RECOMMENDATION FOR DERREN WINATA

Kevin Cayaba

Senior Digital Analytics Implementation Specialist
MARINA BAY SANDS PTE LTD

To Whom It May Concern:

It is my pleasure to recommend Derren Winata for future professional opportunities. During his internship period at Marina Bay Sands Digital Marketing team, he contributed to the team by leading an RPA project, essentially offloading a manual process from the team.

Derren also displayed his ability to learn quickly by doing, we exposed him to different Analytics tools widely used across different industries, Tableau and Google Analytics to name a few, and he was able to familiarize himself during his tenure. Apart from that, he exhibited good problem-solving skills by troubleshooting and debugging implementation issues.

One of the key highlights during his internship is the aforementioned RPA project, which involved automating a critical report provided to one of the team's stakeholders. This project allowed him to hone his technical skills as it involves the usage of Python, reducing a manual report from 1 hour to just 10 minutes! He also explored the usage of Power Automate, which expands the project's use cases to other repetitive tasks.

Throughout his time, he was very collaborative and was always open for feedback to ensure that he is on the right track. These checks allowed him to express himself better and see where he can improve as a professional.

I am confident that Derren will thrive on any role that requires technical expertise and collaboration. He has my strong recommendation, and I am happy to provide further information or answer any questions.

Sincerely,
Kevin Cayaba