

Tipo	Nome	Link
Artigos/Guias	7 Effective Ways to Lead Teams	https://hbswk.hbs.edu/item/7-effective-ways-to-lead-teams
Artigos/Guias	The Secrets of Great Teamwork	https://hbr.org/2016/06/the-secrets-of-great-teamwork
Artigos/Guias	The ultimate guide to creating a successful startup team	https://fastercapital.com/content/The-ultimate-guide-to-creating-a-successful-startup-team.html
Artigos/Guias	How To Build Customer Loyalty: Five Strategies For Small Businesses	https://www.forbes.com/sites/forbesbusinesscouncil/2021/06/21/how-to-build-customer-loyalty-five-strategies-for-small-businesses/?sh=387fa91d7e97
Artigos/Guias	Guia para a Inovação - Porto Digital	https://www.portodigital.pt/wp-content/uploads/2020/06/Guia-para-a-Inovac%CC%A7a%CC%83o_spread.pdf
Artigos/Guias	Product Strategy for Startups in 2023 — TechMagic	https://www.techmagic.co/blog/product-strategy-for-startups/
Artigos/Guias	10 Tips to help you boost team performance	https://online.hbs.edu/blog/post/how-to-improve-team-performance
Artigos/Guias	Porto Digital - Toolkit	https://www.portodigital.pt/wp-content/uploads/2020/05/TOOLKIT_v2_issuu-compressed.pdf
Artigos/Guias	15 Strategies for Quickly Expanding Your Business	https://www.entrepreneur.com/growing-a-business/15-strategies-for-quickly-expanding-your-business/306049
Artigos/Guias	All About Market Potential: How to Analyze Market Potential	https://www.masterclass.com/articles/market-potential
Artigos/Guias	Guia do Empreendedor - IAPMEI	https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Empreendedorismo-Inovacao/Empreendedorismo-(1)/DOCS_Emp/GuiaEmpreendedor_sd.aspx
Artigos/Guias	Manual do Empreendedor	https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Empreendedorismo-Inovacao/Empreendedorismo-(1)/DOCS_Emp/ManualEmpreendedor_sd.aspx
Artigos/Guias	The 10 Most Popular Startup Revenue Models	https://fi.co/insight/the-10-most-popular-startup-revenue-models
Artigos/Guias	7 Different Business Model Ideas for Your Startup	https://www.universitylabpartners.org/blog/7-different-business-model-ideas-for-your-startup
Artigos/Guias	Guia para Plano de Negócios - IAPMEI	https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Empreendedorismo-Inovacao/Empreendedorismo/Documentos-Financiamento/ComoElaborarPlanodeNegocioGuiaExplicativo.aspx
Artigos/Guias	3 Apps to Help You Write a Business Plan	https://www.entrepreneur.com/starting-a-business/3-apps-to-help-you-write-a-business-plan/225616
Artigos/Guias	Business Models For Startups: Choose The Best One	https://www.uptech.team/blog/business-models-for-startups
Artigos/Guias	Criar e Consolidar Empresas (G)Locais passo a passo	https://www.iapmei.pt/getattachment/PRODUTOS-E-SERVICOS/Empreendedorismo-Inovacao/Empreendedorismo/Guias-e-Manuais-de-Apoio/CriarConsolidarPassoaPasso.pdf.aspx?lang=pt-PT
Artigos/Guias	8 Types of business models & the value they deliver	https://online.hbs.edu/blog/post/types-of-business-models
Artigos/Guias	Revolut Business Model: How Does UK's Most Valuable Private Tech Startup Wo	https://www.apptunix.com/blog/revolut-business-model/
Artigos/Guias	Investigação & desenvolvimento: Ecossistema da UP	https://www.up.pt/portal/pt/investigar/ecossistema-de-investigacao/unidades-de-id/
Artigos/Guias	Associação Portuguesa de Capital de Risco	https://www.apcri.pt/associados/
Artigos/Guias	Listagem de Business Angels	https://www.pedroalmeidavc.com/venture-capital-and-business-angel-investors-in-portugal/
Cursos	Entrepreneurial Strategic Management - Coursera	https://www.coursera.org/learn/entrepreneurial-strategic-management
Cursos	Marketing in a Digital World - Coursera	https://www.coursera.org/learn/marketing-digital
Cursos	Social Entrepreneurship (Coursera)	https://www.coursera.org/learn/social-entrepreneurship
Cursos	Entrepreneurship: Raising Startup Capital	https://www.linkedin.com/learning/entrepreneurship-raising-startup-capital
