

# DAVID ARIAS GONZALEZ

GRAPHIC DESIGN, UX/UI, WEB

Looking for someone who is passionate about achieving goals with high quality standards and a touch of creativity? Contact me and let's fill the future with awesome ideas.



Remote opportunities



On-site work in Medellín

## SKILLS

PROFICIENT



UX/UI design, HTML, CSS, Digital Marketing, Illustrator, English.

GOOD



Photoshop, Figma, After Effects, Excel, WordPress, Premiere.

BASIC



JavaScript, PHP, Linux, Git, Moodle Development.



 dargo99.github.io/portafolio

 davidargo42@gmail.com

 +57 311 729 42 79

 linkedin.com/in/dargo99

 github.com/dargo99

## JOBS

### Graphic Designer

Freelancer

Remote, CO

September 2023 - Present

- ▶ Designed the graphic line of various businesses, ensuring a correct alignment with the brand and with the objectives established.
- ▶ Edited videos and created graphic material for the promotion of brands and events through social networks.
- ▶ Contributed with the redesign of a fuel station management web application and a task management application.

### Web Designer and Developer

BambuCo Colectivo

Remote, CO

July 2022 - July 2023

- ▶ Designed and implemented 3 interfaces for the Moodle plugin 'Ludifica' for UdeM, implementing gamified experiences.
- ▶ Developed a badge feature for 'Ludifica' that allows users to share their achievements from a Moodle platform.
- ▶ Designed and integrated the "ChatIA" chatbot interface.

### Virtual Education Analyst

Confiar Cooperativa Financiera

Medellín, CO

June 2018 - June 2022

- ▶ Created the graphic design of several campaigns and projects for more than 50 agencies in Colombia.
- ▶ Designed and implemented more than 30 intuitive and attractive interfaces, emphasizing accessibility.
- ▶ Wrote pedagogical content, increasing interest and understanding.
- ▶ Edited video tutorials for various processes and applications, ensuring operational clarity.

## VOLUNTEERING

### Creative Leader

Google DSC at EAFIT

Remote, CO

April 2021 - October 2021

- ▶ Mentored a team of 7 students leading the front-end implementation of 'Career Recommendation', a Microsoft Hackathon Colombia 2021 winner, by fostering collaboration and technical guidance.
- ▶ Composed the promotional video for 'Career Recommendation', enhancing project visibility and engagement.
- ▶ Pioneered the digital marketing strategy for the student club, boosting outreach and member participation.
- ▶ Contributed to the 'AnimelA' project by assisting in the front-end design, ensuring a seamless user experience and optimal visual presentation.

## EDUCATION

### Multimedia Production

Servicio Nacional de Aprendizaje (SENA)

Medellín, CO

December 2016 - December 2018

Cumulative GPA: 4.5/5.0

**Relevant Coursework:** Graphic design, HTML, CSS, Responsive design, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, Adobe Premiere, Maya Autodesk, Construct 2.

### Associate's degree in multimedia design

Educational Institution Maestro Fernando Botero

Medellín, CO

December 2014 - December 2016

**Relevant Coursework:** Graphic design, HTML, CSS, Adobe Illustrator, Adobe Photoshop, Adobe Premiere.