

Usage notes for members



User Guide



If you require further help with, or advice about the ACCA logo, please e-mail design@accaglobal.com

This logo has been specially designed so that it can be reproduced onto any background.

The logo should be printed in black or red (Pantone 485).

The ACCA lettering should always be white. The logo also contains an integral white border outline. This will only reproduce if the logo is placed onto a coloured background as shown on the right.

IMPORTANT: For printing purposes ACCA will supply you with EPS files which you should pass on to your print provider. EPS files can be 'placed' or 'inserted' into most software applications. It is only possible to 'open' EPS files with specialised software and this operation is not necessary or required before using them. To view the logo, open the PDF version which should also have been supplied to you.

; 1 % files for on-screen use are created at 60 by 60 pixels. THE ; 1 % FILE MUST NOT BE USED FOR PRINT PURPOSES.

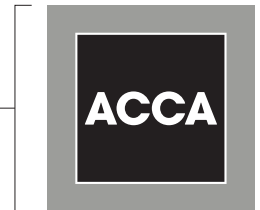
USAGE NOTE

Where possible, the logo should be placed towards the outer edges of a page or screen layout and preferably towards the bottom right. However, this is a recommendation only and should not restrict or compromise a layout. An area no less than 4mm must be allowed between the entire outer perimeter of the logo and any other text, graphical element or page edge etc. Only officially supplied digital artwork should be used and under no circumstances should the logo be recreated or altered ie by cropping or stretching. No other text or graphical elements may be added to the logo and none of the elements contained within the logo may be removed or rearranged.

Note: Please email design@accaglobal.com if you are intending to use the logo in a colour other than black or red (Pantone 485).



The logo on a coloured background shows its white border outline



The logo in ACCA's corporate red (Pantone 485)



Recommended minimum size is 8mm



Leave a 4mm space around the entire perimeter of the logo

