

CONFIDENTIAL



Mabiri

USER INTERFACE DESIGN

CONFIDENTIAL

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24th May, 2017

last modified 10th June, 2017

# Mabiri Landing Page

This is the primary touch point for all users and visitors to the Mabiri website.



HOME

NEAR YOU

BIZ/SHOPS

DEALS

ABOUT US

CONTACT US

LOG IN

SHOP OWNER ACCESS



Set location to find deals nearby

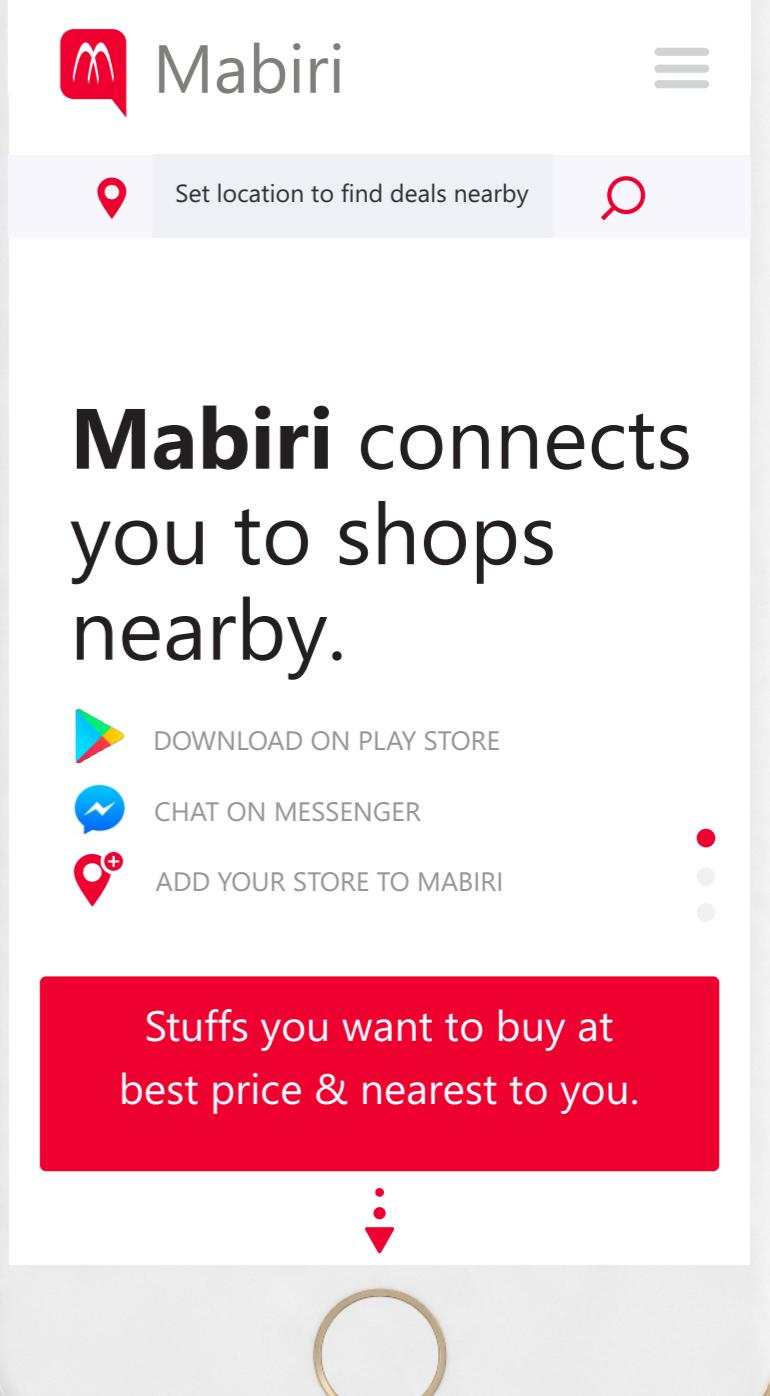
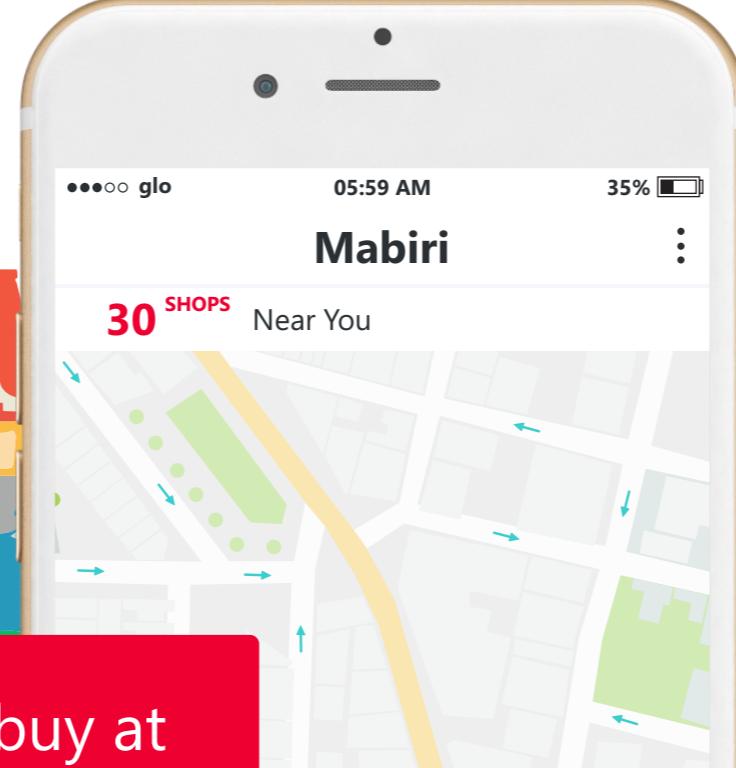


