



# Ronald Ordoñez

To seek and maintain full-time position that offers professional challenges utilizing interpersonal skills, excellent time management and problem-solving skills. Hardworking and

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## Skills

Graphic Design	Prototyping
Logo Design	Email Design
Web Design	Marketing & Social Media
Video Editing	Email HTML
Animation	Web Development
User Interface	User Experience

## Software

Sketch	Adobe XD
Photoshop	Axure
Illustrator	Dreamweaver
Sublime Text	Animate
Microsoft Office	Premiere Pro
Figma	Cup Cut
Indesign	

## Technical

HTML	Javascript
CSS	PHP
Sass	Wordpress
Tailwind	

Agile and Scrum Experience

\* Basic Knowledge

## Education

**Colegio de San Juan de Letran**

B.S. Information Technology

Jun 1998 - Apr 2002

**Holy Rosary College**

High School

Jun 1994 - Apr 1998

## Experience

### Web Designer

**Marketrole Asia Pacific Services, inc.** / Mar 2023 - June 2023

- Maintained energy and enthusiasm in fast-paced environment.
- Worked with customers to understand needs and provide excellent service.
- Demonstrated respect, friendliness and willingness to help wherever needed.
- Maintained excellent attendance record, consistently arriving to work on time.
- Created spreadsheets using Microsoft Excel for daily, weekly and monthly reporting.
- Resolved problems, improved operations and provided exceptional service.
- Used critical thinking to break down problems, evaluate solutions and make decisions.
- Collaborated with team members to achieve target results.
- Actively listened to customers' requests, confirming full understanding before addressing concerns.
- Used coordination and planning skills to achieve results according to schedule.

### Web UI and Graphic Designer

**Bruntwork** / Jul 2021 - Jan 2023

- Maintained energy and enthusiasm in fast-paced environment.
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- Demonstrated respect, friendliness and willingness to help wherever needed.
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### Web UI and Graphic Designer

**Your Offshore Team** / Jan 2021 - Jul 2021

- Maintained energy and enthusiasm in fast-paced environment.
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## References

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Bob James Carreon

Operations Manager

My Virtual Healthcare Solutions, Inc.

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## Interest

Digital Painting

Video Editing

Web Development

Gaming

Watching Movies and Series

Planting

Fishing

Sports

## Experience

### Freelance Web and Graphic Designer

**MyBusyBee, Inc.** / May 2020 - Dec 2020

- Investigating user experience design requirements for our suite of digital assets.
- Developing and conceptualizing a comprehensive UI/UX design strategy for the brand.
- Producing high quality UX design solutions through wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, videos, and prototypes.
- Designing UI elements and tools such as navigation menus, search boxes, tabs, and widgets for our digital assets.
- Testing UI elements such as CTAs, banners, page layouts, page designs, page flows, and target links for landing pages.
- Collaborating with the marketing team, and internal and external designers to ensure the creation and delivery of tailored experiences for the digital user.
- Providing advice and guidance on the implementation of UX research methodologies and testing activities in order to analyze and predict user behavior.
- Adhering to style standards on typography and graphic design.
- Implement responsible web design principles to ensure that our company website renders well across multiple devices.
- Design a framework for creating user apps that grows with the needs of the company.
- Monitor website performance, watch for traffic drops related to site usability problems and rectify the issues.
- Review app and feature coding and plan future website upgrades with the development team.
- Assist in the development of applications and features that will be put on the website and in internal functions as well.

### Web UI and UX Designer ( Front-end Developer)

**Softec Digital Solutions, Inc.** / Aug 2019 - Jun 2020

- Gather and evaluate user requirements in collaboration with product managers and engineers.
- Illustrate design ideas using storyboards, process flows and sitemaps.
- Design graphic user interface elements, like menus, tabs and widgets.
- Build page navigation buttons and search fields.
- Develop UI mockups and prototypes that clearly illustrate how sites function and look like.
- Create original graphic designs (e.g. images, sketches and tables).
- Prepare and present rough drafts to internal teams and key stakeholders.
- Identify and troubleshoot UX problems (e.g. responsiveness)
- Conduct layout adjustments based on user feedback.
- Adhere to style standards on fonts, colors and images.

