

DARREN JOHNSON

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ABOUT

As a designer, my goal is to make a positive impact on the world. I am determined, enthusiastic, and reliable as a designer, as well as a co-worker, employee, and friend. In my quest for knowledge, I am always trying to learn something new, from computer technology to woodworking.

INTERESTS

Skateboarding, snowboarding, letterpress, screen printing, wood working, biking, film, music, television, layout design, illustration, photography, videography, animation, D.I.Y. projects, flea markets, art, and traveling.

SOFTWARE

Adobe Illustrator, InDesign, Photoshop, After Effects, Premiere Pro, Final Cut Pro, Microsoft Word, PowerPoint, Mac OS, and Microsoft Windows.

SKILLS

Illustration, branding, layout, typography, creative strategy, service design, research, HTML, CSS, UI, kinetic type, and motion graphics.

REFERENCES

Available upon request

EXPERIENCE

Esurance San Francisco, CA

Visual Designer, October 2014 – Present

Created designs for the Esurance website and landing pages, web banners, videography and photography for social media and various other projects, and sponsorship materials with various national brands.

Ex'pression College/SAE Institute Emeryville, CA

Graphic Designer, July 2013 – September 2014

Created designs for advertisements, websites, web banners, books, brochures, signage, postcards, and various other collateral. Created materials for our nine national campuses.

Hub Strategy San Francisco, CA

Freelance Designer, July 2013

Prepared a presentation Hub Strategy did for Blue Shield of California, which consisted of gathering assets and laying out the presentation.

Indianapolis Monthly Magazine Indianapolis, IN

Freelance Designer, February 2013 - May 2013

Created a series of map illustrations for articles that about great local shops, restaurants, attractions in the area.

Indianapolis Monthly Magazine Indianapolis, IN

Graphic Design Intern, May 2012 – August 2012

Designed various illustrations and layouts for articles. Helped on photo shoots.

UC Office of Communications Indianapolis, IN

Indiana University–Purdue University Indianapolis

Graphic Design Intern, June 2011 – May 2013

Created branding for student-focused programs and services and designed advertisements for digital signage, web, and print that were used around campus.

EDUCATION

Herron School of Art and Design Indianapolis, IN

Indiana University–Purdue University Indianapolis

BFA in Visual Communication, August 2010–May 2013

Worked in teams with real clients to find solutions. Experienced the design process from beginning to end. Designed projects using tools and methods to benefit user experience.