Type what you are looking for here...

**Mabiri** connects you to shops nearby.

DOWNLOAD ON PLAY STORE  
CHAT ON MESSENGER  
ADD YOUR STORE TO MABIRI

Find stuffs you want to buy at best price nearest to you.



## Shop on Mabiri

### Near You

<b>Polo Body Spray</b> NAME OF SHOP, TOWN <b>N3,000</b>	<b>Organic Bath Gel</b> NAME OF SHOP, TOWN <b>N4,500</b>	<b>Suspension Lamp</b> NAME OF SHOP, TOWN <b>N11,000</b>	<b>Black Matte Clock</b> NAME OF SHOP, TOWN <b>N25,000</b>
1min walk	5min walk	7min walk	9min drive

### Suspension Lamp

NAME OF SHOP, TOWN

**N11,000**

7min walk

Add to cart



### Recently Added



### Nerd Eyeglass

NAME OF SHOP, TOWN

**N13,900**



### New Deals & Hot Discounts

<b>Serving Bowl</b> NAME OF SHOP, TOWN <b>N900</b>	<b>Eau De Pafum</b> NAME OF SHOP, TOWN <b>N2,200</b>	<b>Image 404</b> NAME OF SHOP, TOWN <b>N404</b>	<b>Nerd Eyeglass</b> NAME OF SHOP, TOWN <b>N13,900</b>

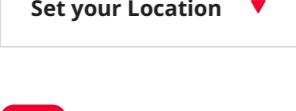
Set your Location



Stores Jobs Merchants FAQ Sales tools Contact us

### Recently Added

<b>Serving Bowl</b> NAME OF SHOP, TOWN <b>N900</b>	<b>Eau De Pafum</b> NAME OF SHOP, TOWN <b>N2,200</b>	<b>Image 404</b> NAME OF SHOP, TOWN <b>N404</b>	<b>Nerd Eyeglass</b> NAME OF SHOP, TOWN <b>N13,900</b>

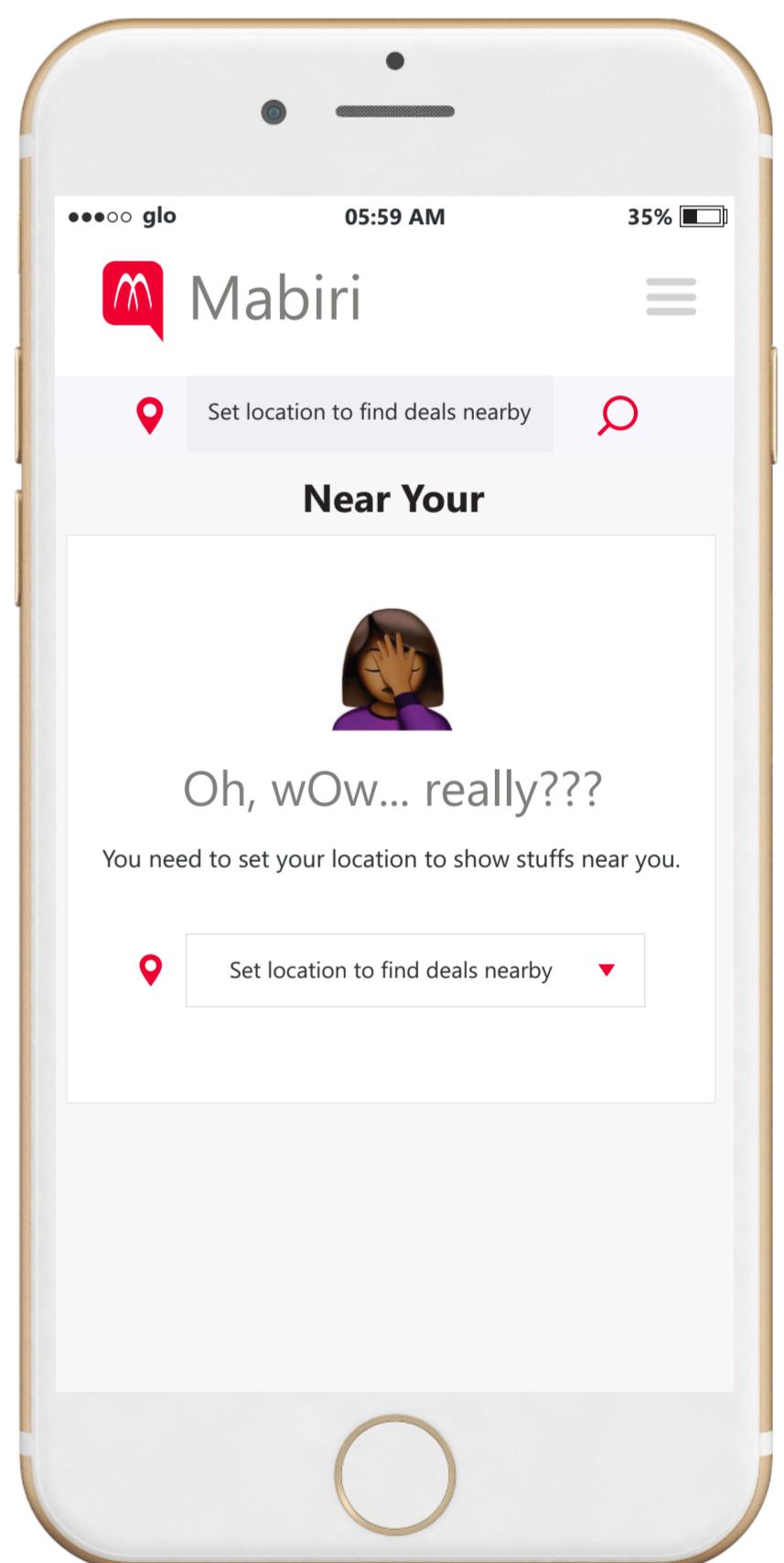
