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CONFERENCE



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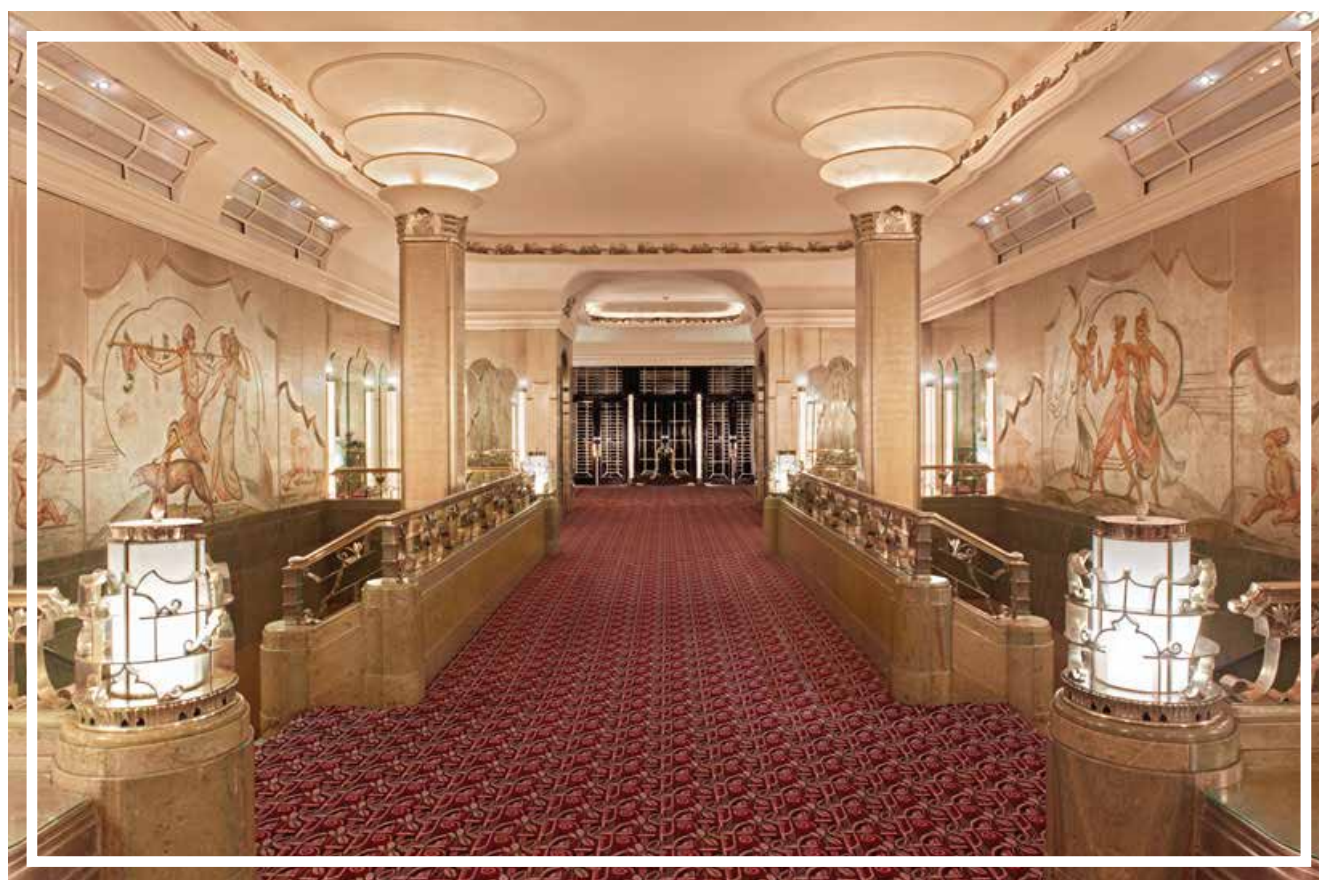


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PRESIDENT'S WELCOME

Dear Delegates,

A very warm welcome to the 3rd New Financial Worlds Conference. As the third flagship conference hosted by Imperial College Finance Society, this year we have decided to focus on the topic of global markets and investment banking. The conference has attracted applicants from prestigious institutions from around the world and we hope you enjoy meeting fellow students who share a common interest in the financial services industry.

