Duong Nguyen

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Education **Xuổng bot**

Ton Duc Thang University	2017 – Present
Bachelor of Software Engineering in Information Technology.	*Ho Chi Minh city*
Coursera	2022 – Present
Information Technology.	*Coursera.org*
LinkedIn Learning	2023 – Present
Management Information Systems.	*LinkedIn.com.*

Research Experience

Business Analyst   Mar, 2023 – Present
VnResource, LMS.   *Go Vap District, Ho Chi Minh city*

- Participate in proposing solutions from the Project Leader and write SRS, includes: user-story, cross-functional diagrams, wireframes, and create test cases order to build the Forum & Library.
- Write instructional documents for end-users, including students and lecturers, and participate in PVFCOO to receive 60 customer issuelogs.
- Experience and evaluate the Gamification functionality to create test cases based on user stories that the individual assumes the scenario for.
- Collaborate directly with 1 Front-end, 1 Back-end, 1 Project Enginer, 1 Quality Control.
- Propose and implement ideas for electronic documents written in Ruby to VnResource CEO and directly Manager, including:
    * User's Guide documents by Markdown, especially using descriptive images in GIF.
    * Standardization of UI interface documents in terms of color and size.

Management Information Systems in Information Technology   2019 – Present
Ton Duc Thang University, Coursera, LinkedIn Learning.

- Researching and building an application, especially e-commerce and related fields.
- Collaborates with teammates to implement the plans outlined in the university projects.
- Improve modeling based on evaluation and market research to enhance the effectiveness of commercial business operations.

Other Experience

Business Management   May, 2021 – Present
HongHanh Wedding Services   *Cai Lay town, Tien Giang Province*

- The tasks include consulting customers on wedding invitation template, designing products, distributing products to merchant, supporting customers/merchants with any issues that may arise.
- Bussiness modeling to improve cost-effectiveness and profitability per product, cost from 63% reduced to 40-43%.
- Implement business management software to record evaluation data along with Google Analytics to provide a strategic direction for the development of the business.
- Contribute 10% approximately from 5-8m annual profits to the Social Support Fund starting from June 2021.

Research Presentations

Applying digital marketing a commercial website for **HongHanh Wedding Services** on the *Honghanh.net* to increase accessibility to the GenZ.

- Based on Apple Human Interface Guidelines: Color, Typography.
- Tracking the effectiveness of both direct orders and orders placed through information on Google Business.

Build and develop a personal Portfolio website *darleigh.com* to introduce briefly completed projects and certificates.

Build a Blog website *blog.darleigh.com* to document learned knowledge and practical experience from working, using Ruby framework.

Awards & Honors

Outstanding class leader for the academic
Ton Duc Thang University, Information Technology Faculty   *2019*

Participate in the Green Summer Program in Tan Thuan Dong Ward
Ton Duc Thang University, The People's Committee of the ward collaborated with the faculty of IT   *2021*

Participated in designing a poster for the project of PhD. Phuc Duong and Dr. Cuong Le
Ton Duc Thang University, Science and Technology event   *2021*

Certifications

Business Analysis Foundations focus on analyzing and evaluating business activities to improve processes, enhance efficiency, and increase profitability for the company.

Business Process Modeling guide on characteristics, drawbacks, and how to utilize 4 basic diagrams from Swim lane diagram, including: Context Diagram, Functional Diagram, Cross-Functional Diagram, Flowchart Diagram to approach readers.

IIG, Toeic Listening & Reading: 530/990.

Google IT Python operations to filter array data, and using libraries like NumPy to filter data as needed.

Google Project Managment Foundations focus on introducing roles in the project, ways to plan and track the plan according to Milestones.

Google Digital Marketing introduce the methods of accessing users through Google applications, SEO display methods, search result retrieval methods, and top search ranking strategies.