

Daren Lobo Industrial Design Centre Indian Institute of Technology, Bombay 17U130003 B.Des.

Gender: Male DOB: 28-01-1999

Examination	University	Institute	Year	CPI / %
Graduation	IIT Bombay	IIT Bombay	2021	7.1

PROFESSIONAL EXPERIENCE

Microsoft India (R&D)

Intern, UX Design May '20 - Jul '20

- Instrumental in building an Excel powered platform to create custom apps for small-medium businesses (SMBs).
- Drove the design effort from concept to implementation as the project's sole UX intern.
- Interviewed users from a diverse array of SMBs from bakeries to clothing stores, to understand their needs.
- Envisioned a 2-part solution combining Excel Web & Mobile for designing and deploying custom apps.
- Leveraged Microsoft Fluent design system to create a scalable solution that fits seamlessly into MS Office.
- Collaborated closely with developers to launch a working proof-of-concept within 12 weeks.

Connectplus Innovations

UX Designer Dec '19 - May '20

- Revamped design for a SaaS based community-building mobile app for enterprises, and the company's website.
- Spearheaded the creative effort by driving product design decisions based on market research.
- Created & documented a flexible design system to ensure scalability and future-proofing of the product.
- Liaised with developers by providing thorough redlines & thorough design reviews.

Fractal Ink Design Studio Intern. UI Design

Intern, UI Design May '19 - Jun '19

- Contributed to a myriad of clients & projects across diverse industries ranging from Hospitality to Finance.
- Leveraged client meetings to understand needs.
- Learned from experienced industry players.

TOP COURSE PROJECT

Hotbox UX Research Jul '19 - Aug '19 Conducted extensive research via contextual inquiry and analyzed the data through artefacts & work models, to help users plan their food habits and stay healthy.

VOLUNTEER WORK

National Service Scheme

Jun '17 - Mar '18

Volunteered with the National Service Scheme for close to a year to design, prototype and develop an intelligent walking cane for the visually impaired.

PORTFOLIO

darenlobo.me

EDUCATION

Bachelor of Design IIT Bombay 2017 - 2021

ABOUT ME

I love creating elegant solutions to complex problems and crafting beautiful experiences. My growth mindset helps me see problems as challenges, and hurdles as opportunities.

SKILLS & TOOLS

Contextual Inquiry Concept Development Creating Style Guides Production Redlines Usability Testing

Problem Solving Storytelling

Principle - Figma - Adobe CC - Sketch

HTML | CSS | JS C / C++ / C# Arduino