

Snailed-it

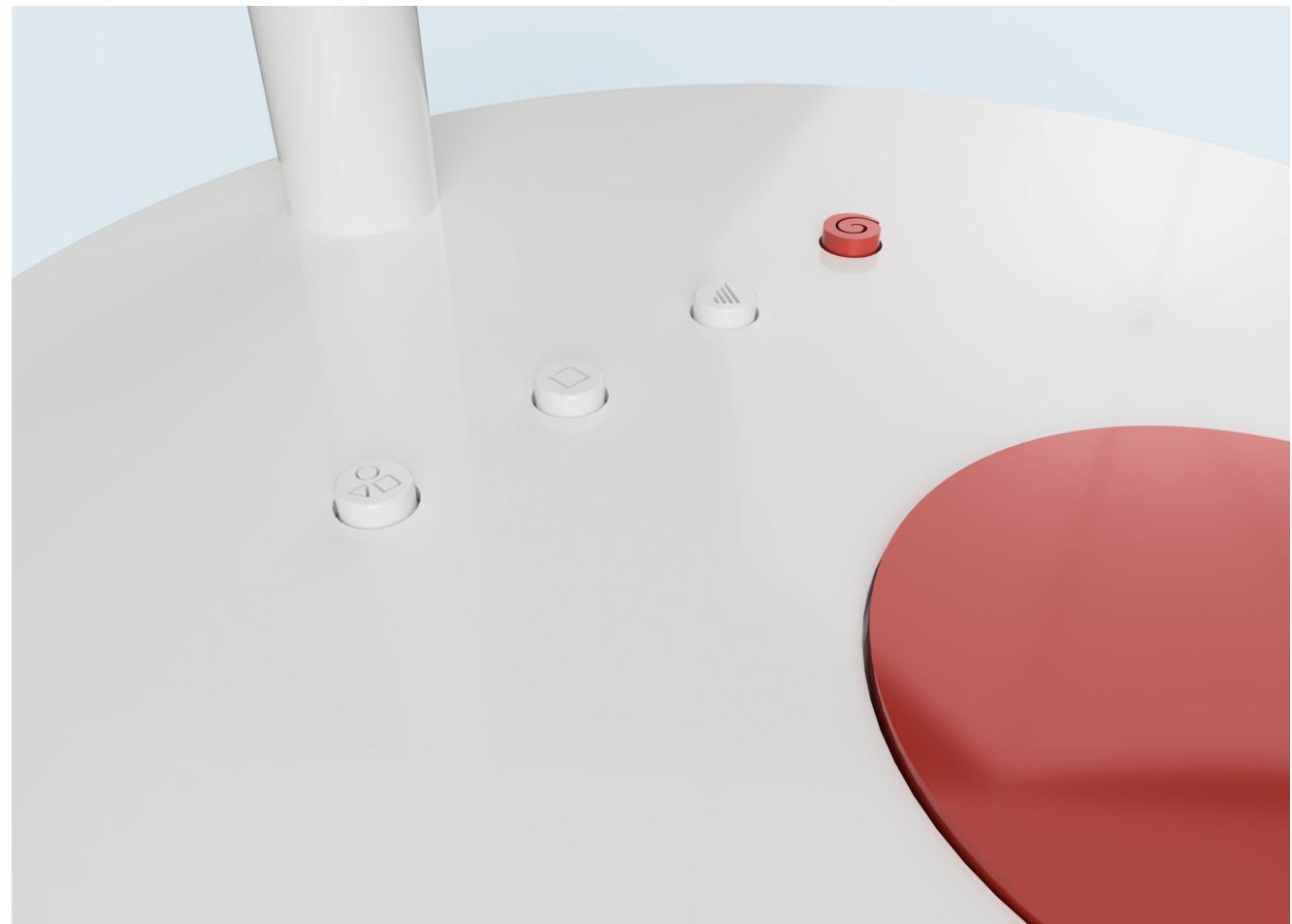
Kick start your drawings

Project Description

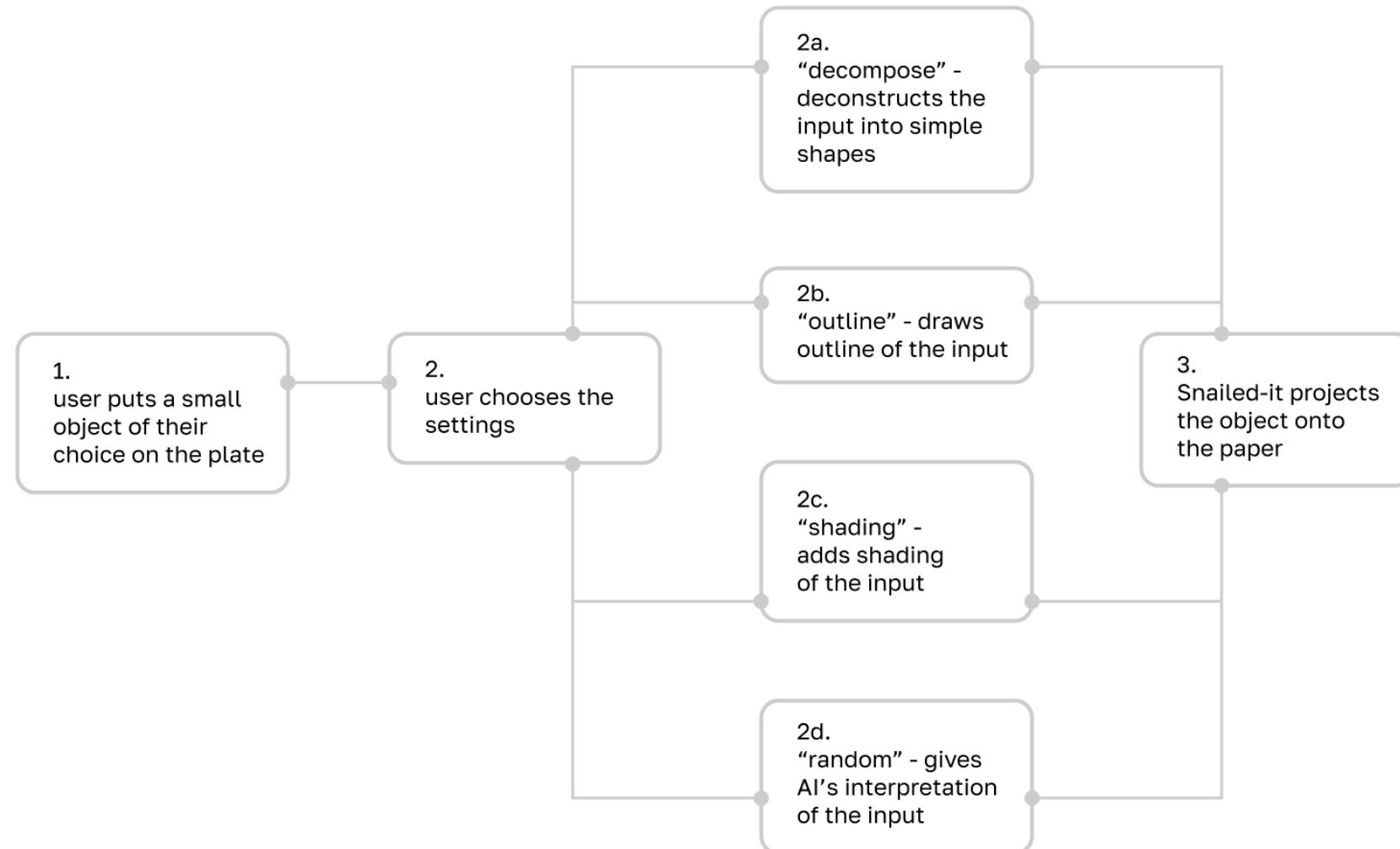
Snailed-it is an AI assistant that helps you start your artistic explorations, occasionally with an unexpected touch. Tailored for people looking for ways to occupy their free time, Snailed-it is a perfect companion for those open to drawing but unsure where or how to begin. Thanks to Snailed-it, you can now use any small object you find as a starting point.

The assistant projects your object based on the settings you choose, so that you can then trace it. Snailed-it can be used in any comfortable setting, as long as it is placed on a flat surface. So, whether you are at home or in the office, the creative possibilities are at your fingertips.





