Project Design Phase Problem-SolutionFitTemplate

Date	25June2025
TeamID	LTVIP2025TMID50208
ProjectName	ToyCraftTales:Tableau'sVisionintoToy ManufacturerData
MaximumMarks	2 Marks

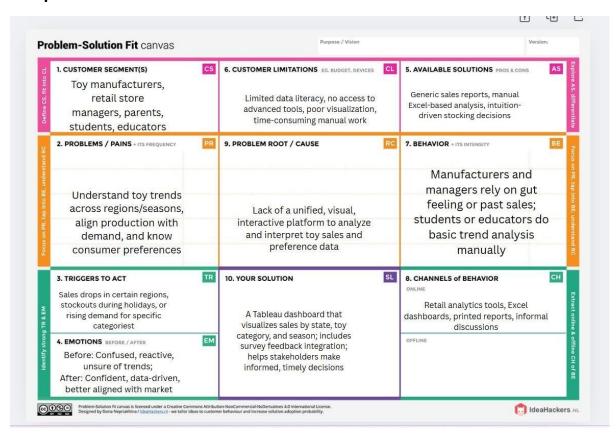
Problem-SolutionFitTemplate:

The Problem-Solution Fits imply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

Purpose:

- □ Solvecomplexproblemsinawaythatfitsthestateofyourcustomers.
- ☐ Succeedfasterandincreaseyoursolutionadoptionbytappingintoexistingmediumsand channels of behavior.
- ☐ Sharpenyourcommunicationandmarketingstrategywiththerighttriggersandmessaging.
- ☐ Increasetouch-pointswithyourcompanybyfindingtherightproblem-behaviorfitand building trust by solving frequent annoyances, or urgent or costly problems.
- ☐ Understandtheexistingsituationinordertoimproveitforyourtargetgroup.

Template:



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	https://www.ideahackers.network/problem-solution-fit-canvas/ https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe