

# DARIS GUO

## CONTACT

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## SKILLS

### DESIGN TOOLS

Sketch

Figma

Photoshop

Illustrator

Marvel/Invision

Principle

### DEVELOPMENT

HTML & CSS

Java

C++

### DATA ANALYSIS

R

Stata

Python

### UX METHODS

User Interviews

Competitive Analysis

Information Architecture

User journey

Personas

Wireframing

Prototyping

Usability Tests

## EXPERIENCE

### HEALTHERA, Freelance UX Designer

7/2017 - Present Remote

- ▶ Collaborated with another designer on the iOS and Android design of the app.
- ▶ Worked closely with PM and engineers.

### LILITOFU, Web Design Intern

6/2017 - Present San Carlos, CA

- ▶ Designed and shipped the website.
- ▶ Worked closely with PM and engineers. Collaborated with the iOS designer to ensure the consistency of design.

### AMAZON, UX Research & Design Intern

6/2016 - 8/2016 Beijing, China

- ▶ Wireframed web pages for a major event.
- ▶ Performed competitor analysis on six Chinese e-commerce sites regarding their promotion of mobile apps on the websites and mobile onboarding experience.
- ▶ Performed need-finding and usability tests on mobile features.
- ▶ Worked with graphic designers to design ads based on analysis of performance data on cross-site advertising.

## EDUCATION

### STANFORD UNIVERSITY

9/2015 - 9/2017 Stanford, CA

- ▶ M.A. East Asian Studies
- ▶ Courses: HCI Design, Digital Design Principles, Programming Methodology, Machine Learning

### CHINA FOREIGN AFFAIRS UNIVERSITY

9/2011 - 7/2015 Beijing, China

- ▶ B.A. English & International Studies; International Trade & Economics