




# 25 proven tactics to accelerate AI adoption at your company

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## 25 proven tactics to accelerate AI adoption at your company


Practical advice from AI-forward companies like Shopify, Ramp, Zapier, Duolingo, Intercom, and Whoop





PETER YANG  
AUG 05, 2025 • PAID

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"Practical advice from AI-forward companies like Shopify, Ramp, Zapier, Duolingo, Intercom, and Whoop"

# Why Notes + Data Analysis is Your Secret Weapon for Substack Growth

<https://thrivewithcarrie.substack.com/p/why-notes-data-analysis-is-your-secret>










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# State of Developer Experience Report 2025 | Atlassian


<https://www.atlassian.com/teams/software-development/state-of-developer-experience-2025>



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## State of Developer Experience Report 2025

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"Discover how AI is reshaping the developer experience in Atlassian's State of Developer report 2025 – trends, tools, and what's next."



# Full-breadth Developers

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Monday, Jul 7, 2025

## FULL-BREADTH DEVELOPERS


The software industry is at an inflection point unlike anything in its brief history. Generative AI is all anyone can talk about. It has rendered entire product categories obsolete and upended the job market. With any economic change of this magnitude, there are bound to be winners and losers. So far, it sure looks like **full-breadth developers**—people with *both* technical and product capabilities—stand to gain as clear winners.

What makes me so sure? Because over the past few months, the engineers I know with a lick of product or business sense have been absolutely scorching through backlogs at a dizzying pace. It may not map to any particular splashy innovation or announcement, but everyone agrees generative coding tools crossed a significant capability threshold recently. It's what led me to write this. In just two days, I've completed two months worth of work on [Posse Party](#).

I did it by providing an exacting vision for the app, by maintaining stringent technical standards, and by letting [Claude Code](#) do the rest. If you're able to cram critical thinking, good taste, and strong technical chops into a single brain, these tools hold the potential to unlock incredible productivity. But I don't see how it could scale to multiple people. If you were to split me into two separate humans—Product Justin and Programmer Justin—and ask them to work the same backlog, it would have taken weeks instead of days. The communication cost would simply be too high.

## WE CAN'T ALL BE WINNERS

*"The software industry is at an inflection point unlike anything in its brief history. Generative AI is all anyone can talk about. It has rendered entire product..."*

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# jola.dev - Estimates Are More Valuable Than You Think

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## Estimates Are More Valuable Than You Think

📅 August 4, 2025 ⌚ 2 min read

management

productivity


coding

I know estimates have a bad reputation. Most engineers hear "estimate" and immediately think of micromanagement, unrealistic deadlines, and that manager who asks "is it done yet?" every few hours. I've seen teams reflexively pad their numbers by 3x just to avoid the inevitable disappointment when reality doesn't match the plan.

But after years of building products, I've come to see estimates differently. Good estimation isn't about control or tracking every minute of your day. It's about creating trust and transparency in your team.

### Estimates as Conversations, Not Contracts


*"Johanna Larsson is a software engineer, manager, writer, speaker. With over 14 years of experience in software development and management, she has worked with clients from various industries, including finance, healthcare, and education. She is passionate about creating innovative solutions that solve real-world problems. She is also an advocate for diversity and inclusion in the tech industry. She believes that technology can be a force for good and strives to make a positive impact in the world. She is committed to using her skills and expertise to create a better future for all."*

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# Throwing AI at Developers Won't Fix Their Problems

<https://thenewstack.io/throwing-ai-at-developers-wont-fix-their-problems>




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Throwing AI at Developers Won't Fix Their Problems


Systemic engineering bottlenecks won't disappear by just throwing AI at them. You've got to fix the roadblocks to realize the full value of AI tools.

