

Tipo	Nome	Link
Artigos/Guias	Criar e Consolidar Empresas (G)Locais passo a passo	<a href="https://www.iapmei.pt/getattachment/PRODUTOS-E-SERVICOS/Empreendedorismo-Inovacao/Empreendedorismo/Guias-e-Manuais-de-Apoio/CriarConsolidarPassoaPasso.pdf.aspx?lang=pt-PT">https://www.iapmei.pt/getattachment/PRODUTOS-E-SERVICOS/Empreendedorismo-Inovacao/Empreendedorismo/Guias-e-Manuais-de-Apoio/CriarConsolidarPassoaPasso.pdf.aspx?lang=pt-PT</a>
Artigos/Guias	Incubadoras Certificadas	<a href="https://www.iapmei.pt/getattachment/Paginas/StartUP-Visa-pt/StartUP-Visa_Incubadoras-Certificadas_PUB_2021_03marco.pdf.aspx?lang=pt-PT">https://www.iapmei.pt/getattachment/Paginas/StartUP-Visa-pt/StartUP-Visa_Incubadoras-Certificadas_PUB_2021_03marco.pdf.aspx?lang=pt-PT</a>
Artigos/Guias	The ultimate guide to creating a successful startup team	<a href="https://fastercapital.com/content/The-ultimate-guide-to-creating-a-successful-startup-team.html">https://fastercapital.com/content/The-ultimate-guide-to-creating-a-successful-startup-team.html</a>
Artigos/Guias	The Secrets of Great Teamwork	<a href="https://hbr.org/2016/06/the-secrets-of-great-teamwork">https://hbr.org/2016/06/the-secrets-of-great-teamwork</a>
Artigos/Guias	10 Rules To Build A Wildly Successful Business	<a href="https://www.forbes.com/sites/ericwagner/2014/01/14/10-rules-to-build-a-wildly-successful-business/?sh=709ad0fd1b96">https://www.forbes.com/sites/ericwagner/2014/01/14/10-rules-to-build-a-wildly-successful-business/?sh=709ad0fd1b96</a>
Artigos/Guias	Guia para a Inovação - Porto Digital	<a href="https://www.portodigital.pt/wp-content/uploads/2020/06/Guia-para-a-Inovac%CC%A7a%CC%83o_spread.pdf">https://www.portodigital.pt/wp-content/uploads/2020/06/Guia-para-a-Inovac%CC%A7a%CC%83o_spread.pdf</a>
Artigos/Guias	9 Steps to Help You Start a Startup	<a href="https://www.thehartford.com/business-insurance/strategy/how-to-start-a-business/startup">https://www.thehartford.com/business-insurance/strategy/how-to-start-a-business/startup</a>
Artigos/Guias	How to Grow a Small Business in 10 Easy Steps	<a href="https://www.thehartford.com/business-insurance/strategy/accelerate-growth/how-to-grow-small-business">https://www.thehartford.com/business-insurance/strategy/accelerate-growth/how-to-grow-small-business</a>
Artigos/Guias	Guia do Empreendedor - IAPMEI	<a href="https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Empreendedorismo-Inovacao/Empreendedorismo-(1)/DOCS_Emp/GuiaEmpreendedor_sd.aspx">https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Empreendedorismo-Inovacao/Empreendedorismo-(1)/DOCS_Emp/GuiaEmpreendedor_sd.aspx</a>
Artigos/Guias	Manual do Empreendedor	<a href="https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Empreendedorismo-Inovacao/Empreendedorismo-(1)/DOCS_Emp/ManualEmpreendedor_sd.aspx">https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Empreendedorismo-Inovacao/Empreendedorismo-(1)/DOCS_Emp/ManualEmpreendedor_sd.aspx</a>
Artigos/Guias	Guia para Plano de Negócios - IAPMEI	<a href="https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Empreendedorismo-Inovacao/Empreendedorismo/Documentos-Financiamento/ComoElaborarPlanodeNegocioGuiaExplicativo.aspx">https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Empreendedorismo-Inovacao/Empreendedorismo/Documentos-Financiamento/ComoElaborarPlanodeNegocioGuiaExplicativo.aspx</a>
Artigos/Guias	3 Apps to Help You Write a Business Plan	<a href="https://www.entrepreneur.com/starting-a-business/3-apps-to-help-you-write-a-business-plan/225616">https://www.entrepreneur.com/starting-a-business/3-apps-to-help-you-write-a-business-plan/225616</a>
Artigos/Guias	Investigação & desenvolvimento: Ecossistema da UP	<a href="https://www.up.pt/portal/pt/investigar/ecossistema-de-investigacao/unidades-de-id/">https://www.up.pt/portal/pt/investigar/ecossistema-de-investigacao/unidades-de-id/</a>
Artigos/Guias	Associação Portuguesa de Capital de Risco	<a href="https://www.apcri.pt/associados/">https://www.apcri.pt/associados/</a>
