

# DESIGN FOR RIGET ZOO ADVENTURES



## Task 1 B

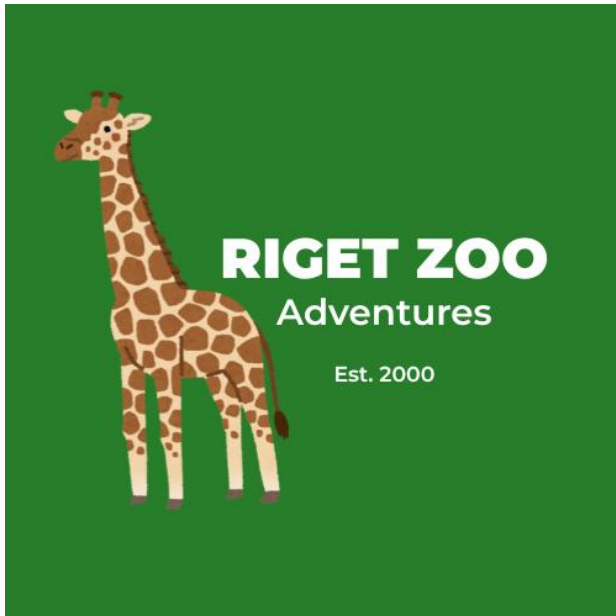
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# Visual / Interface Designs

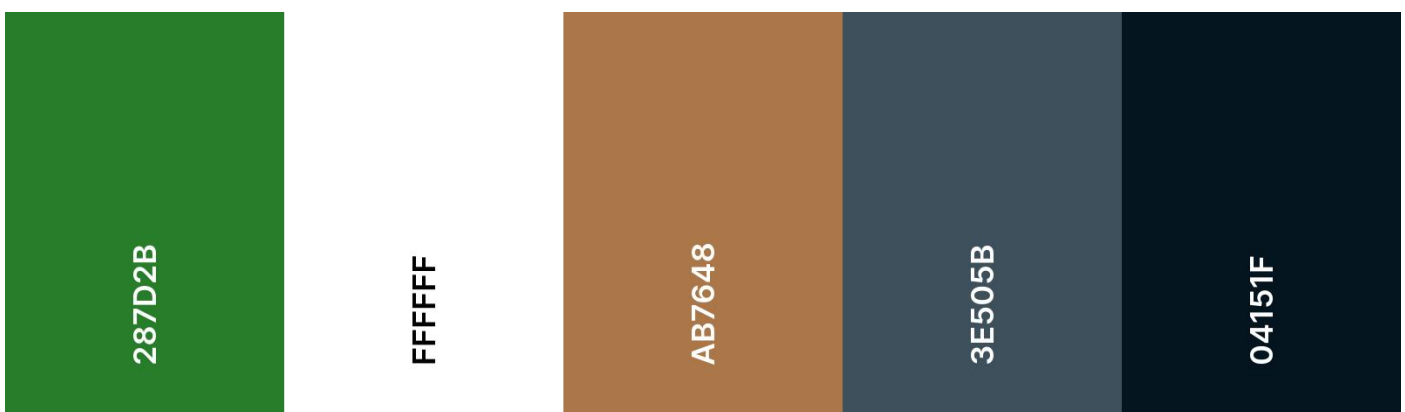
## Logo:

The Logo Produced below via Canva is influenced by the colourway of similar zoos in the Great Britain District. Since the Establishment date was not specified, I used a random date of “2000” which can be changed later on. I find this logo to be suitable for all age groups including children, however not too childish for adults.



## Colour Scheme:

Research was done to show that the zoos tend to have a dominant colourway of orange and green. Orange relating to the four of animals and green relating to the natural colour of nature. This was then used to influence the colour palette which will be used in the design of the website. This colour palette was generated with <https://coolors.co/>



Riget Color Palette

coolors

The Colour Palette was tested with the WCAG guidelines to ensure best visibility. I used a website called WebAIM to constantly check whether the guidelines are met and the appropriate colours to use. You can see below the contrast with #FFFFFF (white) being used on the colours. It shows what fails and what passes.

Foreground

Hex Value

#FFFFFF

Color Picker

Alpha

1

Lightness

Background

Hex Value

#3BBA3F

Color Picker

Lightness

Contrast Ratio

2.53:1

[permalink](#)

### Normal Text

WCAG AA: **Fail**

WCAG AAA: **Fail**

The five boxing wizards jump quickly.

### Large Text

WCAG AA: **Fail**

WCAG AAA: **Fail**

The five boxing wizards jump quickly.

### Graphical Objects and User Interface Components

WCAG AA: **Fail**

★

Text Input

Foreground

Hex Value

#FFFFFF

Color Picker

Alpha

1

Lightness

Background

Hex Value

#206522

Color Picker

Lightness

Contrast Ratio

7.12:1

[permalink](#)

### Normal Text

WCAG AA: **Pass**

WCAG AAA: **Pass**

The five boxing wizards jump quickly.

### Large Text

WCAG AA: **Pass**

WCAG AAA: **Pass**

The five boxing wizards jump quickly.

### Graphical Objects and User Interface Components

WCAG AA: **Pass**

★

Text Input

Foreground

Hex Value

#FFFFFF

Color Picker

Alpha

1

Lightness

Background

Hex Value

#C09068

Color Picker

Lightness

Contrast Ratio

2.82:1

[permalink](#)

### Normal Text

WCAG AA: **Fail**

WCAG AAA: **Fail**

The five boxing wizards jump quickly.

### Large Text

WCAG AA: **Fail**

WCAG AAA: **Fail**

The five boxing wizards jump quickly.

### Graphical Objects and User Interface Components

WCAG AA: **Fail**

★

Text Input

Foreground

Hex Value

#FFFFFF

Color Picker

Alpha

1

Lightness

Background

Hex Value

#734F30

Color Picker

Lightness

Contrast Ratio

7.26:1

[permalink](#)

### Normal Text

WCAG AA: **Pass**

WCAG AAA: **Pass**

The five boxing wizards jump quickly.

### Large Text

WCAG AA: **Pass**

WCAG AAA: **Pass**

The five boxing wizards jump quickly.

### Graphical Objects and User Interface Components

WCAG AA: **Pass**

★

Text Input

Foreground

Hex Value

#FFFFFF

Color Picker

Alpha

1

Lightness

Background

Hex Value

#7D9AA6

Color Picker

Lightness

Contrast Ratio

2.98:1

[permalink](#)

Foreground

Hex Value

#FFFFFF

Color Picker

Alpha

1

Lightness

Background

Hex Value

#3E505B

Color Picker

Lightness

Contrast Ratio

8.38:1

[permalink](#)

### Normal Text

WCAG AA: **Fail**  
WCAG AAA: **Fail**

The five boxing wizards jump quickly.

