



Ronald Ordoñez

To seek and maintain full-time position that offers professional challenges utilizing interpersonal skills, excellent time management and problem-solving skills. Hardworking and

🏠 Sta. Rosa City, Laguna
✉️ ronaldordonez06@gmail.com
☎️ +63 905 438 3212
in ordonezronald

Skills

Professional

Graphic Design	Prototyping
Logo Design	Email Design
Web Design	Marketing & Social Media
Video Editing	Email HTML
Animation	Web Development
User Interface	User Experience

Software

Sketch	Adobe Xd
Photoshop	Axure
Illustrator	Dreamweaver
Sublime Text	Animate
Microsoft Office	Premiere Pro

Basic Knowledge

HTML	Javascript
CSS	PHP
Sass	Wordpress

Agile and Scrum Experience

* Basic Knowledge

Education

Colegio de San Juan de Letran

B.S. Information Technology
Jun 1998 - Apr 2002

Holy Rosary College

High School
Jun 1994 - Apr 1998

Experience

Web UI and Graphic Designer

Bruntwork / Jul 2021 - Current

- Worked flexible hours during the day
- Maintained energy and enthusiasm in fast-paced environment.
- Worked with customers to understand needs and provide excellent service.
- Demonstrated respect, friendliness and willingness to help wherever needed.
- Maintained excellent attendance record, consistently arriving to work on time.
- Created spreadsheets using Microsoft Excel for daily, weekly and monthly reporting.
- Resolved problems, improved operations and provided exceptional service.
- Used critical thinking to break down problems, evaluate solutions and make decisions.
- Collaborated with team members to achieve target results.
- Actively listened to customers' requests, confirming full understanding before addressing concerns.
- Used coordination and planning skills to achieve results according to schedule.

Web UI and Graphic Designer

Your Offshore Team / Jan 2021 - Jul 2021

- Worked flexible hours during the day.
- Maintained energy and enthusiasm in fast-paced environment.
- Worked with customers to understand needs and provide excellent service.
- Demonstrated respect, friendliness and willingness to help wherever needed.
- Maintained excellent attendance record, consistently arriving to work on time.
- Created spreadsheets using Microsoft Excel for daily, weekly and monthly reporting.
- Resolved problems, improved operations and provided exceptional service.
- Used critical thinking to break down problems, evaluate solutions and make decisions.
- Collaborated with team members to achieve target results.
- Actively listened to customers' requests, confirming full understanding before addressing concerns.
- Used coordination and planning skills to achieve results according to schedule.

Freelance Web and Graphic Designer

MyBusyBee, Inc. / May 2020 - Dec 2020

- Worked flexible hours during the day
- Maintained energy and enthusiasm in fast-paced environment.
- Worked with customers to understand needs and provide excellent service.
- Demonstrated respect, friendliness and willingness to help wherever needed.
- Maintained excellent attendance record, consistently arriving to work on time.
- Created spreadsheets using Microsoft Excel for daily, weekly and monthly reporting.
- Resolved problems, improved operations and provided exceptional service.
- Used critical thinking to break down problems, evaluate solutions and make decisions.
- Collaborated with team members to achieve target results.
- Actively listened to customers' requests, confirming full understanding before addressing concerns.
- Used coordination and planning skills to achieve results according to schedule.



References

Edward Bryan Abad

Client Service Supervisor

Bruntwork.com

bryan.a@bruntwork.co

+63 926 730 7320

+63 991 473 3466

Lee Holmes

Senior Designer

Guidesly.com

leeholmes@me.com

Ben Joseph Banta

Operations Manager

Gonzo Games_/Ranida Games

Lester Gabriel

Manager

Bruntwork.com

lester@bruntwork.co

lest.gab13@gmail.com

Ma. Theresa Gatdula

Project Manager

PMTI

matte.d.gatdula@gmail.com

+63 916 777 5532

Engr. Ma. Gracia Bondad-Nicolas

CEO

TAG MEDIA

gracenicolas@yahoo.com

grace@asiadigitalmarketing.ph

+63 916 629 9381

Bob James Carreon

Operations Manager

My Virtual Healthcare Solutions, Inc.

bobcarreon82@gmail.com

Experience

Web UI and UX Designer

Softec Digital Solutions, Inc. / Aug 2019 - Jun 2020

- Maximized system performance, enhancing end-user experience by applying iterative back end development updates.
- Monitored emerging UX design trends and practices for useful techniques and cutting-edge developments suitable for integration into future projects.
- Collaborated with [Type] and [Type] personnel to create holistic UX vision and strategies.
- Collaborated with Test Automation Engineers to produce rapid UX iteration via automated diagnostics.
- Analyzed user feedback to influence future UX updates, ameliorating user concerns and pain points during subsequent patch cycles.
- Presented UX designs and solutions to senior staff, evangelizing for user-centric design decisions.
- Participated in design review meetings to brainstorm new UX developments through collaborative thinking.
- Performed manual testing on UX design elements and complete UX designs, authoring feedback reports for use in future updates.
- Took and edited photographs to use in digital publications, websites and social media.
- Tested websites at different design and production stages to assess conformance with designs.
- Designed elevated and brand-right creative to achieve marketing and merchant

Game UI and UX Designer

New Oriental Club88 Corp. / Dec 2017 - Jun 2019

- Monitored emerging UX design trends and practices for useful techniques and cutting-edge developments suitable for integration into future projects.
- Maximized system performance, enhancing end-user experience by applying iterative back end development updates.
- Presented UX designs and solutions to senior staff, evangelizing for user-centric design decisions.
- Analyzed user feedback to influence future UX updates, ameliorating user concerns and pain points during subsequent patch cycles.
- Performed manual testing on UX design elements and complete UX designs, authoring feedback reports for use in future updates.
- Leveraged WordPress to design and update websites, landing pages and other digital assets to support communication and marketing strategies
- Tested websites at different design and production stages to assess conformance with designs.
- Implemented strategies to increase web site traffic.
- Took and edited photographs to use in digital publications, websites and social media.
- Researched and proposed new solutions to make website more user-friendly.

