

Ronald Ordoñez

Santa Rosa City 4026

ronaldordonez06@gmail.com

+63 991 487 7922

To seek and maintain full-time position that offers professional challenges utilizing interpersonal skills, excellent time management and problem-solving skills.

Personal Details

Citizenship: Filipino

Work Experience

Web Designer

Marketrole Asia Pacific Services Inc - Makati

March 2023 to June 2023

- Collaborating with the marketing team, and internal and external designers to ensure the creation and delivery of tailored experiences for the digital user.
- Providing advice and guidance on the implementation of UX research methodologies and testing activities in order to analyze and predict user behavior.
- Adhering to style standards on typography and graphic design.
- Implement responsible web design principles to ensure that our company website renders well across multiple devices.
- Design a framework for creating user apps that grows with the needs of the company.
- Monitor website performance, watch for traffic drops related to site usability problems and rectify the issues.
- Review app and feature coding and plan future website upgrades with the development team.
- Assist in the development of applications and features that will be put on the website and in internal functions as well.
- Producing high quality UX design solutions through wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, videos, and prototypes.
- Designing UI elements and tools such as navigation menus, search boxes, tabs, and widgets for our digital assets.

Web UI and Graphic Designer

Bruntwork

July 2021 to January 2023

- Maintained energy and enthusiasm in fast-paced environment.
- Worked with customers to understand needs and provide excellent service.
- Demonstrated respect, friendliness and willingness to help wherever needed.
- Maintained excellent attendance record, consistently arriving to work on time.
- Created spreadsheets using Microsoft Excel for daily, weekly and monthly reporting.

- Resolved problems, improved operations and provided exceptional service.
- Used critical thinking to break down problems, evaluate solutions and make professional challenges utilizing interpersonal decisions.
- Collaborated with team members to achieve target results.
- Actively listened to customers' requests, confirming full understanding before addressing concerns.
- Used coordination and planning skills to achieve results according to schedule.

Web UI and Graphic Designer

Your Offshore Team

January 2021 to July 2021

- Maintained energy and enthusiasm in fast-paced environment.
- Worked with customers to understand needs and provide excellent service.
- Demonstrated respect, friendliness and willingness to help wherever needed.
- Maintained excellent attendance record, consistently arriving to work on time.
- Created spreadsheets using Microsoft Excel for daily, weekly and monthly reporting.
- Resolved problems, improved operations and provided exceptional service.
- Used critical thinking to break down problems, evaluate solutions and make decisions.
- Collaborated with team members to achieve target results.
- Actively listened to customers' requests, confirming full understanding before addressing concerns.
- Used coordination and planning skills to achieve results according to schedule.

Web and Graphic Designer

My Busybee Inc.

May 2020 to December 2020

- Investigating user experience design requirements for our suite of digital assets.
- Developing and conceptualizing a comprehensive UI/UX design strategy for the brand.
- Producing high-quality UX design solutions through wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, videos, and prototypes.
- Designing UI elements and tools such as navigation menus, search boxes, tabs, and widgets for our digital assets.
- Testing UI elements such as CTAs, banners, page layouts, page designs, page flows, and target links for landing pages.
- Collaborating with the marketing team, and internal and external designers to ensure the creation and delivery of tailored experiences for the digital user.
- Providing advice and guidance on implementing UX research methodologies and testing activities to analyze and predict user behavior.
- Adhering to style standards in typography and graphic design.
- Implement responsible web design principles to ensure our company website renders well across multiple devices.
- Design a framework for creating user apps that grow with the needs of the company.
- Monitor website performance, and watch for traffic drops related to site usability problems and rectify the issues.
- Review app and feature coding and plan future website upgrades with the development team.
- Assist in the development of applications and features that will be put on the website and in internal functions as well.

Web UI and UX Designer

Softec Digital Solutions, Inc - Pasig

August 2019 to June 2020

- Gather and evaluate user requirements in collaboration with product managers and engineers.
 - Illustrate design ideas using storyboards, process flows and sitemaps.
 - Design graphic user interface elements, like menus, tabs and widgets.
 - Build page navigation buttons and search fields.
 - Develop UI mockups and prototypes that clearly illustrate how sites function and look like.
 - Create original graphic designs (e.g. images, sketches and tables).
 - Prepare and present rough drafts to internal teams and key stakeholders.
 - Identify and troubleshoot UX problems (e.g. responsiveness)
 - Conduct layout adjustments based on user feedback.
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- Adhere to style standards on fonts, colors and images.

