Churn Prediction for LINPRO Bank
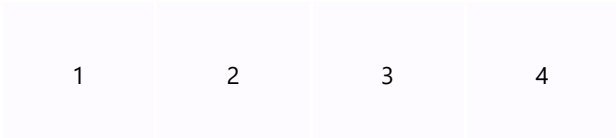
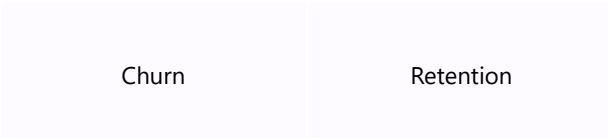ITERA · TEKNIK INDUSTRI · SAINS DATA

Age
18 — 88

Country
France · Germany · Spain

No. of Items
1 · 2 · 3 · 4
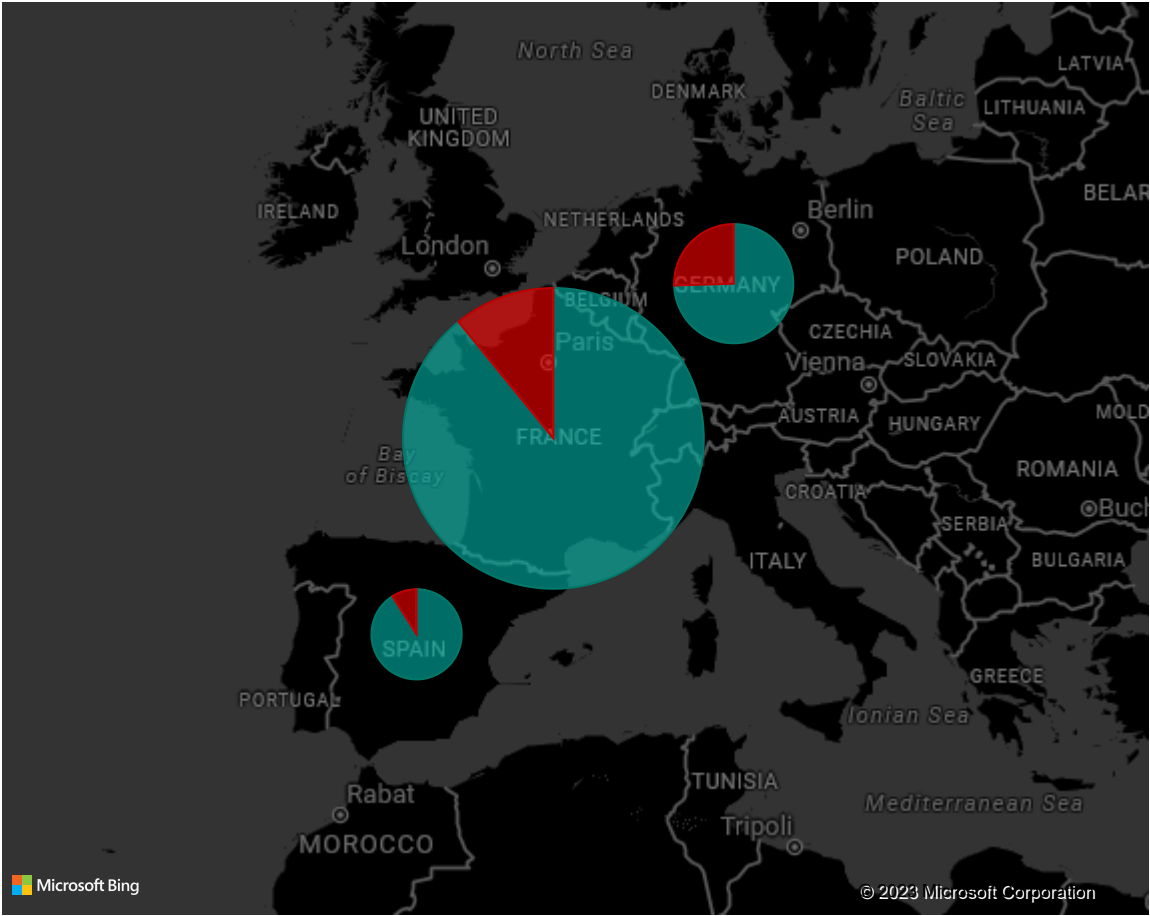
Predictions
Churn · Retention

