



Indiana University Health

*Rev*

*presented by*



FIFTH THIRD BANK

# SPONSORSHIP OVERVIEW

Hosted at the  
INDIANAPOLIS MOTOR SPEEDWAY  
MAY 5, 2018

All FAA Part 135 aviation services provided by Metro Aviation, Inc.,  
which maintains exclusive operational control over all aircraft.

## Rev is a philanthropic event

hosted at the Indianapolis Motor Speedway, benefiting Indiana University Health patients. Funds raised support Indiana University Health statewide trauma and critical care programs. These funds provide care for drivers and patrons at the Indiana University Health Emergency Medical Center located at Indianapolis Motor Speedway and for patients across Indiana in need of critical care.





Since the inaugural event in 2014  
**Rev has raised over \$1.7 million**



A large crowd of people is gathered at a social event, possibly a conference or networking function. The image is overlaid with a solid red color. The text is positioned in the lower-left area of the image.

Each year the event draws sellout crowds of  
**over 3,000 guests**

Guests dine on IndyCar driver-inspired cuisine from over  
**60 of Indy's finest restaurants**



A man with glasses and a beard is playing a trumpet. He is wearing a light-colored shirt and a patterned tie. The image has a strong red overlay. The text is white and positioned on the left side of the image.

Live music and entertainment are on-hand to perform for guests  
**Previous acts have included:**

