



Indiana University Health

Rev

presented by



FIFTH THIRD BANK

SPONSORSHIP OVERVIEW

Hosted at the
INDIANAPOLIS MOTOR SPEEDWAY
MAY 5, 2018

All FAA Part 135 aviation services provided by Metro Aviation, Inc.,
which maintains exclusive operational control over all aircraft.

Rev is a philanthropic event

hosted at the Indianapolis Motor Speedway, benefiting Indiana University Health patients. Funds raised support Indiana University Health statewide trauma and critical care programs. These funds provide care for drivers and patrons at the Indiana University Health Emergency Medical Center located at Indianapolis Motor Speedway and for patients across Indiana in need of critical care.





Since the inaugural event in 2014
Rev has raised over \$1.7 million

A large crowd of people is gathered at a social event, possibly a conference or networking function. The image is overlaid with a solid red tint. In the foreground, a man in a dark suit and patterned shirt is looking down at something in his hands. To his left, a woman with short blonde hair and glasses is looking towards him. In the background, many other people are visible, some in conversation, others looking in different directions. The setting appears to be an indoor space with a high ceiling and large windows on the right side. A large white floral arrangement is visible on the left side of the image.

Each year the event draws sellout crowds of
over 3,000 guests

Guests dine on IndyCar driver-inspired cuisine from over
60 of Indy's finest restaurants



A man with glasses and a beard is playing a trumpet. The image is overlaid with a semi-transparent red filter. The text is positioned in the upper left quadrant of the image.

Live music and entertainment are on-hand to perform for guests
Previous acts have included:

