

# DAVID ARIAS GONZALEZ

I ❤️ connecting people with technology in the most intuitive and beautiful way possible.  
**LET'S CREATE THE FUTURE TOGETHER!**



Remote opportunities



On-site work in Medellín

## Skills

### PROFICIENT



UX/UI design, HTML, CSS, Digital Marketing, Illustrator, English.

### GOOD



Photoshop, Figma, After Effects, Excel, WordPress.

### BASIC



JavaScript, PHP, Linux, Git, Moodle Development.



**5+ years**  
of experience



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## JOBS

### Full-Stack Developer, freelance

**BambuCo Colectivo**

Remote, CO

Jul. 2022 - Jul. 2023

- ▶ Designed and implemented 3 interfaces for the 'Ludifica' Moodle plugin, **which aimed to increase student engagement at UdeM by introducing gamified experiences.**
- ▶ Developed a badges feature for 'Ludifica' to **allow users to share their achievements** from a Moodle platform.
- ▶ Designed and integrated the 'ChatIA' chatbot interface, **facilitating accessibility to resources on a Moodle site.**
- ▶ Developed various views and filters for the 'Vitrina' Moodle plugin, **enhancing users' course browsing.**

### Virtual Education Analyst, full-time

**Confiar Cooperativa Financiera**

Medellín, CO

Jun. 2018 - Jun. 2022

- ▶ Created more than 30 intuitive and compelling interfaces that benefit over 800 employees with efficient workflows by **emphasising accessibility and navigability.**
- ▶ Improved content format and wording, **increasing employee engagement and understanding.**
- ▶ Led graphic design and digital marketing strategies for over 50 agencies in Colombia, **using targeted campaigns and visual storytelling.**
- ▶ Produced video tutorials for various processes and applications, **reducing user errors and ensuring operational clarity.**
- ▶ Automated the Knowledge Management quarterly report, **improving data analysis and presentation.**

## VOLUNTEERING

### Creative Leader

**Google DSC at EAFIT**

Remote, CO

Apr. 2021 - Oct. 2021

- ▶ Mentored a team of 7 students leading the front-end implementation of 'Career Recommendation', a **Microsoft Hackathon Colombia 2021 winner**, by fostering collaboration and technical guidance.
- ▶ Composed the promotional video for 'Career Recommendation', **enhancing project visibility and engagement.**
- ▶ Pioneered the digital marketing strategy for the student club, **boosting outreach and member participation.**
- ▶ Contributed to the 'AnimelA' project by assisting in the front-end design, **ensuring a seamless user experience and optimal visual presentation.**

## EDUCATION

### Multimedia production

**Servicio Nacional de Aprendizaje (SENA)**

Medellín, CO

Dec. 2016 - Dec. 2018

**Cumulative GPA:** 4.5/5.0

**Relevant Coursework:** Graphic design, HTML, CSS, Responsive design, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, Adobe Premiere, Maya Autodesk, Construct 2.

### Associate's degree in multimedia design

**Educational Institution Maestro Fernando Botero**

Medellín, CO

Dec. 2014 - Dec. 2016

**Relevant Coursework:** Graphic design, HTML, CSS, Adobe Illustrator, Adobe Photoshop, Adobe Premiere.