



Indiana University Health

Rev

presented by



FIFTH THIRD BANK

SPONSORSHIP OVERVIEW

Hosted at the
INDIANAPOLIS MOTOR SPEEDWAY
MAY 5, 2018

All FAA Part 135 aviation services provided by Metro Aviation, Inc.,
which maintains exclusive operational control over all aircraft.

Rev is a philanthropic event

hosted at the Indianapolis Motor Speedway, benefiting Indiana University Health patients. Funds raised support Indiana University Health statewide trauma and critical care programs. These funds provide care for drivers and patrons at the Indiana University Health Emergency Medical Center located at Indianapolis Motor Speedway and for patients across Indiana in need of critical care.





Since the inaugural event in 2014
Rev has raised over \$1.7 million

A large crowd of people is gathered at a social event, possibly a conference or networking function. The image is overlaid with a solid red color. The text is positioned in the lower-left area of the image.

Each year the event draws sellout crowds of
over 3,000 guests

Guests dine on IndyCar driver-inspired cuisine from over
60 of Indy's finest restaurants



A man with glasses and a beard is playing a trumpet. He is wearing a light-colored shirt and a patterned tie. The image has a strong red overlay. The text is white and positioned on the left side of the image.

Live music and entertainment are on-hand to perform for guests
Previous acts have included:

Hunter Smith Band

Jon McLaughlin

DJ Gabby Love

16 Candles

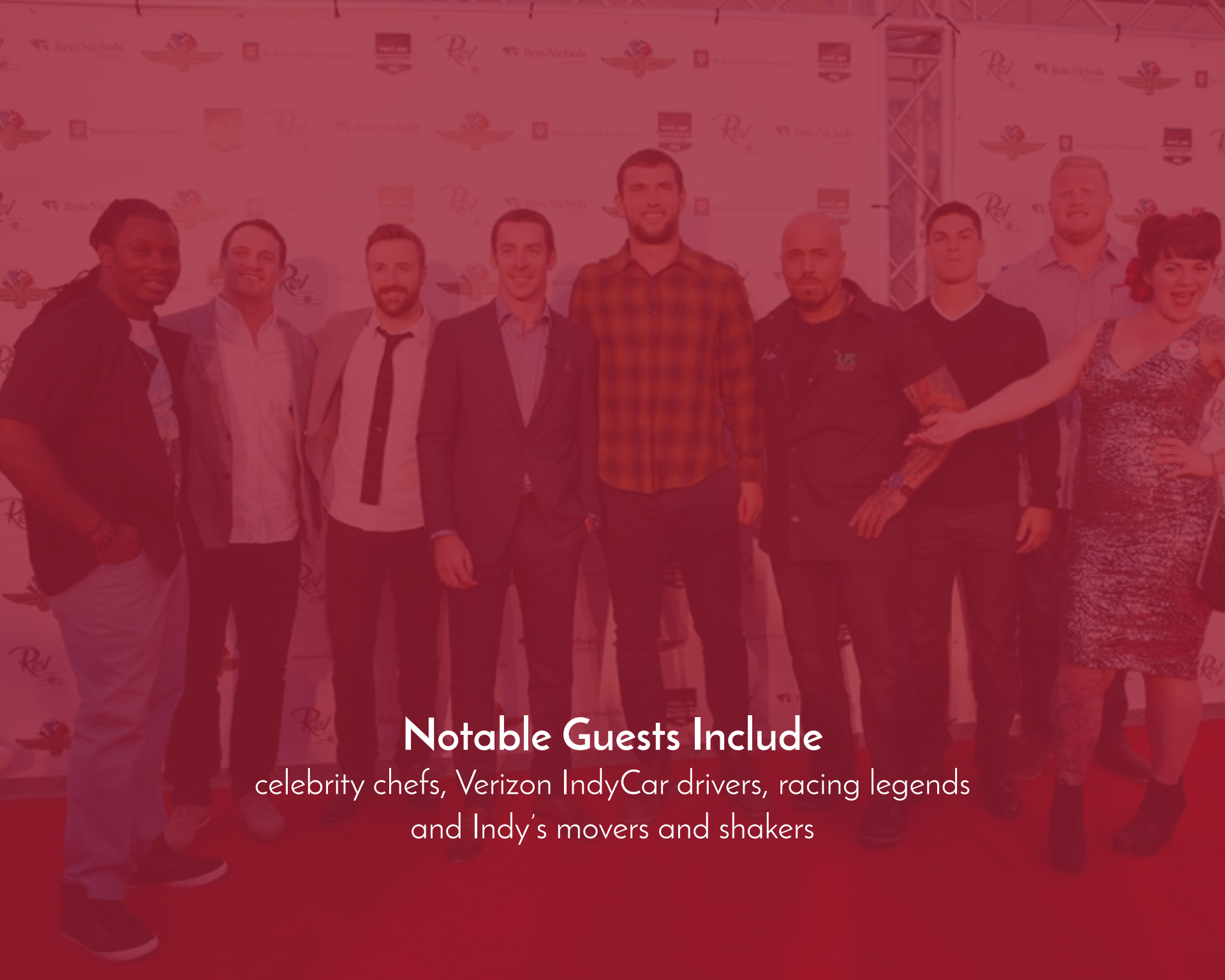
Chamber Music Band

Heartfelt ft. Jordan Applegate

Marrialle Sellars

Dream Chief

DJ MetroGnome



Notable Guests Include

celebrity chefs, Verizon IndyCar drivers, racing legends
and Indy's movers and shakers

A vibrant night scene of a festival. In the foreground, a large crowd of people is visible, many holding up colorful flags (red, white, blue, and yellow) that are illuminated by bright lights. The background features a large, multi-story building with a prominent sign displaying the numbers 1 through 10. The overall atmosphere is festive and celebratory, with a strong red color overlay across the entire image.

Relive Rev 2017

[View the photo gallery](#) // [Watch the video recap](#)

VICTORY LANE PARTY PIT SPONSOR
\$25,000

VICTORY LANE PARTY PIT SPONSOR (\$25,000)

Benefits

- 20 Premiere tickets to Rev
- 20 VIP Elite tickets to Rev
- Access to VIP Reception in the Pagoda (VIP Elite guests only)
- Access to Pagoda Green Room Experience
- Party Pit that includes a private bar, tent, lounge seating and concierge
- Recognition on Party Pit signage the night of the event
- Recognition in print media
- Party favors for VIP Elite guests
- Valet parking for VIP Elite guests
- Recognition on Rev website
- Recognition in the Rev event program
- Invitation to Spoke & Steele small batch, barrel-aged, cocktail tasting event, with opportunity to brand your own barrel that will be placed in your party pit the night of the event. Tasting event limited to 6 guests.
- Special invitations to events throughout the year
- Up to 20 additional tickets may be purchased for a discounted price until February 1 or until sold out
- Branded racecar with your company logo – additional \$5,000 (based on availability)

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- 20 VIP Elite tickets to Rev
 - 20 Premiere tickets to Rev
- A \$16,000 value**

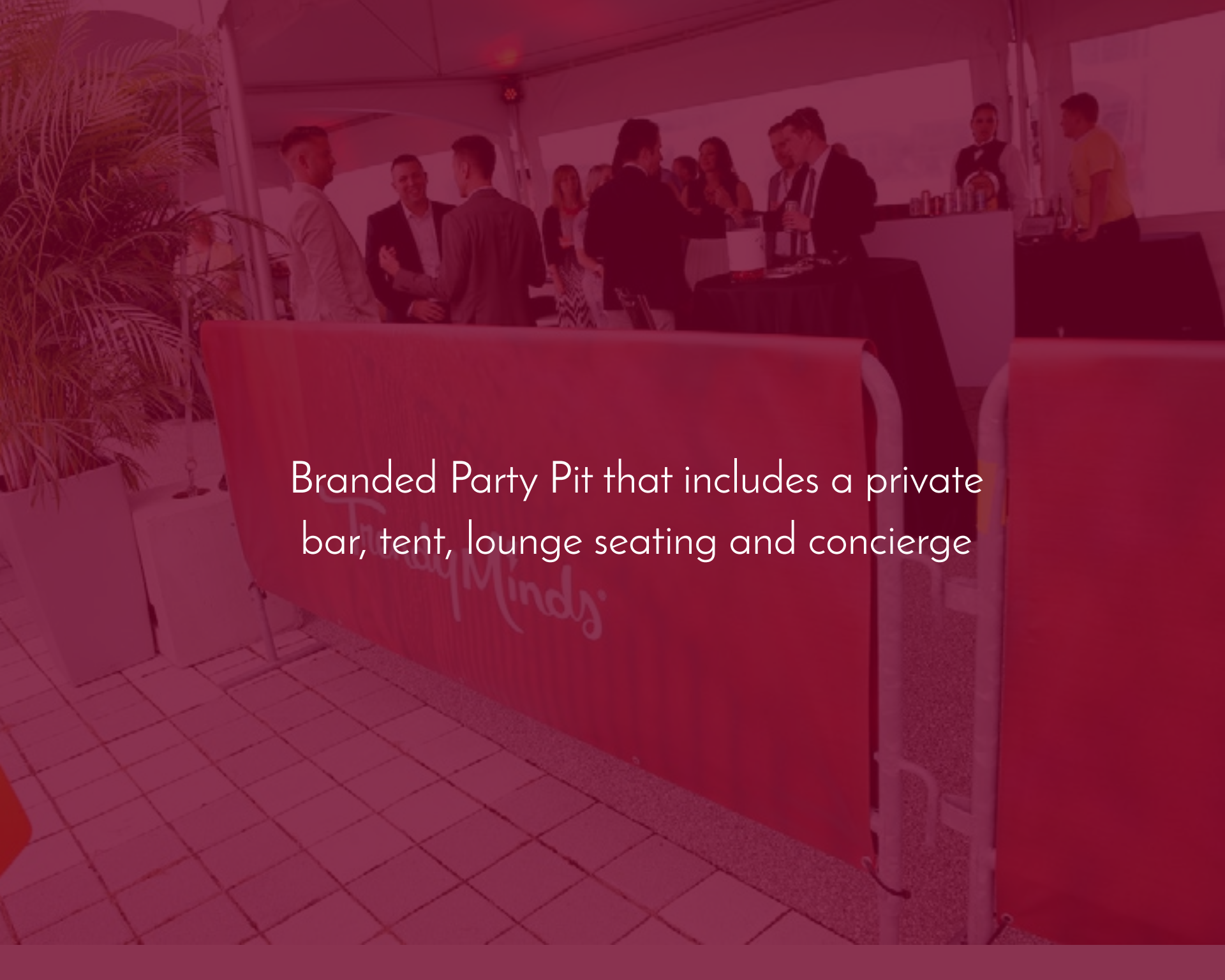
- Up to 20 additional tickets may be purchased for a discounted price until February 1 or until sold out
- A potential \$1,000 savings