Cursos	Entrepreneurship: Bootstrapping Your Business	https://www.linkedin.com/learning/entrepreneurship-bootstrapping-your-business
Cursos	New Enterprises (MIT OpenCourseWare)	https://ocw.mit.edu/courses/sloan-school-of-management/15-390-new-enterprises-spring-2013/index.htm
Cursos	Entrepreneurial Operations: Launching a Startup	https://www.edx.org/course/entrepreneurial-operations-launching-a-startup
Cursos	Social Media Advertising	https://www.coursera.org/learn/social-media-advertising
Cursos	New Venture Finance: Startup Funding for Entrepreneurs	https://www.coursera.org/learn/startup-funding

Cursos	Beyond Silicon Valley: Growing Entrepreneurship in Transitioning Economies	https://www.coursera.org/learn/entrepreneurship-development
Cursos	Entrepreneurial Strategic Management	https://www.coursera.org/learn/entrepreneurial-strategic-management
Cursos	Strategic Innovation: Managing Innovation Initiatives	https://www.coursera.org/learn/strategic-innovation-innovation-at-the-frontier
Cursos	Entrepreneurship 1: Developing the Opportunity	https://www.coursera.org/learn/wharton-entrepreneurship-opportunity
Cursos	Innovation for Impact (i4i) The Carlson-Polizzotto Method of Value Creation	https://www.coursera.org/learn/valuecreation
Cursos	Entrepreneurship Series by Stanford Graduate School of Business	https://www.youtube.com/watch?v=86unG1TRPLs
Cursos	Growth Tribe	https://growthtribe.io/
Livros	The Lean Startup - Eric Ries	https://www.goodreads.com/book/show/10127019-the-lean-startup
Livros	Agile Product Management with Scrum: Creating Products that Customers Love	https://www.goodreads.com/book/show/7950745-agile-product-management-with-scrum
Livros	Zero to One: Notes on Startups, or How to Build the Future	https://www.goodreads.com/book/show/18050143-zero-to-one
Livros	Disciplined Entrepreneurship: 24 Steps to a Successful Startup	https://www.goodreads.com/book/show/18652777-disciplined-entrepreneurship
Livros	Startup. Manual Do Empreendedor. O Guia Passo A Passo Para Construir Uma G	https://www.goodreads.com/book/show/28015259-startup
Livros	Business Model Generation: A Handbook for Visionaries, Game Changers, and C	https://www.goodreads.com/book/show/7935732-business-model-generation
Livros	Value Proposition Design - How to Create Products and Services Customers Wan	https://www.goodreads.com/book/show/22337524-value-proposition-design
Multimedia	Marketing Break	https://www.break.marketing/inicio-podcast
Multimedia	Bitalk	https://bitalk.pt/home
Multimedia	The Consumer VC	https://theconsumervc.com/
Multimedia	The Root Causes of Product Failure by Marty Cagan at Mind the Product San Fra	https://www.youtube.com/watch?v=9dcd8lihpQ&list=RDQMhfVwKdbCZG0&index=13
Multimedia	This Is Product Management	https://tipm.feedbackloop.com/
Multimedia	3 ways to create a work culture that brings out the best in employees Chris Wh	https://www.youtube.com/watch?v=2y8SA6cLUys
Multimedia	How to Get Meetings with Investors and Raise Money by Aaron Harris	https://www.youtube.com/watch?v=Jzz4AElddzY
Multimedia	Masters of Scale	https://mastersofscale.com/
Multimedia	David Rusenko - How To Find Product Market Fit	https://www.youtube.com/watch?v=0LNQxT9LvM0
Multimedia	Modern Startup Marketing	https://podcasts.apple.com/us/podcast/modern-startup-marketing/id1534533276
Multimedia	Startup Business Models and Pricing Startup School	https://www.youtube.com/watch?v=oWZbWzAyHAE
Multimedia	How to Start a Startup	https://open.spotify.com/show/7AcBdjWl2s4brEcW7YKVWF
Multimedia	Start Now. Cry Later	https://open.spotify.com/show/7fEglWUCXIsXuDTiFKC1hp
Multimedia	The Tim Ferriss Show	https://tim.blog/podcast/
Multimedia	The School of Greatness	https://lewishowes.com/sogpodcast/
Multimedia	The GaryVee Audio Experience	https://www.garyvaynerchuk.com/podcast/
Multimedia	Do Zero ao Topo	https://open.spotify.com/show/48IjM9qIbODhemJ7LGjeR
