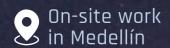
DAVID ARIAS

connecting people with technology in the most intuitive and beautiful way possible.

LET'S CREATE THE FUTURE TOGETHER!





Skills

DDD.

PROFICIENT UX/UI design, HTML, CSS, Digital Marketing, Illustrator, English.

GOOD Photoshop, Figma, After Effects, Excel, WordPress.

BASIC JavaScript, PHP, Linux, Git, Moodle Development.









in linkedin.com/in/dargo99



JOBS

Remote, CO

Full-Stack Developer, freelance

BambuCo Colectivo

Jul. 2022 - Jul. 2023

▶ Designed and implemented 3 interfaces for the 'Ludifica' Moodle plugin, which aimed to increase student engagement at UdeM by introducing gamified experiences.

- Developed a badges feature for 'Ludifica' to allow users to share their achievements from a Moodle platform.
- Designed and integrated the 'ChatIA' chatbot interface, facilitating accessibility to resources on a Moodle site.
- Developed various views and filters for the 'Vitrina' Moodle plugin, enhancing users' course browsing.

Virtual Education Analyst, full-time

Confiar Cooperativa Financiera Jun. 2018 - Jun. 2022

Medellín, CO

- ▶ Created more than 30 intuitive and compelling interfaces that benefit over 800 employees with efficient workflows by emphasising accessibility and navigability.
- Improved content format and wording, increasing employee engagement and understanding.
- ▶ Led graphic design and digital marketing strategies for over 50 agencies in Colombia, using targeted campaigns and visual storytelling.
- Produced video tutorials for various processes and applications, reducing user errors and ensuring operational clarity.
- ▶ Automated the Knowledge Management quarterly report, improving data analysis and presentation.

VOLUNTEERING

Creative Leader

Google DSC at EAFIT Apr. 2021 - Oct. 2021

Remote, CO

- Mentored a team of 7 students leading the front-end implementation of 'Career Recommendation', a Microsoft Hackathon Colombia 2021 winner, by fostering collaboration and technical guidance.
- Composed the promotional video for 'Career Recommendation', enhancing project visibility and engagement.
- ▶ Pioneered the digital marketing strategy for the student club, boosting outreach and member participation.
- ▶ Contributed to the 'AnimelA' project by assisting in the front-end design, ensuring a seamless user experience and optimal visual presentation.

EDUCATION

Multimedia production

Servicio Nacional de Aprendizaje (SENA)

Medellín, CO

Dec. 2016 - Dec. 2018

Cumulative GPA: 4.5/5.0

Relevant Coursework: Graphic design, HTML, CSS, Responsive design, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, Adobe Premiere, Maya Autodesk, Construct 2.

Associate's degree in multimedia design

Educational Institution Maestro Fernando Botero

Medellín, CO

Dec. 2014 - Dec. 2016

Relevant Coursework: Graphic design, HTML, CSS, Adobe Illustrator, Adobe Photoshop, Adobe Premiere.