Artigos/Guias	Listagem de Business Angels	<a href="https://www.pedroalmeidavc.com/venture-capital-and-business-angel-investors-in-portugal/">https://www.pedroalmeidavc.com/venture-capital-and-business-angel-investors-in-portugal/</a>
Cursos	Entrepreneurship 101: Who is Your Customer? (Coursera)	<a href="https://www.coursera.org/learn/entrepreneurship-1">https://www.coursera.org/learn/entrepreneurship-1</a>
Cursos	Starting a Business (Udemy)	<a href="https://www.udemy.com/course/starting-a-business-101/">https://www.udemy.com/course/starting-a-business-101/</a>
Cursos	How to Build a Startup - Udacity	<a href="https://www.udacity.com/course/how-to-build-a-startup--ep245">https://www.udacity.com/course/how-to-build-a-startup--ep245</a>
Cursos	Developing Innovative Ideas for New Companies: The First Step in Entrepreneurship (Coursera)	<a href="https://www.coursera.org/learn/innovative-ideas">https://www.coursera.org/learn/innovative-ideas</a>
Cursos	Business Model Canvas: A Tool for Entrepreneurs and Innovators (Project-cer)	<a href="https://www.coursera.org/learn/business-model-canvas">https://www.coursera.org/learn/business-model-canvas</a>
Cursos	Skillshare - Business Model Canvas	<a href="https://www.skillshare.com/browse/business-model-canvas">https://www.skillshare.com/browse/business-model-canvas</a>
Cursos	Linkedin - time-to-start-your-startup	<a href="https://www.linkedin.com/learning/entrepreneurship-foundations-2">https://www.linkedin.com/learning/entrepreneurship-foundations-2</a>
Cursos	Entrepreneurial Mindset	<a href="https://www.edx.org/course/entrepreneurial-mindset">https://www.edx.org/course/entrepreneurial-mindset</a>
Cursos	Entrepreneurship Specialization	<a href="https://www.coursera.org/specializations/wharton-entrepreneurship?utm_source=gg&amp;utm_medium=sem&amp;utm_campaign=01-BrandedSearch-115&amp;utm_content=B7C&amp;campaignid=380484307&amp;advertiserid=59703215935&amp;device=c&amp;">https://www.coursera.org/specializations/wharton-entrepreneurship?utm_source=gg&amp;utm_medium=sem&amp;utm_campaign=01-BrandedSearch-115&amp;utm_content=B7C&amp;campaignid=380484307&amp;advertiserid=59703215935&amp;device=c&amp;</a>
Cursos	Becoming an Entrepreneur	<a href="https://www.edx.org/course/becoming-an-entrepreneur">https://www.edx.org/course/becoming-an-entrepreneur</a>
Cursos	Entrepreneurship 101: Who is your customer?	<a href="https://www.edx.org/course/entrepreneurship-101-who-is-your-customer">https://www.edx.org/course/entrepreneurship-101-who-is-your-customer</a>
Cursos	Essentials of Entrepreneurship: Thinking & Action	<a href="https://www.coursera.org/learn/entrepreneurial-thinking">https://www.coursera.org/learn/entrepreneurial-thinking</a>
Cursos	Developing An Entrepreneurial Mindset: First Step Towards Success	<a href="https://www.coursera.org/learn/entrepreneurial-mindset">https://www.coursera.org/learn/entrepreneurial-mindset</a>

Livros	The Lean Startup - Eric Ries	<a href="https://www.goodreads.com/book/show/10127019-the-lean-startup">https://www.goodreads.com/book/show/10127019-the-lean-startup</a>
Livros	Zero To One - Notes On Start Ups, Or How To Build The Future de Blake Mass	<a href="https://www.goodreads.com/book/show/18050143-zero-to-one">https://www.goodreads.com/book/show/18050143-zero-to-one</a>
Livros	Disciplined Entrepreneurship: 24 Steps to a Successful Startup	<a href="https://www.goodreads.com/book/show/18652777-disciplined-entrepreneurship">https://www.goodreads.com/book/show/18652777-disciplined-entrepreneurship</a>
Livros	Rich Dad, Poor Dad	<a href="https://www.goodreads.com/book/show/69571.Rich_Dad_Poor_Dad">https://www.goodreads.com/book/show/69571.Rich_Dad_Poor_Dad</a>
Livros	Startup. Manual Do Empreendedor. O Guia Passo A Passo Para Construir Um	<a href="https://www.goodreads.com/book/show/28015259-startup">https://www.goodreads.com/book/show/28015259-startup</a>
