DARIS GUO

Portfolio: darisguo.github.io

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Phone: 650-772-2608

SKILLS

DESIGN TOOLS

Figma

Sketch

Photoshop

Illustrator

Marvel

Invision

DEVELOPMENT

HTML & CSS

Java

C++

DATA ANALYSIS

R

Stata

Python

Google Analytics

UX METHODS

Information Architecture

Competitive Analysis

Personas

Wireframing

Prototyping

User Interviews

Usability Tests

EXPERIENCE

LILITOFU, Freelance Web Designer

6/2017 - Present   San Carlos, CA

‣ Designed and shipped the website.

‣ Worked closely with PM and engineers. Collaborated with the iOS designer to ensure the consistency of design.

HEALTHERA, Freelance UX Designer

7/2017 - Present   Remote

‣ Collaborated with another designer on the iOS and Android design of the app.

‣ Worked closely with PM and engineers.

AMAZON, UX Research & Design Intern

6/2016 - 8/2016   Beijing, China

‣ Wireframed web pages for a major event.

‣ Performed competitor analysis on six Chinese e-commerce sites regarding their promotion of mobile apps on the websites and mobile onboarding experience.

‣ Performed need-finding and usability tests on mobile features.

‣ Worked with graphic designers to design ads based on analysis of performance data on cross-site advertising.

EDUCATION

STANFORD UNIVERSITY

9/2015 - 9/2017   Stanford, CA

‣ M.A. East Asian Studies

‣ GPA:3.76/4.00

‣ Courses: HCI Design, Digital Design Principles, Programming Methodology, Machine Learning

CHINA FOREIGN AFFAIRS UNIVERSITY

9/2011 - 7/2015   Beijing, China

‣ B.A. English & International Studies; International Trade & Economics

‣ GPA:3.82/4.00