

Daren Tan Zong Loong

Details

Singaporean
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Profile

Highly organized individual who seeks to contribute efficiently in a fast-paced environment. Able to communicate effectively to accomplish objectives with creativity and commitment. An efficient team player whose passion lies in the combination of data and tools to draw analysis and understand what drives decisions-making. Daren has a keen interest in fields of artificial intelligence, data analytics and visualization.

Work Experiences

Primefield Group Pte Ltd, Web Developer Intern

May 2015 – Aug 2015

- Present insights into search engine optimization and front-end web development. Redeveloped company's website and analyzed web data from Google Analytics to identify trends. Implemented search engine marketing strategies using Google AdWords and Facebook Adverts to generate traffic to the site with an average 2% click-through rate.
- Conceptualized and implemented website and mobile application prototypes for RHTLaw Taylow Wessing.

ST Electronics (Training & Simulations), 3D Modelling Intern

Apr 2010 – Jul 2010

- Provide customized modelling and simulation solutions for commercial and defence clients. Tasked to create and optimize 3D models to be imported and tested in simulations. One of the projects involves re-create an environment to be presented in a 3D interactive prototype application.

SP Digital Life@ Moberly, Staff

Jan 2009 – Apr 2010

- Managed purchases and maintenance of IT equipments in the cybercafé. Coordinated with clients to oversee a competition with 150 participants sponsored by IAHHGames held in our cybercafé.

Skills

Programming Languages: Java, C/C++, HTML5, CSS3, R, SQL, JavaScript
Software: Tableau, Excel, Maya, Adobe Photoshop, Illustrator, Google Analytics

Achievements

Best Soldier of the Month July 2013
Aniwow! 2011 6th China (Beijing) International Student Animation Festival – Finalist
The Crowbar Award 2011 (3D Animation) (Art Direction) (Soundtrack & Music) – Bronze, Bronze, Finalist
NEC Digital Imaging Competition 2009 Gold Award
ANCT (Ariake National College of Technology), Fukuoka, Japan, SP Student Exchange 2009
SPOT (SP Outstanding Talent) Programme
Leaders of Tomorrow Camp @ Batam 2008
PPP Overseas Leadership Training Camp @ Turi Beach 2007
Hua Yi Secondary School Outstanding Service Award AVA 2007

Education

Hua Yi Secondary School:	GCE 'O'	Year 2004 - 2007
Singapore Polytechnic:	Diploma in Digital Media	Year 2008 - 2011
National University of Singapore:	Bachelor of Computing (Computer Science), Honours	Year 2013 - Present

Languages

English & Mandarin Chinese