Derren Winata

LinkedIn Profile | (+65) 8355 3698 | wderren17@gmail.com | Website Portfolio

Education

National University of Singapore, Singapore, Singapore   Aug 2022 - Present
Bachelor of Science (Hons) in Data Science and Analytics   2.67/5.0
- Expected Date of Graduation: June 2026
- Coursework: Programming Methodology (Python), Introduction to Data Science, Calculus, Linear Algebra I, Probability, Accounting for Decision Makers, Data Structures and Algorithms, Essential Data Analytics Tool

Organizational Activities

NUS Students' Science Club, Singapore   Oct 2022 - Present
Flag Communication Executive
- Executed targeted email marketing campaigns to secure sponsorships for high-profile events, resulting in a 20% increase in sponsorship revenue for events such as STEPUP, FLAG DAY, BV, etc.
- Designed and produced visually appealing FLAG merchandise and event publicity materials, including community shirts, posters, and department photoshoots. Managed the FLAG Instagram account to engage with a growing audience of over 10k followers.
- Implemented innovative fundraising strategies and planned successful events that raised over $20k in funds. Oversaw all logistics of these events to ensure seamless execution and positive attendee experiences.

NUS Statistics and Data Science Society, Singapore   Nov 2022 - Present
MSOC (Math's and Statistics Orientation Camp) 23/24 Publicity
- Contacted and collaborated with 40 OGLs for MSOC 23/24, effectively recruiting a diverse and enthusiastic group of leaders to promote the orientation camp.
- Designed and executed a comprehensive social media campaign, resulting in a 20% increase in engagement and reaching over 220 incoming freshmen.
- Created visually appealing physical posters that were strategically placed across campus, leading to a 15% increase in awareness of MSOC 23/24 among the student body.

NUANSA Cultural Production, Singapore   Aug 2023 - Present
Sales and Ticketing – Team Member
- Plan and execute all promotions and sales of tickets through various platforms and media.
- Manage and explore new avenues for ticket sales and customer distribution channels (online, booth (Student Life Fair), roadshow, external events, mailing list, NUS Societies, etc.)
- Handle all administrative matters pertaining to booking, ticketing, cash flows, etc. with venue officials.
- Be well-versed with NUANSA Cultural Productions and specifically, NUANSA Dasawarsa and answer all customer inquiries accurately and promptly.
- Plan and manage promotional roadshows, which involve onsite ticket sales, as well as liaises with Artistic Directors should performances are included (This year's Student Life Fair).

Awards & Accomplishments

Bronze Award, Thailand International Mathematical Olympiad Heat Round   Dec 2021

- Attained a Bronze Award for exceptional problem-solving skills across various mathematical domains.
- Proficiency in Algebra, Number Theory, Geometry, Combinatorics, and Logical Thinking.
- Demonstrated analytical thinking and the ability to solve intricate mathematical problems.
- Display creativity and precision when addressing complex mathematical challenges.
- Recognized dedication to the field of mathematics in a highly competitive academic setting.

Bronze Award, Guangdong-Hong Kong-Macao Greater Bay Area   Jan 2022

- Secured a prestigious Bronze Award for outstanding performance in a diverse range of mathematical challenges.
- Demonstrated exceptional problem-solving abilities in various domains, including 5 Logical Thinking, 5 Algebra, and 3 Combinatorics questions, totaling 25 questions along with essay on different topics.
- Displayed a keen analytical mind and adaptability when addressing complex mathematical problems.
- Acknowledged dedication to the pursuit of excellence in mathematics within a competitive academic environment.
- Proven capability to excel in diverse mathematical disciplines.

Skills & Interests

Technical Skills (in order of proficiency):

- Intermediate proficiency: Python, Java, Microsoft Word, PowerPoint, and Excel
- Basic proficiency: R, HTML, CSS, and Adobe Premiere Pro

Domain Knowledge: Data Analytics and Mathematics

Languages: Fluent in English and Bahasa Indonesia (both spoken and written) and limited in working proficiency