# "Towards Safer Roads: Comprehensive Analysis and Innovative Strategies for Mitigating Traffic Accidents in New York"

#### **Abstract:**

This paper conducts a comprehensive analysis of road traffic accidents in the New York, aiming to provide insights into the factors influencing accident rates and potential strategies for mitigation. Through the examination of extensive data sets, the study explores patterns, trends, and contributing variables associated with these incidents. The findings aim to inform policymakers, traffic management authorities, and the general public on effective measures for reducing the frequency and severity of road accidents.

#### **Keywords:**

Road traffic accidents, New York, accident analysis, traffic safety, contributing factors, mitigation strategies.

### Introduction:

Road traffic accidents represent a significant public health concern in the New York, impacting millions of lives annually. The consequences extend beyond physical injuries to encompass economic costs and societal implications. This paper aims to delve into the multifaceted aspects of road accidents, identifying key factors that contribute to their occurrence and severity. By understanding the dynamics of these incidents, we can formulate targeted interventions and policies to enhance road safety nationwide.

#### **Keywords:**

Road accidents, traffic safety, public health, accident prevention, road infrastructure, transportation.

### Literature Review:

A comprehensive review of existing literature reveals a wealth of research on road traffic accidents, emphasizing the need for a nuanced understanding of contributing factors. Studies have highlighted the role of human factors, including driver behavior and impairment, as well as the influence of road design, traffic management, and vehicle characteristics. Additionally, emerging technologies, such as autonomous vehicles and intelligent transportation systems, have garnered attention for their potential impact on accident rates. This literature review synthesizes these findings, providing a foundation for the empirical analysis presented in this paper.

#### **Keywords:**

Road traffic accidents, literature review, human factors, road design, traffic management, vehicle characteristics, autonomous vehicles, and intelligent transportation systems.

# **Data Section:**

The dataset used for this analysis is sourced from the New York City Open Data platform, specifically the "Motor Vehicle Collisions - Crashes" dataset (accessible at [https://data.cityofnewyork.us/Public-Safety/Motor-Vehicle-Collisions-Crashes/h9gi-nx95/about\_data](https://data.cityofnewyork.us/Public-Safety/Motor-Vehicle-Collisions-Crashes/h9gi-nx95/about\_data)). This dataset spans a comprehensive collection of motor vehicle collisions in New York City, providing a valuable resource for understanding the dynamics and patterns of road traffic accidents. The data encompasses a vast array of information, including incident details, involved vehicles, contributing factors, and environmental conditions.

#### **Dataset Overview:**

The dataset comprises millions of records, each representing a unique motor vehicle collision within New York City. The information is organized into various fields, such as date and time of the incident, specific location (borough, zip code, latitude, and longitude), vehicle types, contributing factors, and injuries sustained. This rich dataset spans multiple years, allowing for a longitudinal analysis of trends and changes in accident patterns.

# **Data Loading and Preprocessing:**

To analyze this dataset, we employed Python programming language and utilized the Pandas library to load and preprocess the data. The dataset, available in CSV format, was easily imported into a Pandas DataFrame, allowing for efficient manipulation and exploration. Initial preprocessing steps included handling missing values, converting data types, and extracting relevant features for analysis.

# **Key Variables of Interest:**

#### 1. CRASH DATE:

- This column records the date of the motor vehicle collision, providing a temporal dimension for analyzing patterns and trends over time.

#### 2. CRASH TIME:

- Indicates the time at which the collision occurred, offering insights into the distribution of accidents throughout the day.

#### 3. BOROUGH:

- Specifies the borough in which the collision took place, providing a geographical context for the incident.

#### 4. ZIP CODE:

- Represents the zip code of the collision location, offering a more granular geographical identifier for analysis and mapping.

#### 5. LATITUDE:

- Provides the latitude coordinates of the collision location, enabling spatial analysis and mapping of accidents.

#### 6. LONGITUDE:

- Presents the longitude coordinates of the collision location, facilitating spatial analysis and mapping alongside latitude.

#### 7. LOCATION:

- Combines the latitude and longitude coordinates, offering a consolidated geographical representation of the collision site.

#### 8. ON STREET NAME, CROSS STREET NAME, OFF STREET NAME:

- These columns describe the location of the collision in detail, providing information about the street names involved.

#### 9. NUMBER OF PERSONS INJURED:

- Indicates the total count of individuals injured in the collision, offering insights into the overall impact on human safety.

