

THE FIND 7 — MINI DESIGN SYSTEM (Savvy v1.0)

1. BRAND FOUNDATIONS

- Personality: Smart, Trustworthy, Effortless, Premium, Confident.
- Colors:
 - green: #009A73
 - green-dark: #007A5E
 - ink: #0B132B
 - neutral: #626F86
 - background: #F9FAF9
 - card: #FFFFFF

2. TYPOGRAPHY SYSTEM

- Font: Inter (fallback: HeiseiMin-W3)
- Display: 54–72px
- H1: 40–48px
- H2: 28–32px
- Body: 16–20px

3. SPACING SYSTEM (8px grid)

- space-1: 4px
- space-2: 8px
- space-3: 12px
- space-4: 16px
- space-5: 20px
- space-6: 24px
- space-8: 32px
- space-10: 40px
- space-12: 48px
- space-16: 64px
- space-20: 80px
- space-24: 96px

4. COMPONENT SYSTEM

- Hero layout: 2-column, 96px padding, bold display typography.
- Value Props: 4 cards, rounded 20px, soft shadow, emojis, stagger animation.
- Category Cards: White card, border, soft shadow, hover lift.
- Carousel Cards: Rounded 20px, badges, strong hierarchy.
- Featured Cards: 3-column grid, premium shadow, clean spacing.

5. BUTTONS

Primary:

- Green background (#009A73), white text, rounded-full.

Secondary:

- Green outline, white background, rounded-full.

6. MOTION RULES

- Fade + Slide (12px)
- Hover scale 1.02
- Animate on view with small stagger.

7. RESPONSIVE RULES

- Desktop max width: 1280px
- Tablet: 2-column
- Mobile: 1-column

8. SHADOW SYSTEM

- shadow-soft: 0 2px 6px rgba(0,0,0,0.03)
- shadow-medium: 0 4px 12px rgba(0,0,0,0.08)
- shadow-strong: 0 8px 20px rgba(0,0,0,0.15)

9. GRADIENTS

- from #E6FFF3 to #FFFFFF
- from #F2FFFB to #FFFFFF
- from #E9FFF7 to transparent