

ENTREPRENEURSHIP IN ESTABLISHED FIRMS

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Can established firms be entrepreneurial?

Entrepreneurial management

Corporate entrepreneurship

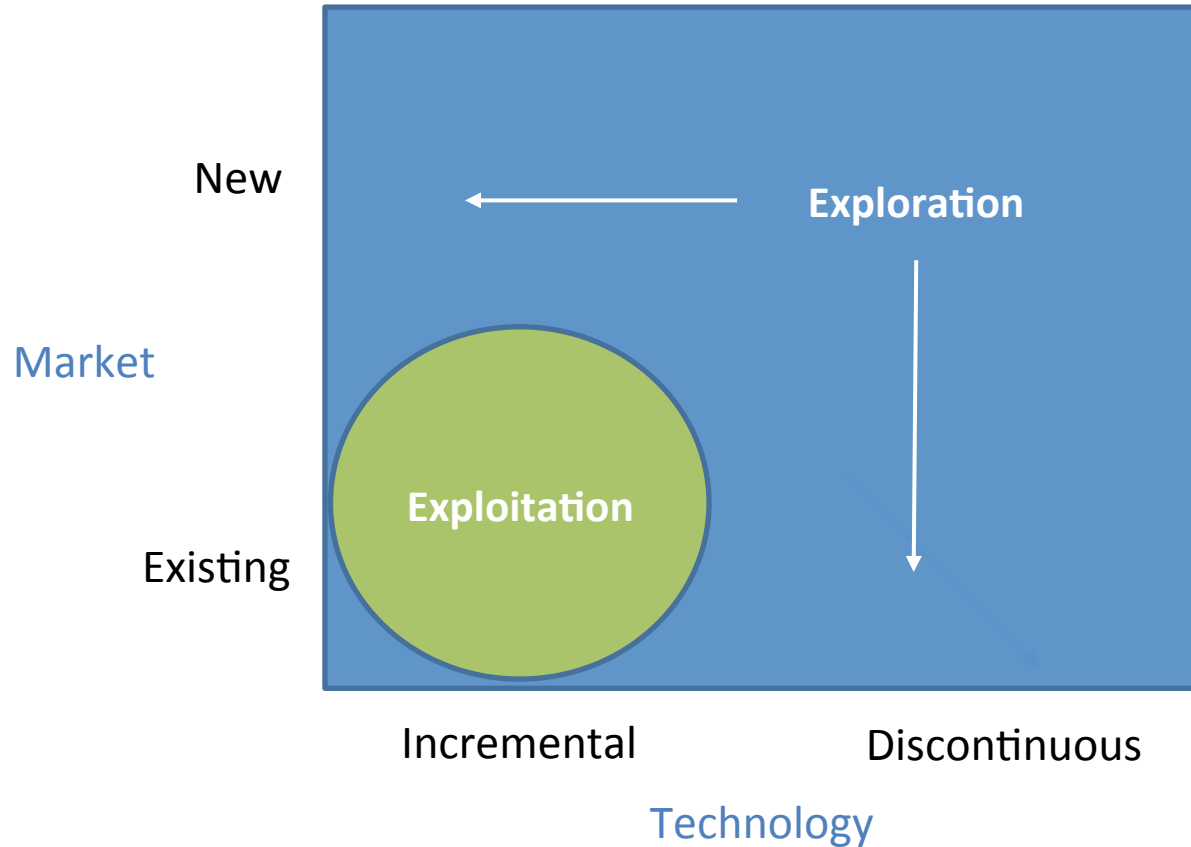
Intrapreneurship

Ambidextrous innovation

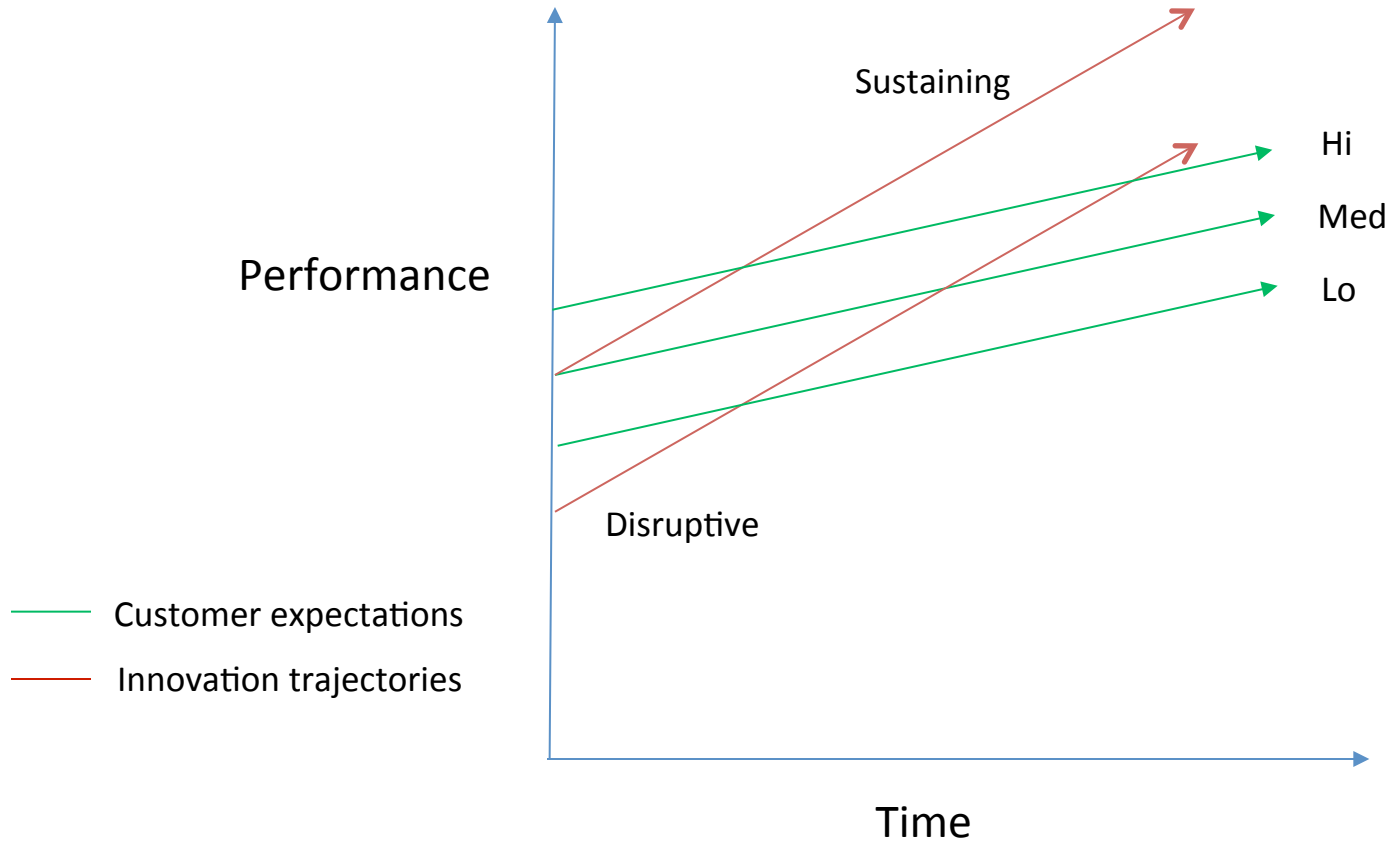
Balancing exploration and exploitation

Dynamic capabilities

Opportunity Space



Disruptive Innovation (Clay Christensen)



Internal Development

Partnerships

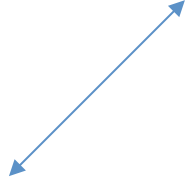
Acquisitions

Protect exploration through separate organizational units as well as dedicated time for individuals

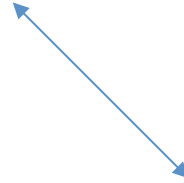


Strategic Partnerships

TESLA



TOYOTA



airbnb

Strategic Partnerships: Corporate Venturing



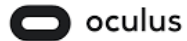
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