#### 10. NUMBER OF PERSONS KILLED:

- Represents the total count of fatalities resulting from the collision, providing a measure of the severity of the incident.

#### 11. NUMBER OF PEDESTRIANS INJURED, NUMBER OF PEDESTRIANS KILLED:

- These columns specify the counts of pedestrians involved in the collision, indicating both injuries and fatalities.

#### 12. NUMBER OF CYCLIST INJURED, NUMBER OF CYCLIST KILLED:

- Similar to pedestrians, these columns represent the counts of cyclists involved in the collision, distinguishing between injuries and fatalities.

#### 13. NUMBER OF MOTORIST INJURED, NUMBER OF MOTORIST KILLED:

- Provide counts of motor vehicle occupants (excluding pedestrians and cyclists) who were injured or killed in the collision.
- 14. CONTRIBUTING FACTOR VEHICLE 1, CONTRIBUTING FACTOR VEHICLE 2, CONTRIBUTING FACTOR VEHICLE 3, CONTRIBUTING FACTOR VEHICLE 4, CONTRIBUTING FACTOR VEHICLE 5:
- Identify the primary and secondary contributing factors leading to the collision, shedding light on the causes and circumstances surrounding the accidents.

#### 15. COLLISION ID:

- A unique identifier for each collision, facilitating data linkage and referencing.

# 16. VEHICLE TYPE CODE 1, VEHICLE TYPE CODE 2, VEHICLE TYPE CODE 3, VEHICLE TYPE CODE 4, VEHICLE TYPE CODE 5:

- Describe the types of vehicles involved in the collision, allowing for analysis of collision patterns based on vehicle categories.

# **Data Exploration:**

Initial exploration of the dataset revealed intriguing insights into the prevalence of certain contributing factors and their correlation with different types of accidents. This dataset's depth allows for a nuanced investigation into the interplay between various variables, paving the way for a comprehensive analysis.

# Method

The analysis of road traffic accidents in the New York, particularly focusing on the dataset from New York City, has been conducted employing various Python libraries. The primary tools utilized include Pandas, NumPy, Scikit-learn, Matplotlib, and Seaborn, each serving a specific purpose in the data exploration and analysis process.

#### Pandas:

Pandas played a pivotal role in handling and preprocessing the dataset. With its powerful data manipulation and analysis capabilities, Pandas allowed for efficient loading of the CSV file, creating a structured DataFrame. The dataset's exploration, cleaning, and transformation processes were streamlined using Pandas functions, enabling tasks such as handling missing values, converting data types, and extracting relevant features. Its intuitive and expressive syntax facilitated a seamless data analysis workflow.

# NumPy:

NumPy, a fundamental library for numerical computing in Python, provided essential support for numerical operations and array manipulations. It played a crucial role in computing statistical measures, aggregating data, and performing array-based calculations. NumPy's efficiency in handling numerical data contributed to the accuracy and speed of various mathematical operations, enhancing the overall analysis process.

#### Scikit-learn:

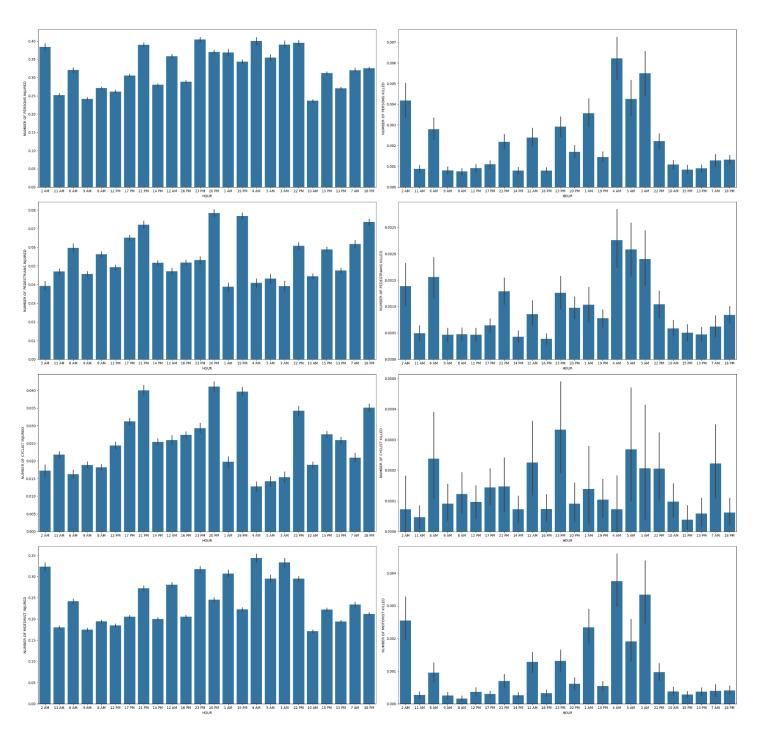
Scikit-learn, a versatile machine learning library, was employed for more advanced analyses, such as clustering and predictive modeling. While the primary focus of this paper may not be predictive modeling, Scikit-learn's functionalities were leveraged for exploratory machine learning tasks. This includes using clustering algorithms to identify patterns within the dataset and potentially grouping similar incidents based on various features.