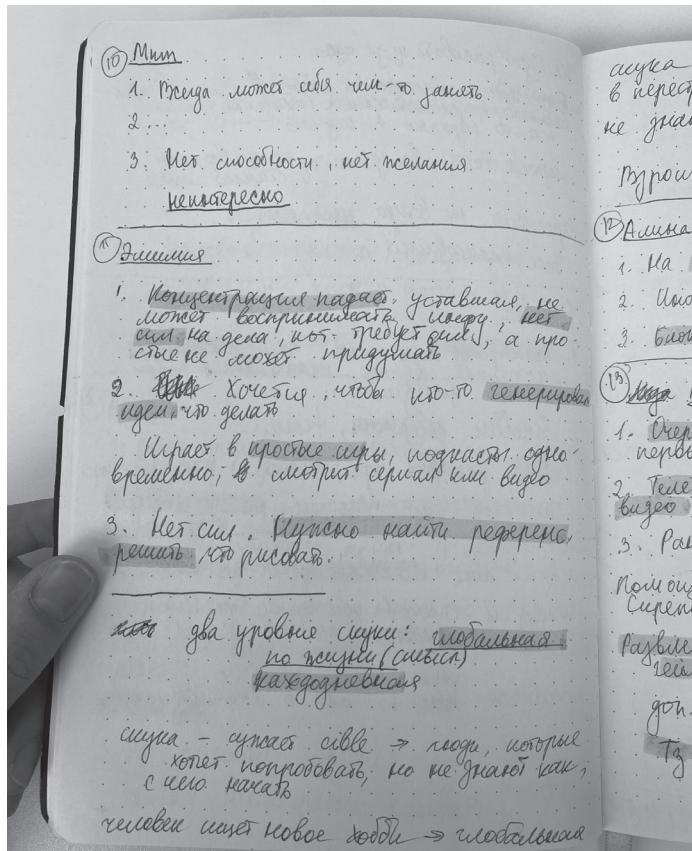
User Journey



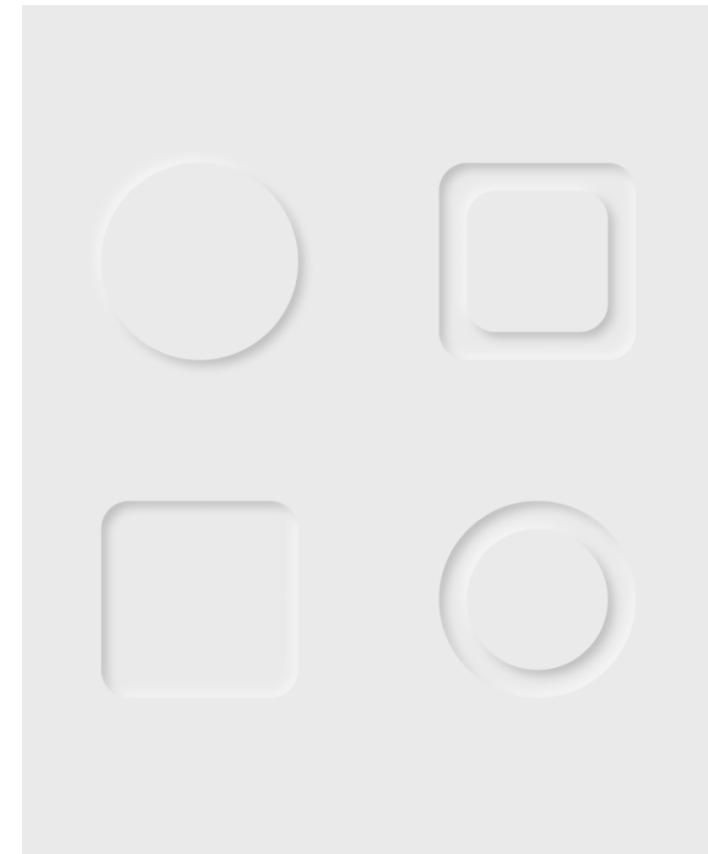
Field observations

Interviews of 20 people on how they deal with boredom; collaboration experiment; texture-to-drawing blind test.

