

# DARIO SOLIS III

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U.S. based international business and investment analyst with hands-on experience in financial planning, Excel based projections, and cross border operations across Latin America and Europe. Multilingual professional supporting data driven decision making, market analysis, and stakeholder coordination in emerging and international markets.

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- Financial Planning
  - Market & Investment Research
  - Multilingual Business Communication
  - Microsoft Excel (Projections)
  - Data Analysis & Reporting
  - Market & Investment Research
  - Cross Border Operations
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## EDUCATION

### Thunderbird School of Global Management, Phoenix, AZ

January 2026-Expected December 2027

Master of Global Management

### Arizona State University, Tempe, AZ

August 2021-December 2024

Bachelor of Arts, Sports Business,

- Applied Business Data Analytics Certificate
- New American University Scholarship
- International academic programs in Spain and France

## INTERNATIONAL & STRATEGY PROJECTS

### Sponsorship & Market Activation Project, Arowana Sports (Madrid, Spain)

May 2023-July 2023

- Designed a full sponsorship activation framework by evaluating athlete-brand fit, social media monetization strategies, and negotiation dynamics.
- Applied international marketing principles to develop cross-market activation strategies aligned with European sports business practices.

## PROFESSIONAL EXPERIENCE

### Global Football Freelancer (Strategy & Operations), VfL Bochum 1848, Bochum, Germany

March 2025-May 2025

- Supported cross-border collaboration between a Bundesliga club and a Canadian Premier League organization by coordinating strategy, logistics, and communication across cultures and time zones.
- Conducted research on global football markets to support international brand visibility and fan engagement initiatives.
- Contributed to curriculum development and operational planning for an international youth development program.

### Sports Business Analyst Intern, Grupo Corporativo EXSUSA, Panama City, Panama

February 2024-March 2024

- Supported data organization and analysis projects for the Panamanian Olympic Committee to identify key contributors for future sports initiatives.
- Assisted in financial and operational planning for a regional youth tournament, working within defined budget and logistical constraints.
- Developed attendance growth strategies by analyzing student engagement incentives across multiple Panamanian universities.

### Sports Marketing Coordinator, Sun Devil Fitness Center, Tempe, Arizona

June 2023-December 2024

- Led recruitment efforts by conducting 100+ interviews, supporting workforce planning and staff selection decisions.
- Designed and executed marketing initiatives to increase intramural participation and student engagement.
- Mentored staff members, improving operational efficiency and service quality across programs.

## LEADERSHIP AND ACTIVITIES

### Minister of Marketing, Panamanian Association of Students at Arizona State

January 2026

### Kids Camp Manager, Sun Devil Fitness Center

May 2024-August 2024

### Attendee, MIT Sloan Sports Analytics Conference 2024

## CERTIFICATIONS AND TECHNICAL SKILLS

### EF Nice, B1 French Certificate

July 2022

### Google Workspace

- Canva
- Advanced Microsoft Excel

#### **ADDITIONAL INFORMATION**

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- Languages:
  - Spanish (Native)
  - English (Native)
  - Portuguese (Advanced)
  - French (Professional Proficiency)
  - Italian (Conversational)
  - German (Basic)