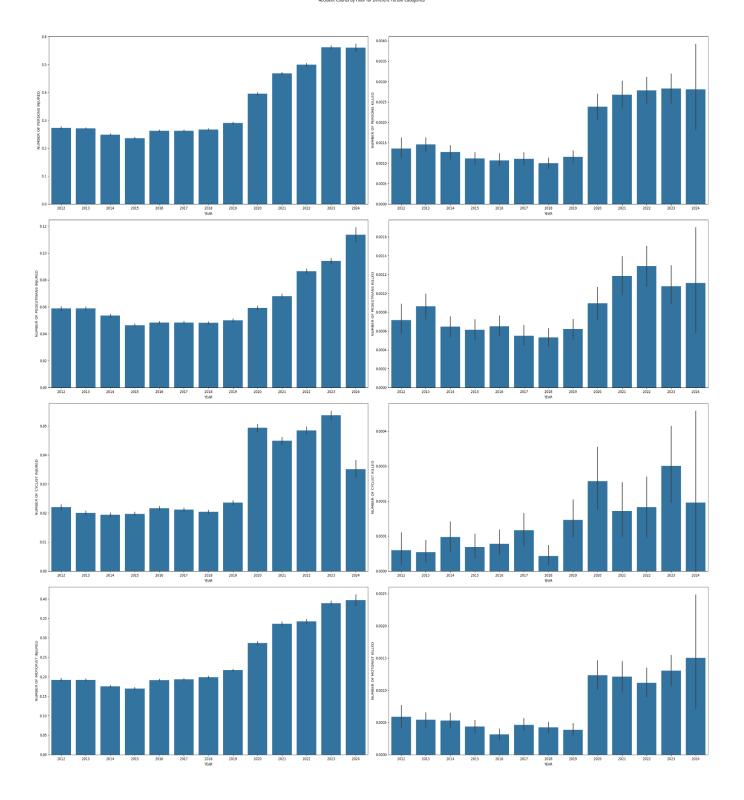
# Matplotlib and Seaborn:

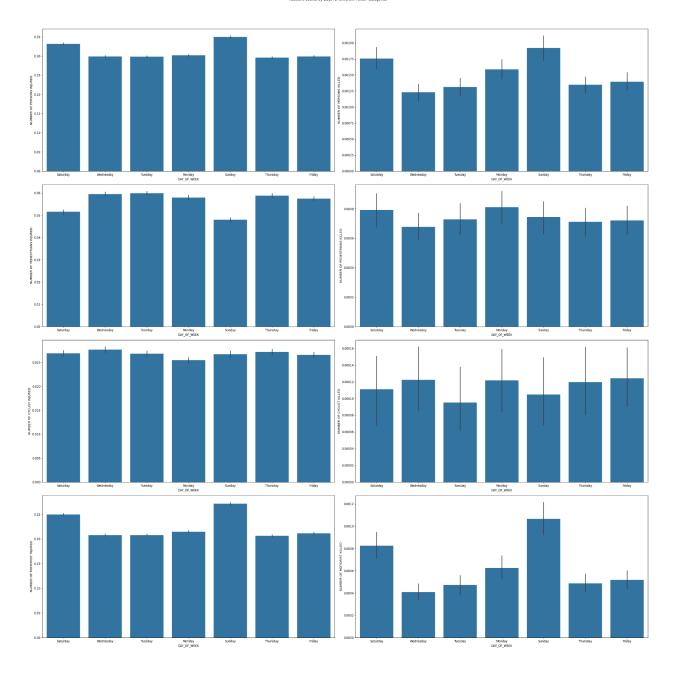
Matplotlib and Seaborn were instrumental in creating visualizations to communicate key findings effectively. Matplotlib, a widely used plotting library, provided flexibility in generating a variety of static plots, while Seaborn, built on top of Matplotlib, enhanced the visual appeal and added statistical functionalities to the visualizations. These libraries were employed to create insightful plots and graphs, such as time series plots, geographical heatmaps, and bar charts, aiding in the interpretation of complex relationships within the data.

