DARIS GUO

Portfolio: darisguo.github.io

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Phone: 650-772-2608

SKILLS

DESIGN TOOLS

Figma

Sketch

Photoshop

Illustrator

Marvel/Invision

Principle

DEVELOPER TOOLS

HTML & CSS

Java

C++

Github

DATA ANALYSIS

R

Stata

Python

Google Analytics

UX METHODS

User Research

Information Architecture

Competitive Analysis

Personas

Wireframing

Prototyping

Usability Tests

EXPERIENCE

LILITOFU, Freelance Web Designer

6/2017 - Present   San Carlos, CA

‣ Leading UI/UX and designing the website from concept to production

‣ Working with and communicating with PM daily, gathering clear business requirements and delivering designs on time

‣ Working hands-on with development team daily, assisting with HTML/CSS to ensure accurate design implementation

HEALTHERA, Freelance UX Designer

7/2017 - Present   Remote

‣ Collaborating with another designer on the iOS and Android design of the app

‣ Working closely with PM and engineers

AMAZON, UX Research & Design Intern

6/2016 - 8/2016   Beijing, China

‣ Wireframed web pages for a major event

‣ Performed competitor analysis on six Chinese e-commerce sites regarding their promotion of mobile apps on the websites and mobile onboarding experience

‣ Performed need-finding and usability tests on mobile features.

‣ Worked with graphic designers to design ads based on analysis of performance data on cross-site advertising

EDUCATION

STANFORD UNIVERSITY

9/2015 - 9/2017   Stanford, CA

‣ M.A. East Asian Studies

‣ Courses: HCI Design, Digital Design Principles, Programming Methodology, Machine Learning

CHINA FOREIGN AFFAIRS UNIVERSITY

9/2011 - 7/2015   Beijing, China

‣ B.A. English; International Economics & Trade