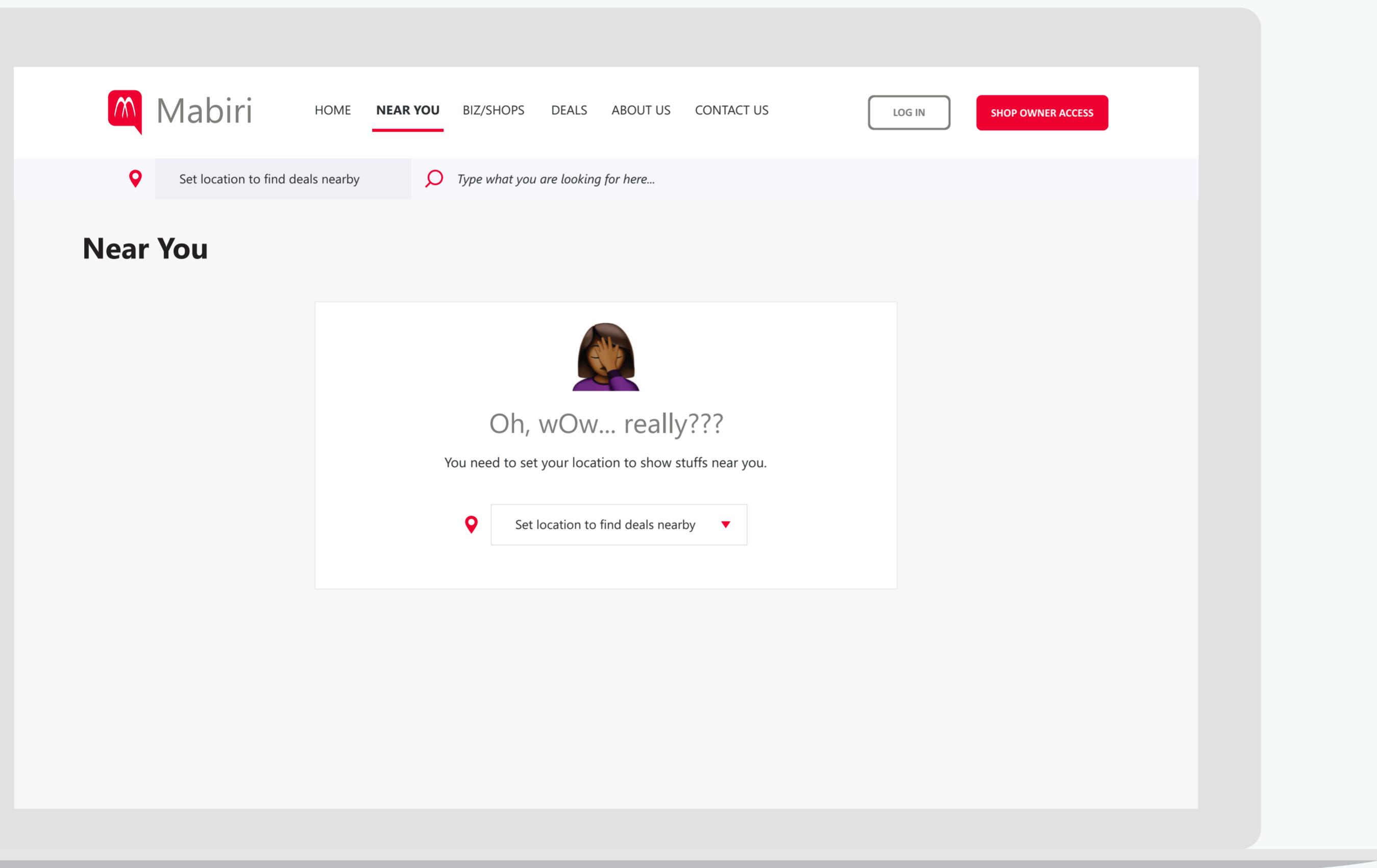


