

DARIS GUO

Portfolio: darisguo.github.io

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SKILLS

DESIGN TOOLS

Figma

Sketch

Photoshop

Illustrator

Marvel/Invision

Principle

DEVELOPER TOOLS

HTML & CSS

Java

C++

Github

DATA ANALYSIS

R

Stata

Python

Google Analytics

UX METHODS

User Research

Information Architecture

Competitive Analysis

Personas

Wireframing

Prototyping

Usability Tests

EXPERIENCE

ALPHONSO, UX Design Consultant

11/2017 - Present Mountain View, CA

- ▶ Working closely with PM and engineers to reshape the current UI and UX of our data visualization tool for TV ads

HEALTHERA, Freelance UX Designer

7/2017 - Present Cambridge, UK (Remote)

- ▶ Collaborating with designer, PM and engineers on the iOS and Android design of a health management tool

LILITOFU, Freelance Web Designer

6/2017 - 9-2017 San Carlos, CA

- ▶ Led UI/UX design of the website from concept to production
- ▶ Worked with and communicated with PM daily, gathered clear business requirements and delivered designs on time
- ▶ Worked hands-on with development team daily, assisting with HTML/CSS to ensure accurate design implementation

AMAZON, UX Research & Design Intern

6/2016 - 8/2016 Beijing, China

- ▶ Wireframed web pages for a major event
- ▶ Performed competitor analysis on six Chinese e-commerce sites regarding their promotion of mobile apps on the websites
- ▶ Performed need-finding and usability tests on mobile features.
- ▶ Worked with graphic designers to design ads based on analysis of performance data on cross-site advertising

EDUCATION

STANFORD UNIVERSITY

9/2015 - 9/2017 Stanford, CA

- ▶ M.A. East Asian Studies
- ▶ Courses: HCI Design, Digital Design Principles, Programming Methodology, Machine Learning

CHINA FOREIGN AFFAIRS UNIVERSITY

9/2011 - 7/2015 Beijing, China

- ▶ B.A. English; International Economics & Trade