



Indiana University Health

Rev

presented by



FIFTH THIRD BANK

SPONSORSHIP OVERVIEW

Hosted at the
INDIANAPOLIS MOTOR SPEEDWAY
MAY 5, 2018

All FAA Part 135 aviation services provided by Metro Aviation, Inc.,
which maintains exclusive operational control over all aircraft.

Rev is a philanthropic event

hosted at the Indianapolis Motor Speedway, benefiting Indiana University Health patients. Funds raised support Indiana University Health statewide trauma and critical care programs. These funds provide care for drivers and patrons at the Indiana University Health Emergency Medical Center located at Indianapolis Motor Speedway and for patients across Indiana in need of critical care.





Since the inaugural event in 2014
Rev has raised over \$1.7 million

A large crowd of people is gathered at a social event, possibly a conference or networking function. The image is overlaid with a solid red color. The text is positioned in the lower-left area of the image.

Each year the event draws sellout crowds of
over 3,000 guests

Guests dine on IndyCar driver-inspired cuisine from over
60 of Indy's finest restaurants



A man with glasses and a beard is playing a trumpet. He is wearing a white shirt and a patterned tie. The image has a strong red overlay. The text is white and positioned on the left side of the image.

Live music and entertainment are on-hand to perform for guests
Previous acts have included:

Hunter Smith Band

Jon McLaughlin

DJ Gabby Love

16 Candles

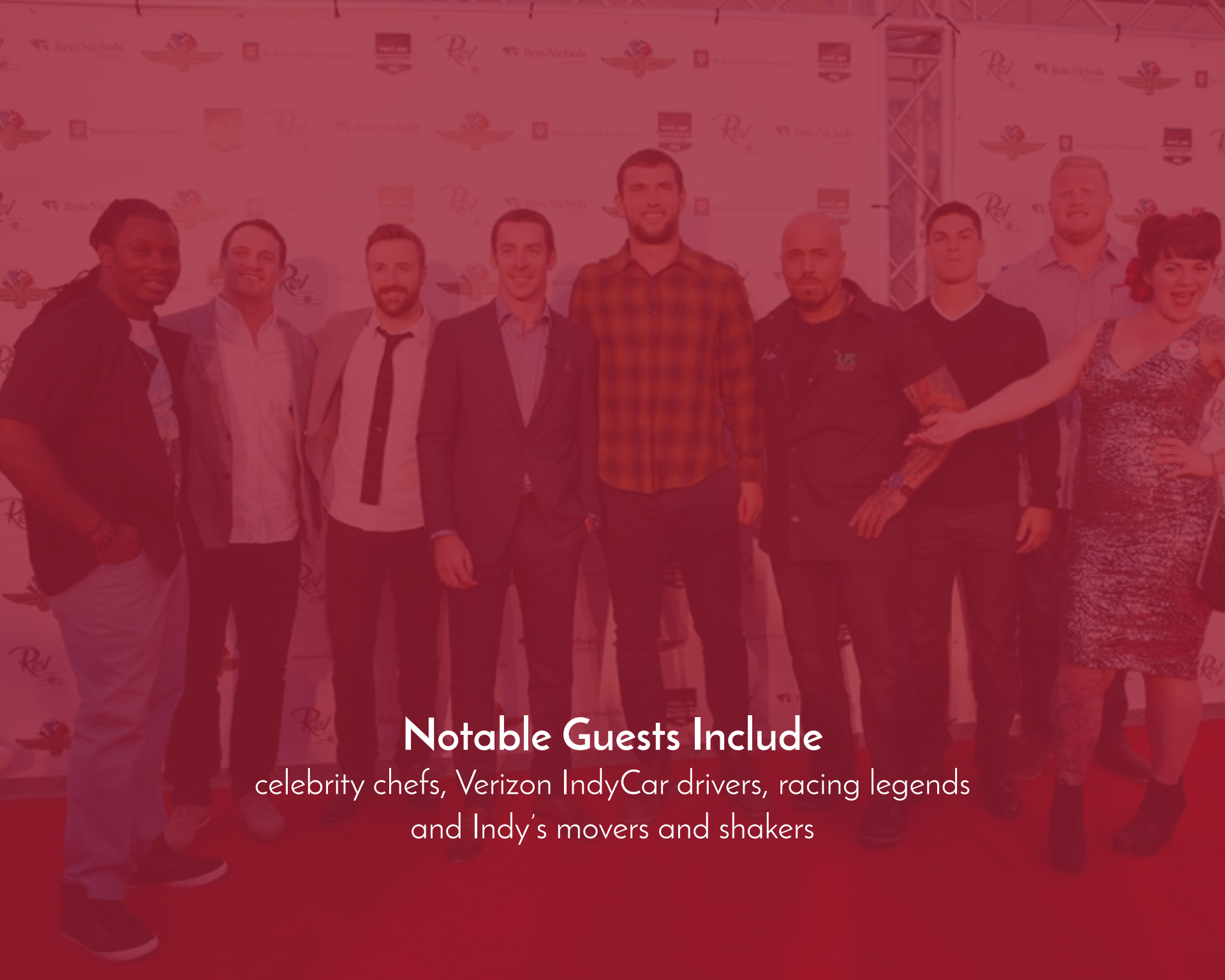
Chamber Music Band

Heartfelt ft. Jordan Applegate

Marrialle Sellars

Dream Chief

DJ MetroGnome



Notable Guests Include

celebrity chefs, Verizon IndyCar drivers, racing legends
and Indy's movers and shakers