A high-angle, wide shot of a large crowd of people gathered in a modern building lobby. The image is overlaid with a semi-transparent red filter. The text is centered in the middle of the image. The crowd consists of people of various ages and genders, many wearing lanyards, suggesting a formal event or conference. The architecture features large glass windows and modern interior design. An "EXIT" sign is visible in the upper right corner.

Access to VIP Reception in the Pagoda
(VIP Elite guests only) and Pagoda
Green Room Experience



Valet parking for VIP Elite guests

The image shows an outdoor event space under a white tent. In the foreground, a red fabric backdrop is suspended between metal stanchions. The backdrop features the 'Trudy Minds' logo in a white, cursive script. Behind the backdrop, a group of people in formal attire are gathered around a circular table covered with a black tablecloth. To the right, a private bar is visible with a white counter and a staff member in a white shirt and black vest. The floor is paved with light-colored square tiles. A large potted plant is visible on the left side of the frame. The entire image has a semi-transparent red overlay.

Branded Party Pit that includes a private
bar, tent, lounge seating and concierge



Party favors for VIP Elite guests

PURCHASE TICKETS

VIP
ELITE TICKET
COMING SOON

PREMIERE
TICKET
COMING SOON

VIP ELITE EXPERIENCE Recognition in print media

VIP Elite ticket holders will enjoy early access to the event with complimentary valet parking and a private night tour of the track. The event will also feature hand crafted cocktails and unique culinary specialties. VIP Elite tickets will also experience thrilling speeds over 100 mph around the Indianapolis Motor Speedway using early access to the track. Limited number of tickets available.

Recognition on Rev website

AVG. MONTHLY PAGEVIEWS ~2,300

REV IS CHAMPIONED BY

To become a sponsor, contact *Carol Howard*

TITLE SPONSOR

Recognition in the Rev event program



A photograph of a group of people at an outdoor event, likely a cocktail tasting. In the foreground, a woman in a dark vest and glasses is pouring a drink from a wooden barrel into a glass. Several men are standing around her, some holding glasses. In the background, other people are visible under large white tents. The entire image has a red tint.

Invitation to exclusive Spoke & Steele small batch,
barrel-aged, cocktail tasting event.

Limited to 6 guests.

A photograph of two men in conversation at a social gathering. The man on the left, with a beard and dark hair, is wearing a dark jacket and gesturing with his right hand. The man on the right, seen from the back, is wearing a red sweater over a checkered shirt. The background is blurred, showing other people. The entire image is overlaid with a semi-transparent red filter.

Special invitations
to events throughout the year

A white open-wheel race car is the central focus, parked on a black and white checkered floor. The car features the 'CARE INSTITUTE GROUP, INC.' logo on its side and 'HONDA' branding. It has black tires with 'Firestone' written on the sidewalls. In the background, there are several white event tents and people, suggesting an outdoor festival or race track event. The entire image has a semi-transparent red overlay.

Branded racecar with your company logo
additional \$5,000 (based on availability)



Interested in Corporate Sponsorship?

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Contact Carol Howard
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