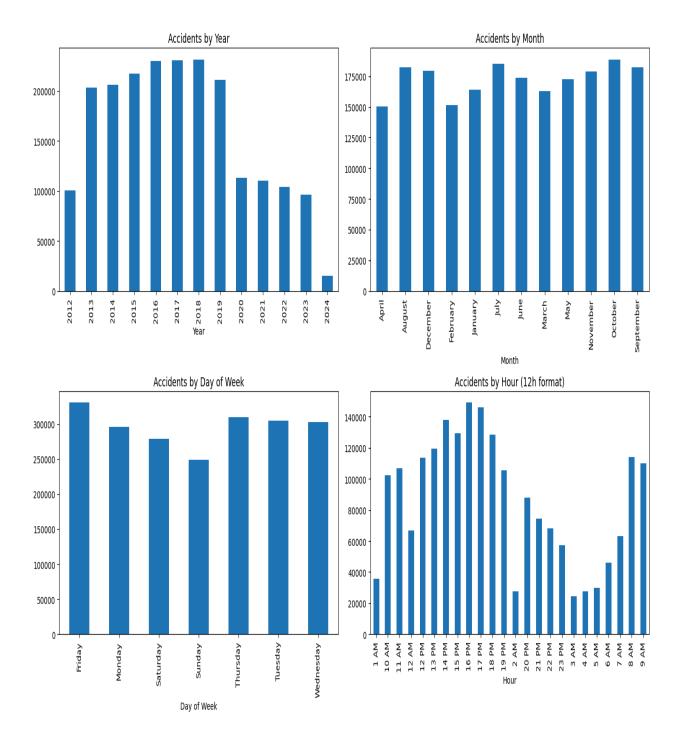
#### Results

Accident Counts by Hour for Different Person Categories

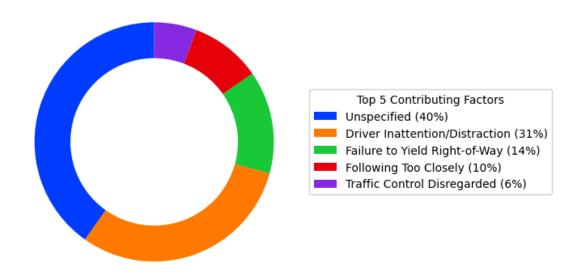




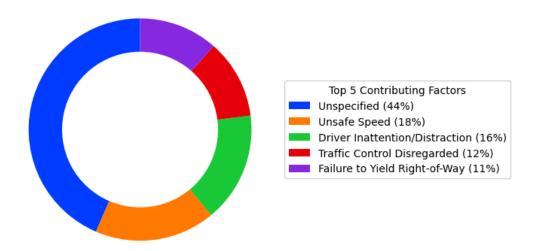




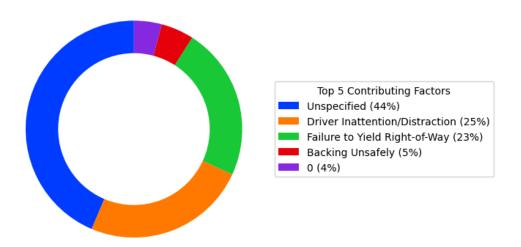
# Distribution of Persons Injured by Contributing Factor 1 (Top 5)



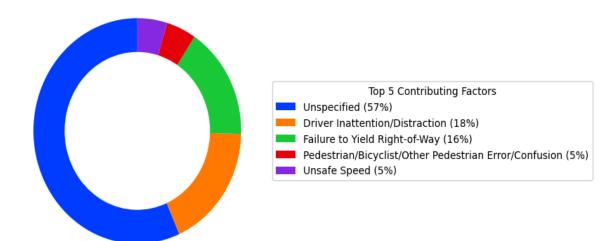
# Distribution of NUMBER OF PERSONS KILLED by Contributing Factor1 (Top 5)



