

Tipo	Nome	Link
Artigos/Guias	5 Strategies to Expand Your Products & Services	https://www.snapsurveys.com/blog/5-strategies-expand-products-services/
Artigos/Guias	Employee Feedback: The Key to Retention During the Great Resignation	https://hbswk.hbs.edu/item/employee-feedback-the-key-to-retention-during-the-great-resignation
Artigos/Guias	10 Tips to help you boost team performance	https://online.hbs.edu/blog/post/how-to-improve-team-performance
Artigos/Guias	7 Effective Ways to Lead Teams	https://hbswk.hbs.edu/item/7-effective-ways-to-lead-teams
Artigos/Guias	Porto Digital - Toolkit	https://www.portodigital.pt/wp-content/uploads/2020/05/TOOLKIT_v2_issuu-compressed.pdf
Artigos/Guias	Os 10 passos para a internacionalizar o seu negócio	https://www.cgd.pt/Site/Saldo-Positivo/negocios/Pages/passos-para-internacionalizar.aspx
Artigos/Guias	Guia do Empreendedor - IAPMEI	https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Empreendedorismo-Inovacao/Empreendedorismo-(1)/DOCS_Emp/GuiaEmpreendedor_sd.aspx
Artigos/Guias	Manual do Empreendedor	https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Empreendedorismo-Inovacao/Empreendedorismo-(1)/DOCS_Emp/ManualEmpreendedor_sd.aspx
Artigos/Guias	Revolut Business Model: How Does UK's Most Valuable Private Tech Start	https://www.apptunix.com/blog/revolut-business-model/
Cursos	Scaling Up Your Venture Without Screwing Up (Coursera)	https://www.coursera.org/learn/scaling-up-your-venture-without-screwing-up
Cursos	New Venture Finance: Startup Funding for Entrepreneurs (Coursera)	https://www.coursera.org/learn/startup-funding
Cursos	Technology Entrepreneurship (edX)	https://www.edx.org/course/technology-entrepreneurship-founding-a-start-up-3
Cursos	Beyond Silicon Valley: Growing Entrepreneurship in Transitioning Econom	https://www.coursera.org/learn/entrepreneurship-development
Cursos	Strategic Innovation: Managing Innovation Initiatives	https://www.coursera.org/learn/strategic-innovation-innovation-at-the-frontier
Cursos	Innovation for Impact (i4i) The Carlson-Polizzotto Method of Value Creati	https://www.coursera.org/learn/valuecreation
Cursos	Strategic Innovation: Managing Innovation Initiatives	https://www.coursera.org/learn/strategic-innovation-innovation-at-the-frontier
Cursos	Innovation for Impact (i4i) The Carlson-Polizzotto Method of Value Creati	https://www.coursera.org/learn/valuecreation
Livros	Positioning: The Battle for Your Mind	https://www.goodreads.com/book/show/760025.Positioning
Livros	Startup CFO: The Finance Handbook For Your Growing Business	https://www.goodreads.com/book/show/43596288-startup-cfo
Livros	Zero to One: Notes on Startups, or How to Build the Future	https://www.goodreads.com/book/show/18050143-zero-to-one
Livros	Scaling Up: How a Few Companies Make It...and Why the Rest Don't, Roc	https://www.goodreads.com/book/show/22212880-scaling-up
Livros	The Innovator's Dilemma: The Revolutionary Book That Will Change the V	https://www.goodreads.com/book/show/2615.The_Innovator_s_Dilemma
Livros	The Lean Startup - Eric Ries	https://www.goodreads.com/book/show/10127019-the-lean-startup
Livros	Radical Candor: Be a Kick-Ass Boss Without Losing Your Humanity	https://www.goodreads.com/book/show/44300042-radical-candor
Livros	Building a StoryBrand: Clarify Your Message So Customers Will Listen	https://www.goodreads.com/book/show/34460583-building-a-storybrand
Livros	Startup. Manual Do Empreendedor. O Guia Passo A Passo Para Construir t	https://www.goodreads.com/book/show/28015259-startup
Livros	Business Model Generation: A Handbook for Visionaries, Game Changers,	https://www.goodreads.com/book/show/7935732-business-model-generation
Livros	Value Proposition Design - How to Create Products and Services Customer	https://www.goodreads.com/book/show/22337524-value-proposition-design

