



Indiana University Health

Rev

presented by



FIFTH THIRD BANK

SPONSORSHIP OVERVIEW

Hosted at the
INDIANAPOLIS MOTOR SPEEDWAY
MAY 5, 2018

All FAA Part 135 aviation services provided by Metro Aviation, Inc.,
which maintains exclusive operational control over all aircraft.

Rev is a philanthropic event

hosted at the Indianapolis Motor Speedway, benefiting Indiana University Health patients. Funds raised support Indiana University Health statewide trauma and critical care programs. These funds provide care for drivers and patrons at the Indiana University Health Emergency Medical Center located at Indianapolis Motor Speedway and for patients across Indiana in need of critical care.





Since the inaugural event in 2014
Rev has raised over \$1.7 million

A large crowd of people is gathered at a social event, possibly a conference or networking function. The image is overlaid with a solid red color. The text is positioned in the lower-left area of the image.

Each year the event draws sellout crowds of
over 3,000 guests

Guests dine on IndyCar driver-inspired cuisine from over
60 of Indy's finest restaurants



A man with glasses and a beard is playing a trumpet. He is wearing a white t-shirt with a logo that says "TALENT CREW". The image has a red overlay.

Live music and entertainment are on-hand to perform for guests
Previous acts have included:

Hunter Smith Band

Jon McLaughlin

DJ Gabby Love

16 Candles

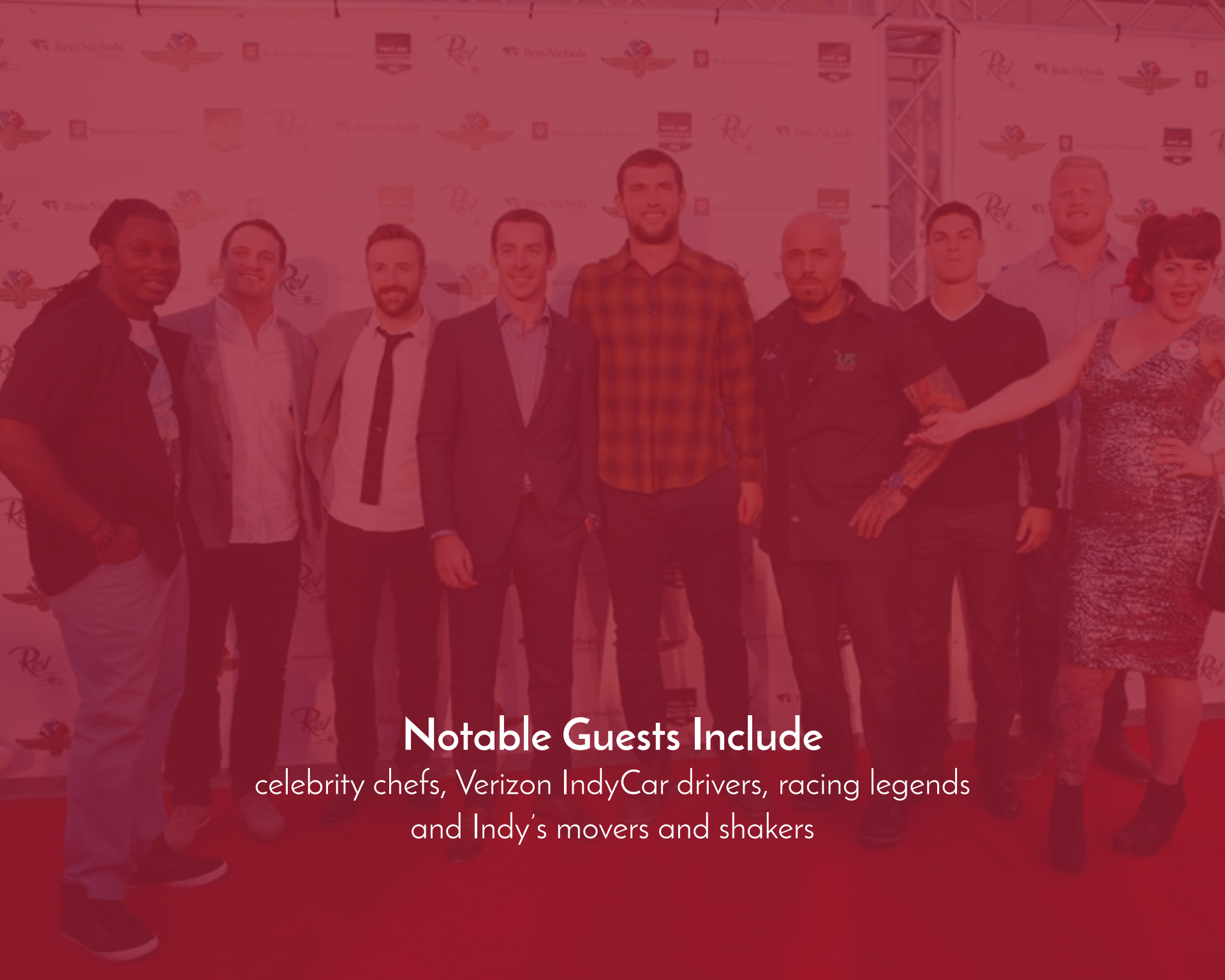
Chamber Music Band

Heartfelt ft. Jordan Applegate

Marrialle Sellars

Dream Chief

DJ MetroGnome



Notable Guests Include

celebrity chefs, Verizon IndyCar drivers, racing legends
and Indy's movers and shakers



Relive Rev 2017

[View the photo gallery](#) // [Watch the video recap](#)

CUSTOMIZED SPONSORSHIPS
\$12,000

CUSTOMIZED SPONSORSHIPS

(\$12,000)

COURTYARD CHANDELIER BAR SPONSOR

VALET SPONSOR

EVENT ENTRANCE SPONSOR

PHOTO BOOTH SPONSOR

STAGE SPONSOR

Benefits:

- Promotional signage at event
- 4 VIP Elite tickets to Rev
- 20 Premiere tickets to Rev
- Party favors for VIP Elite guests
- Valet parking for VIP Elite guests
- Recognition in Rev event program
- Recognition on the Rev website

A group of people, including men and women in formal attire, are standing on a red carpet. The background features logos for the Methodist Health Foundation, Rev, and Verizon IndyCar Series. The image is overlaid with a semi-transparent red filter.

· 4 VIP Elite tickets to Rev
· 20 Premiere tickets to Rev
A \$2,000 value

PURCHASE TICKETS

VIP
ELITE TICKET
COMING SOON

PREMIERE
TICKET
COMING SOON

VIP ELITE EXPERIENCE

Recognition on Rev website

VIP Elite ticket holders will enjoy early access to the event with complimentary valet parking and a private night tour of the track. The event will also feature hand crafted cocktails and unique culinary specialties. VIP Elite tickets will also experience thrilling speeds over 100 mph around the Indianapolis Motor Speedway using early access to the track. Limited number of tickets available.

