codecademy ready

Design and UX

https://github.com/jesselumarie   @jesselumarie

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Plan

* Design generally

* Color

* Typefaces

* Live Coding: Pseudo-classes

Design

It's how we communicate to our users and how our users interact with our products

Style Guides

* Define how a company wants its assets used

* Reduce consumer overhead

* Legal Reasons

How to design your website

* Sketch out the experience

* Use whatever tools work for you (could be a notepad)

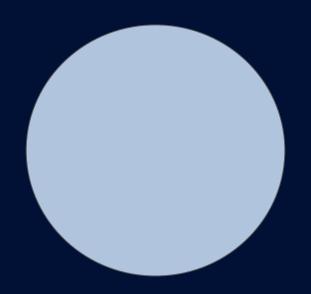* I used powerpoint to design my first website

How to design your website

Follow ur 💗

Color

* Named

* Hex (Hexadecimal)

* RGB (Red Green Blue)

* HSL (Hue Saturation Lightness)

Color Spotlight: LightSteelBlue

* Named: LightSteelBlue

* Hex: #B0C4DE

* RGB: rgb(176 196 222)

* HSL: hsl(214, 41%, 78%)

Why Color is Important

* Communication

* Consistency/Accuracy

* People don't read

Typefaces

* Web Safe Fonts

* Web Fonts

* User Fonts

Typefaces and Fonts

Legibility > Flair

Color/Typeface is secondary

* Try building your website in black/white shaped prior to adding color/typeface

Questions?

Pseudo-Classes

Pseudo-Classes

* A keyword added to selectors that specifies a special state of the element to be selected [From MDN](#)

* :hover/:focus/:visited

Pseudo-Classes

* Live Coding!

* Derived from this tutorial on [flipping CSS elements](#).

Questions?

Additional Resources

Facebook Brand Guidelines

Snap Brand Guidelines

How Typography Could Have Fixed the Oscars

99% Invisible

More reading on CSS 3D Transforms

🎉

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