Established only two years ago, the New Financial Worlds Conference has grown to become one of the most influential events in the financial sphere's calendar, with prominent speakers from the highest level of industry and a distinct focus on a specific area of the field. I further urge you to take advantage of our networking events throughout the day for an opportunity to talk directly to representatives from our sponsors.

I would like to thank my fantastically motivated committee for their passion and commitment in organising the conference. It is amazing that just a few months ago, we were all sat around a table with grand visions of the event and thanks to our team, we have realised our ambitions.

I sincerely hope you find the New Financial Worlds engaging, insightful and useful in broadening your knowledge of financial products. When trying to learn about the industry, it is often difficult to know where to start. As such, I hope the conference gives you all the important insight into the financial world and I wish you well in your future careers.



Ahmed Jamal

President, 3rd New Financial Worlds Conference

**"Someone's sitting in the shade today because someone planted a tree a long time ago."
Warren Buffet.**

WHO WE ARE

CORE TEAM



EXECUTIVE COMMITTEE

Ahmed Jamal | President

DIRECTORS

Deepika Pyla | Marketing
Karen Lai | Communications
Sebastian Grubb | Media
Daniel Greening | Technology

OFFICERS

James Phua | Communications
Xing Kai Loy | Communications
Orion Seo | Communications
Brian Robertson | Communications
Carole Ng | Marketing
Calvin Chan | Marketing
Christina Wong | Marketing
Jingjing Pan | Marketing
Aniruddh Chandrashekar | Marketing
Alexandra Boboc | Marketing
Jason Wong | Marketing
Emmanuel Chettrit | Marketing
Yunsheng Tu | Media



FINANCE SOCIETY
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ABOUT US

IMPERIAL COLLEGE

Founded in 1907 Imperial College is a world-class university at the forefront of teaching and research in science, medicine and engineering. The student community is formed by 13,000 bright undergraduates and postgraduates from over 158 countries.

IMPERIAL COLLEGE FINANCE SOCIETY

The Imperial College Finance Society (ICFS) is the largest, most established society for Imperial College students seeking an early insight into finance and business. ICFS is experienced in providing our members with a wealth of resources and opportunities, to support them realise their potential through their professional pursuits. We foster a vibrant, interactive community for both learning and networking with future employers, colleagues and students at other top institutions globally.

NEW FINANCIAL WORLDS CONFERENCE

The New Financial Worlds Conference is an annual exclusive event dedicated to a topic of interest in the financial world. Organized by ICFS, the event attracts people from a wide range of both academic and professional backgrounds. The conference aims to identify new trends in the evolution of the financial world.

This year's New Financial Worlds Conference is split into two streams, Global Markets and Investment Banking, where students and professionals will have the unique opportunity to be a part of a number of cutting edge presentations given by top level industry experts. Delegates will also have the chance to network and those who impress will be able to secure internships with our sponsors, as many past delegates have been able to.

The theme of the first stream is Global Markets, an extremely dynamic and complex area which covers products such as bonds, equities, over-the-counter derivatives, foreign exchange, and commodities. Delegates of this stream will be able to attend talks given by the most prominent speakers in this field as well as participate in a trading challenge.

The second stream will focus on Investment Banking. Topics include M&A and debt and equity issuance. Delegates will participate in talks from many eminent speakers in the area and will be able to participate in an interactive M&A case study.



THE VENUE

This year's New Financial Worlds Conference is held in the heart of Mayfair in the Park Lane Hotel, a 5 Star hotel on Piccadilly, London. Facing Green Park and just a short walk away from Buckingham Palace it is ideally located to connect with the city of London.