### Large Text

WCAG AA: **Fail**  
WCAG AAA: **Fail**

The five boxing wizards jump quickly.

### Graphical Objects and User Interface Components

WCAG AA: **Fail**



Text Input

### Normal Text

WCAG AA: **Pass**  
WCAG AAA: **Pass**

The five boxing wizards jump quickly.

### Large Text

WCAG AA: **Pass**  
WCAG AAA: **Pass**

The five boxing wizards jump quickly.

### Graphical Objects and User Interface Components

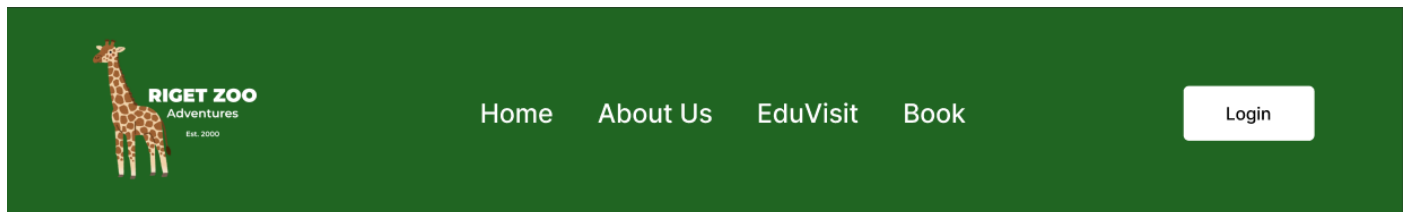
WCAG AA: **Pass**



Text Input

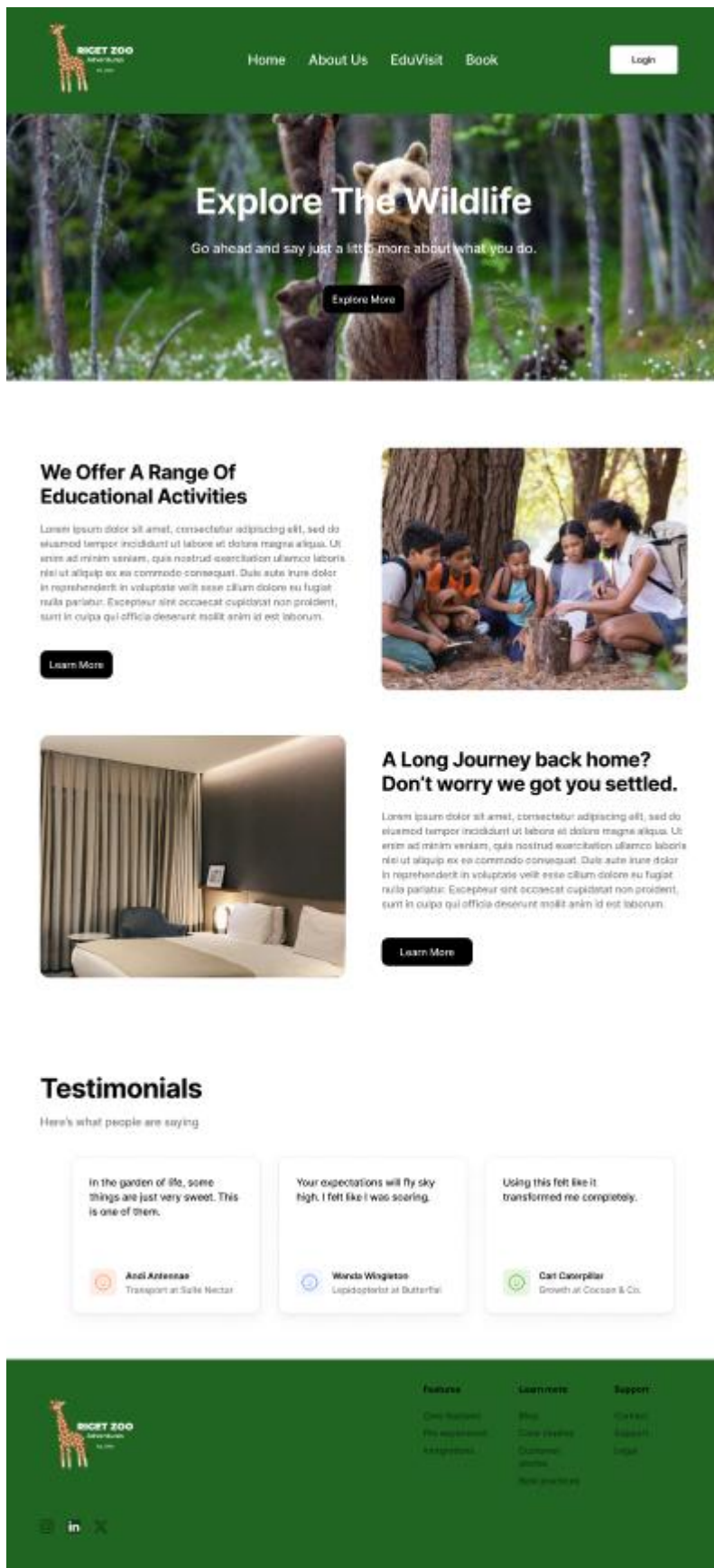
In the following pages, I will attach all the designs I have made using Figma. Please note that all designs may not be equivalent to the prototype.

