# **KEY INDICATORS**

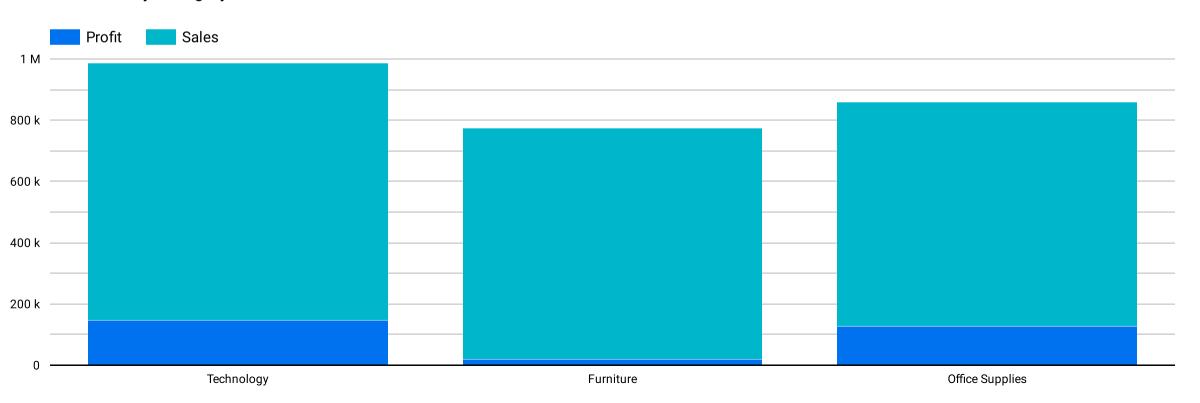
## Key metrics

	Order ID 🔻	Category	Sub-Category	Product ID	Quantity	Profit	Sales	Profitability
1.	US-2022-169999	Office Supplies	Binders	OFF-BI-10004728	3	3.7596	11.5680000000000001	0.324999999999999
2.	US-2022-169999	Office Supplies	Storage	OFF-ST-10001511	2	6.464999999999989	129.3	0.049999999999999
3.	US-2022-169978	Office Supplies	Binders	OFF-BI-10001900	3	4.8519	14.376000000000001	0.3374999999999999
4.	US-2022-169978	Furniture	Chairs	FUR-CH-10002602	2	48.31360000000001	271.764	0.177777777777778
5.	US-2022-169929	Office Supplies	Storage	OFF-ST-10002352	5	10.373999999999999	39.900000000000006	0.259999999999999
6.	US-2022-169901	Technology	Phones	TEC-PH-10002293	3	4.797600000000003	47.976	0.1000000000000000
7.	US-2022-169894	Office Supplies	Storage	OFF-ST-10000060	8	-41.58719999999999	415.87200000000007	-0.09999999999999
8.	US-2022-169894	Office Supplies	Binders	OFF-BI-10004230	2	-15.1975999999999	20.724000000000004	-0.733333333333333
9.	US-2022-169859	Furniture	Furnishings	FUR-FU-10004963	3	11.0250000000000002	26.25	0.4200000000000001
10.	US-2022-169859	Office Supplies	Binders	OFF-BI-10000174	14	22.736	64.96	0.3500000000000000

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## Profit and Sales by Category

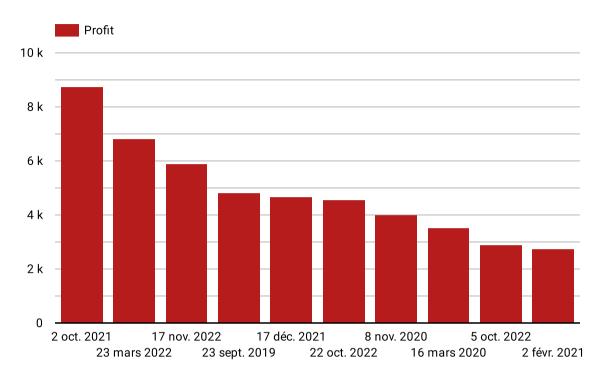


## **NEGATIVE PROFIT INSIGHTS**

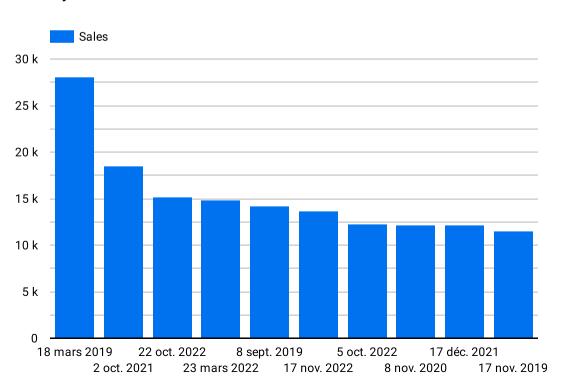
#### Key metrics

	Order ID 🔻	Profit	Sales	Profitability	
1.	US-2022-169999	3.7596	11.5680000000000	0.324999999999999	
2.	US-2022-169999	6.464999999999989	129.3	0.04999999999999	
3.	US-2022-169978	4.8519	14.3760000000000	0.337499999999999	
4.	US-2022-169978	48.31360000000001	271.764	0.17777777777777	
5.	US-2022-169929	10.37399999999999	39.9000000000000	0.25999999999999	
6.	US-2022-169901	4.797600000000003	47.976	0.100000000000000	
7.	US-2022-169894	-41.58719999999999	415.872000000000	-0.09999999999999	
8.	US-2022-169894	-15.19759999999999	20.7240000000000	-0.733333333333333	
9.	US-2022-169859	11.0250000000000	26.25	0.420000000000000	
10.	US-2022-169859	22.736	64.96	0.350000000000000	
11.	US-2022-169859 20.539		43.7	0.470000000000000	
			1 - 1	00 / 10191 〈 >	