The hotel was built in the 1920s in the Grand Art Deco Style by Sir Bracewell Smith. The building is a fine example with a mansard roof and Portland stone facade. The building is Grade II listed and has also been featured in films such as *The End of the Affair*, *The Winds of War* and *The Golden Compass*.

The investment banking stream of the conference will be held in the Ballroom a 70-year old, 11,000-square foot complex.



The HSBC logo is displayed in white, bold, sans-serif capital letters against a blue background with a geometric, low-poly pattern.

Full-time Global Analyst Induction Programme

Who can apply

The Global Analyst Induction Programme (GAIP) is open to students in their final year of university or who have already graduated. We welcome both Bachelors and Masters students and have a dedicated MBA Associate Programme for MBA candidates.

What you can expect

At HSBC, we're committed to the learning and development of our Graduate Analysts. Our goal is to become the world's leading international bank and the personal and professional progress of our people is one of the cornerstones of our strategy.

Join GAIP and you will experience a stimulating combination of classroom-based interactive technical and behavioural skills training - alongside hands-on work in your chosen business area. All of this is designed to help highly credible new Analysts develop into the influential specialist professionals of tomorrow.

Gain a deep, global understanding

Our programme will provide you with a deep understanding of HSBC's competitive advantages, strategy and clients. It will start with an in-depth four-to-six week induction for all our Analysts globally. Held in London, it acts as an introduction to our culture, strategy and values. The technical and regulatory training you receive will be bespoke to your programme area and ensures you have the skills and knowledge to start your career at HSBC. This is complemented by a core behavioural skills programme covering such aspects as influencing, personal brand, presentation skills and dealing with challenging situations-critical in a client-facing business.

Connect to our culture

Our dedicated and structured programme will open up the world of HSBC to you. It will connect you to our culture, ethics, values and business principles. You'll learn about HSBC's values - dependable, open and connected - and we'll demonstrate them in action. You'll also gain experience networking with your fellow peers from across our global network.

Supporting your performance, learning and network

At HSBC, we want you to reach your personal and professional potential. We also expect the highest levels of performance from all our Analysts. Ongoing development is vital, and our continuous learning curriculum will support you fully. Throughout your programme, you can expect a mixture of formal assessment, regular feedback and continuous support and coaching from your Analyst Development Adviser, your line manager, mentor and a buddy who's also experienced GAIP.

How you'll benefit

HSBC's culture is based on recognising people on merit. This means your achievements will be acknowledged and your career advancement will be based on your performance. We will also make sure that you are in constant contact with your peers in the different hubs across the globe, so you can form valuable international networks.

www.hsbcnet.com/hr/careers



FINANCE SOCIETY
IMPERIAL COLLEGE

SPEAKERS

INVESTMENT BANKING

Piers Curran - Managing Director at Amplify Trading



Piers Curran is the Head of Trading at Amplify Trading. As well as being the founder of the firm, Piers also mentors Amplify's Junior and Trainee traders. Piers was previously at Goldenberg Hehmeyer for 6 years as a Senior Trader where he gained recognition as one of the biggest intra-day traders in the futures market. Piers traded Fixed Income Spreads, Currencies, Commodities and Stock Index Futures, with specialist focus on German Government Bond Futures. He began his career at HSBC as an Analyst in the Global Markets Investment Strategy division having graduated from Imperial College London with a Masters degree in Mechanical Engineering.

Piers is a regular Guest Host on international financial news channel CNBC, as well as being quoted in the financial press, where he discusses the Amplify economic and financial market strategies.

Christopher Drennen - Managing Director at BNP Paribas



Christopher Drennen is Managing Director and Head of Strategic Marketing for BNP Paribas. He has formerly worked in various debt management and public finance positions in London, Paris, New York and Latin America advising sovereign, supranational and financial institution clients at BNP Paribas.

