

DARIS GUO

Portfolio: darisguo.github.io

E-mail: jwguo@stanford.edu

Phone: 650-772-2608

SKILLS

DESIGN TOOLS

Figma

Sketch

Photoshop

Illustrator

Marvel/Invision

Principle

DEVELOPMENT

HTML & CSS

Java

C++

DATA ANALYSIS

R

Stata

Python

Google Analytics

UX METHODS

Information Architecture

Competitive Analysis

Personas

Wireframing

Prototyping

User Interviews

Usability Tests

EXPERIENCE

LILITOFU, Freelance Web Designer

6/2017 - Present San Carlos, CA

- ▶ Leading UI/UX and designing the website from concept to production
- ▶ Working with and communicating with PM daily, gathering clear business requirements and delivering designs on time
- ▶ Working hands-on with development team daily, assisting with HTML/CSS to ensure accurate design implementation

HEALTHERA, Freelance UX Designer

7/2017 - Present Remote

- ▶ Collaborating with another designer on the iOS and Android design of the app
- ▶ Working closely with PM and engineers

AMAZON, UX Research & Design Intern

6/2016 - 8/2016 Beijing, China

- ▶ Wireframed web pages for a major event.
- ▶ Performed competitor analysis on six Chinese e-commerce sites regarding their promotion of mobile apps on the websites and mobile onboarding experience.
- ▶ Performed need-finding and usability tests on mobile features.
- ▶ Worked with graphic designers to design ads based on analysis of performance data on cross-site advertising.

EDUCATION

STANFORD UNIVERSITY

9/2015 - 9/2017 Stanford, CA

- ▶ M.A. East Asian Studies
- ▶ Courses: HCI Design, Digital Design Principles, Programming Methodology, Machine Learning

CHINA FOREIGN AFFAIRS UNIVERSITY

9/2011 - 7/2015 Beijing, China

- ▶ B.A. English; International Economics & Trade