

DARIS GUO

CONTACT

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SKILLS

DESIGN TOOLS

Figma

Sketch

Photoshop

Illustrator

Marvel

Invision

DEVELOPMENT

HTML & CSS

Java

C++

DATA ANALYSIS

R

Stata

Python

UX METHODS

Information Architecture

Competitive Analysis

Personas

Wireframing

Prototyping

User Interviews

Usability Tests

EXPERIENCE

HEALTHERA, Freelance UX Designer

7/2017 - Present Remote

- ▶ Collaborated with another designer on the iOS and Android design of the app.
- ▶ Worked closely with PM and engineers.

LILITOFU, Web Design Intern

6/2017 - Present San Carlos, CA

- ▶ Designed and shipped the website.
- ▶ Worked closely with PM and engineers. Collaborated with the iOS designer to ensure the consistency of design.

AMAZON, UX Research & Design Intern

6/2016 - 8/2016 Beijing, China

- ▶ Wireframed web pages for a major event.
- ▶ Performed competitor analysis on six Chinese e-commerce sites regarding their promotion of mobile apps on the websites and mobile onboarding experience.
- ▶ Performed need-finding and usability tests on mobile features.
- ▶ Worked with graphic designers to design ads based on analysis of performance data on cross-site advertising.

EDUCATION

STANFORD UNIVERSITY

9/2015 - 9/2017 Stanford, CA

- ▶ M.A. East Asian Studies
- ▶ GPA:3.76/4.00
- ▶ Courses: HCI Design, Digital Design Principles, Programming Methodology, Machine Learning

CHINA FOREIGN AFFAIRS UNIVERSITY

9/2011 - 7/2015 Beijing, China

- ▶ B.A. English & International Studies; International Trade & Economics
- ▶ GPA:3.82/4.00