He was a lead technical negotiator on behalf of private creditors during the Greek restructuring and is currently advisor to the Greek government (Hellenic Financial Stability Fund) regarding Greek bank recapitalisation and reorganisation of the banking system. As an advisor to many European governments and official institutions, Mr. Drennen is a specialist in managing public sector impacts of financial system stress and financial institution failures. He currently serves on the Joint Committee on Strengthening the Framework for Sovereign Debt Crisis Prevention and Resolution (sponsored by the IIF and G20) and the Expert Group on Sovereign Debt Restructuring (sponsored by the United Nations, Centre for International Governance Innovation and the Commonwealth Secretariat). He has previously worked for J.P. Morgan in Paris and London.

Mr. Drennen received a BA in History from Johns Hopkins University and an MBA in Finance from Ecole des Hautes Etudes Commerciales (HEC Paris). Christopher serves on the Board of Directors of Johns Hopkins University (USA) Foundation and remains involved in promoting and supporting community-building and social development programmes at the University. He previously served as a member of the Board of Directors of the Center for the Study of Conflict, a non-profit institution dedicated to developing innovative approaches to conflict resolution.

Mr. Drennen received a BA in History from Johns Hopkins University and an MBA in Finance from Ecole des Hautes Etudes Commerciales (HEC Paris). Christopher serves on the Board of Directors of Johns Hopkins University (USA) Foundation and remains involved in promoting and supporting community-building and social development programmes at the University. He previously served as a member of the Board of Directors of the Center for the Study of Conflict, a non-profit institution dedicated to developing innovative approaches to conflict resolution.

Owain Parry - Vice President at Citi



Owain joined Citigroup's European Investment Banking Division in 2006 and has worked on a variety of transactions, predominantly in the UK, including acquisitions and disposals of public and private companies, equity and debt raisings, and financial restructurings across a number of different sectors. Between 2008 and 2010, Owain worked within Citigroup's North American Mergers and Acquisitions team, based in New York.

Selected transaction experience includes advising: Polyus Gold on the sale of its stake in Goldfields, Compass Group plc on its sale of Selecta to Allianz, KKR on its acquisition of Alliance Boots plc, EMI on its sale to Terra Firma, William Hill on its JV with PlayTech, EMAP on its break-up and sale of Radio and Consumer Media to Bauer and EMAP B2B to Apax/GMG, the US Government on its restructuring of GM, Cox on its strategic review of its newspaper assets and related disposals, GE on the sale of its Fire & Security business, Kazakhmys plc on its secondary listing in Hong Kong, Blinkx plc on its accelerated equity offering, Citigroup Inc on its restructuring of EMI and sale of EMI Music Publishing to Sony and EMI Recorded Music to Vivendi/Universal, Sage Group plc on its acquisition of Folhamatic, Eaton Inc. on its acquisition of Cooper plc.

Owain graduated from Imperial College, London in 2006 with a Masters Degree in Physics and subsequently received a Masters in Finance from London Business School in 2010.



Omiros D. Sarikas - M&A Director at AHV Associates LLP



Omiros D. Sarikas is a Mergers and Acquisitions financier at AHV Associates LLP, an award winning London-based advisory firm. He joined AHV from Candestic, a McKinsey alumni strategy consultancy, where he was mainly involved in private equity transactions, such as Cinven's acquisition of Sebia for €800 million.

Omiros has worked on projects in London, Zürich and New York for venture capital and private equity funds of various types and sizes (from \$200 million to \$20 billion of assets under management), including Welsh, Carson, Anderson & Stowe, Ares Life Sciences (Ernesto Bertarelli's fund), Cinven, ECI Partners, Silverfleet Capital and Hutton Collins.

In addition, he has advised on strategic M&A business projects for IntraLinks, Deloitte Corporate Finance, AMEX (S&P 500 serial acquirer with \$147 billion assets), Credit Suisse (First Boston)

Investment Bank and Lyceum Capital private equity fund.