## Navigation Bar:



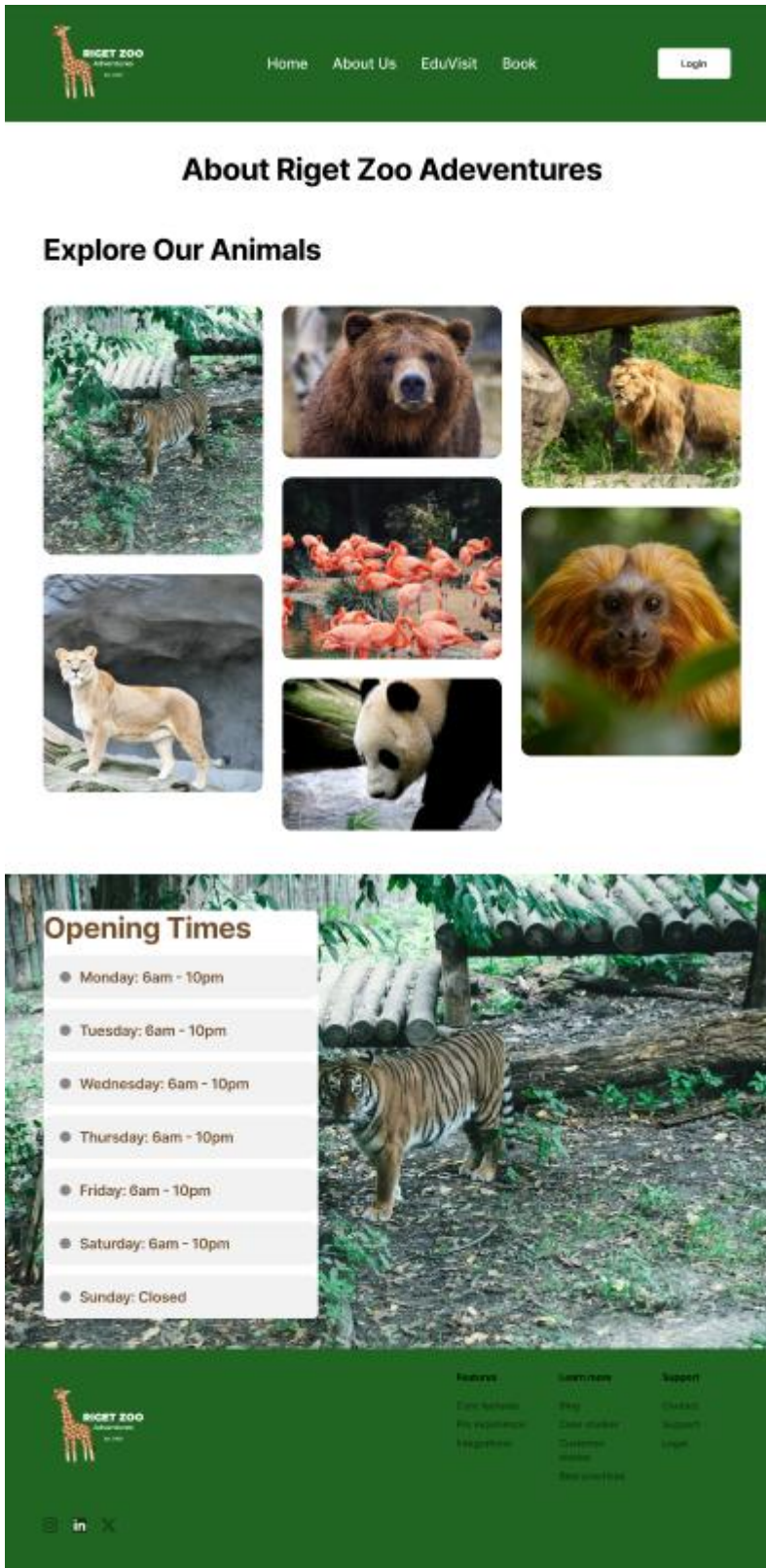
The navigation bar is made easily accessible and is continuous across all pages.

# Home Page



The Home Page consists of a neat hierarchal structure showcasing necessary aspects of a landing page. The Hero Image, What we can offer section and reviews makes this user friendly and easy to navigate.

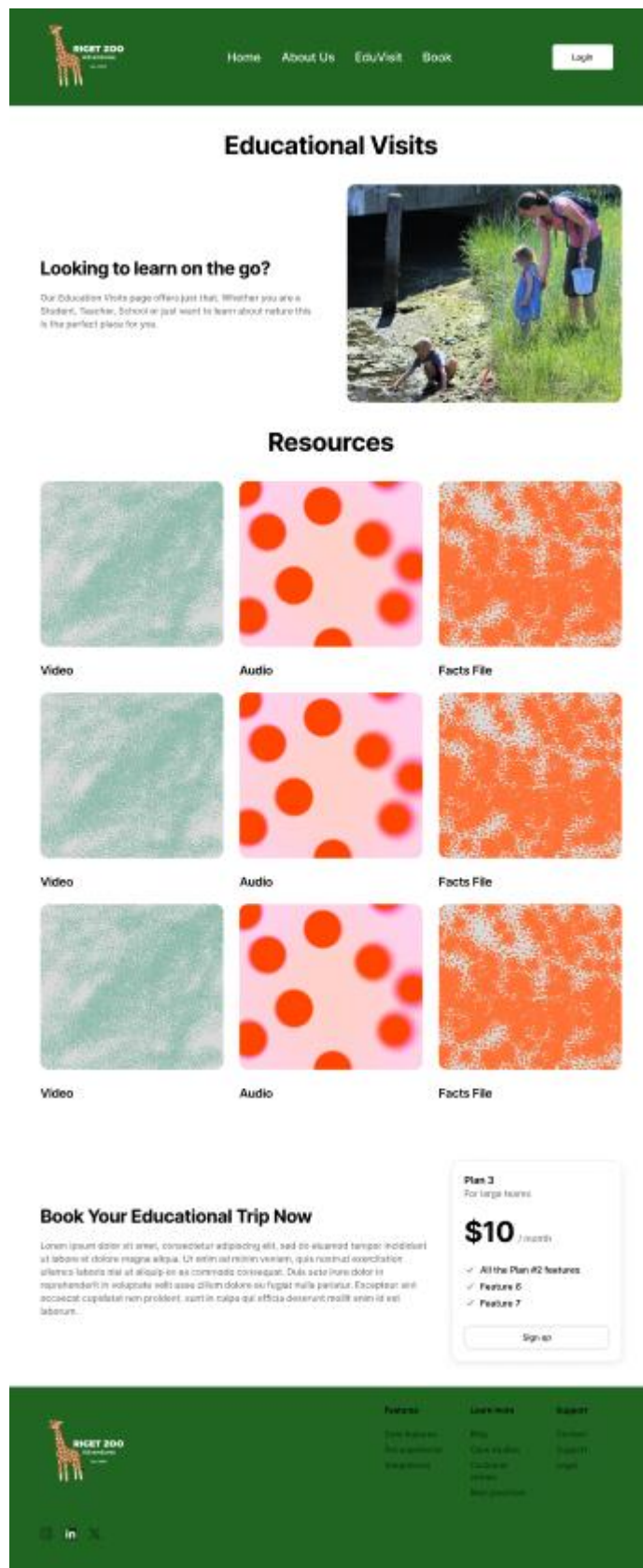
## About Page



The About section showcases the animals they have at Riget Zoo Adventures while also having the opening times necessary for users to know when the zoo is open. The Home Page CTA button on the hero image takes us to this page when they want to explore more.



# Educational Visits



The Education Visit Page has a little description of who this is suitable for and Resources available for the users to see, whether that is Video, Audio or Facts File. Then a CTA booking at the bottom of the page when the user is satisfied.