Stores Merchants Sales tools Jobs FAQ Contact us

# Near You Page

.....

If user have not provided location, this prompt is displayed.



# Near You Page

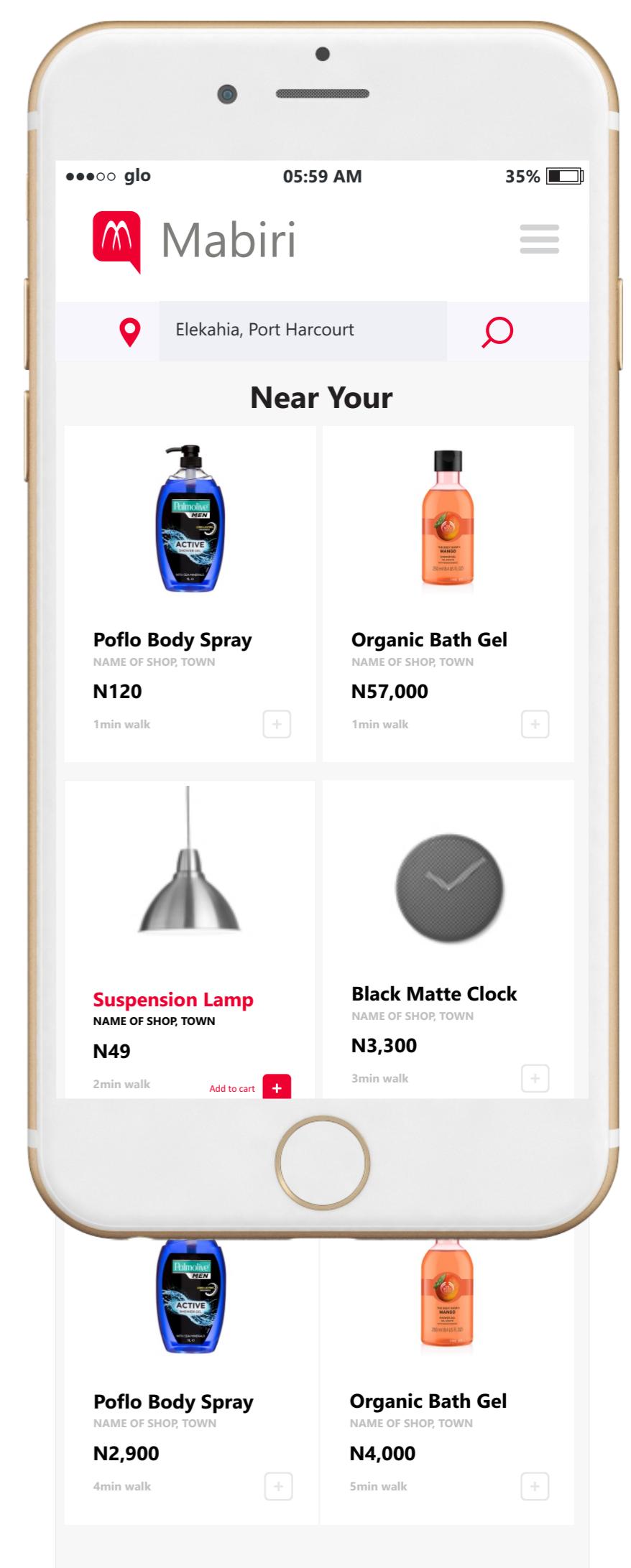
This is the filtered page showing only items from shops near user's set location on the current browser session.

The screenshot shows the Mabiri website with the 'NEAR YOU' tab selected. The location is set to Elekahia, Port Harcourt. A search bar is present. Below it, there are two rows of items labeled 'Near You':

Poflo Body Spray	Organic Bath Gel	Suspension Lamp	Black Matte Clock
NAME OF SHOP, TOWN N120 1min walk	NAME OF SHOP, TOWN N57,000 1min walk	NAME OF SHOP, TOWN N49 2min walk	NAME OF SHOP, TOWN N3,300 3min walk

Below this, there is another row of items:

Poflo Body Spray	Organic Bath Gel	Suspension Lamp	Black Matte Clock
NAME OF SHOP, TOWN N2,900 4min walk	NAME OF SHOP, TOWN N4,000 5min walk	NAME OF SHOP, TOWN N2,100 6min walk	NAME OF SHOP, TOWN N2,000 7min walk



The screenshot shows the 'New Deals' section of the Mabiri website. It features four items:

Serving Bowl	Eau De Pafum	Image 404	Nerd Eyeglass
NAME OF SHOP, TOWN N900	NAME OF SHOP, TOWN N2,200	NAME OF SHOP, TOWN N404	NAME OF SHOP, TOWN N13,900

Below this, there is a horizontal scrollable section with arrows:

Serving Bowl
NAME OF SHOP, TOWN N900

The screenshot shows a grid of items labeled 'Other items near you':

Poflo Body Spray	Organic Bath Gel	Suspension Lamp	Black Matte Clock
NAME OF SHOW, TOWN N7,500 9min walk	NAME OF SHOW, TOWN N4,125 15min walk	NAME OF SHOW, TOWN N6,000 17min walk	NAME OF SHOW, TOWN N120,000 1 hr walk

At the bottom of the screen, there is a message: "More items loading..."