Livros	Business Model Generation: A Handbook for Visionaries, Game Changers, and	<a href="https://www.goodreads.com/book/show/7935732-business-model-generation">https://www.goodreads.com/book/show/7935732-business-model-generation</a>
Livros	Value Proposition Design - How to Create Products and Services Customers V	<a href="https://www.goodreads.com/book/show/22337524-value-proposition-design">https://www.goodreads.com/book/show/22337524-value-proposition-design</a>
Multimedia	Michael Seibel - How to Plan an MVP	<a href="https://www.youtube.com/watch?v=1hHMwLxN6EM">https://www.youtube.com/watch?v=1hHMwLxN6EM</a>
Multimedia	Bitalk	<a href="https://bitalk.pt/home">https://bitalk.pt/home</a>
Multimedia	Bill Gross - The single biggest reason why start-ups succeed	<a href="https://www.youtube.com/watch?v=bNpx7gp5qbY">https://www.youtube.com/watch?v=bNpx7gp5qbY</a>
Multimedia	Productivityist	<a href="https://productivityist.com/category/podcast/">https://productivityist.com/category/podcast/</a>
Multimedia	Modern Startup Marketing	<a href="https://podcasts.apple.com/us/podcast/modern-startup-marketing/id1534533276">https://podcasts.apple.com/us/podcast/modern-startup-marketing/id1534533276</a>
Multimedia	IAPMEI - Modelo de Negócio	<a href="https://www.youtube.com/watch?v=bmMspXAZkP0">https://www.youtube.com/watch?v=bmMspXAZkP0</a>
Multimedia	Business Plan Writing 101: Wharton Entrepreneurship Series	<a href="https://www.youtube.com/watch?v=zlrB_X6fYZ0">https://www.youtube.com/watch?v=zlrB_X6fYZ0</a>
Multimedia	The Side Hustle Show	<a href="https://www.sidehustlenation.com/side-hustle-show/">https://www.sidehustlenation.com/side-hustle-show/</a>
Multimedia	How I Built This	<a href="https://www.npr.org/podcasts/510313/how-i-built-this">https://www.npr.org/podcasts/510313/how-i-built-this</a>
Multimedia	Entrepreneur on Fire	<a href="https://www.eofire.com/">https://www.eofire.com/</a>
Multimedia	Mixergy	<a href="https://mixergy.com/">https://mixergy.com/</a>
Multimedia	How to Start a Startup	<a href="https://open.spotify.com/show/7AcBdWl2s4brEcW7YKVVf">https://open.spotify.com/show/7AcBdWl2s4brEcW7YKVVf</a>
Multimedia	Start Now. Cry Later	<a href="https://open.spotify.com/show/7fEgIWUCXisXuDTiFKC1hp">https://open.spotify.com/show/7fEgIWUCXisXuDTiFKC1hp</a>
Multimedia	Why the best hire might not have the perfect resume	<a href="https://www.ted.com/talks/regina_hartley_why_the_best_hire_might_not_have_the_perfect_resume">https://www.ted.com/talks/regina_hartley_why_the_best_hire_might_not_have_the_perfect_resume</a>
Multimedia	How to Start a Startup	<a href="https://www.youtube.com/watch?v=CBYhVcO4Wgl">https://www.youtube.com/watch?v=CBYhVcO4Wgl</a>
Multimedia	The Surprising Habits of Original Thinkers	<a href="https://www.ted.com/talks/adam_grant_the_surprising_habits_of_original_thinkers">https://www.ted.com/talks/adam_grant_the_surprising_habits_of_original_thinkers</a>
Multimedia	Harvard i-lab   Entrepreneurship 101 with Gordon Jones	<a href="https://www.youtube.com/watch?v=7IoBUOsy_ew">https://www.youtube.com/watch?v=7IoBUOsy_ew</a>
Multimedia	The Lean Startup   Eric Ries   Talks at Google	<a href="https://www.youtube.com/watch?v=fEvKo90qBns">https://www.youtube.com/watch?v=fEvKo90qBns</a>
Multimedia	Business Model Canvas Tutorial	<a href="https://www.youtube.com/watch?v=QoAOzMTLP5s">https://www.youtube.com/watch?v=QoAOzMTLP5s</a>
Multimedia	How to Conduct a SWOT Analysis	<a href="https://www.youtube.com/watch?v=_L6AVRGLXGA">https://www.youtube.com/watch?v=_L6AVRGLXGA</a>
Plataformas de Recursos/Toolkits	Toolkit Porto Digital	<a href="https://toolkit.portodigital.pt/">https://toolkit.portodigital.pt/</a>
Plataformas de Recursos/Toolkits	Business Model Canvas Template	<a href="https://www.strategyzer.com/canvas/business-model-canvas">https://www.strategyzer.com/canvas/business-model-canvas</a>

Plataformas de Recursos/Toolkits	StartupNation - Entrepreneurship community	<a href="https://startupnation.com/">https://startupnation.com/</a>
Plataformas de Recursos/Toolkits	How to Start a Startup	<a href="http://startupclass.samaltman.com/">http://startupclass.samaltman.com/</a>
