




I wasted 600 days chasing the wrong kind of growth. Here's what I learned

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I Wasted 600 Days Chasing The Wrong Kind Of Growth. Here's What I Learned.


Why focusing on the wrong metrics nearly killed my business




OREL ZILBERMAN AND MIKE GOITEIN
JUL 21, 2025

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"Why focusing on the wrong metrics nearly killed my business"

Measuring the impact of AI on software engineering – with Laura Tacho

<https://newsletter.pragmaticengineer.com/p/measuring-the-impact-of-ai-on-software>




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Measuring the impact of AI on software engineering – with Laura Tacho

Laura Tacho, CTO of DX, shares findings from 180+ companies on how AI is really impacting dev productivity, what most teams get wrong, and why measuring dev



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Software engineering at DX, Tech and structure

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"Laura Tacho, CTO of DX, shares findings from 180+ companies on how AI is really impacting dev productivity, what most teams get wrong, and why measuring dev experience first is critical."

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The fastest way to get things done is to forget the finish line.



STEVE HUYNH
JUL 23, 2025



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"The fastest way to get things done is to forget the finish line."





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METR's study on how AI affects developer productivity

<https://newsletter.getdx.com/p/metr-study-on-how-ai-affects-developer-productivity>



Engineering Enablement




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METR's study on how AI affects developer productivity


In this study, developers were 19% slower when using AI.



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Welcome to the latest issue of Engineering Enablement, a weekly newsletter sharing research and perspectives on developer productivity.

 Join Laura Tacho and me for a **live webinar** in August as we cover how AI is changing the role of platform engineering.

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This week I'm summarizing a surprising new field study that challenges the prevailing

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"In this study, developers were 19% slower when using AI."

OpenAI's GPT-5 is coming in early August, per sources

<https://www.axios.com/2025/07/24/openai-gpt-5-august-2025>

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Jul 24, 2025 - Technology

OpenAI's GPT-5 is coming next month




Ina Fried, Megan Morrone


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"Signs of early testing in the wild hint that the new model is coming soon."

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