



Indiana University Health

Rev

presented by



FIFTH THIRD BANK

SPONSORSHIP OVERVIEW

Hosted at the
INDIANAPOLIS MOTOR SPEEDWAY
MAY 5, 2018

All FAA Part 135 aviation services provided by Metro Aviation, Inc.,
which maintains exclusive operational control over all aircraft.

Rev is a philanthropic event

hosted at the Indianapolis Motor Speedway, benefiting Indiana University Health patients. Funds raised support Indiana University Health statewide trauma and critical care programs. These funds provide care for drivers and patrons at the Indiana University Health Emergency Medical Center located at Indianapolis Motor Speedway and for patients across Indiana in need of critical care.





Since the inaugural event in 2014
Rev has raised over \$1.7 million

A large crowd of people is gathered at a social event, possibly a conference or networking function. The image is overlaid with a solid red tint. In the foreground, a man in a blue blazer and a woman with blonde hair are visible. The background shows many other guests in professional attire, some holding drinks, engaged in conversations. The setting appears to be an indoor space with a high ceiling and large windows on the right side.

Each year the event draws sellout crowds of
over 3,000 guests

Guests dine on IndyCar driver-inspired cuisine from over
60 of Indy's finest restaurants



A man with glasses and a beard is playing a trumpet. He is wearing a light-colored shirt and a patterned tie. The image has a strong red overlay. The text is white and positioned on the left side of the image.

Live music and entertainment are on-hand to perform for guests
Previous acts have included:

Hunter Smith Band

Jon McLaughlin

DJ Gabby Love

16 Candles

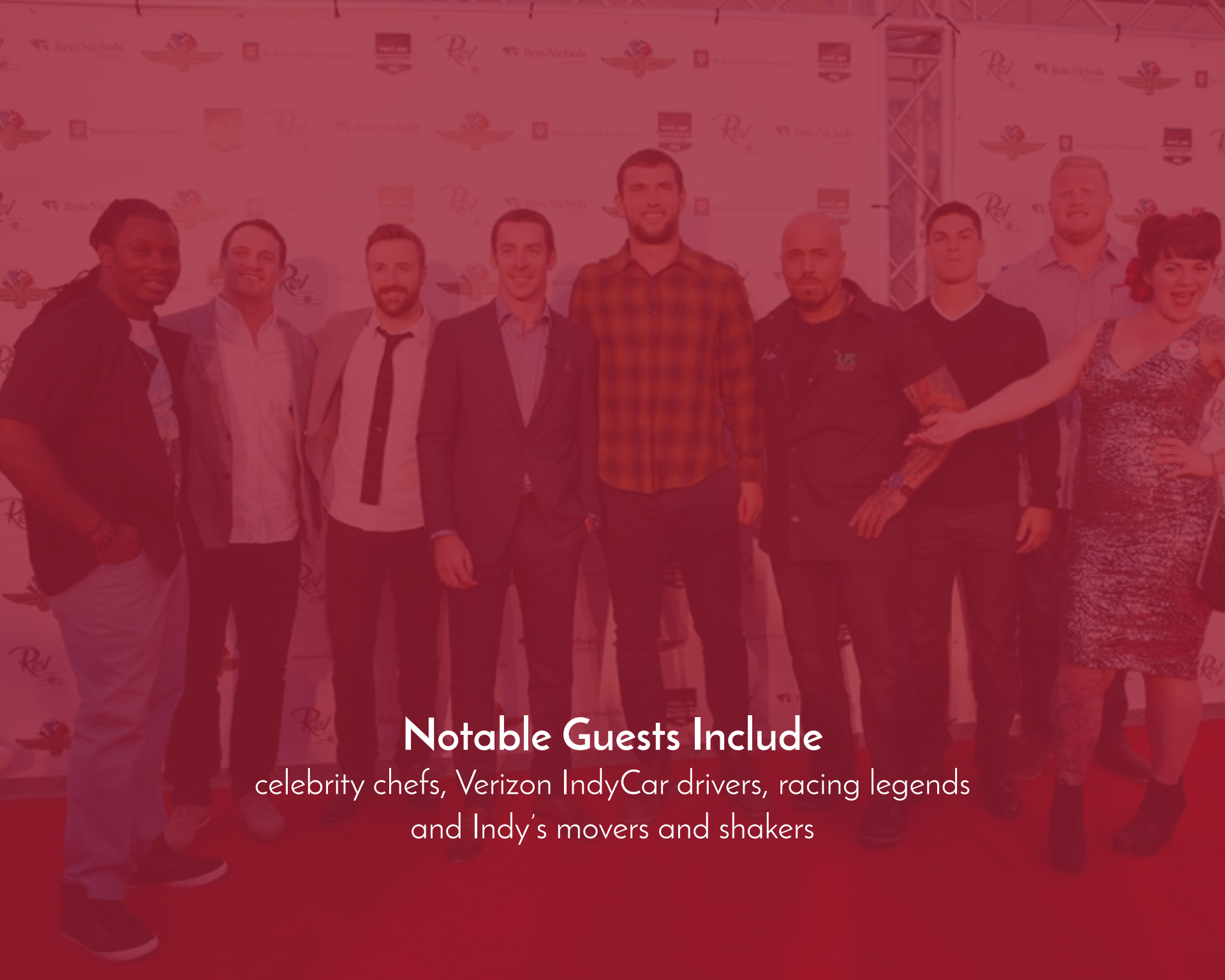
Chamber Music Band

Heartfelt ft. Jordan Applegate

Marrialle Sellars

Dream Chief

DJ MetroGnome



Notable Guests Include

celebrity chefs, Verizon IndyCar drivers, racing legends
and Indy's movers and shakers

The background image shows a large crowd of people at a night event. In the foreground, many people are holding up their phones to take pictures, creating a bright, starburst effect from the camera flashes. The crowd is dense, and the scene is illuminated by the lights from the phones and the event. In the background, a large, multi-story building with a modern architectural style is visible. The building has a sign on its upper part that reads "1 2 3 4 5 6 7 8 9 10". The overall atmosphere is festive and celebratory.

Relive Rev 2017

[View the photo gallery](#) // [Watch the video recap](#)

WINNERS CIRCLE PARTY PIT SPONSOR (\$50,000)

Benefits

- 50 VIP Elite tickets to Rev
- Access to VIP Reception in the Pagoda
- Access to Pagoda Green Room Experience
- Party Pit that includes a private bar, tent, lounge seating and concierge
- Your company logo placed on a decorative IndyCar on the night of the event
- Recognition on Party Pit signage the night of the event
- Recognition in print media
- Party favors for all attendees
- Valet parking for all guests
- Recognition on Rev website
- Recognition in the Rev event program
- Invitation to Spoke & Steele small batch, barrel-aged, cocktail tasting event, with opportunity to brand your own barrel that will be placed in your party pit the night of the event. Tasting event limited to 6 guests.
- Special invitations to events throughout the year
- Up to 30 additional tickets may be purchased for a discounted price until February 1 or until sold out

VICTORY LANE PARTY PIT SPONSOR (\$25,000)

Benefits

- 20 Premiere tickets to Rev
- 20 VIP Elite tickets to Rev
- Access to VIP Reception in the Pagoda (VIP Elite guests only)
- Access to Pagoda Green Room Experience
- Party Pit that includes a private bar, tent, lounge seating and concierge
- Recognition on Party Pit signage the night of the event
- Recognition in print media
- Party favors for VIP Elite guests
- Valet parking for VIP Elite guests
- Recognition on Rev website
- Recognition in the Rev event program
- Invitation to Spoke & Steele small batch, barrel-aged, cocktail tasting event, with opportunity to brand your own barrel that will be placed in your party pit the night of the event. Tasting event limited to 6 guests.
- Special invitations to events throughout the year
- Up to 20 additional tickets may be purchased for a discounted price until February 1 or until sold out
- Branded racecar with your company logo – additional \$5,000 (based on availability)