Game UI and UX Designer

New Oriental Club 88 Corp. - Makati

December 2017 to June 2019

- Help to create UI design wireframes, mock-ups, and final designs across all desktop, mobile, and tablet devices.
- Work with the Senior UI designers to deliver attractive user interfaces across a range of client websites and mobile apps.
- Work with a team of UX designers to ensure any UI design changes help to compliment the overall user experience and journey.
- Keep up to date with the latest UI design and usability trends and techniques.
- Identify design problems and devise elegant solutions.
- Define the right interaction model and evaluate its success.
- Develop wireframes and prototypes around customer needs.
- Make strategic design and user-experience decisions related to core, and new, functions and features.
- Find creative ways to solve UX problems (e.g. usability, findability)

Lead Graphic Designer

Pilipinas Micro-Matrix Technology Inc - Pasig

June 2016 to December 2017

- Design and produce marketing communications (print and digital) pieces for a wide variety of clients.
- Collaborate with creative team, internal account teams and clients to develop creative solutions and then translate those solutions through a variety of channels.
- Mentor other designers (staff, freelance, interns, etc.).
- Proactively recommend creative communications for marketing proposals.
- Work with internal business partners to ensure that a creative theme is included throughout all proposals.
- Develop Wordpress websites and Landing pages.

Lead Web and Graphic Designer

Alliance Telenet - Pasig

June 2015 to June 2016

- Prepares work to be accomplished by gathering information and materials.
- Illustrates concept by designing rough layout of art and copy regarding arrangement, size, type size and style related aesthetic concepts.
- Plans concept by studying information and materials.

- Contributes to team effort by accomplishing related results as needed.
- Prepares final layout by marking and pasting up finished copy and art.
- Conceptualize original ideas that bring simplicity and user friendliness to complex design roadblocks.
- Execute all visual design stages from concept to final hand-off to engineering.

Graphic Consultant

Elabram Systems Inc - Makati

June 2014 to December 2014

- Meeting clients or account managers to discuss the business objectives and requirements of the job.
- Interpreting the client's business needs and developing a concept to suit their purpose.
- Estimating the time required to complete the work and providing quotes for clients.
- Developing design briefs by gathering information and data through research.
- Thinking creatively to produce new ideas and concepts.
- Using innovation to redefine a design brief within the constraints of cost and time.
- Presenting finalized ideas and concepts to clients or account managers.
- Working with a wide range of media, including photography and computer-aided design (CAD).

Senior Graphic Designer

Gonzo Games Philippines, Inc. - Alabang

January 2011 to March 2014

- Prepares game concept in collaboration with the game programmers by using strategical planning, gathering information and materials.
- Illustrate concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts.
- Obtain approval of concept by submitting rough layout.
- Prepare finished copy and art by using typesetting, printing, and similar equipment; purchasing from vendors.
- Ensure operation of equipment by completing preventive maintenance requirements; following business partner instructions; troubleshooting malfunctions; calling for repairs; maintaining equipment inventories; evaluating new equipment.
- Complete projects by coordinating with outside agencies, art services, printers, etc.
- Maintain technical knowledge by attending design workshops; reviewing professional publications; participating in professional societies.
- Contribute to team effort by accomplishing related results as needed.

Graphic Consultant

My Virtual Healthcare Solutions, Inc. - Alabang

February 2013 to February 2014

- Give ideas on latest and trending design that will suit for their marketing materials.
- Create design for FB Cover Photo, FB Profile Pic, and Images for their Articles,
- Voucher, Leaflet, Brochures, Web Design, and other marketing materials.
- Coordinates to the Marketing Manager
- Collaborate and discuss with the Marketing manager

Graphic Designer

Grandstores LLC - Dubai

October 2008 to October 2009

- Completed in-depth product design tests using updated software tools.

- Designed website layouts, templates and unique branded looks.
- Worked with clients to gather and define requirements, establish scopes and manage project milestones.
- Applied creative expertise to present marketing concepts.
- Met with customers to present mockups and collect information for adjustments.
- Designed creative digital displays used in online advertising for local businesses.
- Developed creative design for print materials, banners and signs.
- Created broad range of work using various design techniques.
- Completed final touches for projects before rollout.
- Developed display, marketing and packaging materials to support product branding strategies.

Education

B.S. in Information Technology

Colegio de San Juan de Letran

June 1998 to April 2002

internal functions as well

Holy Rosary College

June 1994 to April 1998

Skills

- Graphic design (10+ years)
- Web design (10+ years)
- Web Development (7 years)
- Adobe XD (10+ years)
- Adobe Photoshop (10+ years)
- Adobe Illustrator (10+ years)
- WordPress (7 years)