systems Inc. is a manufacturer of water conditioning products. Its 925,000-sq-ft, ISO9001:2008 Quality Assurance-certified facility features NSF-certified control valves, FRPs tanks and assembled systems. With more than 1,000 years of combined industry experience, the team is dedicated to providing products with improved features, quality and overall value—all backed by experienced, dedicated support.

HydroTech | Div. of Paragon Water Systems Inc. | Ramsey, MN | www.paragonwater.com

Filtration
 Paragon Water Systems Inc. is an ODM/OEM provider of specialized water filtration solutions. Established in 1988 in Clearwater, Fla., it has manufacturing facilities in the U.S. and China. It manufactures a complete line of NSF, Water Quality Assn. and International Performance Standard (IPS) Meets/Met or Exceeded with filtration solutions, with many products also certified to international standards, such as the China Ministry of Health.

Paragon Water Systems Inc. | Tampa, FL
 Booth #1104 | www.paragonwater.com

Non-Electric Chlorinators
 Non-Electric Chlorinators offers a selection of non-electric chlorinators that are certified to NSF/ANSI Standards 61 and 972. The chlorine does not require electricity and compensates for flow and pressure changes, providing consistent, repeatable results. With maximum flow rates of 14 and 40 gpm, they are simple to use and easy to adjust, allowing for flexible dosage rates, saving time and effort.

Dosatron | Clearwater, FL
 Booth #1105 | www.johnson.com

Faucets
 Tomlinson Industries' vintage-style faucet for RO, purified and filtered water and its clearwater faucet provides media for pre-treatment, primary treatment and industrial applications to extend system life, lower total cost, decrease maintenance and reduce heavy metals, microorganisms and scale.

Tomlinson | Cleveland, OH
 Booth #1106 | www.tomlinsonind.com

Fitting
 The LBS-10 LeadBlock sensor can be used to avoid flooding and unnecessary leaks. It can be used in several applications, including agricultural spraying, dairy equipment, car wash chemical dispensing, ice makers, coffee dispensing equipment, meat processing equipment, food processing, water coolers, espresso/cappuccino machines, coffee makers, drink dispensers, ice machines, wash basins, sinks, toilets and water dispensers.

LDS-10 | Cudahy, WI
 Booth #1107 | www.johnson.com

Leak Sensor
 The LBS-10 LeadBlock sensor can be used to avoid flooding and unnecessary leaks. It can be used in several applications, including agricultural spraying, dairy equipment, car wash chemical dispensing, ice makers, coffee dispensing equipment, meat processing equipment, food processing, water coolers, espresso/cappuccino machines, coffee makers, drink dispensers, ice machines, wash basins, sinks, toilets and water dispensers.

WHD | Cudahy, WI
 Booth #1108 | www.johnson.com

Filtration
 Designer and Contemporary RO faucets are available in single, string-round and melt-blown cartridge filters, as well as hybrid string-round/melt-blown. The faucet is made of polished stainless steel.

RO Faucet
 The LBS-10 LeadBlock sensor can be used to avoid flooding and unnecessary leaks. It can be used in several applications, including agricultural spraying, dairy equipment, car wash chemical dispensing, ice makers, coffee dispensing equipment, meat processing equipment, food processing, water coolers, espresso/cappuccino machines, coffee makers, drink dispensers, ice machines, wash basins, sinks, toilets and water dispensers.

WHD | Cudahy, WI
 Booth #1109 | www.johnson.com

Sediment Filters
 Delta Pure Filtration membranes are available in single, string-round and melt-blown cartridge filters, as well as hybrid string-round/melt-blown. The faucet is made of polished stainless steel.

Sediment Filter
 The LBS-10 LeadBlock sensor can be used to avoid flooding and unnecessary leaks. It can be used in several applications, including agricultural spraying, dairy equipment, car wash chemical dispensing, ice makers, coffee dispensing equipment, meat processing equipment, food processing, water coolers, espresso/cappuccino machines, coffee makers, drink dispensers, ice machines, wash basins, sinks, toilets and water dispensers.

WHD | Cudahy, WI
 Booth #1110 | www.johnson.com

Leak Sensor
 The LBS-10 LeadBlock sensor can be used to avoid flooding and unnecessary leaks. It can be used in several applications, including agricultural spraying, dairy equipment, car wash chemical dispensing, ice makers, coffee dispensing equipment, meat processing equipment, food processing, water coolers, espresso/cappuccino machines, coffee makers, drink dispensers, ice machines, wash basins, sinks, toilets and water dispensers.

WHD | Cudahy, WI
 Booth #1111 | www.johnson.com

Commercial RO Systems
 Designed to deliver dissolved solids in tap water or well water, AMI small commercial RO systems use extra-long XLE tubes.

Commercial RO Systems
 The XLE tube technology provides effective arsenic reduction by lengthening the advanced media technology of ResinTech ASM-10HP resin. This arsenic-selective media has high capacity and is effective over the entire pH range of potable water. The media is a strongly basic hybrid anion exchange resin specifically formulated to selectively remove arsenic.

Aries FilterWorks, a Div. of ResinTech Inc. | West Berlin, NJ | www.ariesfilterworks.com

Water Purification Milwaukee | Milwaukee, WI
 Booth #1112 | www.waterpurification.milwaukee.com

Applied Membranes Inc. | Vista, CA | www.appliedmembranes.com

Water Purification Milwaukee | Milwaukee, WI
 Booth #1113 | www.appliedmembranes.com

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Questions on attending or exhibiting?

CONTACT:
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