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RAG Chat Assistant



I'm trying to switch to cruelty-free skincare. Can you help me find an Asian brand that is 100% cruelty-free?



To find an Asian cruelty-free skincare brand, follow this organized approach:

- Identify Potential Brands:** Consider popular Asian skincare brands such as The Face Shop, Tony Moly, Etude House, Innisfree, Laneige, Sulwhasoo, and The Saem.
- Check Official Websites:** Visit each brand's official website to review their cruelty-free policies. Look for clear statements regarding animal testing, both in their home country and internationally.
- Third-Party Certifications:** Verify if the brands have certifications from reputable organizations like PETA or the Leaping Bunny program, which ensure adherence to cruelty-free standards.
- Regional Testing Policies:** Investigate whether the brand tests its products in regions where animal testing is mandatory, such as China. Ensure they have commitments against such practices.
- Vegan vs. Cruelty-Free:** Determine if you prefer a brand that is not only cruelty-free but also vegan, avoiding animal-derived ingredients.
- Additional Resources:** Consult reviews and forums where conscious consumers discuss their experiences with these brands to gain further insights.

By systematically checking each of these aspects, you can confidently choose an Asian skincare brand that aligns with your cruelty-free values.



Are their products also vegan?



Many Asian skincare brands are cruelty-free, but not all of their products are strictly vegan. Veganism goes a step further by avoiding animal-derived ingredients altogether (e.g., no honey, beeswax, collagen, etc.). If you're looking for both cruelty-free and vegan options, here's an update on some popular Asian brands:

Cruelty-Free & Vegan-Friendly Brands:

- The Face Shop**
 - Many products are cruelty-free.
 - Some collections, like the *My Wild Garden* line, are vegan.
- Etude House**
 - Cruelty-free in most markets (though they still sell in China, where animal testing is required by law).
 - The *Clean Dewy Skin* kit and some other products are vegan-friendly.
- Innisfree**
 - Cruelty-free outside of China.
 - Most products are free from animal-derived ingredients, but double-check specific products to confirm if they're vegan.
- Tony Moly**
 - Cruelty-free in most markets (though they sell in China).
 - Some products are vegan-friendly, especially their *Mama Hadada* line.

5. Laneige

- Cruelty-free outside of China.
- Some products are vegan, but not all—check labels or contact customer service to confirm.

Notably Vegan & Cruelty-Free:

- **The Saem:** This brand is cruelty-free and has a strong focus on vegan-friendly ingredients in many of their products. They explicitly state when a product is vegan.

Important Notes:

- Just because a brand is cruelty-free doesn't mean all its products are vegan. Always check the ingredient list or contact customer service to confirm if a specific product is vegan.
- Some brands may still sell in China, where animal testing is mandatory by law, even though they don't test on animals elsewhere.

If you're looking for 100% vegan and cruelty-free options, **The Saem** and some collections from **The Face Shop**, **Etude House**, and **Innisfree** are great choices. Let me know if you'd like more specific product recommendations!

Ask your question here...

