

# DAREN LOBO

UX DESIGNER

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I'm fascinated by creating elegant solutions to complex problems and crafting meaningful experiences for the user. My growth mindset helps me see problems as challenges, and hurdles as opportunities.

## PROFESSIONAL EXPERIENCE

### Microsoft

#### India (R&D)

Intern, UX Design

May '20 - Jul '20

- Instrumental in building an Excel powered platform to create custom apps for small-medium businesses (SMBs).
- Drove the design effort from concept to implementation as the project's sole UX intern.
- Interviewed users from a diverse array of SMBs from bakeries to clothing stores, to understand their needs.
- Envisioned a 2-part solution combining Excel Web & Mobile for designing and deploying custom apps.
- Leveraged Microsoft Fluent design system to create a scalable solution that fits seamlessly into Office.
- Collaborated closely with developers to launch a working proof-of-concept within 12 weeks.

### Connectplus

#### Innovations

UX Designer

Dec '19 - May '20

- Revamped design for a SaaS based community-building mobile app for enterprises, and the company's website.
- Spearheaded the creative effort by driving product design decisions based on market research.
- Created & documented a flexible design system to ensure scalability and future-proofing.
- Liaised with developers by providing thorough redlines & thorough design reviews.

### Fractal Ink

#### Design Studio

Intern, UI Design

May '19 - Jun '19

- Contributed to a myriad of clients & projects across diverse industries ranging from hospitality to finance.
- Leveraged client meetings to understand needs.
- Learned from experienced industry players.

## TOP COURSE PROJECT

### Hotbox

User Research

Jul '19 - Aug '19

Conducted extensive research via contextual inquiry and analyzed the data through artefacts & work models, to help users plan their food habits and stay healthy.

## VOLUNTEER WORK

### National Service Scheme

Jun '17 - Mar '18

Volunteered with the National Service Scheme for close to a year to design, prototype and develop a smart walking stick for the visually impaired.

## EDUCATION

### Bachelor of Design

IIT Bombay

2017 - 2021

I am being educated at the IDC School of Design with a core focus on interaction design and electives in philosophy, linguistics and literature

## SKILLS & TOOLS

Contextual Inquiry  
Concept Development  
Creating Style Guides  
Production Redlines  
Usability Testing

Problem Solving  
Storytelling

Principle - Figma -  
Adobe CC - Sketch

HTML | CSS | JS  
C / C++ / C#  
Arduino