

Dariya Ostrovska

dariyaostrovska@gmail.com | (647) 764-1181 | Open to Toronto or Remote

[LinkedIn](#) | [GitHub](#) | [Tableau Public](#) | [Portfolio](#)

Data Analyst transitioning from a high-performance editorial background. Proven ability to synthesize unstructured qualitative data into structured insights, demonstrated by ranking first in the department for speed and accuracy and progressing from Profile Writer to Senior Editor and Team Lead. Skilled in translating complex data into actionable business insights through SQL, dashboard design, and dimensional modeling. Combines technical rigour with exceptional data storytelling and stakeholder management skills to deliver business solutions that drive decisions.

TECHNICAL SKILLS

- **Data Visualization:** Tableau, Excel, KPIs, Business Intelligence, Data Storytelling, Qualitative Analysis
- **Data Engineering:** SQL (MySQL, Big Query), dbt, Dimensional Modelling, ETL/ELT Pipelines

PROJECTS

Northwind Traders: End-to-End Dimensional Data Warehouse

Sep. 2025 – Nov. 2025

Tools: *BigQuery, dbt, Tableau, SQL, Kimball Methodology*

- Designed and developed self-initiated Tableau dashboards (beyond analytics engineering course requirements) delivering insights on sales performance, inventory health, and customer behaviour.
- Built a dimensional data warehouse on Google Cloud Platform using Kimball star schema, implementing a 4-layer data pipeline (Data Lake → Staging → Warehouse → Reporting) with dbt transformations.
- Optimized query performance through table partitioning and a denormalized reporting layer; consolidated 4 business processes into 3 dashboards by identifying shared dimensions, reducing code duplication.

WORK EXPERIENCE

VIDA Select

Jun. 2021 – Jan. 2025

Senior Editor and Team Lead

Remote

- Collaborated directly with C-Suite to generate 500+ high-quality training data prompts for a proprietary AI matchmaking application, serving as a subject matter expert for model fine-tuning and validation.
- Synthesized unstructured qualitative data from 3-hour client transcripts and matchmaking notes into structured "cheat sheets" and comprehensive profiles, translating complex personal attributes into optimized assets.
- Served as the primary go-to for high-profile client escalations, analyzing data gaps in deliverables to re-engineer profiles that achieved 100% client satisfaction and a near-zero revision rate through rigorous quality control.
- Led onboarding and mentorship for editors through bi-weekly 1-1 sessions and co-created Writer's Gazette, a knowledge-base resource that standardized best practices and reduced ramp-up time for new team members.

VOLUNTEERING

The Spill Magazine

May. 2022 – Aug. 2023

Contributor and Author

Remote

- Conducted deep-dive interviews with artists to gather qualitative insights, translating their narratives into compelling published stories that aligned with the publication's editorial voice.

EDUCATION

Queen's University

Graduated 2025

Bachelor of Arts, English Language and Literature • GPA: 3.7 — Dean's List

Kingston, ON

CERTIFICATIONS

Analytics Engineering Bootcamp (Udemy) | Intro to Tableau Desktop (Maven Analytics) | MySQL Data Analysis & Database Administration (Maven Analytics) | Bloomberg Market Concepts (2024)