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RAG Chat Assistant

I'm interested in skincare brands that are cruelty-free and not owned by big conglomerates.

Based on your preferences, I recommend **Q+A** and **Purito** as skincare brands that align with your values. Both are cruelty-free, do not conduct animal testing at any stage of production, and are not owned by large conglomerates.

- **Q+A:** Owned by Ellipsis Brands (a smaller company), Q+A is fully vegan, transparent about its ingredients, and avoids palm oil in formulations.
- **Purito:** Owned by Hinature (a South Korean company), Purito is cruelty-free, with 85% of its products vegan.

Both brands are good options for skincare that aligns with your ethical preferences.

Is Purito independently owned or a subsidiary of a larger corporation?

Purito is owned by Hinature, which makes it a subsidiary of a larger corporation rather than independently owned. While Hinature is not explicitly described as a big conglomerate in the provided information, its parent company status suggests it may be larger than an independent brand.

Do they publicly report their labor practices?

Based on the information provided, Purito does not publicly report detailed labor practices beyond stating that its manufacturing partners comply with local labor laws in South Korea. There is no mention of independent audits or transparency regarding working conditions or wage policies. While the brand demonstrates strong ethical commitments in terms of cruelty-free and clean formulations, it lacks comprehensive reporting on labor ethics and corporate responsibility beyond basic compliance.

Ask your question here...