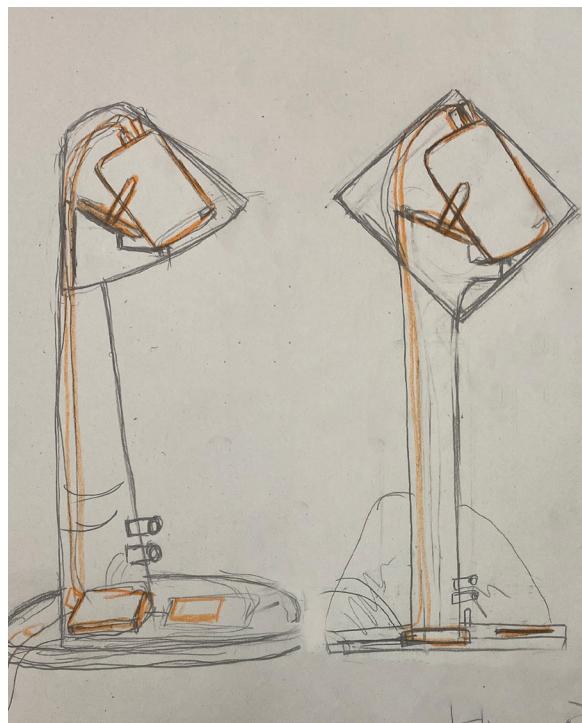
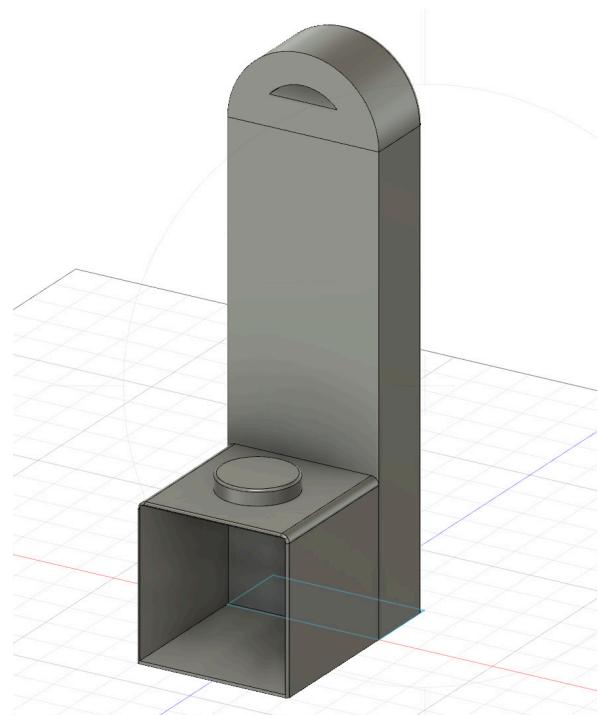
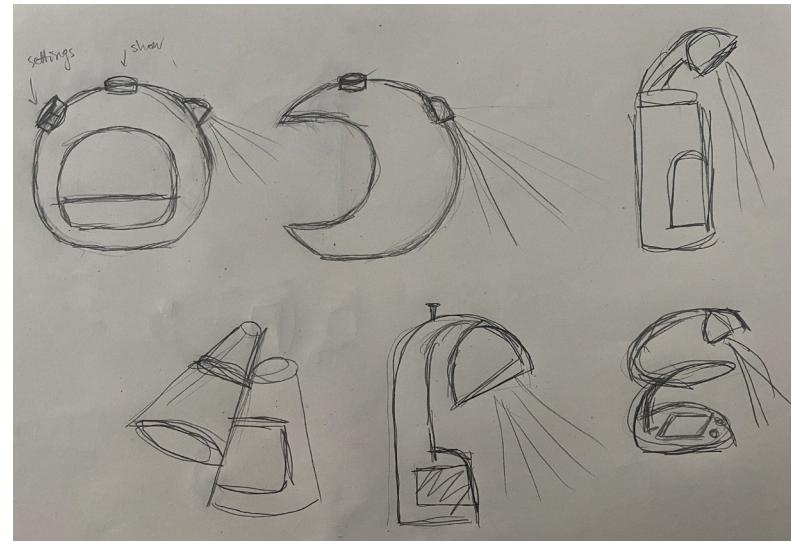
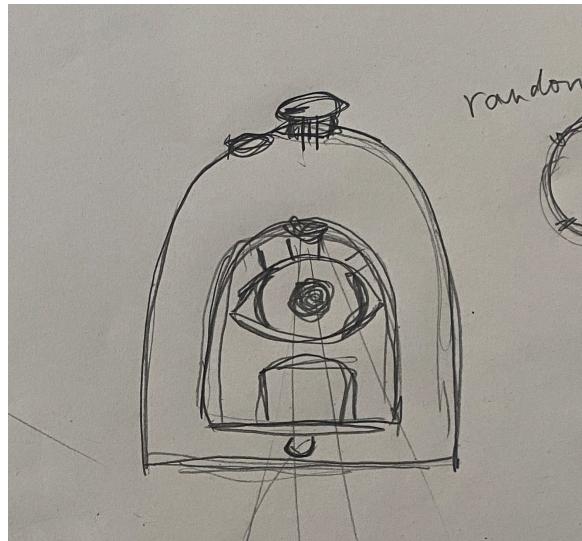
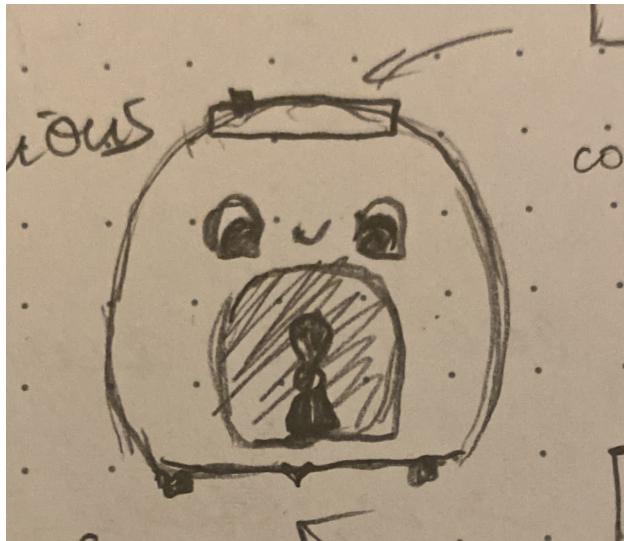
- People do not draw because they do not know what to draw or how to start.
- People want to be guided in their drawing experience.
- Not knowing what you are going to see makes drawing more interesting and fun.