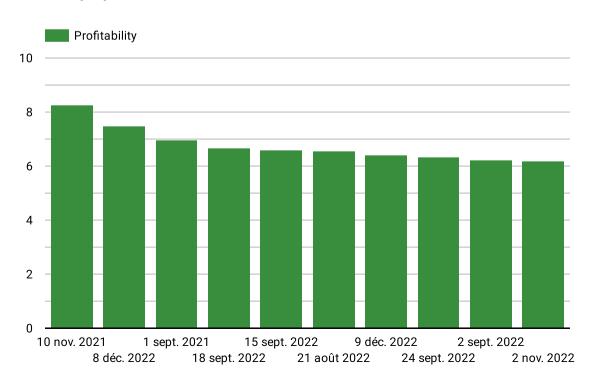
## Profit by Order Date



#### Sales by Order Date



#### Profitability by Order Date

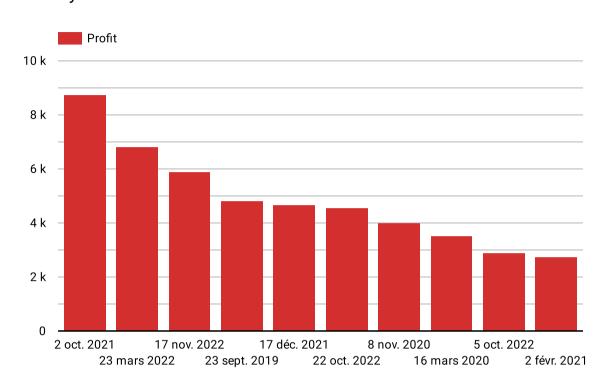


## **POSITIVE PROFIT INSIGHTS**

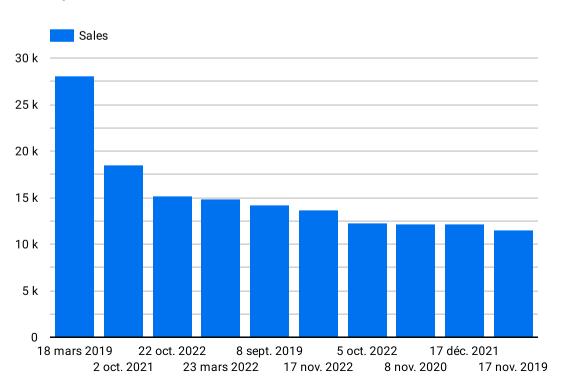
### Key metrics

	Order ID 🕶	Profit	Sales	Profitability
1.	US-2022-169999	3.7596	11.5680000000000	0.324999999999999
2.	US-2022-169999	6.464999999999989	129.3	0.04999999999999
3.	US-2022-169978	4.8519	14.3760000000000	0.337499999999999
4.	US-2022-169978	48.31360000000001	271.764	0.17777777777777
5.	US-2022-169929	10.37399999999999	39.9000000000000	0.25999999999999
6.	US-2022-169901	4.797600000000003	47.976	0.100000000000000
7.	US-2022-169894	-41.58719999999999	415.872000000000	-0.09999999999999
8.	US-2022-169894	-15.19759999999999	20.7240000000000	-0.7333333333333333
9.	US-2022-169859	11.0250000000000	26.25	0.420000000000000
10.	US-2022-169859	22.736	64.96	0.350000000000000
11.	US-2022-169859	20.539	43.7	0.470000000000000 00 / 10191

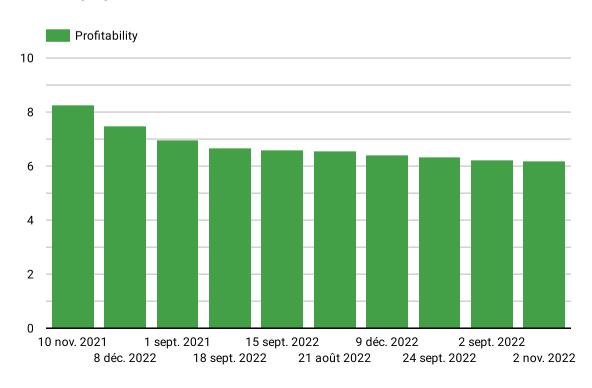
### Profit by Order Date



#### Sales by Order Date



### Profitability by Order Date



### **US SALES AND PROFITS**

Profit 17,37 •

Sales

**13999.96** 10499.97 9892.74 9449.95

**11199.968** 6354.95 **8749.95** 

**5399.91** 

**5443.96** 

**4899.93** 9099.93

6999.96

**4643.8** 

3991.98

**5083.96** 

3404.5

3040

**3080** 

**2999.95** 

**2799.96** 

5199.96

**1649.95** 

**2541.98** 

**4548.81 3999.95** 3050.376

**2321.9** 3266.376 3359.952 2799.944 **4404.9** 2879.952

**3812.9700000000000** 

**4535.976000000001** 

**4305.552000000001** 

4355.168000000001

**2715.9300000000000** 

2690.9700000000003

8399.975999999999

2799.96000000000005

**3149.9300000000000** 

17499.949999999997



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