# Booking Page



Adult

**\$20** / Per Day

✓ Feature 1

✓ Feature 2

✓ Feature 3

Sign up

Single Room

**\$120** / per night

✓ Feature 1

✓ Feature 2

✓ Feature 3

Sign up

Child

**\$12** / Per Day

✓ Feature 1

✓ Feature 2

✓ Feature 3

Sign up

Double Room

**\$180** / per night

✓ Feature 1

✓ Feature 2

✓ Feature 3

Sign up

Student

**\$8** / Per Day

✓ Feature 1

✓ Feature 2

✓ Feature 3

Sign up

King Size Room

**\$250** / per night

✓ Feature 1

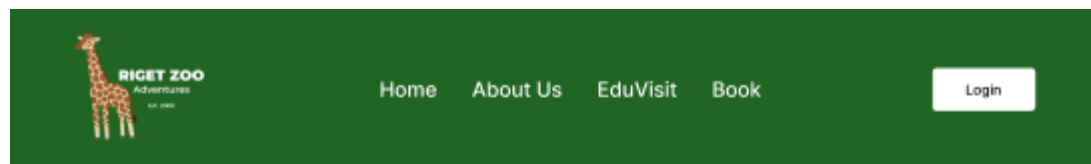
✓ Feature 2

✓ Feature 3

Sign up

The Booking Page has a simple layout with CTA buttons depending on what the user wants and relevant pricing for what the user is interested in.

## Login/Registration



### Register

Full Name

E-mail

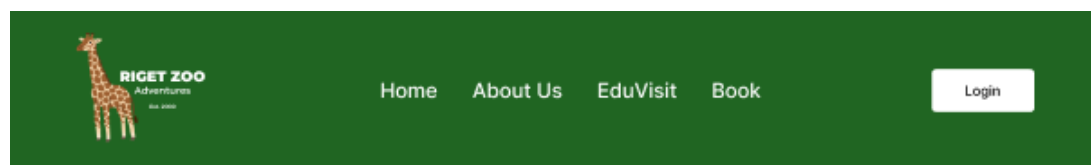
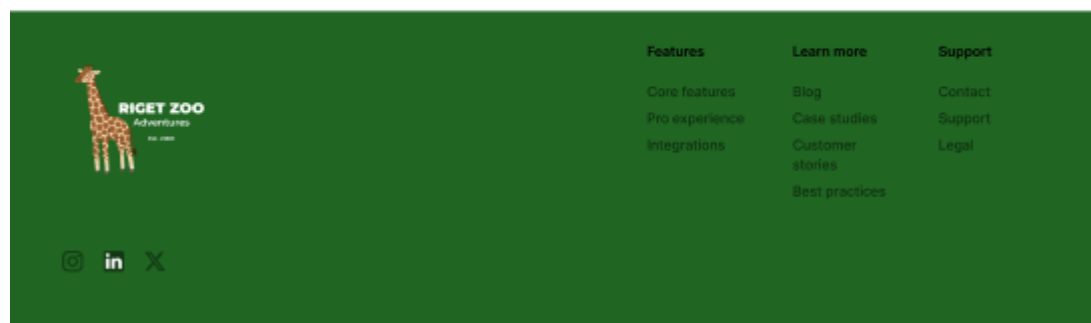
Password

Confirm Password

Password must be 8 Characters

[Register](#)

[Have account? Sign in](#)



### Login

E-mail

Password

[Forgot Password](#)

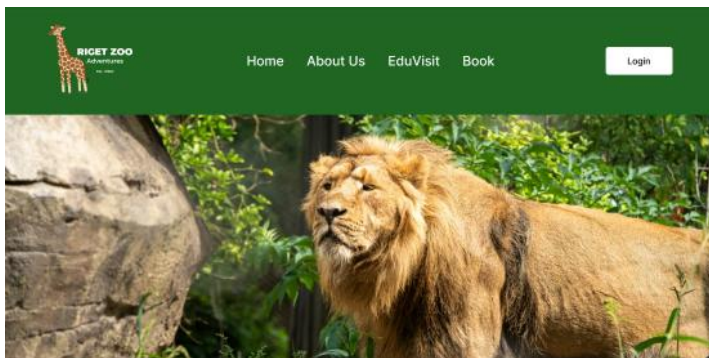
[Sign in](#)

[Don't Have account? Sign Up](#)



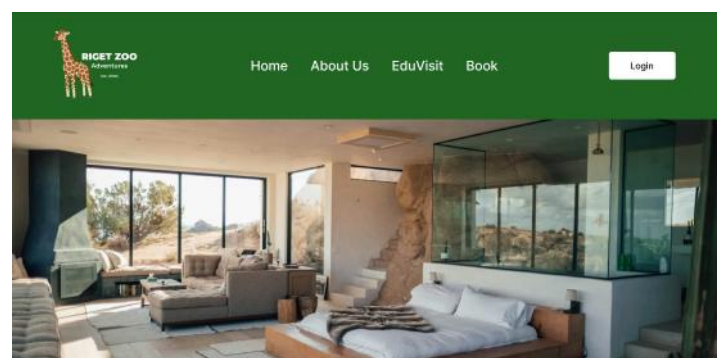
The Login and Registration has a simple layout with relevant hex colours to go with the whole theme. It has all relevant functionality such as CTA buttons if you do or don't have an account, password requirement text and Forgot Password links.

## Ticket/Hotel Booking:



### Select a Ticket that Describes you best

<b>Plan 1</b> For individuals <b>\$2</b> / month ✓ Feature 1 ✓ Feature 2 ✓ Feature 3 Sign up	<b>Plan 2</b> For medium teams <b>\$5</b> / month ✓ All the Plan #2 features ✓ Feature 4 ✓ Feature 5 Sign up	<b>Plan 3</b> For large teams <b>\$10</b> / month ✓ All the Plan #2 features ✓ Feature 6 ✓ Feature 7 Sign up
--	--	--



### Select a Room that Describes you best

<b>Plan 1</b> For individuals <b>\$2</b> / month ✓ Feature 1 ✓ Feature 2 ✓ Feature 3 Sign up	<b>Plan 2</b> For medium teams <b>\$5</b> / month ✓ All the Plan #2 features ✓ Feature 4 ✓ Feature 5 Sign up	<b>Plan 3</b> For large teams <b>\$10</b> / month ✓ All the Plan #2 features ✓ Feature 6 ✓ Feature 7 Sign up
--	--	--



User Page



[Home](#)[About Us](#)[EduVisit](#)[Book](#)

Login

Welcome User


Points: 10

[Bookings](#)[Visits](#)[LogOut](#)

▼

View My Bookings

Exchange Points



[Features](#)

[Core features](#)[Pric experience](#)[Integrations](#)

[Learn more](#)


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Footer



**RIGET ZOO**  
Adventures  
Est. 2000





**Features**  
[Core features](#)  
[Pro experience](#)  
[Integrations](#)

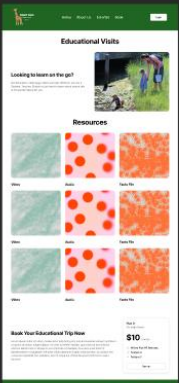
**Learn more**  
[Blog](#)  
[Case studies](#)  
[Customer stories](#)  
[Best practices](#)

