Katia AlessandraHernandez

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# Summary\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I consider myself a very creative person; thus, I endeavor in a diversity of activities. Art and design has always been my calling and as I’ve grown up I have just expanded my horizons regarding to it and applied it accordingly. Throughout the years, I’ve grown my skillset in photography, social media management, graphic design and web design. I have had the honor of learning under very talented people who have taught me a lot of what I know. Now, I have decided to pursue my own career in freelancing social media management, photography, graphic design and web design.

# Highlights\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| * Photographer * Social Media Manager * Fashion Designer * ISSA Sports Nutrition Student * Graphic Design Student * Marketing Creative Direction * Web design and User Experience | * Bilingual ( Spanish & English) * Painter * Creative Writer * Personal Trainer * Business Management Skills |

# Accomplishments\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ANEPBH Drawing Contest 1st place; 2013

Guest photographer to Auge Boga's Magazine 3 year anniversary

Extended management of Photoshop, Adobe Illustrator and Adobe After Effects (web oriented, graphics, marketing and conceptual art)

Designed a Limited Edition Handbag for the international blogger Alexandra Pereira while working at Danilo’s Fine Leather

Interviewed as a Honduran Artist for Danilo’s Fine Leather “Our Citizens” campaign.

Extended knowledge in HTML5, CSS.

# Experience\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* Photographer at Auge Boga’s 3rd Anniversary Fashion Show (2013)
* Photographer at Arte y Moda Fashion Show in SPS, Honduras (2014)
* Social Media Manager at Casa Maria Boutique (6 months)
* Graphic Designer and Media Manager at Danilo’s Fine Leather (1 year)
* Personal Trainer and Social Media Manager at Island Tigers Center (1 year)
* Social Media Manager of Grand Roatan Resort in Roatan, Honduras. (2016)
* Freelancer in photography, web design, social media management in Roatan, Honduras. (2016)

# Education\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* Bachelor of Arts and Sciences at Great Commission Academy at SPS, Honduras
* Graphic Design Student ant UNITEC, Honduras
* ISSA Sports Nutrition Certification