Lead Graphic Designer

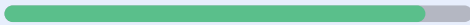
Pilipinas Micro-Matrix Technology Inc. / Jun 2016 - Dec 2017

- Worked with clients to gather and define requirements, establish scopes and manage project milestones.
- Completed in-depth product design tests using updated software tools.
- Designed website layouts, templates and unique branded looks.
- Met with customers to present mockups and collect information for adjustments.
- Created broad range of work using various design techniques.
- Completed final touches for projects before rollout.

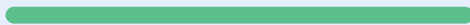


Languages

English



Tagalog



Experience

- Worked with design systems to develop and present prototypes for focus group evaluation.
- Created designs and collaborated with technical team to complete projects.
- Designed creative digital displays used in online advertising for local businesses.
- Applied creative expertise to present marketing concepts.
- Developed creative design for print materials, banners and signs.
- Developed display, marketing and packaging materials to support product branding strategies.
- Applied knowledge of production to create high-quality images.
- Built corporate brands by designing cohesive looks between elements.
- Put together videos for social media, advertising and informational purposes.
- Took on roles as graphics assistant and graphics specialist to provide range across projects.
- Took and edited photographs to use in digital publications, websites and social media.
- Researched and proposed new solutions to make website more user-friendly.

Lead Web and Graphic Designer

Alliance Telenet / Jun 2015 - Jun 2016

- Completed in-depth product design tests using updated software tools.
- Worked with clients to gather and define requirements, establish scopes and manage project milestones.
- Designed website layouts, templates and unique branded looks.
- Created broad range of work using various design techniques.
- Developed display, marketing and packaging materials to support product branding strategies.
- Applied knowledge of production to create high-quality images.
- Took on roles as graphics assistant and graphics specialist to provide range across projects.
- Designed creative digital displays used in online advertising for local businesses.
- Applied creative expertise to present marketing concepts.
- Completed final touches for projects before rollout.
- Put together videos for social media, advertising and informational purposes.

Graphic Consultant

Elabram Systems, Inc. / Jun 2014 - Dec 2014

- Worked with clients to gather and define requirements, establish scopes and manage project milestones.
- Completed in-depth product design tests using updated software tools.
- Designed website layouts, templates and unique branded looks.
- Created digital image files for use in digital and traditional printing methods.
- Took on roles as graphics assistant and graphics specialist to provide range across projects.
- Met with customers to present mockups and collect information for adjustments.
- Developed creative design for print materials, banners and signs.
- Created designs and collaborated with technical team to complete projects.
- Created broad range of work using various design techniques.

Senior Graphic Designer

Gonzo Games Philippines, Inc. / Jan 2011 - Mar 2014

- Worked with clients to gather and define requirements, establish scopes and manage project milestones.
- Designed website layouts, templates and unique branded looks.
- Completed in-depth product design tests using updated software tools.



Interest

Digital Painting
Video Editing
Web Development
Gaming
Watching Movies and Series
Planting

Experience

Senior Graphic Designer

Gonzo Games Philippines, Inc. / Jan 2011 - Mar 2014

- Designed creative digital displays used in online advertising for local businesses.
- Put together videos for social media, advertising and informational purposes.
- Created designs and collaborated with technical team to complete projects.
- Built corporate brands by designing cohesive looks between elements.
- Created broad range of work using various design techniques.
- Took on roles as graphics assistant and graphics specialist to provide range across projects.
- Used Animate (Flash), Photoshop and Illustrator to develop product mockups and prototype designs.

Graphic Consultant

My Virtual Healthcare Solutions, Inc. / Feb 2013 - Feb 2014

- Worked with clients to gather and define requirements, establish scopes and manage project milestones.
- Completed in-depth product design tests using updated software tools.
- Designed website layouts, templates and unique branded looks.
- Created digital image files for use in digital and traditional printing methods.
- Completed final touches for projects before rollout.
- Employed design fundamentals when selecting typography, composition, layout and color in design work.
- Applied creative expertise to present marketing concepts.
- Applied knowledge of production to create high-quality images.
- Put together videos for social media, advertising and informational purposes.

Graphic Designer

Grandstores LLC / Oct 2008 - Oct 2009

- Completed in-depth product design tests using updated software tools.
- Designed website layouts, templates and unique branded looks.
- Worked with clients to gather and define requirements, establish scopes and manage project milestones.
- Applied creative expertise to present marketing concepts.
- Met with customers to present mockups and collect information for adjustments.
- Designed creative digital displays used in online advertising for local businesses.
- Developed creative design for print materials, banners and signs.
- Created broad range of work using various design techniques.
- Completed final touches for projects before rollout.
- Developed display, marketing and packaging materials to support product branding strategies.