Hunter Smith Band

Jon McLaughlin

DJ Gabby Love

16 Candles

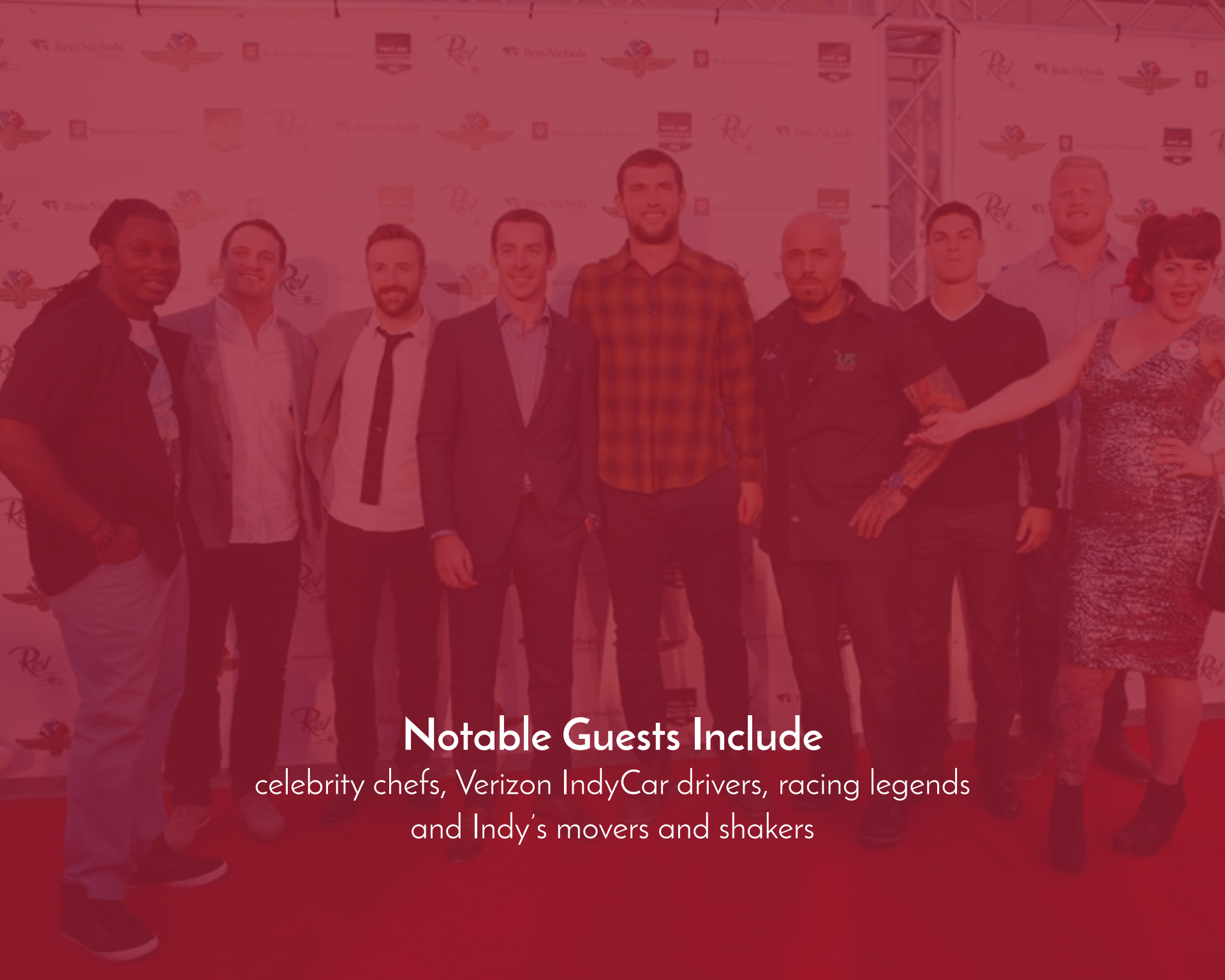
Chamber Music Band

Heartfelt ft. Jordan Applegate

Marrialle Sellars

Dream Chief

DJ MetroGnome



Notable Guests Include

celebrity chefs, Verizon IndyCar drivers, racing legends
and Indy's movers and shakers

A vibrant night scene of a festival. In the foreground, a large crowd of people is seen from behind, holding up numerous colorful flags (red, white, blue, and yellow) that are illuminated by bright lights. The flags are waving in the air, creating a sense of movement and celebration. In the background, a large, multi-story building is visible, its facade lit up with warm lights. A prominent sign on the building displays the numbers 1 through 10. The overall atmosphere is festive and energetic, with a strong focus on the colorful flags and the illuminated building.

Relive Rev 2017


[View the photo gallery](#) // [Watch the video recap](#)

TRACKSIDE PIT BOX SPONSOR
\$18,000

TRACKSIDE PIT BOX SPONSOR (\$18,000)

Benefits

- 14 Premiere tickets to Rev
- 14 VIP Elite tickets to Rev
- Access to VIP Reception in the Pagoda (VIP Elite guests only)
- Access to Pagoda Green Room Experience
- Pit box with lounge furniture and signage located in Pit lane (trackside)
- Party favors for VIP Elite guests
- Valet parking for VIP Elite guests
- Recognition on Rev website
- Recognition in the Rev event program
- Special invitations to events throughout the year
- Up to 20 additional tickets may be purchased for a discounted price until February 1 or until sold out

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- 14 VIP Elite tickets to Rev
 - 14 Premiere tickets to Rev

An \$11,200 value

- Up to 20 additional tickets may be purchased for a discounted
- A potential \$1,000 savings

A large crowd of people is gathered in a modern building lobby, possibly a hotel or conference center. The scene is filled with people of various ages and ethnicities, many of whom are wearing lanyards and badges, suggesting a formal event or conference. The background shows large glass windows and an "EXIT" sign. The entire image is overlaid with a semi-transparent yellow filter.

Access to VIP Reception in the Pagoda
(VIP Elite guests only) and Pagoda
Green Room Experience

The image shows a pit box area at a racetrack. On the left, a tall, vertical sign displays the 'Firestone' logo in red. To the right of the sign, a wall is constructed from numerous racing tires, arranged in a grid pattern. The tires have various logos on them, including 'Pirelli' and 'Goodyear'. In the background, there are several rows of empty bleachers. A few people are visible in the foreground, standing near the pit box. The entire image has a warm, orange-tinted overlay.

Pit box with lounge furniture and signage
located in Pit Lane (trackside)

PURCHASE TICKETS

VIP
ELITE TICKET
COMING SOON

PREMIERE
TICKET
COMING SOON

VIP ELITE EXPERIENCE Recognition in print media

VIP Elite ticket holders will enjoy early access to the event with complimentary valet parking and a private room. The room will feature hand crafted cocktails and unique entertainment. VIP ticket holders will also experience thrilling speeds over 100 mph on the track. Limited number of tickets available.

Recognition on Rev website

AVG. MONTHLY PAGEVIEWS ~2,300

REV IS CHAMPIONED BY

To become a sponsor, contact *Carol Howard*

TITLE SPONSOR

Recognition in the Rev event program





Party favors for VIP Elite guests



Special invitations
to events throughout the year



Interested in Corporate Sponsorship?

BECOME A SPONSOR

Contact Carol Howard
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