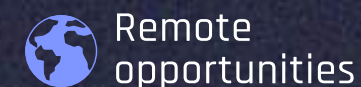# DAVID ARIAS GONZÁLEZ

GRAPHIC DESIGN, UX/UI, WEB

Looking for someone who is passionate about achieving goals with high quality standards and a touch of creativity? Contact me and let's fill the future with awesome ideas.

🎨 dargo99.github.io/portafolio
✉ davidargo42@gmail.com
📞 +57 311 729 42 79
in linkedin.com/in/dargo99
⌂ github.com/dargo99

🌐 Remote opportunities
📍 On-site work in Medellín

SKILLS

PROFICIENT — UX/UI design, HTML, CSS, Digital Marketing, Illustrator, English.

GOOD — Photoshop, Figma, After Effects, Excel, WordPress, Premiere.

BASIC — JavaScript, PHP, Linux, Git, Moodle Development.

5+ years of experience

JOBS

Graphic Designer
Freelancer — Remote, CO
September 2023 - Present
▶ Designed the graphic line of various businesses, ensuring a correct alignment with the brand and with the objectives established.
▶ Edited videos and created graphic material for the promotion of brands and events through social networks.
▶ Contributed with the redesign of a fuel station management web application and a task management application.

Web Designer and Developer
BambuCo Colectivo — Remote, CO
July 2022 - July 2023
▶ Designed and implemented 3 interfaces for the Moodle plugin 'Ludifica' for UdeM, implementing gamified experiences.
▶ Developed a badge feature for 'Ludifica' that allows users to share their achievements from a Moodle platform.
▶ Designed and integrated the "ChatIA" chatbot interface.

Virtual Education Analyst
Confiar Cooperativa Financiera — Medellín, CO
June 2018 - June 2022
▶ Created the graphic design of several campaigns and projects for more than 50 agencies in Colombia.
▶ Designed and implemented more than 30 intuitive and attractive interfaces, emphasizing accessibility.
▶ Wrote pedagogical content, increasing interest and understanding.
▶ Edited video tutorials for various processes and applications, ensuring operational clarity.

VOLUNTEERING

Creative Leader
Google DSC at EAFIT — Remote, CO
April 2021 - October 2021
▶ Mentored a team of 7 students leading the front-end implementation of 'Career Recommendation', a Microsoft Hackathon Colombia 2021 winner, by fostering collaboration and technical guidance.
▶ Composed the promotional video for 'Career Recommendation', enhancing project visibility and engagement.
▶ Pioneered the digital marketing strategy for the student club, boosting outreach and member participation.
▶ Contributed to the 'AnimeIA' project by assisting in the front-end design, ensuring a seamless user experience and optimal visual presentation.

EDUCATION

Multimedia Production
Servicio Nacional de Aprendizaje (SENA) — Medellín, CO
December 2016 - December 2018
Cumulative GPA: 4.5/5.0
Relevant Coursework: Graphic design, HTML, CSS, Responsive design, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, Adobe Premiere, Maya Autodesk, Construct 2.

Associate's degree in multimedia design
Educational Institution Maestro Fernando Botero — Medellín, CO
December 2014 - December 2016
Relevant Coursework: Graphic design, HTML, CSS, Adobe Illustrator, Adobe Photoshop, Adobe Premiere.