Hunter Smith Band

Jon McLaughlin

DJ Gabby Love

16 Candles

Chamber Music Band

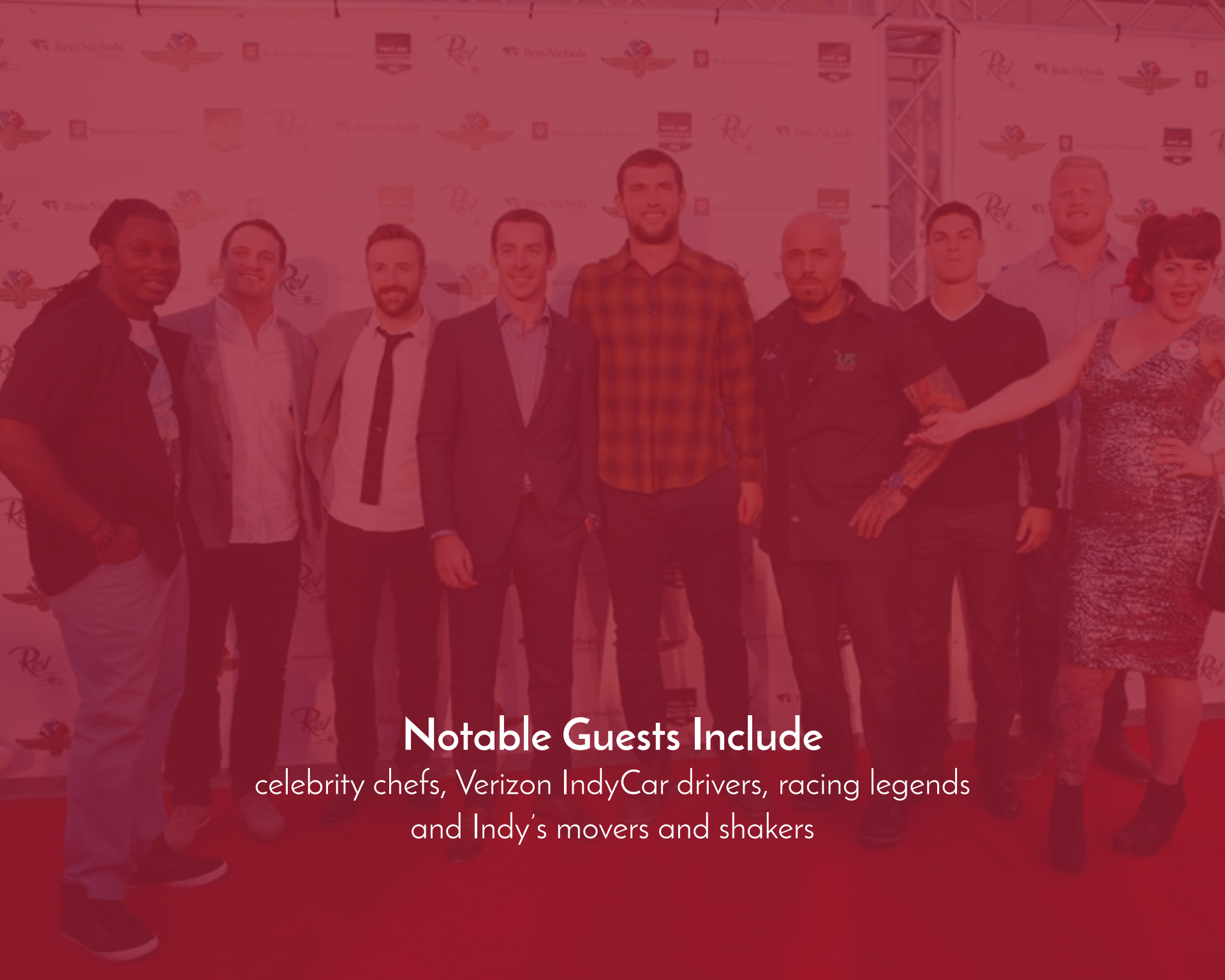
Heartfelt ft. Jordan Applegate

Marrialle Sellars

Dream Chief

DJ MetroGnome





## Notable Guests Include

celebrity chefs, Verizon IndyCar drivers, racing legends  
and Indy's movers and shakers



# Relive Rev 2017

[View the photo gallery](#) // [Watch the video recap](#)