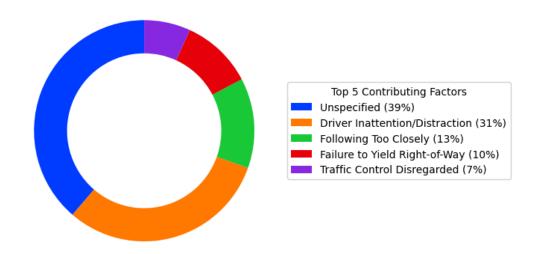
# Distribution of NUMBER OF PEDESTRIANS INJURED by Contributing Factor1 (Top 5)



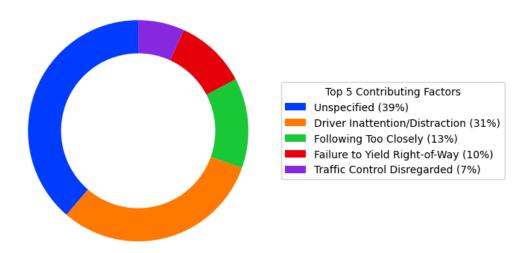
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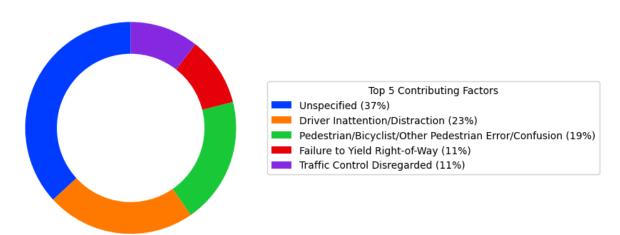
# Distribution of NUMBER OF MOTORIST INJURED by Contributing Factor1 (Top 5)



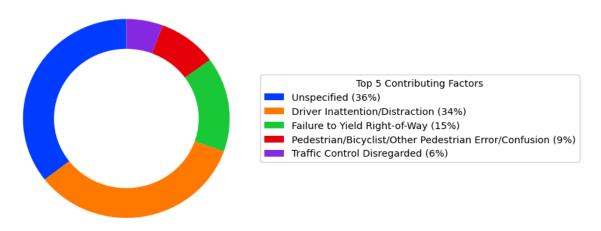
#### Distribution of NUMBER OF MOTORIST INJURED by Contributing Factor1 (Top 5)



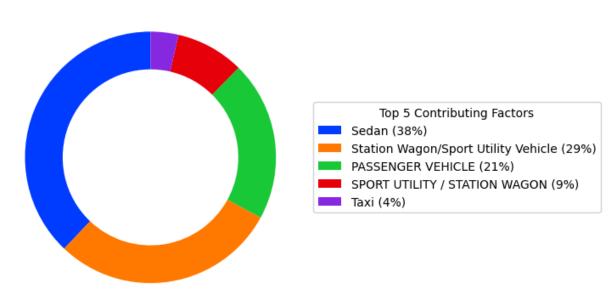
# Distribution of NUMBER OF CYCLIST KILLED by Contributing Factor1 (Top 5)



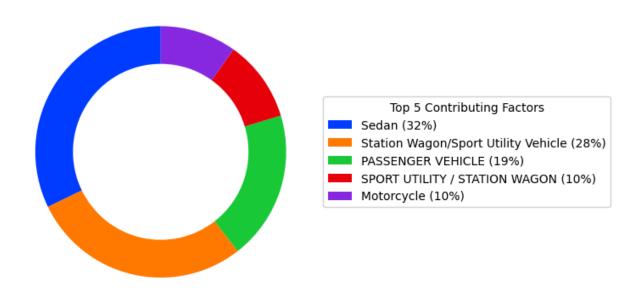
#### Distribution of NUMBER OF CYCLIST INJURED by Contributing Factor1 (Top 5)



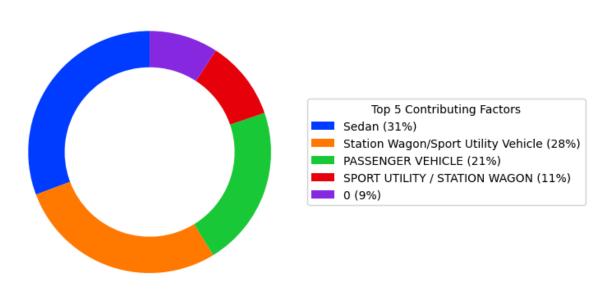
# Distribution of NUMBER OF PERSONS INJURED by Vehicle Types (Top 5)