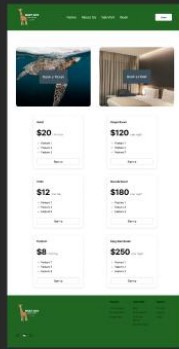
**Support**  
[Contact](#)  
[Support](#)  
[Legal](#)


Overall Design


▶ Home +

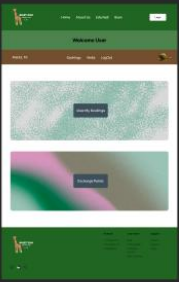
▶ /about-page +


▶ /education-page +


▶ /booking-page +

▶ /register +

▶ /login +

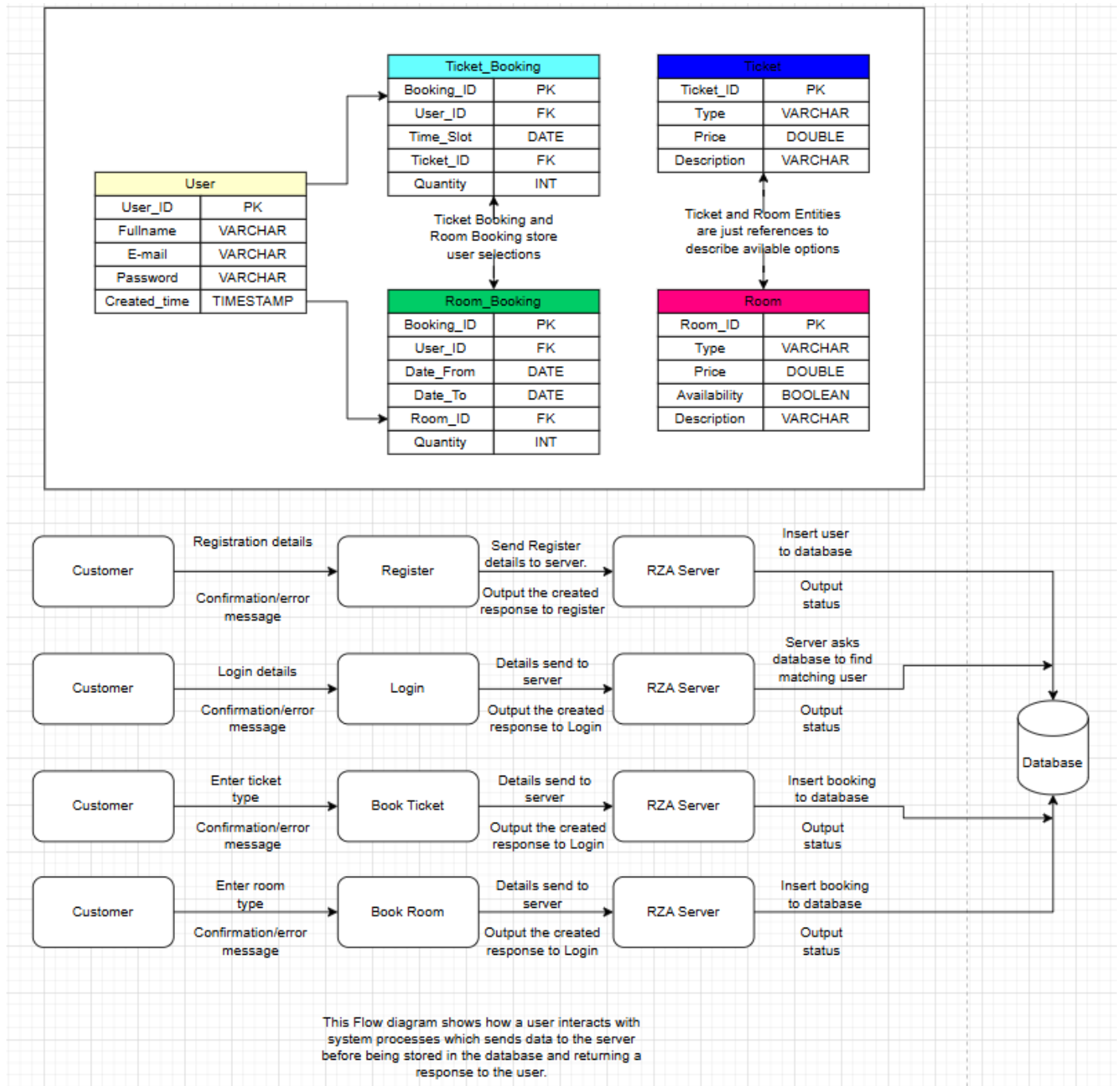
▶ /user-page +

▶ /ticket-booking +

▶ /hotel-booking +

# Data Requirements

## ERD and Data Flow



## Data Dictionary

### User

Field Name	Data Type	Key	Description
User_ID	INT	PK	Unique identifier for User
Fullname	VARCHAR	-	Stores the users fullname
E-mail	VARCHAR	-	Stores the user's E-mail
Password	VARCHAR	-	Stores the user's password
Created_time	TIMESTAMP	-	Records when the account was created



## Ticket\_Booking

Field Name	Data Type	Key	Description
Booking_ID	INT	PK	Unique identifier for User's Booking
User_ID	INT	FK	Stores the User ID associated with the booking
Time_Slot	DATE	-	Records when the user booked their ticket
Ticket_ID	INT	FK	Unique identifier for the User's ticket
Quantity	INT	-	Records how many tickets were purchased

## Room\_Booking

Field Name	Data Type	Key	Description
Booking_ID	INT	PK	Unique identifier for User's Booking
User_ID	INT	FK	Stores the User ID associated with the booking
Date_From	DATE	-	Records the date from when the user is staying
Date_To	DATE	-	Records the date from when the user is leaving
Room_ID	INT	FK	Unique identifier for the User's Room
Quantity	INT	-	Records how many Rooms were booked