At AHV, Omiros covers global M&A and sponsored (i.e. private equity-backed) transactions. Following the company's recent expansion, it increased its mean deal size exponentially and has been awarded the titles of 'Corporate Finance Boutique of the Year', 'Cross Border M&A Advisory of the Year' and 'Middle Market Investment Bank of the Year' at a number of awards over the last four years including ACQ, DealMakers Monthly, IFR and FI Global.

Overall, Omiros has completed over 40 assignments to date in sectors such as TMT, Recycling, Energy, Financial Services, Industrials, Hospitality and Healthcare. This includes advisory work for private and public businesses, including BT, Vodafone, Samsung, Aspen Healthcare, Martindale Pharma, Picstel, EDF, E.ON, Klopman, Saudi Telecom and Morgan Stanley.

Wilhelm Schulz - Managing Director at Citi



Wilhelm Schulz joined Citi's European TMT team (Telecom Media Technology) in 1996 and co-headed the TMT M&A team until 2005. In 2012, Mr Schulz was appointed Head of Citi's EMEA TMT Franchise. Prior to joining Citi, Wilhelm Schulz was Head of CEE Equity Research at Bank Austria between 1994 and 1996.

Mr. Schulz commands 15 years of experience in Mergers & Acquisitions and in 2008 was appointed Head of Citi's European, Middle East and African Mergers & Acquisitions franchise. He was also Co-Head of Banking for Germany and Austria from 2010 until recently.

His extensive deal experience includes, amongst others, advisory roles on: Solvay / Abbott, Continental / VDO, VW / Porsche, Bayer / Schering, Bayer Diagnostics / Siemens, VW / Europcar, HVB / Unicredito, MobilTel / Telecom Austria, Eircom Disposal, Tiscali / LineOne, Orange / France Telecom, Vivendi Universal / NBC, Turk Telekom / Saudi Oger, etc

Wilhelm Schulz graduated in business administration from the University of Economics in Vienna and holds an MBA degree from Lancaster University.

