



Indiana University Health

Rev

presented by



FIFTH THIRD BANK

SPONSORSHIP OVERVIEW

Hosted at the
INDIANAPOLIS MOTOR SPEEDWAY
MAY 5, 2018

All FAA Part 135 aviation services provided by Metro Aviation, Inc.,
which maintains exclusive operational control over all aircraft.

Rev is a philanthropic event

hosted at the Indianapolis Motor Speedway, benefiting Indiana University Health patients. Funds raised support Indiana University Health statewide trauma and critical care programs. These funds provide care for drivers and patrons at the Indiana University Health Emergency Medical Center located at Indianapolis Motor Speedway and for patients across Indiana in need of critical care.





Since the inaugural event in 2014
Rev has raised over \$1.7 million

A large crowd of people is gathered at a social event, possibly a conference or networking function. The image is overlaid with a solid red color. The text is positioned in the lower-left area of the image.

Each year the event draws sellout crowds of
over 3,000 guests

Guests dine on IndyCar driver-inspired cuisine from over
60 of Indy's finest restaurants



A man with glasses and a beard is playing a trumpet. He is wearing a light-colored shirt and a patterned tie. The image has a strong red overlay. The text is white and positioned on the left side of the image.

Live music and entertainment are on-hand to perform for guests
Previous acts have included:

Hunter Smith Band

Jon McLaughlin

DJ Gabby Love

16 Candles

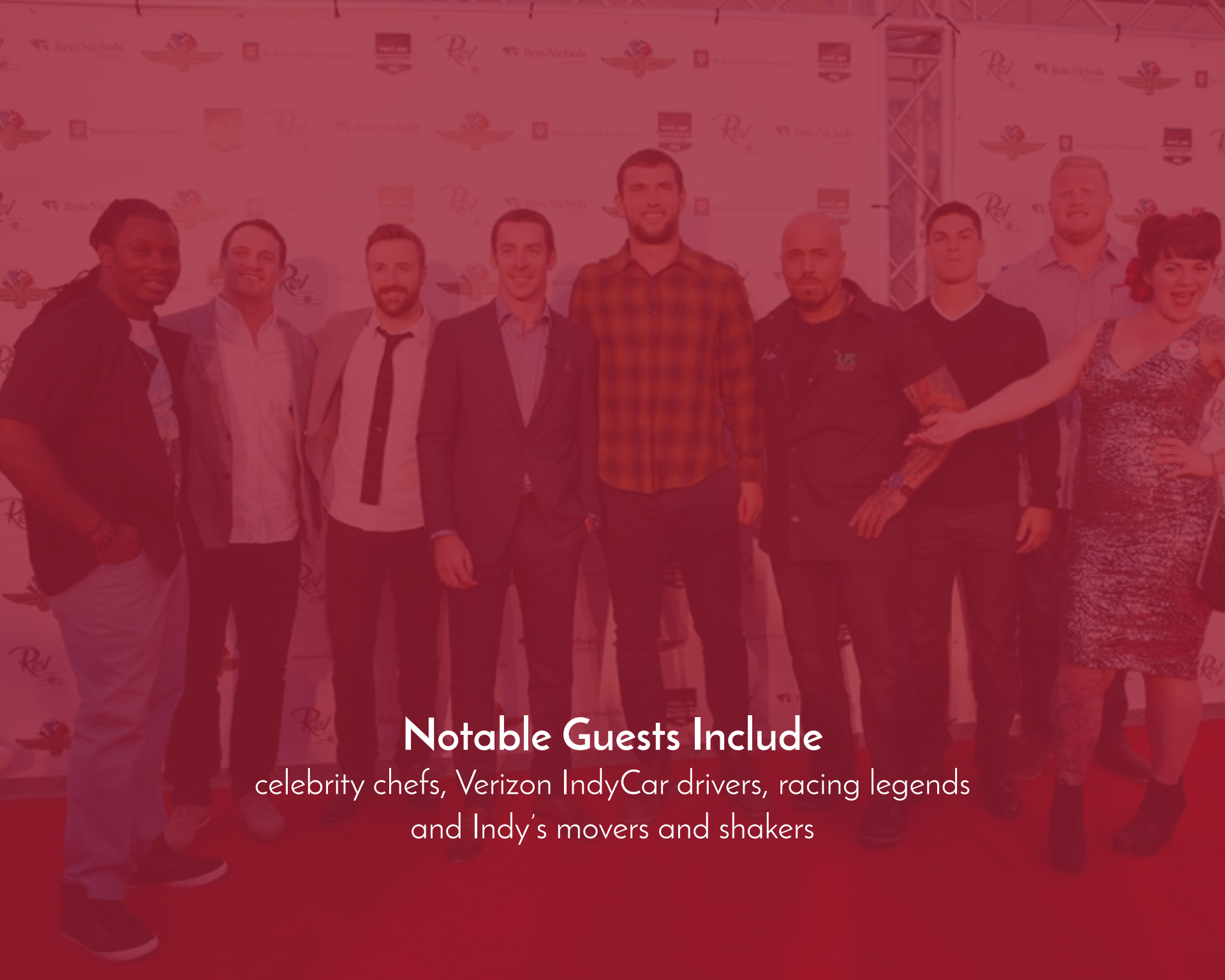
Chamber Music Band

Heartfelt ft. Jordan Applegate

Marrialle Sellars

Dream Chief

DJ MetroGnome



Notable Guests Include

celebrity chefs, Verizon IndyCar drivers, racing legends
and Indy's movers and shakers



Relive Rev 2017

[View the photo gallery](#) // [Watch the video recap](#)

CUSTOMIZED SPONSORSHIPS
\$16,000

CUSTOMIZED SPONSORSHIPS

(\$16,000)

EVENT LOUNGE SPONSOR

HOT LAP SPONSOR

MAIN STAGE SPONSOR

PROMOTIONAL ITEM SPONSOR

RED CARPET SPONSOR

CUSTOM PHOTO BOOTH SPONSOR

Benefits:

- Promotional signage at event
- 10 VIP Elite tickets to Rev
- 10 Premiere tickets to Rev
- Party favors for VIP Elite guests
- Valet parking for VIP Elite guests
- Recognition in Rev event program
- Recognition on the Rev website

A group of people, including several couples, are posing on a red carpet. The background features logos for the Methodist Health Foundation, Rev, Verizon IndyCar Series, and the 500th anniversary of Columbus. A person in the foreground is crouching down, possibly taking a photo or video.

10 VIP Elite tickets to Rev
10 Premiere tickets to Rev
An \$8,000 value

PURCHASE TICKETS

VIP
ELITE TICKET
COMING SOON

PREMIERE
TICKET
COMING SOON

VIP ELITE EXPERIENCE

Recognition on Rev website

VIP Elite ticket holders will enjoy early access to the event with complimentary valet parking and a private night tour of the Indianapolis Motor Speedway. The tour will feature hand crafted cocktails and unique culinary specialties. VIP Elite guests will also experience thrilling speeds over 100-mph around the Indianapolis Motor Speedway using early access to the track. Limited number of tickets available.

Recognition on Rev website
AVG. MONTHLY PAGEVIEWS ~2,300

REV IS CHAMPIONED BY

To become a sponsor, contact *Carol Howard*

TITLE SPONSOR

Recognition in the Rev event program





Valet parking for VIP Elite guests



Party favors for VIP Elite guests

A photograph of an outdoor event lounge area, overlaid with a semi-transparent red filter. Several people are seated on large, light-colored modular cushions arranged in a circle around a central fire pit. The background shows trees and a building. The text "EVENT LOUNGE SPONSOR" is centered in white, bold, uppercase letters.

EVENT LOUNGE SPONSOR

HOT LAP SPONSOR



A photograph of a four-piece band performing on an outdoor stage. The band consists of a lead singer with a beard playing an acoustic guitar, a guitarist on the left, a guitarist on the right, and a drummer in the background. The stage is equipped with microphones, stands, and speakers. A large white banner with red and black text is visible in the foreground. The entire image is covered with a semi-transparent red overlay.

MAIN STAGE SPONSOR

Honda Racing
HPD

 **HON**

Central In
Honda

A group of people, likely graduates and family members, are captured in a celebratory moment at what appears to be a graduation ceremony. They are holding up rolled-up diplomas and waving. The image is overlaid with a semi-transparent red filter. The text "PROMOTIONAL ITEM SPONSOR" is centered in white, bold, uppercase letters.

PROMOTIONAL ITEM SPONSOR

A photograph of a red carpet event, overlaid with a semi-transparent red filter. The scene shows a red carpet leading to a backdrop with repeating logos. Several people are visible: a woman in a patterned dress on the left, a man in a suit in the center, a woman in a blue dress and a man in a suit on the right, and a woman in a white dress and a man in a suit on the far right. A person in a black shirt with "PIT CREW" on the back is in the foreground. The text "RED CARPET SPONSOR" is centered in white.

RED CARPET SPONSOR

CUSTOM PHOTO BOOTH SPONSOR

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Contact Carol Howard
choward49@iuhealth.org