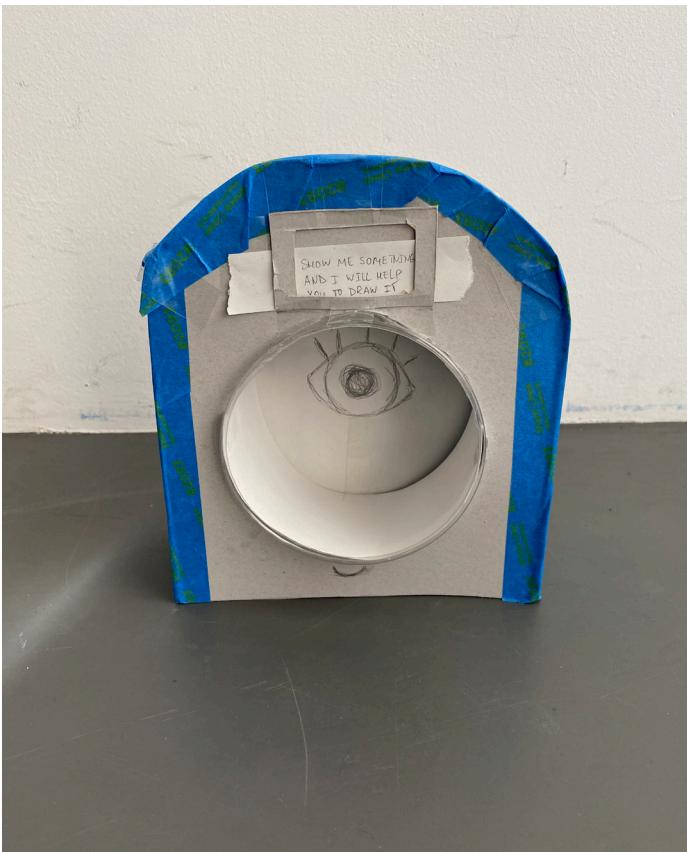
Visual and Material Moodboard



Shape research



Paper Prototypes



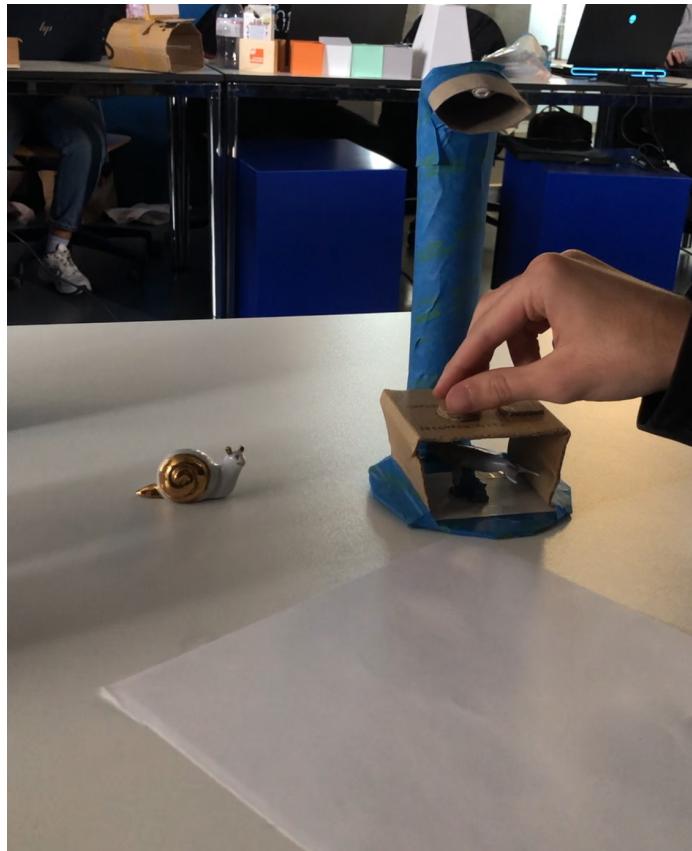
User Tests

- The fact that you are supposed to put something inside or on the assistant should be obvious.