## Ticket

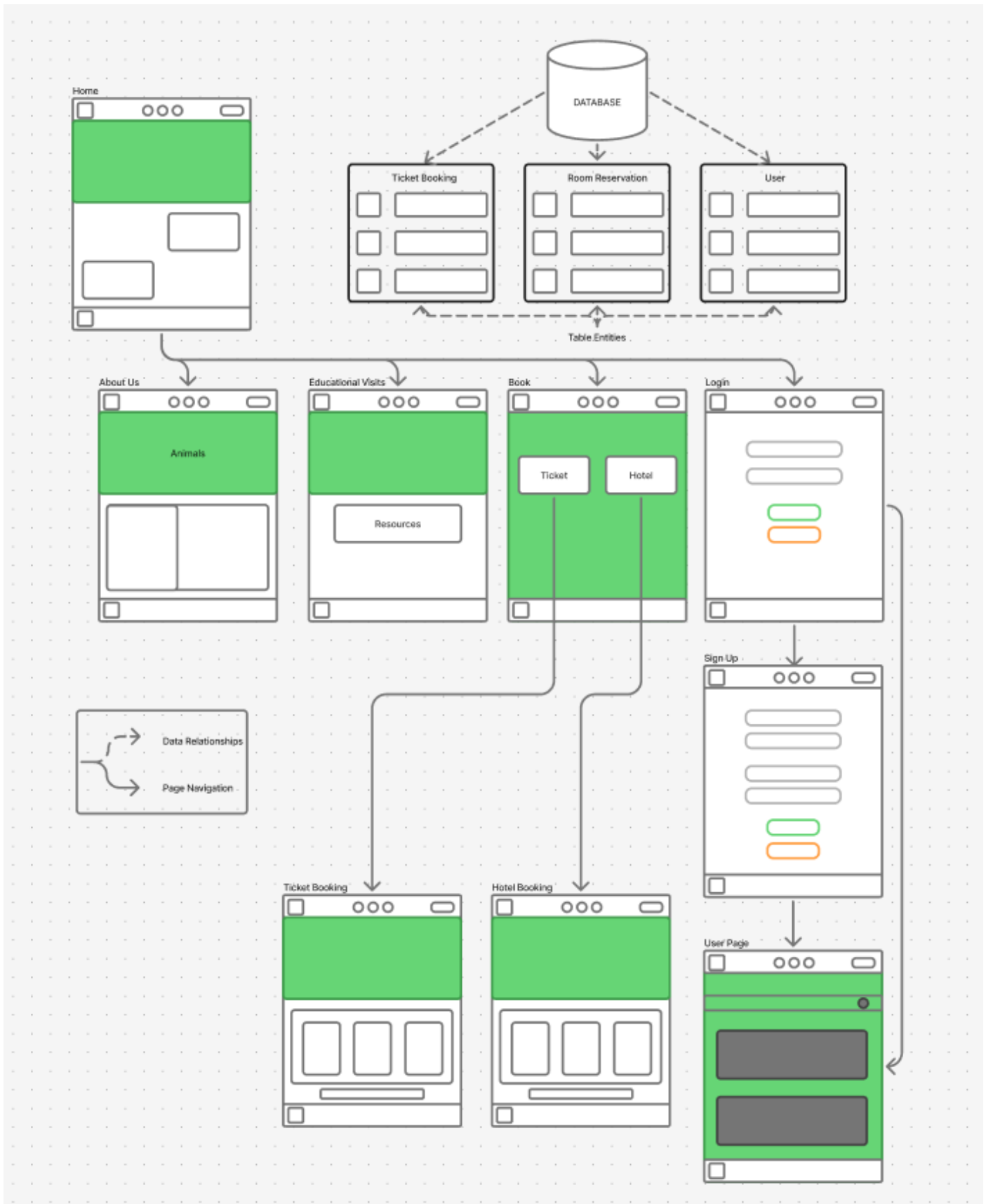
Field Name	Data Type	Key	Description
Ticket_ID	INT	PK	Unique identifier for each ticket option
Type	VARCHAR	-	Specifies the type of ticket, such as Student or Adult
Price	DOUBLE	-	Stores the price of the ticket
Description	VARCHAR	-	Ticket details

## Room

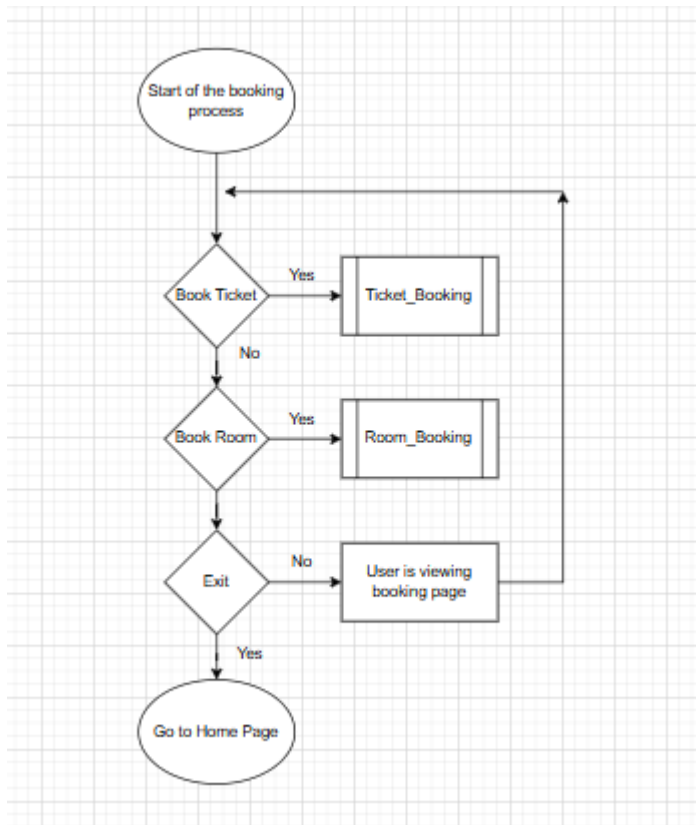
Field Name	Data Type	Key	Description
Room_ID	INT	PK	Unique identifier for each Room option
Type	VARCHAR	-	Specifies the type of Room, such as Single or Double
Price	DOUBLE	-	Records the price of the Room
Availability	BOOLEAN	-	Indicates whether the room is currently available.
Description	VARCHAR	-	Room details