Jul 11th, 2025 4:00am by [Chris Westerhold](#) and [Ankit Jain](#)





*"Systemic engineering bottlenecks won't disappear by just throwing AI at them. You've got to fix the roadblocks to realize the full value of AI tools."*

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# Writing a good design document

<https://grantslatton.com/how-to-design-document>

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## How to write a good design document

This essay is a version of [the response](#) I gave to my friend Vik's call for suggestions:



## Definition

A design document is a technical report that outlines the

*"A guide"*

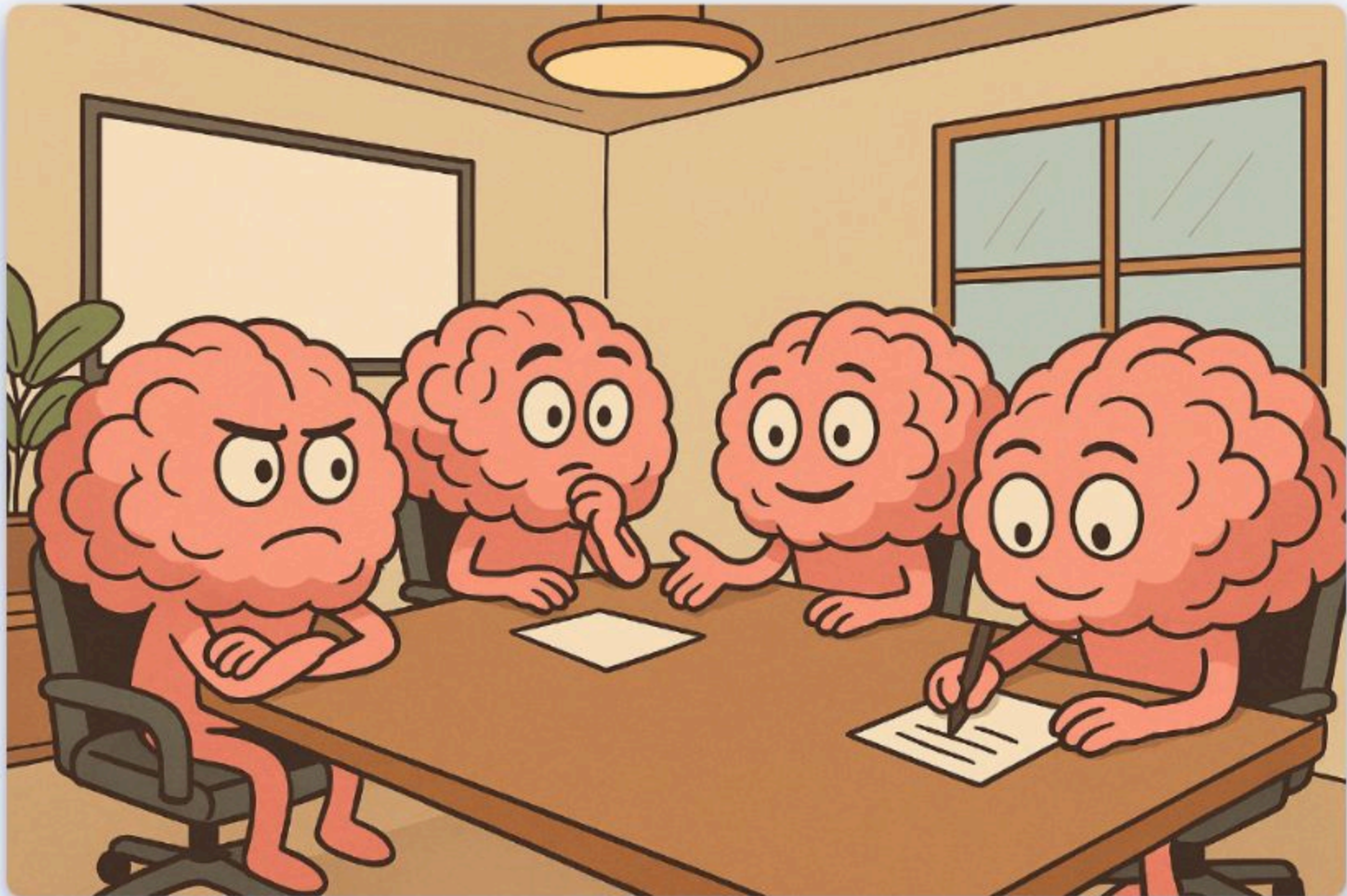


# The Best Advice I Got at PagerDuty


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"From Pizza to IPO: The Best Advice I Got at PagerDuty. 7 tips from 7 years"

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