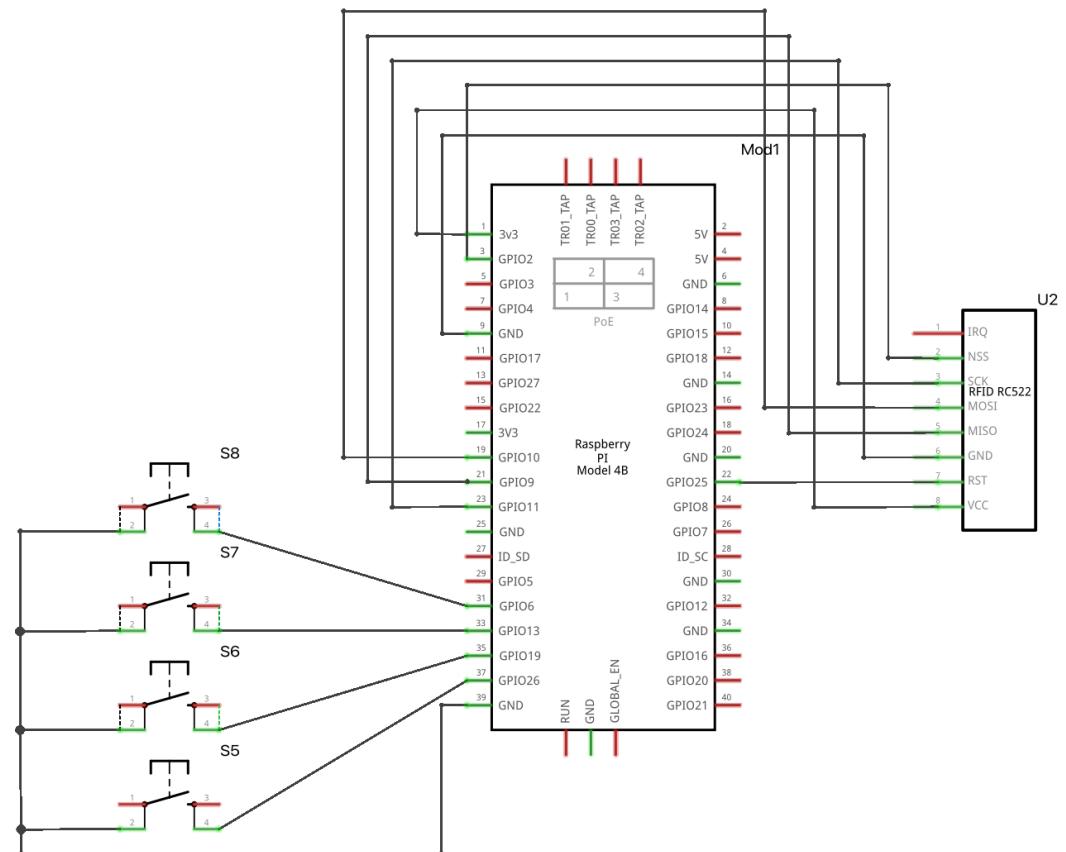
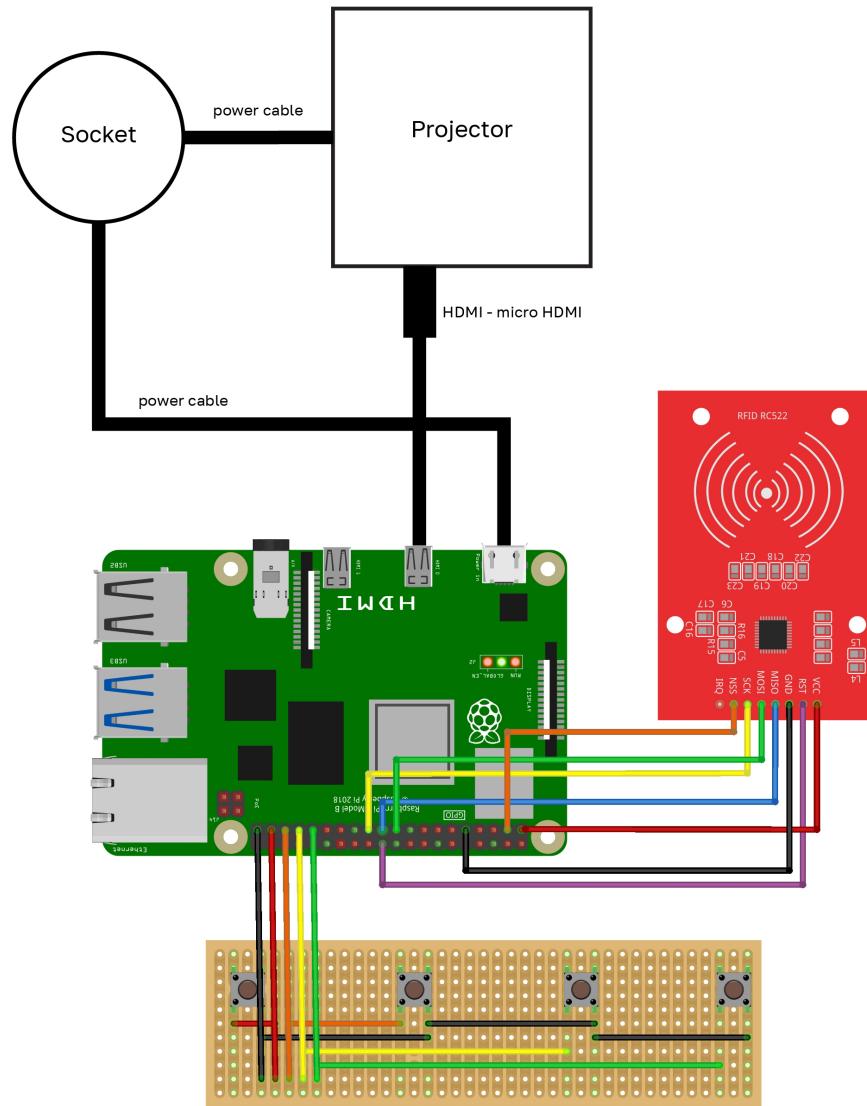
- The random function surprises and sparks an interest.

- The first three buttons (decompose, outline and shading) are perceived together as layers of one drawing.

- The object is at first viewed as a lamp.



Electronics



fritzing

Plan Drawings

Materials: steel, plexiglass, polypropylene, plastic

Scale: 1:5 in mm