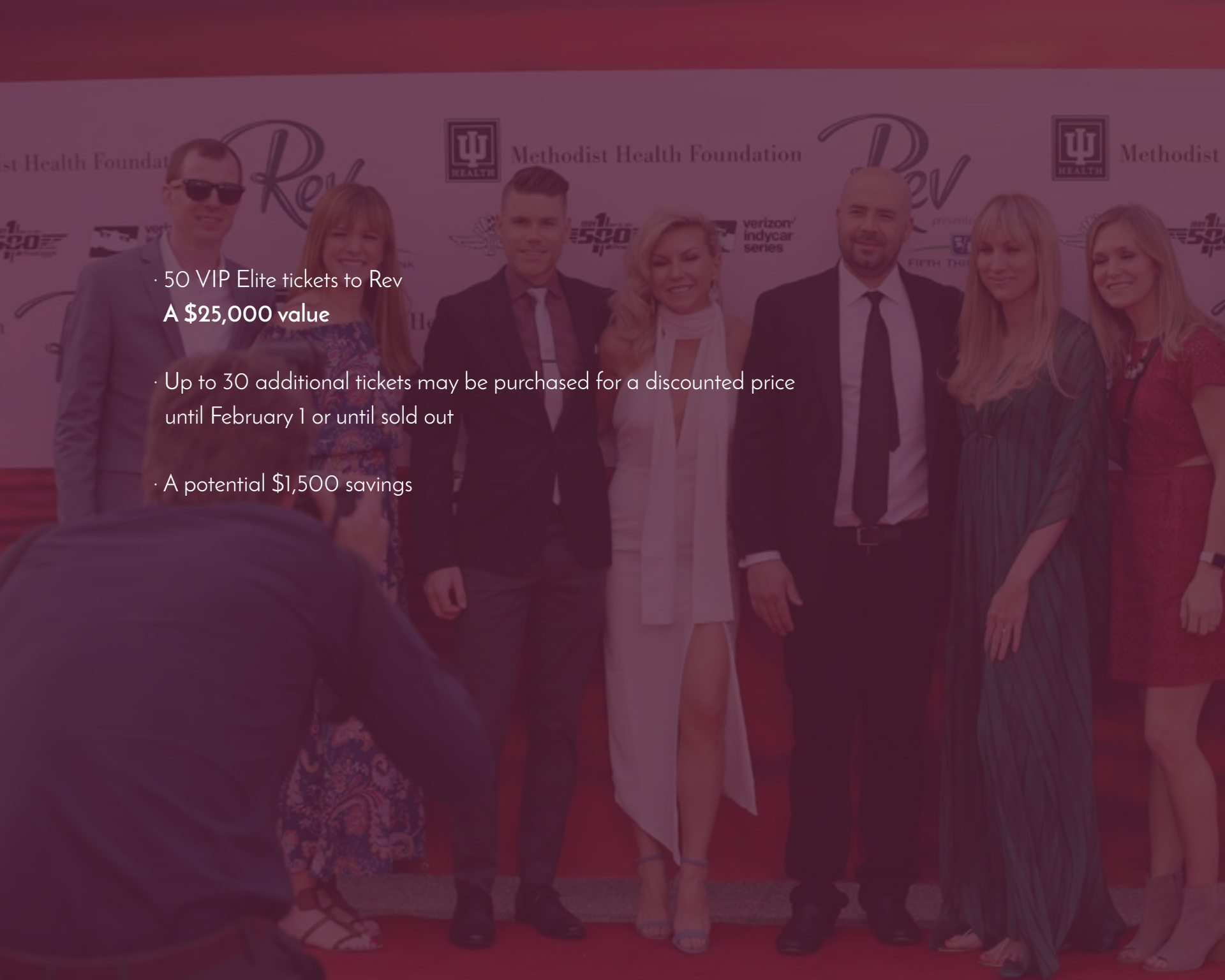


**WINNERS CIRCLE PARTY PIT SPONSOR**  
**(\$50,000)**

# WINNERS CIRCLE PARTY PIT SPONSOR (\$50,000)

## Benefits

- 50 VIP Elite tickets to Rev
- Access to VIP Reception in the Pagoda
- Access to Pagoda Green Room Experience
- Party Pit that includes a private bar, tent, lounge seating and concierge
- Your company logo placed on a decorative IndyCar on the night of the event
- Recognition on Party Pit signage the night of the event
- Recognition in print media
- Party favors for all attendees
- Valet parking for all guests
- Recognition on Rev website
- Recognition in the Rev event program
- Invitation to Spoke & Steele small batch, barrel-aged, cocktail tasting event, with opportunity to brand your own barrel that will be placed in your party pit the night of the event. Tasting event limited to 6 guests.
- Special invitations to events throughout the year
- Up to 30 additional tickets may be purchased for a discounted price until February 1 or until sold out

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- 50 VIP Elite tickets to Rev  
**A \$25,000 value**
  - Up to 30 additional tickets may be purchased for a discounted price until February 1 or until sold out
  - A potential \$1,500 savings



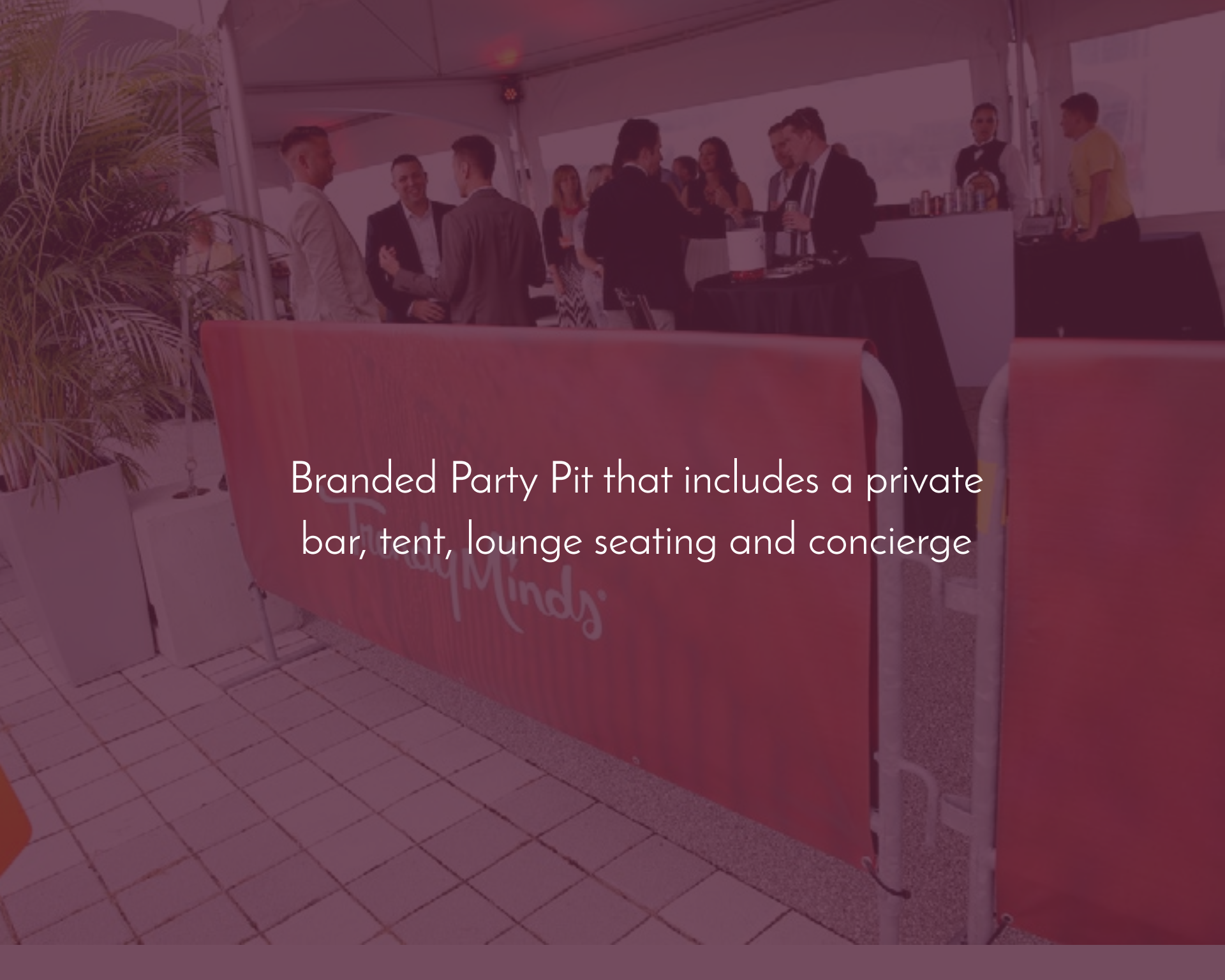
A high-angle, wide shot of a large crowd of people gathered in a modern building lobby. The image is overlaid with a semi-transparent red filter. The people are dressed in business casual attire, and many are wearing lanyards with badges. They are engaged in conversations, some standing in small groups and others walking. In the background, there are large glass windows and a red "EXIT" sign. The overall atmosphere is busy and professional.

