







RAG Chat Assistant


 I want a large brand from Europe that doesn't test on animals, maybe something like L'Oréal.


 L'Oréal Paris is a large European company, but its animal-testing policy is contentious because it tests on animals where required by law (e.g., in mainland China). If you are looking for a large brand from Europe that does not test on animals at all, L'Oréal may not align with your preferences due to this exception.

 If you're open to alternatives, consider cruelty-free brands like **The Body Shop**, which is also a large European company and has a strong commitment to being cruelty-free globally. Another option could be **Neal's Yard Remedies** or **Avon**, depending on your specific needs and preferences. Let me know if you'd like more information!


 Can you suggest an alternative with similar products but better ethics?


 Based on your preference for a large brand that does not test on animals, here are some excellent alternatives to consider:

 1. **Eveline Cosmetics**

- Origin: Poland (Europe)
- Ethics: 100% Cruelty-Free, certified vegan product lines, and no animal testing by the company, its suppliers, or third parties.
- Note: While not on PETA's list or Leaping Bunny-certified, it is included in Cruelty-Free Kitty's vetted cruelty-free brands.

 2. **Lirene**

- Origin: France (Europe)
- Ethics: Certified cruelty-free by PETA and listed by the Happy Rabbit Association. Lirene does not test on animals or sell in markets requiring animal testing.
- Note: Not Leaping Bunny-certified, but a strong ethical choice.

 3. **Weleda**

- Origin: Germany (Europe)
- Ethics: Strict cruelty-free policy, no animal testing by the company or its suppliers, and sells only exempt products in markets like mainland China. Weleda is also B Corp certified for fair labor practices.
- Note: Not Leaping Bunny-certified but independently verified by Cruelty-Free Kitty.

 4. **Ziaja Med**

- Origin: Poland (Europe)
- Ethics: 100% cruelty-free, with clinical testing conducted only on human volunteers. Ziaja Med is recognized for its ethical leadership and sustainable practices.
- Note: Known for high ethical standards but focuses on medical-grade products.

 All of these brands align with your preference to avoid animal testing and are based in Europe. Eveline Cosmetics, Lirene, Weleda, and Ziaja Med are all strong choices depending on your specific product needs!