Plataformas de Recursos/Toolkits	Caderno do Empreendedor	<a href="https://www.booki.pt/loja/prod/caderno-do-empreendedor/9789893322918/">https://www.booki.pt/loja/prod/caderno-do-empreendedor/9789893322918/</a>
Plataformas de Recursos/Toolkits	Mapa do ecossistema (Porto)	<a href="https://map.scaleupporto.pt/dashboard">https://map.scaleupporto.pt/dashboard</a>
Plataformas de Recursos/Toolkits	Capacitação em negócios - PBS	<a href="http://www.pbs.up.pt">www.pbs.up.pt</a>
Plataformas de Recursos/Toolkits	Startup Portugal	<a href="https://startupportugal.com/pt/">https://startupportugal.com/pt/</a>
Plataformas de Recursos/Toolkits	AICEP	<a href="https://www.portugalglobal.pt/PT/Paginas/Index.aspx">https://www.portugalglobal.pt/PT/Paginas/Index.aspx</a>
Plataformas de Recursos/Toolkits	IAPMEI	<a href="https://www.iapmei.pt/">https://www.iapmei.pt/</a>
Programas de financiamento	Startup Voucher	<a href="https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Empreendedorismo-Inovacao/Empreendedorismo-1/StartUP-Voucher-2019-2022.aspx">https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Empreendedorismo-Inovacao/Empreendedorismo-1/StartUP-Voucher-2019-2022.aspx</a>
Programas de financiamento	Vale Incubação	<a href="https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Incentivos-Financiamento/Sistemas-de-Incentivos/Incentivos-Portugal-2020/Vale-Incubacao.aspx">https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Incentivos-Financiamento/Sistemas-de-Incentivos/Incentivos-Portugal-2020/Vale-Incubacao.aspx</a>
Programas de financiamento	Pitch Voucher	<a href="https://startupportugal.com/pt/programs/pitch-voucher-2/">https://startupportugal.com/pt/programs/pitch-voucher-2/</a>
Programas de financiamento	Apoios à contratação	<a href="https://www.iefp.pt/apoios-a-contratacao">https://www.iefp.pt/apoios-a-contratacao</a>
Programas de financiamento	EU Funding	<a href="https://europa.eu/youreurope/business/finance-funding/getting-funding/eu-funding-programmes/index_pt.htm">https://europa.eu/youreurope/business/finance-funding/getting-funding/eu-funding-programmes/index_pt.htm</a>
Programas de financiamento	IAPMEI	<a href="https://financiamento.iapmei.pt/inicio/home">https://financiamento.iapmei.pt/inicio/home</a>
Programas de financiamento	Sistemas de Incentivos	<a href="https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Incentivos-Financiamento/Sistemas-de-Incentivos.aspx">https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Incentivos-Financiamento/Sistemas-de-Incentivos.aspx</a>
Programas de financiamento	Academia de PME	<a href="https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Assistencia-Tecnica-e-Formacao/Academia-de-PME.aspx">https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Assistencia-Tecnica-e-Formacao/Academia-de-PME.aspx</a>
Programas de financiamento	Fábrica de Startups	<a href="https://www.fabricadestartups.com/">https://www.fabricadestartups.com/</a>
Programas de financiamento	Linha ADN-Startup	<a href="https://www.bpfomento.pt/pt/catalogo/apoio-ao-desenvolvimento-de-negocio-adn-start-up/">https://www.bpfomento.pt/pt/catalogo/apoio-ao-desenvolvimento-de-negocio-adn-start-up/</a>
Programas de financiamento	Startup Weekend	<a href="https://startupweekend.org/">https://startupweekend.org/</a>
Programas de financiamento	Programa de Incentivos	<a href="https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Incentivos-Financiamento/Sistemas-de-Incentivos/Incentivos-Portugal-2020/SI-Empreendedorismo.aspx">https://www.iapmei.pt/PRODUTOS-E-SERVICOS/Incentivos-Financiamento/Sistemas-de-Incentivos/Incentivos-Portugal-2020/SI-Empreendedorismo.aspx</a>
Programas de financiamento	Vouchers para Startups – Novos Produtos Verdes e Digitais	<a href="https://startupportugal.com/pt/programs/vouchers-para-startups-novos-produtos-verdes-e-digitais/">https://startupportugal.com/pt/programs/vouchers-para-startups-novos-produtos-verdes-e-digitais/</a>