DAREN LOBO

UX DESIGNER

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I'm fascinated by creating elegant solutions to complex problems and crafting meaningful experiences for the user. My growth mindset helps me see problems as challenges, and hurdles as opportunities.

PROFESSIONAL EXPERIENCE

Microsoft India (R&D)
Intern, UX Design
May '20 - Jul '20

- Instrumental in building an Excel powered platform to create custom apps for small-medium businesses (SMBs).
- Drove the design effort from concept to implementation as the project's sole UX intern.
- Interviewed users from a diverse array of SMBs from bakeries to clothing stores, to understand their needs.
- Envisioned a 2-part solution combining Excel Web & Mobile for designing and deploying custom apps.
- Leveraged Microsoft Fluent design system to create a scalable solution that fits seamlessly into Office.
- Collaborated closely with developers to launch a working proof-of-concept within 12 weeks.

Connectplus Innovations
UX Designer
Dec '19 - May '20

- Revamped design for a SaaS based community-building mobile app for enterprises, and the company's website.
- Spearheaded the creative effort by driving product design decisions based on market research.
- Created & documented a flexible design system to ensure scalability and future-proofing.
- Liaised with developers by providing thorough redlines & thorough design reviews.

Fractal Ink Design Studio
Intern, UI Design
May '19 - Jun '19

- Contributed to a myriad of clients & projects across diverse industries ranging from hospitality to finance.
- Leveraged client meetings to understand needs.
- Learned from experienced industry players.

TOP COURSE PROJECT

Hotbox
User Research
Jul '19 - Aug '19

Conducted extensive research via contextual inquiry and analyzed the data through artefacts & work models, to help users plan their food habits and stay healthy.

VOLUNTEER WORK

National Service Scheme
Jun '17 - Mar '18

Volunteered with the National Service Scheme for close to a year to design, prototype and develop a smart walking stick for the visually impaired.

EDUCATION

Bachelor of Design
IIT Bombay
2017 - 2021
I am being educated at the IDC School of Design with a core focus on interaction design and electives in philosophy, linguistics and literature

SKILLS & TOOLS

Contextual Inquiry
Concept Development
Creating Style Guides
Production Redlines
Usability Testing

Problem Solving
Storytelling

Principle - Figma - Adobe CC - Sketch

HTML | CSS | JS
C / C++ / C#
Arduino

VOLUNTEERING

National Service Scheme
Jun '17 - Mar '18