

# DAREN LOBO

UX DESIGNER

I'm fascinated by creating elegant solutions to complex problems, and crafting meaningful experiences for the user. My growth mindset helps me see problems as challenges, and hurdles as opportunities.

## PROFESSIONAL EXPERIENCE

### Microsoft India (R&D)

Intern, UX Design  
May '20 - Jul '20

- Instrumental in building an Excel powered platform to create custom apps for small-medium businesses (SMBs).
- Drove the design effort from concept to implementation as the project's sole UX intern.
- Interviewed users from a diverse array of SMBs from bakeries to clothing stores, to understand their needs.
- Envisioned a 2-part solution combining Excel Web & Mobile for designing and deploying custom apps.
- Leveraged Microsoft Fluent design system to create a scalable solution that fits seamlessly into Office.
- Collaborated closely with developers to launch a working proof-of-concept within 12 weeks.

### Connectplus Innovations

UX Designer  
Dec '19 - May '20

- Revamped design for a SaaS based community-building mobile app for enterprises, and the company's website.
- Spearheaded the creative effort by driving product design decisions based on market research.
- Created & documented a flexible design system to ensure scalability and future-proofing.
- Liaised with developers by providing thorough redlines & thorough design reviews.

### Fractal Ink Design Studio

Intern, UI Design  
May '19 - Jun '19

- Contributed to a myriad of clients & projects across diverse industries ranging from hospitality to finance.
- Leveraged client meetings to understand needs.
- Learned from experienced industry players.

## TOP ACADEMIC PROJECT

### Hotbox

User Research  
Jul '19 - Aug '19

Conducted extensive research via contextual inquiry and analyzed the data through artefacts & work models, to help users plan their food habits and stay healthy.

## VOLUNTEER WORK

### National Service Scheme

Volunteer  
Jun '17 - Mar '18

Volunteered with the National Service Scheme for close to a year to design, develop and prototype a smart walking stick for the visually impaired.

## PORTFOLIO

[darenlobo.me](https://darenlobo.me)

## EDUCATION

### Bachelor of Design

Indian Institute of  
Technology Bombay  
2017 - 2021

## SKILLS

Framer  
Principle  
Figma  
Adobe CC

User Interviews  
Visual Styling  
Heuristic Analysis  
Usability Testing

HTML | CSS | JS  
Arduino

Problem Solving  
Storytelling

## CONTACT

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