New Customers
3344

Potential Churns
472

Number of Customer per Country & Prediction

Predictions ● 0 ● 1

Age vs Credit Score by Prediction

Sum of creditscore vs Sum of age
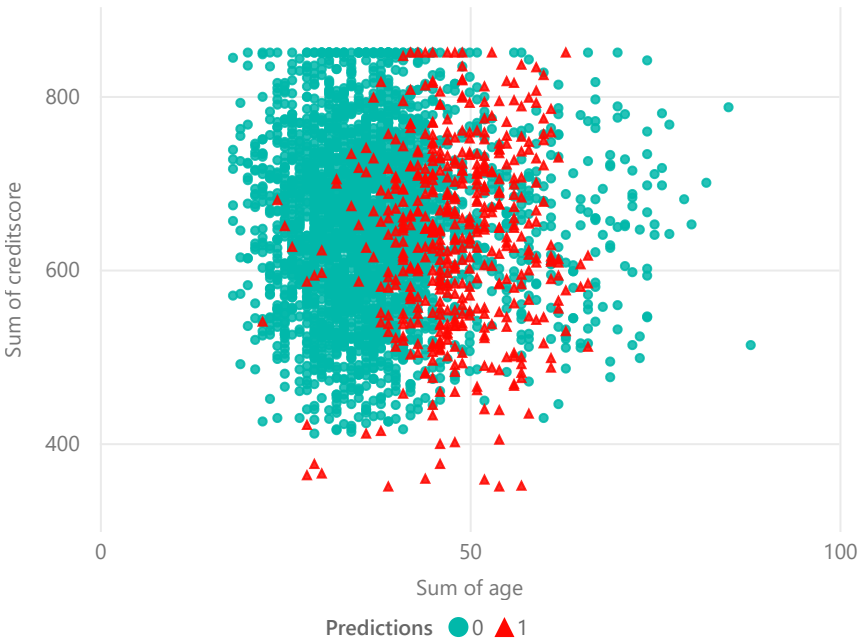
Predictions ● 0 ▲ 1

Age vs No. of Products by Predic...

Sum of numofproducts vs Sum of age
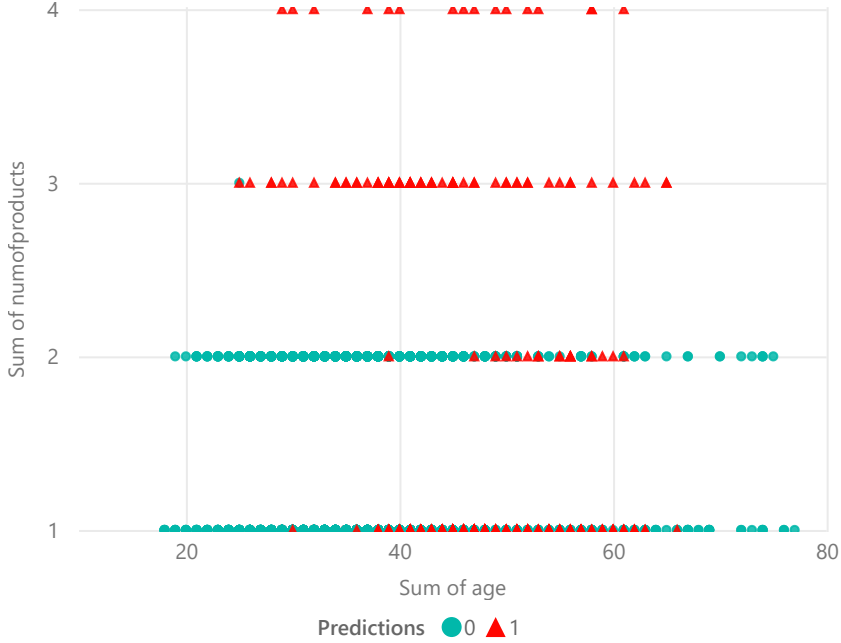
Predictions ● 0 ▲ 1