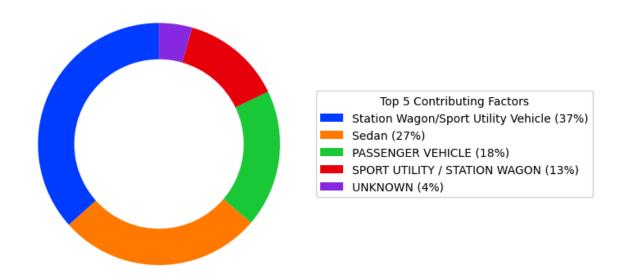
# Distribution of NUMBER OF PERSONS KILLED by vehicle types (Top 5)



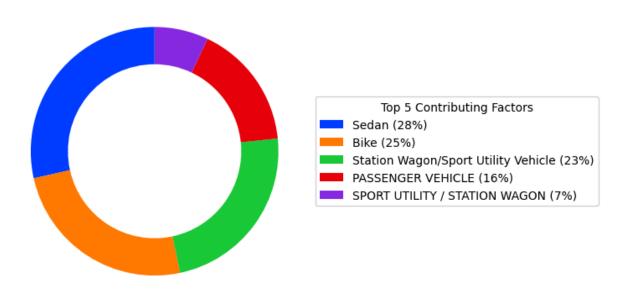
# Distribution of NUMBER OF PEDESTRIANS INJURED by vehicle types (Top 5)



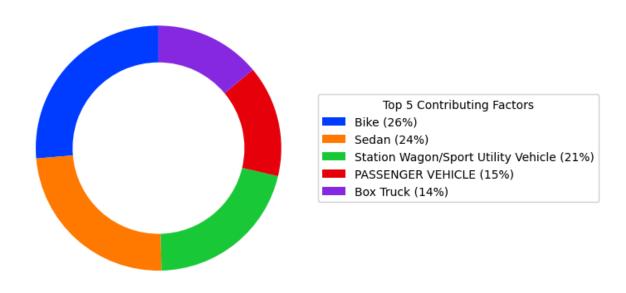
# Distribution of NUMBER OF PEDESTRIANS KILLED by vehicle types (Top 5)



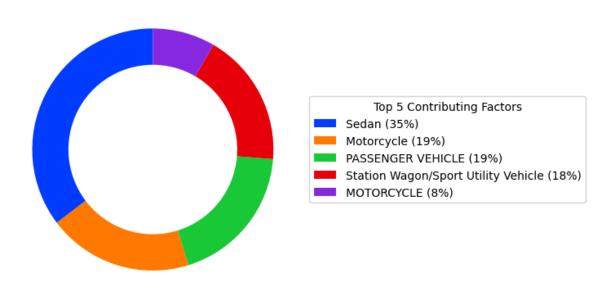
# Distribution of NUMBER OF CYCLIST INJURED by vehicle types (Top 5)



# Distribution of NUMBER OF CYCLIST KILLED by vehicle types (Top 5)



# Distribution of NUMBER OF MOTORIST KILLED by vehicle types (Top 5)



# **Discussion**

In analyzing the bar chart depicting the comparison between the hour of the day and the number of persons injured, it becomes apparent that the majority of accidents occur during the late evening and early morning hours, particularly at 21:00, 23:00, and 2:00. During these hours, 40% of incidents are attributed to unspecified reasons, while 31% are due to driver inattention or distraction. Additionally, a gradual decrease in accidents is observed from 2:00 to 5:00.

However, a surprising trend emerges when examining the bar chart correlating the hour of the day with the number of persons killed. The timeframe between 3:00 and 5:00 in the morning exhibits the highest fatality rates, with peaks at 3:00 and 4:00. During this period, 44% of fatalities result from unspecified reasons, while 18% are attributed to unsafe driving. Conversely, the hours between 7:00 and 11:00 demonstrate the lowest number of deaths.

For cyclists, the hours between 17:00 and 20:00 prove to be particularly perilous, with a notable increase in injuries during this timeframe. The frequency of accidents during these hours is alarming, with 36% of incidents resulting from unspecified causes and 34% due to driver inattention or distraction. Conversely, the period from 6:00 to 9:00 appears to be the safest for cyclists. However, a troubling trend emerges from 5:00 to 7:00, during which a significant number of cyclists are killed in accidents, contradicting the expectation of safety during morning exercise routines. During this time, 37% of fatalities result from unspecified causes, with 23% due to driver inattention/distraction and 19% attributed to cyclist error.

