
Dara Michelle Rubin

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GPA: 3.34

Education

Northwestern University – Evanston, IL

- Medill School of Journalism, Broadcast Track
- Segal Design Certificate
- Dean's List – Winter Quarter 2016

*Sept. 2013 to
present*

Masuk High School – Monroe, CT

Class of 2013

Work Experience

City of Evanston, Community Engagement Division, Public Information Assistant

- Create flyers, posters, programs, and newsletters for upcoming community events
- Update events and write short news stories and press releases for the City's website and calendar
- Write and schedule social media posts for Twitter and Facebook

*Oct. 2014 to
present*

Northwestern Athletic Communications Department

- Moderated social media and took quotes at football game press conferences
- Ran stats at basketball games
- Worked in press box at B1G football championship game
- Live-tweeted B1G softball tournament

*Sept. 2013 to
Oct. 2014*

Dun and Bradstreet (D&B) – MDR, Shelton, CT

- Updated school data via call center (2013) and web research (2014)

*Summer 2013
& 2014*

High school capstone project

- Created new high school athletics website using Google Sites

*Summer 2012
to Dec. 2012*

Leadership

Northwestern University Society of Physics Students, Secretary

Phi Sigma Pi National Honor Fraternity, Zeta Omicron chapter, PR Chair

Masuk Free Press (High school newspaper), Writer & Editor

- Editor-in-Chief
- Sports Editor, Production Editor, Distribution Manager
- Photo Editor, Ad Manager, Distribution Manager

*2015 to present
2015 to present*

2012-13

2011-12

2010-11

Skills

Proficient in InDesign, Photoshop, Google Docs, and Word

Familiar with Adobe Premiere Pro, Illustrator, InDesign DPS, Excel, PowerPoint and some programming languages (HTML, CSS, JavaScript, Python)

Awards

Lily M & Henry J Budde Scholarship Recipient

New England Scholastic Press Association Journalism Award

- All-New England
- Special Achievement for article "It's About Time"

Bohdan Kolinsky Sports Journalism Award and scholarship

2015 & 2016

2013

2012

2013