



THE KENYA NATIONAL EXAMINATIONS COUNCIL

**CRAFT/DIPLOMA/ HIGHER DIPLOMA ENTREPRENEURSHIP
PROJECT CANDIDATE'S ASSESSMENT SCORE CARD**

Candidate's Name: _____ Candidate's Index No.: _____
Centre Code: _____ Centre Name: _____
Examination Series: _____ Year: _____

Assessment Point	Maximum Score	Candidate's Score
Milestone 1: Business Idea		
1. Title, Rationale	5	
2. Defence, Moderation, Approval	10	
Milestone 2: Business Plan Development		
Report:		
a) Synopsis – Executive Summary	5	
b) Chapter One – Business Description	10	
c) Chapter Two – Marketing Plan	10	
d) Chapter Three – Organizational Plan	15	
e) Chapter Four – Operational Plan	15	
f) Chapter Five – Financial Plan	15	
Milestone 3: Business Proposal		
g) Project Defence	10	
h) Final Report Submission	5	
TOTAL	100	