Access to VIP Reception in the Pagoda  
and Pagoda Green Room Experience

A photograph of a red classic car, possibly a Chevrolet Camaro, with its driver-side door open. A man in a suit and sunglasses stands by the door, holding a card. The car has a license plate that reads "UNSAFE AT ANY SPEED". The background shows a parking lot with other cars and trees. The entire image has a semi-transparent red overlay.

Valet parking for all guests



A photograph of an outdoor event space under a white tent. In the foreground, a red fabric backdrop is suspended between metal stanchions. The backdrop features the 'Trudy Minds' logo in a white, cursive script. Behind the backdrop, a group of people in formal attire are gathered around a private bar area. The bar is a white rectangular counter with a black tablecloth, holding various bottles and glasses. A person in a yellow shirt is visible behind the bar. The floor is paved with light-colored square tiles. To the left, there are large potted plants. The overall lighting is soft, suggesting an evening or indoor setting with artificial light.

Branded Party Pit that includes a private  
bar, tent, lounge seating and concierge





Your company logo placed on a decorative IndyCar  
on the night of the event

**A \$5,000 value**

## PURCHASE TICKETS

VIP  
ELITE TICKET  
COMING SOON

PREMIERE  
TICKET  
COMING SOON

### VIP ELITE EXPERIENCE Recognition in print media

VIP Elite ticket holders will enjoy early access to the event with complimentary valet parking and a private night tour of the Indianapolis Motor Speedway. The tour will feature hand crafted cocktails and unique culinary specialties. VIP Elite tickets will also experience thrilling speeds over 100-mph around the Indianapolis Motor Speedway using early access to the track. Limited number of tickets available.

Recognition on Rev website

AVG. MONTHLY PAGEVIEWS ~2,300

## REV IS CHAMPIONED BY

To become a sponsor, contact *Carol Howard*

TITLE SPONSOR

# Recognition in the Rev event program







Party favors for all attendees

A photograph of a social gathering at an outdoor event. In the foreground, a woman in a white shirt and dark vest is serving drinks at a bar. The bar is decorated with a large wooden barrel. Several people are gathered around the bar, some holding drinks. In the background, there are white tents and other guests. The entire image has a semi-transparent red overlay.

Invitation to exclusive Spoke & Steele small batch,  
barrel-aged, cocktail tasting event.

**Limited to 6 guests.**

A photograph of two men in conversation at a social gathering. The man on the left, with a beard and dark hair, is wearing a dark jacket and gesturing with his right hand. The man on the right is older, with grey hair, wearing a red sweater over a checkered shirt. The background is blurred, showing other people. The entire image has a semi-transparent red overlay.

**Special invitations**  
to events throughout the year





## Interested in Corporate Sponsorship?

BECOME A SPONSOR

Contact Carol Howard  
[choward49@iuhealth.org](mailto:choward49@iuhealth.org)