# Algorithm

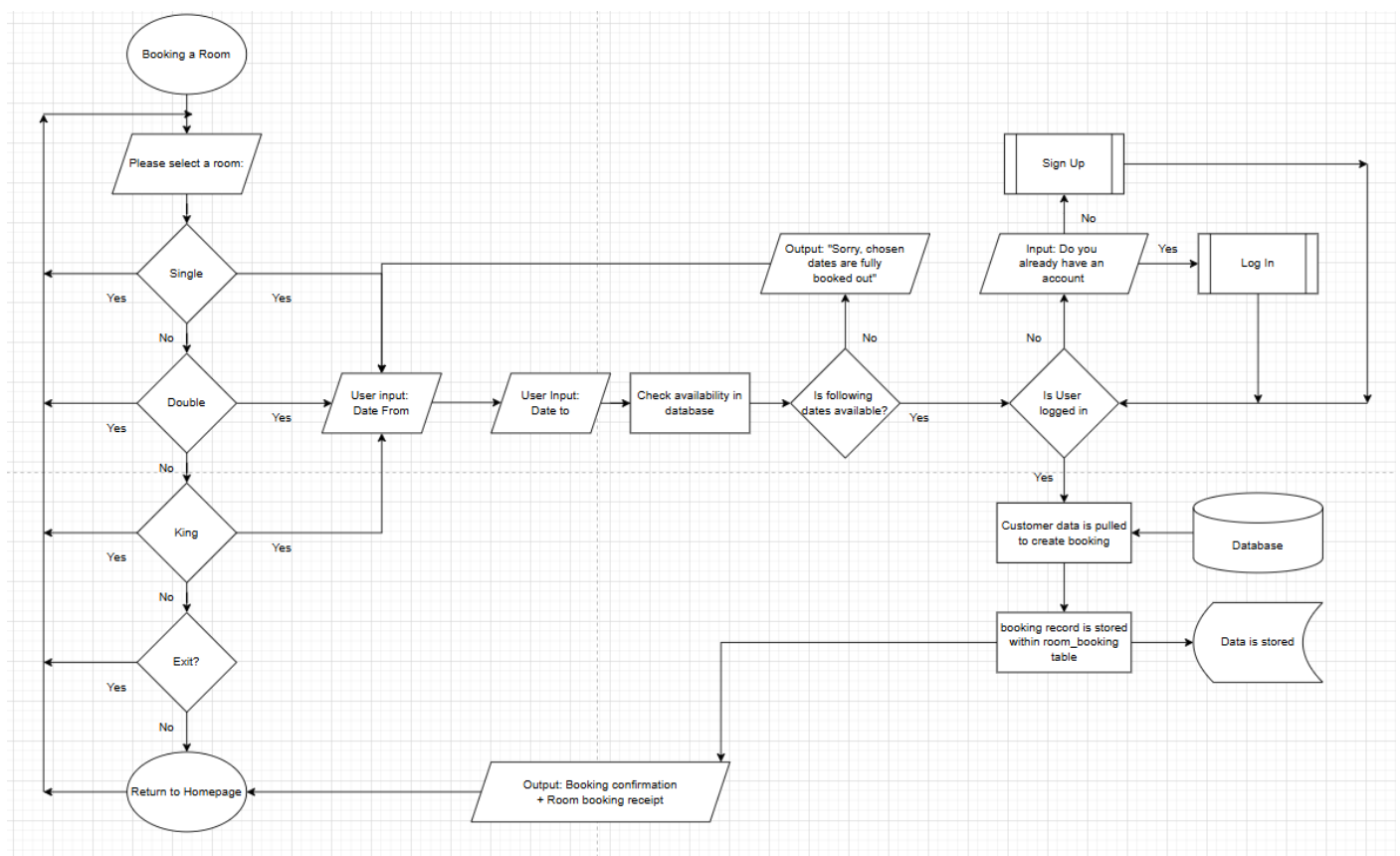
## Wireframes/Flow



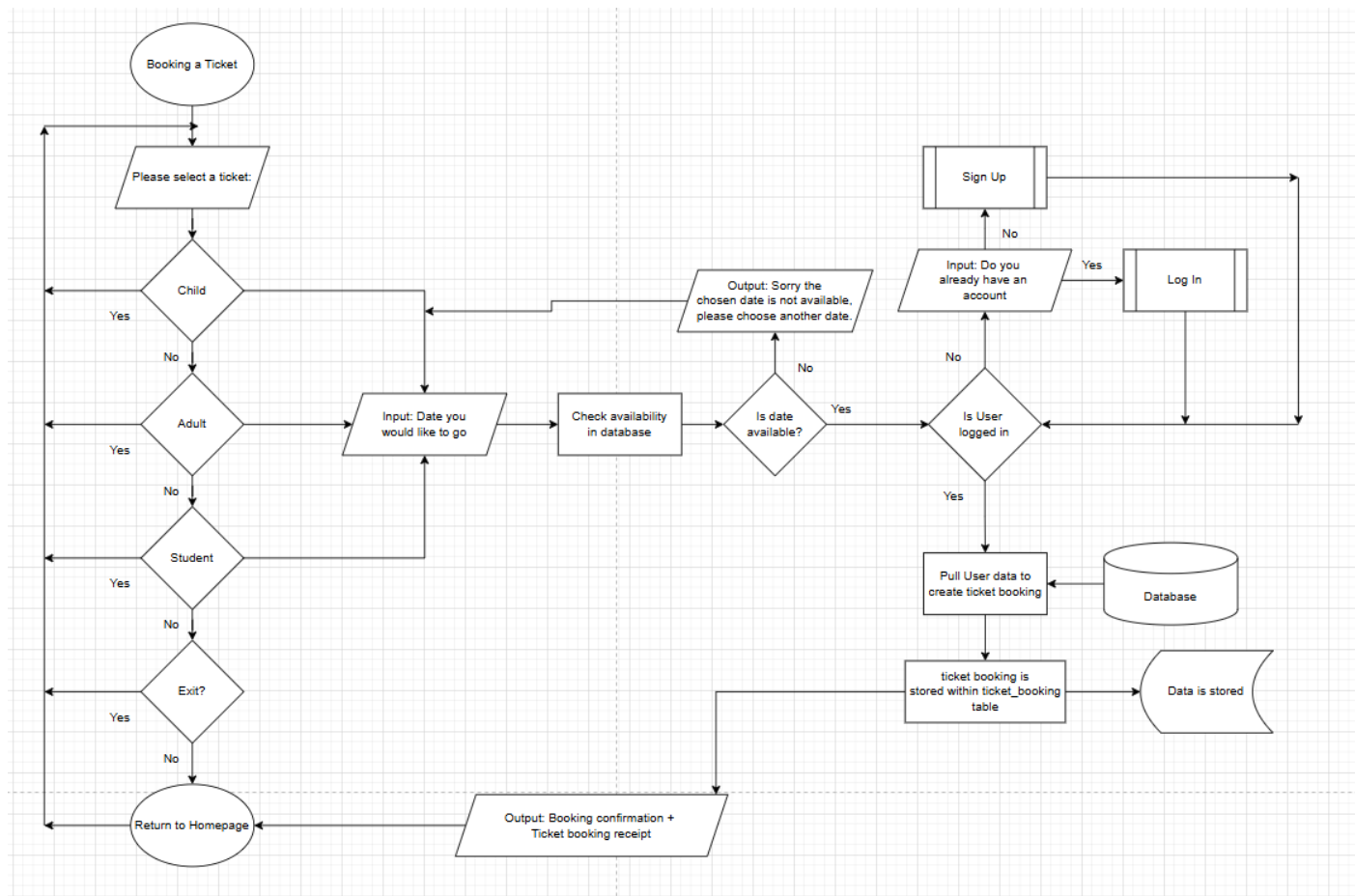
## Booking system Flowchart main Logic



## Booking system Flowchart Room Booking



## Booking system Flowchart Ticket Booking



## A Test Strategy

Considering the scope of the project, we are going to be using manual testing. However automatic testing can be used later on, when the program develops larger.