Livros	Agile Product Management with Scrum: Creating Products that Customers Love	https://www.goodreads.com/book/show/7950745-agile-product-management-with-scrum
Multimedia	Bitalk	https://bitalk.pt/home
Multimedia	The Product Podcast	https://productschool.com/product-podcast/
Multimedia	3 ways to create a work culture that brings out the best in employees Cofounder	https://www.youtube.com/watch?v=2y8SA6cLUys
Multimedia	HBR IdeaCast	https://hbr.org/2018/01/podcast-ideacast
Multimedia	Kirsty Nathoo - Managing Startup Finances	https://www.youtube.com/watch?v=LBC16jhiwak
Multimedia	The Full Ratchet	https://fullratchet.net/podcast-episodes/
Multimedia	Key Success Factors To Build A Successful International Startup Marc Key	https://www.youtube.com/watch?v=jWskHhc9-T4
Multimedia	Lessons from a startup that scaled up Kurtis McBride TEDxUW	https://www.youtube.com/watch?v=m4MjzBSCLx0
Multimedia	The Consumer VC	https://theconsumervc.com/
Multimedia	Start Now. Cry Later	https://open.spotify.com/show/7fEgIWUCXIsXuDTiFKC1hp
Multimedia	The Tony Robbins Podcast	https://www.tonyrobbins.com/podcasts/
Multimedia	The James Altucher Show	https://jamesaltucher.com/podcasts/
Multimedia	The Pitch	https://www.gimletmedia.com/the-pitch
Multimedia	a16z	https://future.com/a16z-podcast/
Multimedia	Conversas com Norte	https://anchor.fm/conversas-com-norte
Multimedia	Marketing FutureCast	https://open.spotify.com/show/4hwjiWpVYKrWf6ZB19Pzs2
Multimedia	How to Build a Business That Lasts 100 Years	https://www.ted.com/talks/martin_reeves_how_to_build_a_business_that_last_100_years
Multimedia	The Art of Innovation	https://www.youtube.com/watch?v=Mtjatz9r-Vc
Multimedia	The Lean Startup Eric Ries Talks at Google	https://www.youtube.com/watch?v=fEvKo90qBns
Multimedia	Masters of Scale	https://mastersofscale.com/
Multimedia	How to Get Meetings with Investors and Raise Money by Aaron Harris	https://www.youtube.com/watch?v=Jzz4AElddY
Plataformas de Recursos/Toolkits	One Stop Shop - Startup Portugal	https://startupportugal.com/pt/one-stop-shop-pt/
Plataformas de Recursos/Toolkits	Innovation Scoring	https://www.innovationscoring.pt/
Plataformas de Recursos/Toolkits	Start & Scale Guide	https://www.portodigital.pt/wp-content/uploads/2020/05/startscaleguide.pdf
Plataformas de Recursos/Toolkits	MIT Technology Review	https://www.technologyreview.com/
Plataformas de Recursos/Toolkits	Innovation Management	https://www.innovationmanagement.se/
Plataformas de Recursos/Toolkits	Harvard Business Review	https://hbr.org/
Plataformas de Recursos/Toolkits	Strategyzer	https://www.strategyzer.com/

Plataformas de Recursos/Toolkits	Comparador de mercados - AICEP	https://www.portugalexporta.pt/produtos-e-servicos/informacao-de-mercado/comparador-mercados
Plataformas de Recursos/Toolkits	Capacitação em negócios - PBS	www.pbs.up.pt
Plataformas de Recursos/Toolkits	Startup Portugal	https://startupportugal.com/pt/
Plataformas de Recursos/Toolkits	AICEP	https://www.portugalglobal.pt/PT/Paginas/Index.aspx
Plataformas de Recursos/Toolkits	IAPMEI	https://www.iapmei.pt/
Programas de financiamento	Eficiência Coletiva e Clusters	https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Empreendedorismo-Inovacao/Eficiencia-Coletiva-e-Clusters.aspx
Programas de financiamento	Programa para atrair talento	https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Empreendedorismo-Inovacao/Empreendedorismo-(1)/Tech-Visa.aspx
Programas de financiamento	Apoios à contratação	https://www.iefp.pt/apoios-a-contratacao
Programas de financiamento	Portugal Ventures	https://www.portugalventures.pt/
Programas de financiamento	EU Funding	https://europa.eu/youreurope/business/finance-funding/getting-funding/eu-funding-programmes/index_pt.htm
Programas de financiamento	Programa de Incentivos	https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Incentivos-Financiamento/Sistemas-de-Incentivos/Incentivos-Portugal-2020/SI-Empreendedorismo.aspx
Programas de financiamento	IAPMEI	https://financiamento.iapmei.pt/inicio/home
Programas de financiamento	Business Abroad	https://startupportugal.com/pt/programs/business-abroad/
Programas de financiamento	The Growth Program	https://thegrowthprogram.pt/
Programas de financiamento	200M	https://www.200m.pt/
Programas de financiamento	Sistemas de Incentivos	https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Incentivos-Financiamento/Sistemas-de-Incentivos.aspx
Programas de financiamento	Academia de PME	https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Assistencia-Tecnica-e-Formacao/Academia-de-PME.aspx