Age vs Balance by Prediction

Sum of balance vs Sum of age
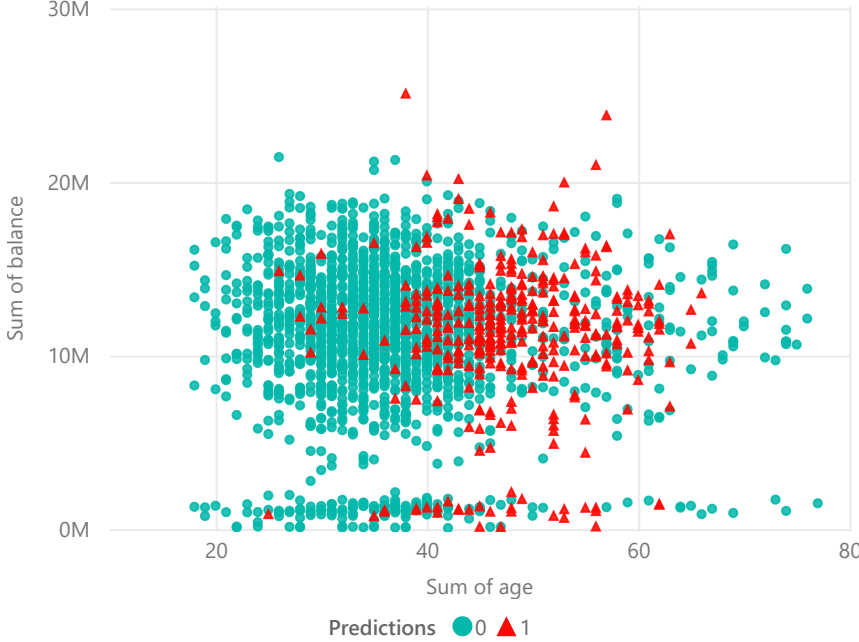
Predictions ● 0 ▲ 1

Age vs isActive by Prediction

Sum of isactivemember vs Sum of age
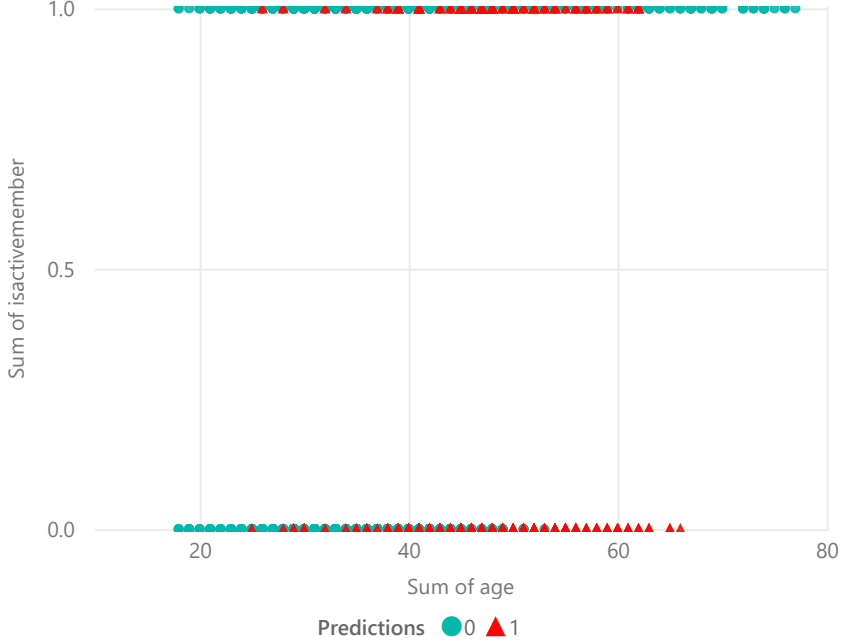
Predictions ● 0 ▲ 1

Customer Details

Customer ID	Surname	Gender	Country	Age	Has CC?	Credit Score	Estimated Salary	Balance	Active Member?	Num of Products	Tenure	Churn?	Prediction
15565737	AP Ferri	Female	Spain	39	0	698	9021238	16199389	0	1	9	0	Retention
15565815	AP Kent	Female	Germany	30	1	627	18825849	5780932	0	1	6	0	Retention
15566127	AP Thomsen	Female	Spain	32	1	545	947392	0	0	1	4	0	Retention
15566147	AP Estes	Male	France	39	1	596	4896359	0	0	1	9	0	Retention
15566192	AP Franklin	Female	Germany	44	0	749	1510838	7149779	0	2	0	0	Retention
15566247	AP Hsu	Female	Germany	41	1	616	23645	10356057	0	1	1	1	Churn
15566287	AP Ferrari	Female	France	37	1	618	986864	9665286	0	1	5	0	Retention
15566328	AP Okwuadigbo	Male	Spain	36	0	574	7170912	0	0	1	2	0	Retention
Total				129723	2392		2171534	30286790641	23947683047	1706	5114	16986	472