Multimedia	The Power of Vulnerability	https://www.ted.com/talks/brene_brown_the_power_of_vulnerability
Multimedia	The Happy Secret to Better Work	https://www.ted.com/talks/shawn_achor_the_happy_secret_to_better_work

Multimedia	How Great Leaders Inspire Action	https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action
Multimedia	The Lean Startup Eric Ries Talks at Google	https://www.youtube.com/watch?v=fevKo90qBns
Plataformas de Recursos/Toolkits	One Stop Shop - Startup Portugal	https://startupportugal.com/pt/one-stop-shop-pt/
Plataformas de Recursos/Toolkits	Start & Scale Guide	https://www.portodigital.pt/wp-content/uploads/2020/05/startscaleguide.pdf
Plataformas de Recursos/Toolkits	Incubadoras Certificadas	https://www.iapmei.pt/getattachment/Paginas/StartUP-Visa-pt/StartUP-Visa_Incubadoras-Certificadas_PUB_2021_03marco.pdf.aspx?lang=pt-PT
Plataformas de Recursos/Toolkits	Toolkit Porto Digital	https://toolkit.portodigital.pt/
Plataformas de Recursos/Toolkits	GrowthHackers	https://growthhackers.com/
Plataformas de Recursos/Toolkits	Trello - Project management tool	https://trello.com/
Plataformas de Recursos/Toolkits	LivePlan (business planning software)	https://www.liveplan.com/
Plataformas de Recursos/Toolkits	Business Model Canvas Template	https://www.strategyzer.com/canvas/business-model-canvas
Plataformas de Recursos/Toolkits	Innovation Scoring	https://www.innovationscoring.pt/
Plataformas de Recursos/Toolkits	Caderno do Empreendedor	https://www.booki.pt/loja/prod/caderno-do-empreendedor/9789893322918/
Plataformas de Recursos/Toolkits	Mapa do ecossistema (Porto)	https://map.scaleupporto.pt/dashboard
Plataformas de Recursos/Toolkits	Capacitação em negócios - PBS	www.pbs.up.pt
Plataformas de Recursos/Toolkits	Startup Portugal	https://startupportugal.com/pt/
Plataformas de Recursos/Toolkits	AICEP	https://www.portugalglobal.pt/PT/Paginas/Index.aspx
Plataformas de Recursos/Toolkits	IAPMEI	https://www.iapmei.pt/
Programas de financiamento	Vouchers para Startups – Novos Produtos Verdes e Digitais	https://startupportugal.com/pt/programs/vouchers-para-startups-novos-produtos-verdes-e-digitais/
Programas de financiamento	EU Funding	https://europa.eu/youreurope/business/finance/funding/getting-funding/eu-funding-programmes/index_pt.htm
Programas de financiamento	Vale Incubação	https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Incentivos-Financiamento/Sistemas-de-Incentivos/Incentivos-Portugal-2020/Vale-Incubacao.aspx
Programas de financiamento	Startup Weekend	https://startupweekend.org/
Programas de financiamento	Startup Voucher	https://startupportugal.com/pt/programs/startup-voucher-2/
Programas de financiamento	Apoios à contratação	https://www.iefp.pt/apoios-a-contratacao
Programas de financiamento	Pitch Voucher	https://startupportugal.com/pt/programs/pitch-voucher-2/
Programas de financiamento	Linha ADN-Startup	https://www.bpfomento.pt/pt/catalogo/apoio-ao-desenvolvimento-de-negocio-adn-start-up/
Programas de financiamento	Portugal Ventures	https://www.portugalventures.pt/
Programas de financiamento	Programa de Incentivos	https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Incentivos-Financiamento/Sistemas-de-Incentivos/Incentivos-Portugal-2020/SI-Empreendedorismo.aspx
Programas de financiamento	IAPMEI	https://financiamento.iapmei.pt/inicio/home
Programas de financiamento	Sistemas de Incentivos	https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Incentivos-Financiamento/Sistemas-de-Incentivos.aspx
Programas de financiamento	Academia de PME	https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Assistencia-Tecnica-e-Formacao/Academia-de-PME.aspx
Programas de financiamento	Road2WebSummit	https://startupportugal.com/pt/programs/road-2-web-summit-2/
Programas de financiamento	200M	https://www.200m.pt/
Programas de financiamento	Fábrica de Startups	https://www.fabricadestartups.com/