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fullstack dev >_

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Notion





Communications (VVC) Lead Front + Backend Dev **Full-time**

Van Valkenburg

Apr 2021 - Present

collaborating with code, and being able to provide effective communication.

EXPERIENCE Project Lead (Git, CI/CD, AGILE, design, management)

experience in developing scalable solutions for internal **Objective**

and client usage, passionate about continuous learning, applying knowledge,

design-focused front/back-end developer with practical

* Formalized system design process through visualization methods, such as Lucidchart, incorporating the use of

Fostered novel ideas such as self-serve

UML and architecture diagrams

- Performed weekly and daily AGILE sprint cycles to manage project expectations, progress, and roadblocks with team of testers and managers
- Suggested and lead effective company-wide project retrospective to positively and constructively learn from both positive and negative outcomes
- Used PM tool to document bugs, tickets, milestones, and to delegate work
- o Monitored and analyzed large-scale **UAT** beta testing with clients and upwards of 1000 concurrent users, to find large flaws in scalability

Frontend (React, UI/UX, HTML, CSS)

- Developed, reworked, and owned 20+ SPA state-based pages/views, 100+ components
- Used Classless/Functional React principles to create hierarchies and modularity
- ▶ React-router v5 mastery to control Single-page Application (SPA) navigation, and display custom UI to block navigation on dirty form states
- * Leveraged suspenseful loading techniques to display status of UI as well as lifecycle hooks to maximize data fetching process.
- Designed dynamic, responsive UI through mobile-first Bootstrap-based principles
- Integrated i18n support, and enabled site-wide a11y accessibility overhaul
- > Feature Sets & Components
 - Real-time chat/communication between users, using
 - → Voting and Polling systems that are able to be heavily customized and branded, or adhere to strict Robert's Rules like amendments and seconders
 - Real-time analytics and reporting via Nivo/D3 for customization to event displays, with various live or aggregate data reports in .csv, .pdf, or .json
 - o Diverse video player with branded UI via plyr.js, powered by HLS.js to handle all media/embed types, especially streamed content with multilingual caption
 - Overhauled form handling to use react-hook-form to have effortless validation rulesets, allowing the building of large scale WYSIWYG editors

Backend (NodeJS + express, Redis, MySQL, AWS EC2/ECS, REST APIs, CI/CD)

> Managing microservice API ecosystem through express is middleware, integrated with passport is authentication to enable local, Google and Meta sign-in strategies

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- o Created 5 levels of access: anonymous, guest, user, moderator, and admin.
- ≡ Enabled real-time full-duplex communication by implementing WebSockets

education

Wilfrid Laurier University 2016 - 2022

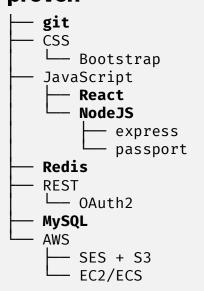
Honors BSc Computer Science & Psychology

× Total GPA 8.9 / 12

Relevant Courses

- * Database Mamt.
- * Algorithms
- * Data Structures
- * Computer Networking
- * Software Design & Methodology

tech. skills proven



currently learning

Docker ThreeJS C# AWS JIRA Tailwind RabbitMQ TypeScript

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personal skills

- > design & plan focused, calculated
- > both collaborative and individual

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- patient, empathetic, and openminded
- communicating complex topics easily, utilizing multimedia methods aid understanding
- 70/30-time management to
 balance work and motivation
- > problem-solving focused
- > critical and able to adapt
- always trying to optimize workflow & organization

(viewable on <u>github</u> ⇔)

personal projects

Personal Portfolio

- artistic exploration in typography, web design, and 3D rendering.
- * Inspired by awwwards.

Web Scraping (python)

→ Real-time stock tracking and updates of any search query for canadacomputers.ca

JavaScript Web Utilities

- DOM scraper for public icon sets
- Chrome extension to inject media download button

Discord Bots

 persistent server storage, interaction commands, used external APIs, and analyzes statistical trends in that data

- Innovated new **scalable user tracking** methods via WebSockets to track data not previously possible such as event timestamps, page activity, location, and watch time
- Designed data model objects to fluidly translate SQL reponses to JSON objects
- Leveraged **Redis** as an in-memory efficient database for data caching to optimize overall performance, and in-place solutions for scalability concerns
- Established solutions to previous non-scalable user-tracking methods by developing
 SQL queries to facilitate real-time updates of records, with little performance cost
- Fully managed and maintained MySQL databases through HeidiSQL RDBMS, and querying records, views, with high proficiency
- Umanaging 3 separate AWS Lightsail databases, monitoring logs, tweaking parameters
- Enabled customizable client-branded emails via nodemailer + AWS SES
- ▶ CI/CD of 3 different Linux-based deployment branches, and necessary stackcomponents through AWS technologies, such as EC2, ECS, and Docker
- Leveraged AWS S3 buckets to store, organize, and archive all user-uploaded media

Traction On Demand Marketing Automation Internship Apr. 2021 Sep. 2021

- collaborated within a large 20+ team of diverse roles to learn marketing automation tenets through practical consultation, and Salesforce as a platform
- Trained as a Ranger, preparing and advising other interns
 for Salesforce Administrator certifications
- Networked and found community with other interns, organized various game and study sessions
- Learnt of important legality of marketing, GDPR and how we work around them
- Trained in SOQL language to perform object-model queries
- → Trained in the **APEX** object-oriented language to perform Salesforce object manipulation
- Used HTML, JavaScript, AMPScript, and CSS to create responsive communication preference centers
- Developed and verified **UAT** scripts for clients based on the theoretical outputs of AMPScript and overall marketing **Journey** flows
- Trained and instructed clients in user-handoff and training phases on AMPScript specific to their marketing automation solution, and how to approach future