Date of test	Component to be tested	Type of test to be carried out	Prerequisites and dependencies
<b>21<sup>st</sup> January 2026</b>	<b>Navigation Bar</b>	<b>Black box testing, Functional Testing, Integration testing</b>	<b>No data inputs required. The tester will go through the navbar and see if all components are working properly and the correct pages are loaded. An example of this is clicking on the EduVisit button to ensure it goes to the education page.</b>

<b>21<sup>st</sup> January 2026</b>	<b>Homepage</b>	<b>White box testing, Black Box testing, Functional testing, Integration Testing, Unit testing</b>	<b>No data needed. Testing if all components are functional, e.g. buttons. Testing integration of homepage within the website so, e.g. it connects and navigates to other pages. Testing the homepage unit, e.g. Does all components load such as buttons and links.</b>
<b>21<sup>st</sup> January 2026</b>	<b>About Us Page</b>	<b>White box testing, Black box testing, Integration testing, functional testing, Unit testing</b>	<b>No data needed. Testing if all components are functional, e.g. buttons. Testing integration of About Us page within the website so, e.g. it connects and navigates to other pages. Testing the About Us page unit, e.g. Does all components load such as buttons and links.</b>
<b>21<sup>st</sup> January 2026</b>	<b>Education Visit Page</b>	<b>White box testing, Black box testing, Integration testing, functional testing, Unit testing</b>	<b>No data needed. Testing if all components are functional, e.g. buttons. Testing integration of Education page within the website so, e.g. it connects and navigates to other pages. Testing the Education page unit, e.g. Does all components load such as buttons and links.</b>
<b>21<sup>st</sup> January 2026</b>	<b>Booking Page</b>	<b>White box testing, Black box testing, Integration testing, functional testing, Unit testing</b>	<b>No data needed. Testing if all components are functional, e.g. price buttons. Testing integration of Booking page within the website so, e.g. it connects and navigates to other pages like ticket booking or hotel booking. Testing the Booking page unit, e.g.</b>

			<b>Does all components load such as buttons and links.</b>
<b>21<sup>st</sup> January 2026</b>	<b>Booking System</b>	<b>Database testing</b>	<b>Test if any errors are shown will executing queries. Test data needed for ticket booking: User_ID, Ticket_ID, time slot and quantity. Test data needed for room booking: User_ID, Room_ID, Date_From, Date_To and quantity.</b>
<b>21<sup>st</sup> January 2026</b>	<b>Login Page</b>	<b>White box testing, Black box testing, Integration testing, functional testing, Unit testing</b>	<b>No data needed. Testing if all components are functional, e.g. login buttons. Testing integration of Login page within the website so, e.g. it connects and navigates to other pages like user page and sign up page. Testing the login page unit, e.g. Does all components load such as buttons and links.</b>
<b>21<sup>st</sup> January 2026</b>	<b>Login System</b>	<b>Database testing</b>	<b>Test if any errors are shown will executing queries. Test data needed for Login system: E-mail, password</b>
<b>21<sup>st</sup> January 2026</b>	<b>Sign Up Page</b>	<b>White box testing, Black box testing, Integration testing, functional testing, Unit testing</b>	<b>No data needed. Testing if all components are functional, e.g. Sign up buttons. Testing integration of Sign Up page within the website so, e.g. it connects and navigates to other pages like user page and login page. Testing the Sign Up page unit, e.g. Does all</b>



			components load such as buttons and links.
<b>21<sup>st</sup> January 2026</b>	<b>Sign Up system</b>	<b>Database testing</b>	<b>Test if any errors are shown will executing queries. Test data needed for Login system: Fullname, E-mail, password, confirm password.</b>
<b>21<sup>st</sup> January 2026</b>	<b>User Page</b>	<b>White box testing, Black box testing, Integration testing, functional testing, Unit testing</b>	<b>No data needed. Testing if all components are functional, e.g. View my booking button. Testing integration of User page within the website so, e.g. it connects and navigates to other pages like view my booking page and redeem points page. Testing the User page unit, e.g. Does all components load such as buttons and links.</b>
<b>21<sup>st</sup> January 2026</b>	<b>Footer</b>	<b>Black box testing, Functional testing, integration testing</b>	<b>No data inputs required. The tester will go through the footer and ensure all links and navigation works as intended, such as clicking social media links to travel to social media pages. Also ensuring legal pages such as privacy policy and terms and conditions work as intended.</b>
<b>21<sup>st</sup> January 2026</b>	<b>Navigation Bar</b>	<b>Black Box testing, compatibility testing, functional testing.</b>	<b>OS needed: IOS, MacOS, Windows, android</b>  <b>Browsers: Chrome, Safari, Edge Firefox, Brave or Opera.</b>

<b>21<sup>st</sup> January 2026</b>	<b>Home Page</b>	<b>Black Box testing, compatibility testing, functional testing.</b>	<b>OS needed: IOS, MacOS, Windows, android</b>  <b>Browsers: Chrome, Safari, Edge Firefox, Brave or Opera.</b>
<b>21<sup>st</sup> January 2026</b>	<b>About Us Page</b>	<b>Black Box testing, compatibility testing, functional testing.</b>	<b>OS needed: IOS, MacOS, Windows, android</b>  <b>Browsers: Chrome, Safari, Edge Firefox, Brave or Opera.</b>
<b>21<sup>st</sup> January 2026</b>	<b>Edudcation Page</b>	<b>Black Box testing, compatibility testing, functional testing.</b>	<b>OS needed: IOS, MacOS, Windows, android</b>  <b>Browsers: Chrome, Safari, Edge Firefox, Brave or Opera.</b>
<b>21<sup>st</sup> January 2026</b>	<b>Booking Page</b>	<b>Black Box testing, compatibility testing, functional testing.</b>	<b>OS needed: IOS, MacOS, Windows, android</b>  <b>Browsers: Chrome, Safari, Edge Firefox, Brave or Opera.</b>
<b>21<sup>st</sup> January 2026</b>	<b>Login Page</b>	<b>Black Box testing, compatibility testing, functional testing.</b>	<b>OS needed: IOS, MacOS, Windows, android</b>  <b>Browsers: Chrome, Safari, Edge Firefox, Brave or Opera.</b>
<b>21<sup>st</sup> January 2026</b>	<b>Sign Up Page</b>	<b>Black Box testing, compatibility testing, functional testing.</b>	<b>OS needed: IOS, MacOS, Windows, android</b>  <b>Browsers: Chrome, Safari, Edge Firefox, Brave or Opera.</b>

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