Campaign report

Campaign status	Campaign	Budget	Budget name		code	Bid strategy type	Status	Status reasons	Campaign type	Clicks	Impr.	CTR	Avg. CPC
	Campaign #1	200.00		Daily		Maximise Conversion s	Paused	campaign paused; unknown	Performan ce Max	101	1,390	7.27%	2.32
Total: Campaigns					INR					101	1,390	7.27%	2.32
Total: Account					INR					101	1,390	7.27%	2.32
Total: Performan ce Max					INR				Performan ce Max	101	1,390	7.27%	2.32

Cost

234.01

234.01

234.01

234.01