The background image is a festive night scene. In the foreground, a large crowd of people is visible, many holding up colorful flags (red, white, blue, and yellow) that are waving in the air. The scene is illuminated by bright, warm lights, creating a starburst effect in the center. In the background, a large, multi-story building with a traditional architectural style is visible, featuring a prominent sign with the numbers 1 through 10. The overall atmosphere is celebratory and lively.

Relive Rev 2017

[View the photo gallery](#) // [Watch the video recap](#)

VIP PARTY SPONSOR
\$25,000

VIP PARTY SPONSOR (\$25,000)

Benefits

- 25 VIP Elite tickets to Rev
- Printed recognition at event and on event materials (listed as VIP Party presented by X)
- Access to VIP Reception in the Pagoda
- Access to Pagoda Green Room Experience
- Party Pit that includes a private bar, tent, lounge seating and concierge
- Recognition in IBJ event recap ad
- Party favors for all attendees
- Valet parking for all guests
- Recognition in print media
- Recognition on Rev website as the presenting sponsor of the VIP Party
- Recognition in the Rev event program as the presenting sponsor of the VIP Party
- Invitation to Spoke & Steele small batch, barrel-aged, cocktail tasting event, with opportunity to brand your own barrel that will be placed in your party pit the night of the event. Tasting event limited to 6 guests.
- Up to 20 additional tickets may be purchased for a discounted price until February 1 or until sold out
- Branded racecar with your company logo - additional \$5,000 (based on availability)

Rev

presented by



FIFTH THIRD BANK

VIP ELITE

Presented
by:

TrendyMinds

SATURDAY, MAY 7, 2016
GATE OPENS 6:00 PM

Hosted at the
INDIANAPOLIS MOTOR SPEEDWAY

REVINDY.ORG



Cocktail Attire

METHODIST HEALTH FOUNDATION
INVITES YOU TO

Rev

presented by



FIFTH THIRD BANK

SATURDAY 5.7.16

Hosted at the
INDIANAPOLIS MOTOR SPEEDWAY

Printed recognition at event and on event materials
(listed as VIP Party presented by X)



· 25 VIP Elite tickets to Rev
A \$12,500 value

· Up to 20 additional tickets may be purchased for a discounted price until February 1 or until sold out


· A potential \$1,000 savings

A photograph of a red classic car, possibly a 1968 Ford Mustang, with a license plate that reads "UNSAFE AT ANY SPEED". A man in a suit and sunglasses is standing by the open driver's side door, holding a card. The car is parked in a lot with other vehicles and trees in the background. The entire image has a red color overlay.

Valet parking for all guests

A high-angle, wide shot of a large crowd of people in a modern building lobby. The image is overlaid with a semi-transparent red filter. The text "Access to VIP Reception in the Pagoda and Pagoda Green Room Experience" is centered in white. In the background, a red "EXIT" sign is visible above a glass door. The people are dressed in business casual attire, and the space is filled with large windows and modern architectural elements.

Access to VIP Reception in the Pagoda
and Pagoda Green Room Experience

The image shows an outdoor event space under a white tent. In the foreground, a red fabric backdrop is hung over a metal frame. The backdrop features the 'TrudyMinds' logo in a white, cursive script. Behind the backdrop, a group of people are gathered around a bar area. The bar is a long, white rectangular table with a black tablecloth. A person in a yellow shirt is standing behind the bar. Several people are standing around the bar, some holding drinks. The floor is paved with light-colored square tiles. To the left of the backdrop, there is a large potted plant with long, thin leaves. The overall atmosphere is social and professional.

Branded Party Pit that includes a private
bar, tent, lounge seating and concierge

PURCHASE TICKETS

VIP
ELITE TICKET
COMING SOON

PREMIERE
TICKET
COMING SOON

VIP ELITE EXPERIENCE Recognition in print media

VIP Elite ticket holders will enjoy early access to the event with complimentary valet parking and a private night tour of the track. The event will also feature hand crafted cocktails and unique culinary specialties. VIP Elite ticket holders will also experience thrilling speeds over 100 mph around the Indianapolis Motor Speedway during early access to the track. Limited number of tickets available.

Recognition on Rev website

AVG. MONTHLY PAGEVIEWS ~2,300

REV IS CHAMPIONED BY

To become a sponsor, contact *Carol Howard*

TITLE SPONSOR

Recognition in the Rev event program





Party favors for all attendees



Branded racecar with your company logo
additional \$5,000 (based on availability)



Interested in Corporate Sponsorship?

BECOME A SPONSOR

Contact Carol Howard
choward49@iuhealth.org