



Indiana University Health

*Rev*

*presented by*



FIFTH THIRD BANK

# SPONSORSHIP OVERVIEW

Hosted at the  
INDIANAPOLIS MOTOR SPEEDWAY  
MAY 5, 2018

All FAA Part 135 aviation services provided by Metro Aviation, Inc.,  
which maintains exclusive operational control over all aircraft.

## Rev is a philanthropic event

hosted at the Indianapolis Motor Speedway, benefiting Indiana University Health patients. Funds raised support Indiana University Health statewide trauma and critical care programs. These funds provide care for drivers and patrons at the Indiana University Health Emergency Medical Center located at Indianapolis Motor Speedway and for patients across Indiana in need of critical care.





Since the inaugural event in 2014  
**Rev has raised over \$1.7 million**



A large crowd of people, mostly men in suits, are gathered in a room with a high ceiling and large windows. The scene is overlaid with a solid red color. In the foreground, a man in a blue suit jacket is looking down at something in his hands. To his left, a woman with short blonde hair and glasses is looking towards him. In the background, many other people are standing and talking. A large white floral arrangement is visible on the left side of the image.

Each year the event draws sellout crowds of  
**over 3,000 guests**

Guests dine on IndyCar driver-inspired cuisine from over  
**60 of Indy's finest restaurants**



A man with glasses and a white shirt is playing a trumpet. The image is overlaid with a semi-transparent red filter. The text is positioned in the upper left and middle left areas of the image.

Live music and entertainment are on-hand to perform for guests  
**Previous acts have included:**

Hunter Smith Band

Jon McLaughlin

DJ Gabby Love

16 Candles

Chamber Music Band

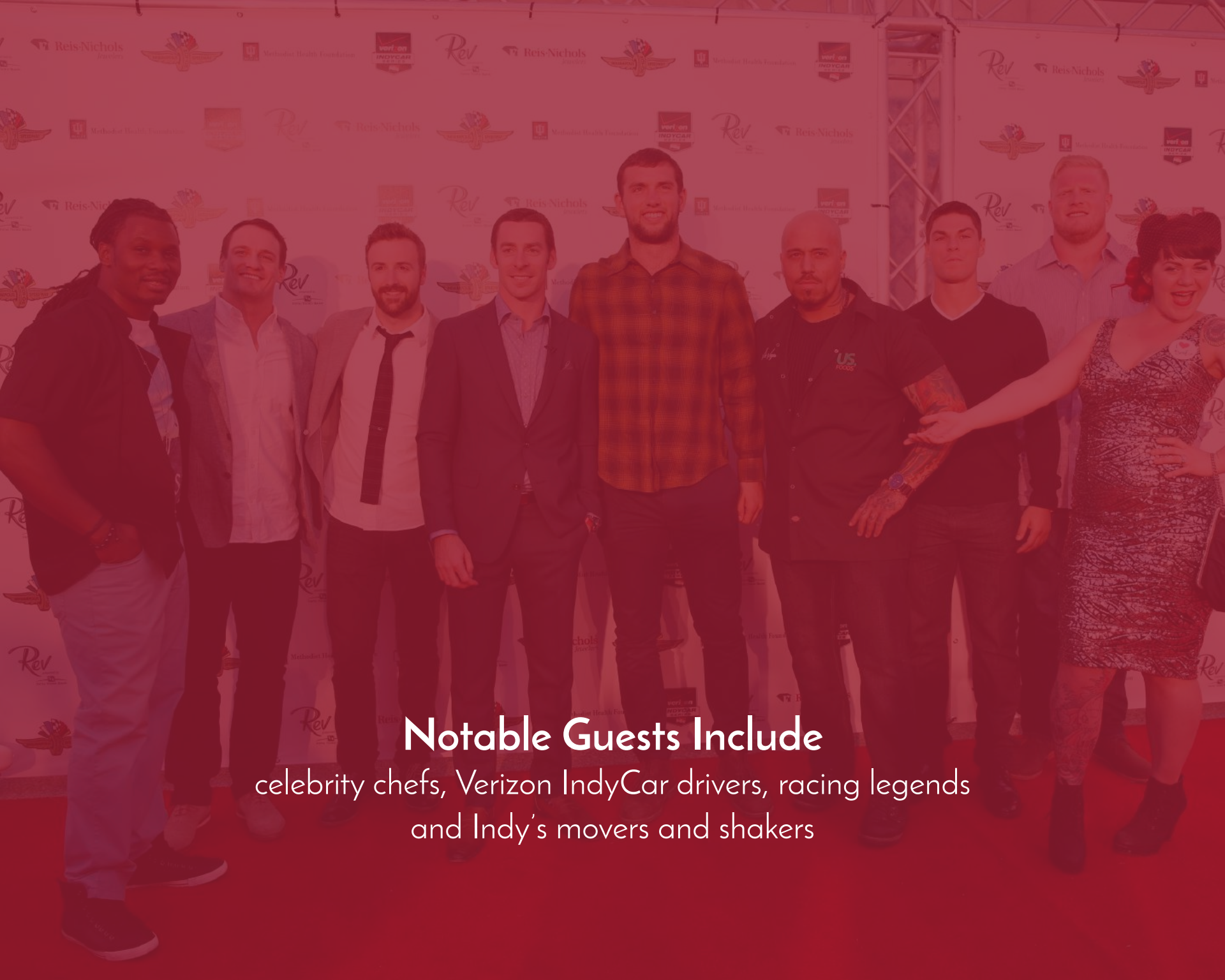
Heartfelt ft. Jordan Applegate

Marrialle Sellars

Dream Chief

DJ MetroGnome





## Notable Guests Include

celebrity chefs, Verizon IndyCar drivers, racing legends  
and Indy's movers and shakers

The background image is a vibrant night scene of a festival. In the foreground, a large crowd of people is visible, many holding up colorful flags (red, white, blue, and yellow) that are waving in the air. The scene is illuminated by bright, warm lights, creating a festive atmosphere. In the background, a large, multi-story building with a distinctive architectural style is visible, featuring a prominent sign with the numbers 1 through 10. The overall image has a warm, reddish-orange tint, suggesting a sunset or night lighting effect.

# Relive Rev 2017

[View the photo gallery](#) // [Watch the video recap](#)



## 500 CORPORATE LOUNGE SPONSOR (\$6,000)

### **Benefits:**

- 14 Premiere tickets to Rev
- Company recognition in lounge areas
- Guest access to 500 Lounges
- Up to six additional Premiere tickets may be purchased for a discounted price until February 1 or until sold out



## Interested in Corporate Sponsorship?

BECOME A SPONSOR

Contact Carol Howard  
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