James Scott - Vice President at Arma Partners

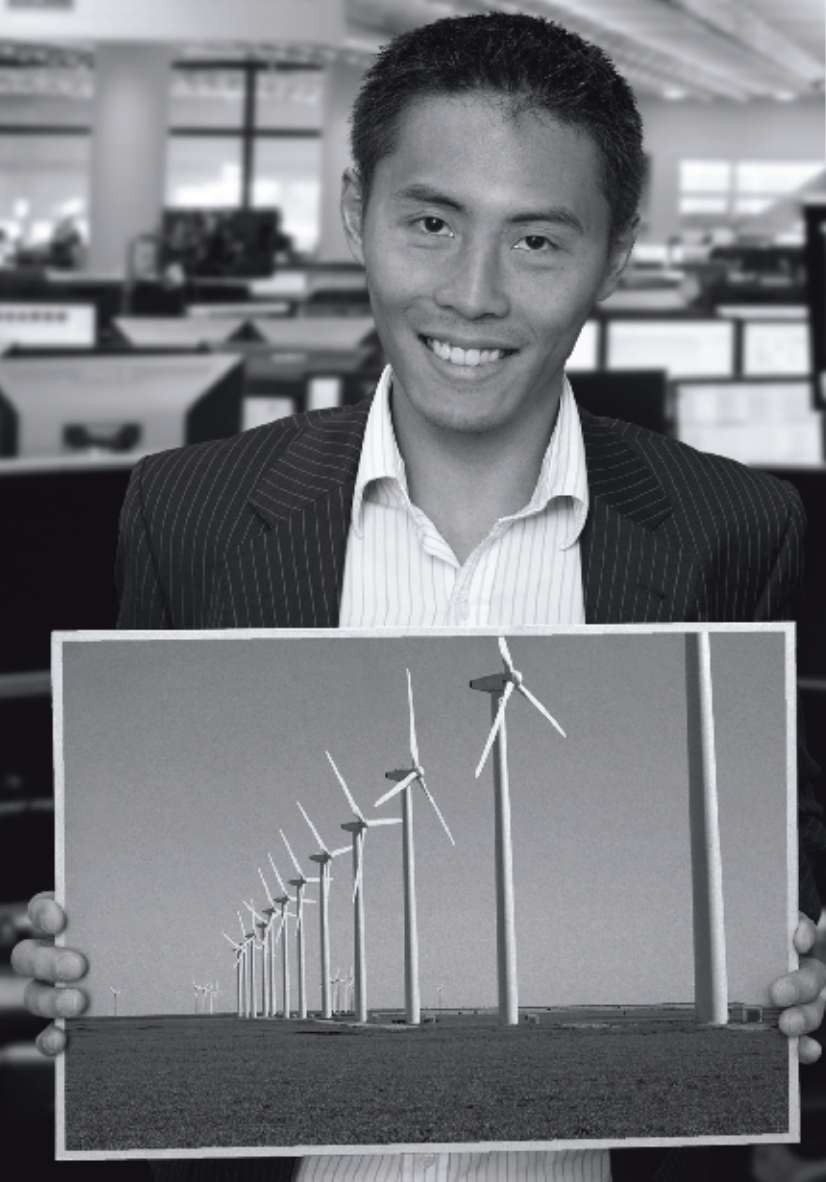


James Scott joined Arma Partners in 2009. Previously, he has worked across both the sector and leveraged finance teams at UBS. He has seven years of investment banking experience and has led numerous successful transactions including buy-side and sell-side M&A, leveraged finance and equity raising across Eastern and Western Europe as well as transatlantic transactions. James's current focus areas include the ad-tech, eCommerce and enterprise software sectors. James holds a BEng in Computing from Imperial College.





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CONFERENCE SCHEDULE

15th December 2012



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TIME	
08:00 08:50	Registration and Tea
08:50 09:00	Welcome - Ballroom Ahmed Jamal – New Financial Worlds President
09:00 10:00	Keynote 1 - Ballroom Amplify Trading
10:00 10:50	Keynote 2 - Ballroom Christopher Drennen – BNP Paribas
10:50 11:40	Global Markets 1 - Tudor Rose Mark Parsonson – Liongate Capital
11:40 12:40	Lunch Our sponsors will be present with their stands
12:40 13:30	Global Markets 2 - Tudor Rose Tim Abbott – Morgan Stanley
13:30 14:30	Trading Competition - Tudor Rose Judges from Morgan Stanley and Deutsche Bank
14:30 14:50	Break Coffee will be served in the Ballroom break-off area and the balcony
14:50 15:40	Global Markets 3 - Tudor Rose Alessandro Pozzi – Barclays
15:40 16:30	Global Markets 4 - Tudor Rose Furquan Kidwai – RBS Akin Adams – Citi
16:30 17:20	Investment Banking 3 - Ballroom Wilhelm Schulz - Citi
17:20 17:30	Investment Banking 4 - Ballroom James Scott - Arma Partners
	Panel - Ballroom Panellists from J.P.Morgan, Arma Partners, Citi, RBS and Goldman Sachs
	Close



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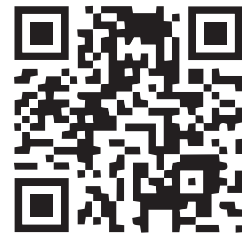
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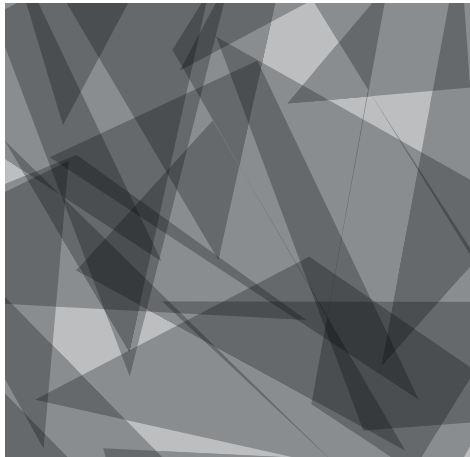
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