### Game UI and UX Designer

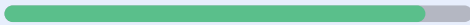
**New Oriental Club88 Corp.** / Dec 2017 - Jun 2019

- Help to create UI design wireframes, mock ups and final designs across all desktop, mobile and tablet devices.
- Work with the Senior UI designers to deliver attractive user interfaces across a range of client websites and mobile apps.
- Work with a team of UX designers to ensure any UI design changes help to compliment the overall user experience and journey.
- Keep up to date with the latest UI design and usability trends and techniques.
- Identify design problems and devise elegant solutions.
- Define the right interaction model and evaluate its success.
- Develop wireframes and prototypes around customer needs.
- Make strategic design and user-experience decisions related to core, and new, functions and features.
- Find creative ways to solve UX problems (e.g. usability, findability)

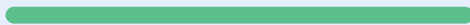


## Languages

English



Tagalog



## Experience

### Lead Graphic Designer

**Pilipinas Micro-Matrix Technology Inc.** / Jun 2016 - Dec 2017

- Design and produce marketing communications (print and digital) pieces for a wide variety of clients.
- Collaborate with creative team, internal account teams and clients to develop creative solutions and then translate those solutions through a variety of channels.
- Mentor other designers (staff, freelance, interns, etc.).
- Proactively recommend creative communications for marketing proposals.
- Work with internal business partners to ensure that a creative theme is included throughout all proposals.
- Develop Wordpress websites and Landing pages.

### Lead Web and Graphic Designer

**Alliance Telenet** / Jun 2015 - Jun 2016

- Prepares work to be accomplished by gathering information and materials.
- Illustrates concept by designing rough layout of art and copy regarding arrangement, size, type size and style related aesthetic concepts.
- Plans concept by studying information and materials.
- Contributes to team effort by accomplishing related results as needed.
- Prepares final layout by marking and pasting up finished copy and art.
- Conceptualize original ideas that bring simplicity and user friendliness to complex design roadblocks.
- Execute all visual design stages from concept to final hand-off to engineering.

### Graphic Consultant

**Elabram Systems, Inc.** / Jun 2014 - Dec 2014

- Meeting clients or account managers to discuss the business objectives and requirements of the job.
- Interpreting the client's business needs and developing a concept to suit their purpose.
- Estimating the time required to complete the work and providing quotes for clients.
- Developing design briefs by gathering information and data through research.
- Thinking creatively to produce new ideas and concepts.
- Using innovation to redefine a design brief within the constraints of cost and time.
- Presenting finalized ideas and concepts to clients or account managers.
- Working with a wide range of media, including photography and computer-aided design (CAD).

### Wordpress Developer (Work from home)

**RPM Solutions Inc.** / Jul 2014 - Dec 2020

- Develop and maintain websites using the WordPress CMS.
- Customize and extend WordPress themes and plugins to meet project requirements.
- Implement responsive design principles to ensure optimal user experience across various devices.
- Troubleshoot and debug issues to ensure the smooth functioning of websites.
- Stay updated with the latest web development trends and technologies.
- Conduct thorough testing to identify and fix bugs and issues.
- Ensure websites are compatible with various browsers and devices.
- Optimize websites for speed, performance, and SEO.
- Collaborate with project managers to meet project deadlines and milestones.



## Experience

### Senior Graphic Designer

**Gonzo Games Philippines, Inc.** / Jan 2011 - Mar 2014

- Prepares game concept in collaboration with the game programmers by using strategical planning, gathering information and materials.
- Illustrate concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts.
- Obtain approval of concept by submitting rough layout.
- Prepare finished copy and art by using typesetting, printing, and similar equipment; purchasing from vendors.
- Ensure operation of equipment by completing preventive maintenance requirements; following business partner instructions; troubleshooting malfunctions; calling for repairs; maintaining equipment inventories; evaluating new equipment.
- Complete projects by coordinating with outside agencies, art services, printers, etc.
- Maintain technical knowledge by attending design workshops; reviewing professional publications; participating in professional societies.
- Contribute to team effort by accomplishing related results as needed.

### Graphic Consultant

**My Virtual Healthcare Solutions, Inc.** / Feb 2013 - Feb 2014

- Give ideas on latest and trending design that will suit for their marketing materials.
- Create design for FB Cover Photo, FB Profile Pic, and Images for their Articles, Voucher, Leaflet, Brochures, Web Design, and other marketing materials.
- Coordinates to the Marketing Manager
- Collaborate and discuss with the Marketing manager

### Graphic Designer

**Grandstores LLC** / Oct 2008 - Oct 2009

- Completed in-depth product design tests using updated software tools.
- Designed website layouts, templates and unique branded looks.
- Worked with clients to gather and define requirements, establish scopes and manage project milestones.
- Applied creative expertise to present marketing concepts.
- Met with customers to present mockups and collect information for adjustments.
- Designed creative digital displays used in online advertising for local businesses.
- Developed creative design for print materials, banners and signs.
- Created broad range of work using various design techniques.
- Completed final touches for projects before rollout.
- Developed display, marketing and packaging materials to support product branding strategies.