VIP PARTY SPONSOR (\$25,000)

Benefits

- 25 VIP Elite tickets to Rev
- Printed recognition at event and on event materials (listed as VIP Party presented by X)
- Access to VIP Reception in the Pagoda
- Access to Pagoda Green Room Experience
- Party Pit that includes a private bar, tent, lounge seating and concierge
- Recognition in IBJ event recap ad
- Party favors for all attendees
- Valet parking for all guests
- Recognition in print media
- Recognition on Rev website as the presenting sponsor of the VIP Party
- Recognition in the Rev event program as the presenting sponsor of the VIP Party
- Invitation to Spoke & Steele small batch, barrel-aged, cocktail tasting event, with opportunity to brand your own barrel that will be placed in your party pit the night of the event. Tasting event limited to 6 guests.
- Up to 20 additional tickets may be purchased for a discounted price until February 1 or until sold out
- Branded racecar with your company logo - additional \$5,000 (based on availability)

TRACKSIDE PIT BOX SPONSOR (\$18,000)

Benefits

- 14 Premiere tickets to Rev
- 14 VIP Elite tickets to Rev
- Access to VIP Reception in the Pagoda (VIP Elite guests only)
- Access to Pagoda Green Room Experience
- Pit box with lounge furniture and signage located in Pit lane (trackside)
- Party favors for VIP Elite guests
- Valet parking for VIP Elite guests
- Recognition on Rev website
- Recognition in the Rev event program
- Special invitations to events throughout the year
- Up to 20 additional tickets may be purchased for a discounted price until February 1 or until sold out

CUSTOMIZED SPONSORSHIPS

(\$16,000)

EVENT LOUNGE SPONSOR

HOT LAP SPONSOR

MAIN STAGE SPONSOR

PROMOTIONAL ITEM SPONSOR

RED CARPET SPONSOR

CUSTOM PHOTO BOOTH SPONSOR

Benefits:

- Promotional signage at event
- 10 VIP Elite tickets to Rev
- 10 Premiere tickets to Rev
- Party favors for VIP Elite guests
- Valet parking for VIP Elite guests
- Recognition in Rev event program
- Recognition on the Rev website

CUSTOMIZED SPONSORSHIPS

(\$12,000)

COURTYARD CHANDELIER BAR SPONSOR

VALET SPONSOR

EVENT ENTRANCE SPONSOR

PHOTO BOOTH SPONSOR

STAGE SPONSOR

Benefits:

- Promotional signage at event
- 4 VIP Elite tickets to Rev
- 20 Premiere tickets to Rev
- Party favors for VIP Elite guests
- Valet parking for VIP Elite guests
- Recognition in Rev event program
- Recognition on the Rev website

500 VIP CORPORATE LOUNGE SPONSOR (\$8,000)

Benefits:

- 10 VIP Elite tickets to Rev
- Company recognition in VIP lounge areas
- Party favors for all guests
- Valet parking for all guests
- Guest access to 500 Lounge
- Access to VIP Reception in the Pagoda
- Access to Pagoda Green Room Experience
- Up to six additional tickets may be purchased for a discounted price until February 1 or until sold out

500 CORPORATE LOUNGE SPONSOR (\$6,000)

Benefits:

- 14 Premiere tickets to Rev
- Company recognition in lounge areas
- Guest access to 500 Lounges
- Up to six additional Premiere tickets may be purchased for a discounted price until February 1 or until sold out

EVENT EXPERIENCE SPONSORSHIPS (CUSTOM) **(Starts at \$25,000)**

Contact Carol Howard to begin customizing your company's sponsorship!
choward49@iuhealth.org



Interested in Corporate Sponsorship?

BECOME A SPONSOR

Contact Carol Howard
choward49@iuhealth.org