Recognition on Rev website
AVG. MONTHLY PAGEVIEWS ~2,300

REV IS CHAMPIONED BY

To become a sponsor, contact *Carol Howard*

TITLE SPONSOR

Recognition in the Rev event program





Valet parking for VIP Elite guests



Party favors for VIP Elite guests

A large, ornate chandelier hangs from a metal truss structure in a courtyard. The chandelier is multi-tiered with many small lights and decorative elements. The background shows a building with a flat roof and some flags. The entire image is overlaid with a semi-transparent red filter. The text "COURTYARD CHANDELIER" is centered in white, bold, sans-serif font.

COURTYARD CHANDELIER

A group of approximately 15 bar staff members, both men and women, are posed behind a bar. They are all wearing formal attire consisting of white long-sleeved shirts, dark bow ties, and dark vests. The staff is arranged in several rows, with some leaning on the bar and others standing behind. The bar itself is a light-colored countertop with various bottles and bar equipment visible. In the background, there are signs that read "INDIANAPOLIS MOTOR SPEEDWAY". The entire image is covered with a semi-transparent red overlay.

BAR SPONSOR



VALET SPONSOR

A group of approximately ten women are posing for a photograph on a black and white checkered carpet. They are dressed in formal attire, including dresses and blouses. A man in a suit is visible on the left, holding a smartphone to take a picture of the group. The background features a black and white checkered wall with the word 'Rev' repeated. The entire image is overlaid with a semi-transparent red filter.

EVENT ENTRANCE SPONSOR

A photograph of two women in a photo booth. The woman on the left has curly hair and wears round glasses and a white top, smiling. The woman on the right has straight hair and wears a white lace dress and a headband with a star, holding a prop gun. A mechanical robot arm is positioned above them. The background is a black and white checkerboard pattern. The entire image is covered with a semi-transparent red overlay.

PHOTO BOOTH SPONSOR

A photograph of a band performing on stage, overlaid with a semi-transparent red filter. The text "STAGE SPONSOR" is centered in white. In the center, a man with glasses and a beard plays an electric guitar and sings into a microphone. To his left, another man plays a red electric guitar. To his right, a man plays a keyboard. In the background, a large banner partially reads "SPONSORED BY". Stage lights are visible above the performers.

STAGE SPONSOR



Interested in Corporate Sponsorship?

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Contact Carol Howard
choward49@iuhealth.org