

PROJECT SYNOPSIS

CSE326

PROJECT TITLE:- FITNESS CLUB

SCHOOL OF COMPUTER SCIENCE AND ENGINEERING

LOVELY PROFESSIONAL UNIVERSITY



SUBMITTED TO :- AMANDEEP KAUR MA`AM

GROUP MEMBERS :-

- **MONIKA KUMARI** **17**
- **SARVJEET SINGH** **18**
- **NILADRI ROY** **19**

1. INTRODUCTION

A gym encourages you to do a balanced program that includes both aerobic and strength training exercises . These promote heart health and weight loss, help prevent osteoporosis and improve muscles strength. But with the rise of smartphones, websites are more important than ever before .

Having a web presence creates credibility. It also helps you get discovered and can set you apart from your competition .

One of the biggest reasons for having a gym website is to help your business get discovered by those performing searches on google .

2. OBJECTIVE

- The main objective of making the website of gym is to make it more popular and reachable to more people in the area .

☐Elements required in the websites :-

- Contact information that are easy and accessible
 - Company information
- 1)About us – a brief summary about the company and history of the company.
 - 2)At least three high quality photos of the work .
 - 3)Programs for customer
 - 4)Logos and links to any professional organization to which the gym belongs .

3. DATA FLOW DIAGRAM