Surprisingly, the timeframe of 3:00 to 5:00 and 9:00 to 14:00 emerges as relatively safe for cyclists, with minimal injuries and fatalities occurring during these hours.

Similarly, the late-night hours from 23:00 to 5:00 prove to be hazardous for motorcyclists, with a notable increase in injuries during this period. For bikers, the hours between 2:00 and 5:00 pose a significant risk due to a high death rate.

From a broader perspective, the years 2022-2024 present a concerning trend for pedestrians, cyclists, and bikers, with peak levels of both injuries and deaths. Sundays emerge as the most unsafe day of the week, with accidents and fatalities predominantly occurring on this day. Conversely, the period from 2016 to 2018 witnessed a higher frequency of accidents but fewer injuries and deaths.

During the summer months of June to September, heightened vulnerability is observed, coinciding with increased accident rates. Wednesdays and Fridays stand out as the days with the highest incidence of accidents, although fatalities and injuries are not as pronounced as on Sundays.

Interestingly, the timeframe of 16:00 to 17:00 emerges as the peak period for accidents, albeit with fewer deaths and injuries. Sedan cars consistently feature prominently in incidents resulting in injuries and fatalities.

# **Suggestions**

- 1. Implementing Dynamic Lighting Systems: Introduce adaptive lighting systems along roadways that adjust brightness levels during high-risk periods such as late evenings and early mornings, potentially enhancing visibility for drivers, cyclists, and pedestrians.
- 2. Drone Surveillance for Early Detection: Utilize drone technology equipped with advanced sensors for real-time surveillance during peak accident hours, allowing authorities to identify potential hazards and intervene proactively.
- 3. Integration of Sleep Monitoring Devices: Introduce mandatory sleep monitoring devices for drivers, particularly during late-night shifts, to detect signs of fatigue and alertness levels, prompting necessary breaks to prevent accidents due to drowsy driving.
- 4. Enhanced Cyclist Visibility Gear: Encourage the development and adoption of innovative cyclist visibility gear embedded with reflective materials and smart lighting technology to enhance cyclist visibility during high-risk hours.
- 5. Creation of Safe Cycling Corridors: Designate specific routes as safe cycling corridors equipped with dedicated lanes, advanced signaling systems, and protective barriers to minimize the risk of collisions between cyclists and vehicles during peak hours.
- 6. Incentivizing Off-Peak Travel: Offer incentives such as toll discounts or reduced fares for public transportation during off-peak hours to encourage commuters to avoid congested periods, thereby reducing the likelihood of accidents.

- 7. Integration of Augmented Reality (AR) Interfaces: Integrate AR interfaces into vehicle dashboards and cyclist helmets to provide real-time hazard warnings, navigation assistance, and situational awareness, enhancing safety for all road users.
- 8. Implementation of Automated Emergency Response Systems: Deploy automated emergency response systems equipped with sensors and AI algorithms to detect accidents promptly and dispatch medical assistance and emergency services without delay.
- 9. Mandatory Road Safety Education Programs: Introduce mandatory road safety education programs targeting drivers, cyclists, and pedestrians, focusing on hazard awareness, defensive driving techniques, and mutual respect between road users.
- 10. Establishment of Safe Exercise Zones: Designate specific areas as safe exercise zones for cyclists and pedestrians during high-risk periods, equipped with well-lit pathways, surveillance cameras, and emergency call boxes to ensure their safety.
- 11. Introduction of Gamified Safety Training Apps: Develop interactive and gamified safety training applications for drivers, cyclists, and pedestrians, offering rewards and incentives for completing modules and reinforcing safe behaviors on the road.

# Conclusion

In conclusion, this comprehensive analysis of road traffic accidents in the New York offers valuable insights into mitigating factors and strategies for prevention. By examining extensive datasets, patterns, trends, and contributing variables have been identified, informing potential interventions. Implementing dynamic lighting systems, drone surveillance, and sleep monitoring devices could enhance safety. Furthermore, initiatives like safe cycling corridors, off-peak travel incentives, and augmented reality interfaces show promise. Mandatory education programs and designated safe zones for exercise are crucial. Leveraging gamified safety training apps could also promote adherence to road safety practices. These multifaceted approaches hold potential to significantly reduce accidents and fatalities nationwide.