The screenshot shows the Mabiri mobile application interface. It displays the same grid of items as the website, with the following details:

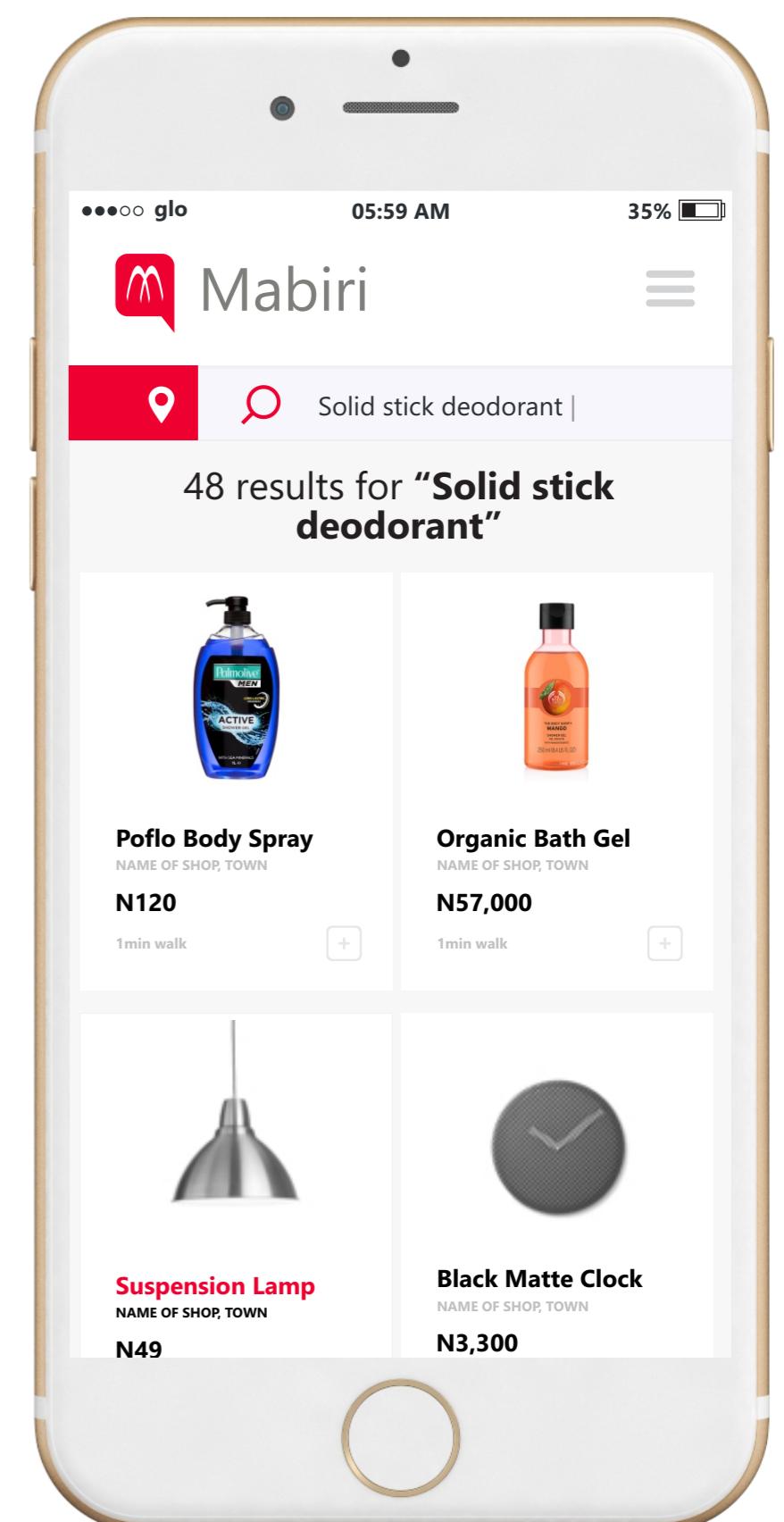
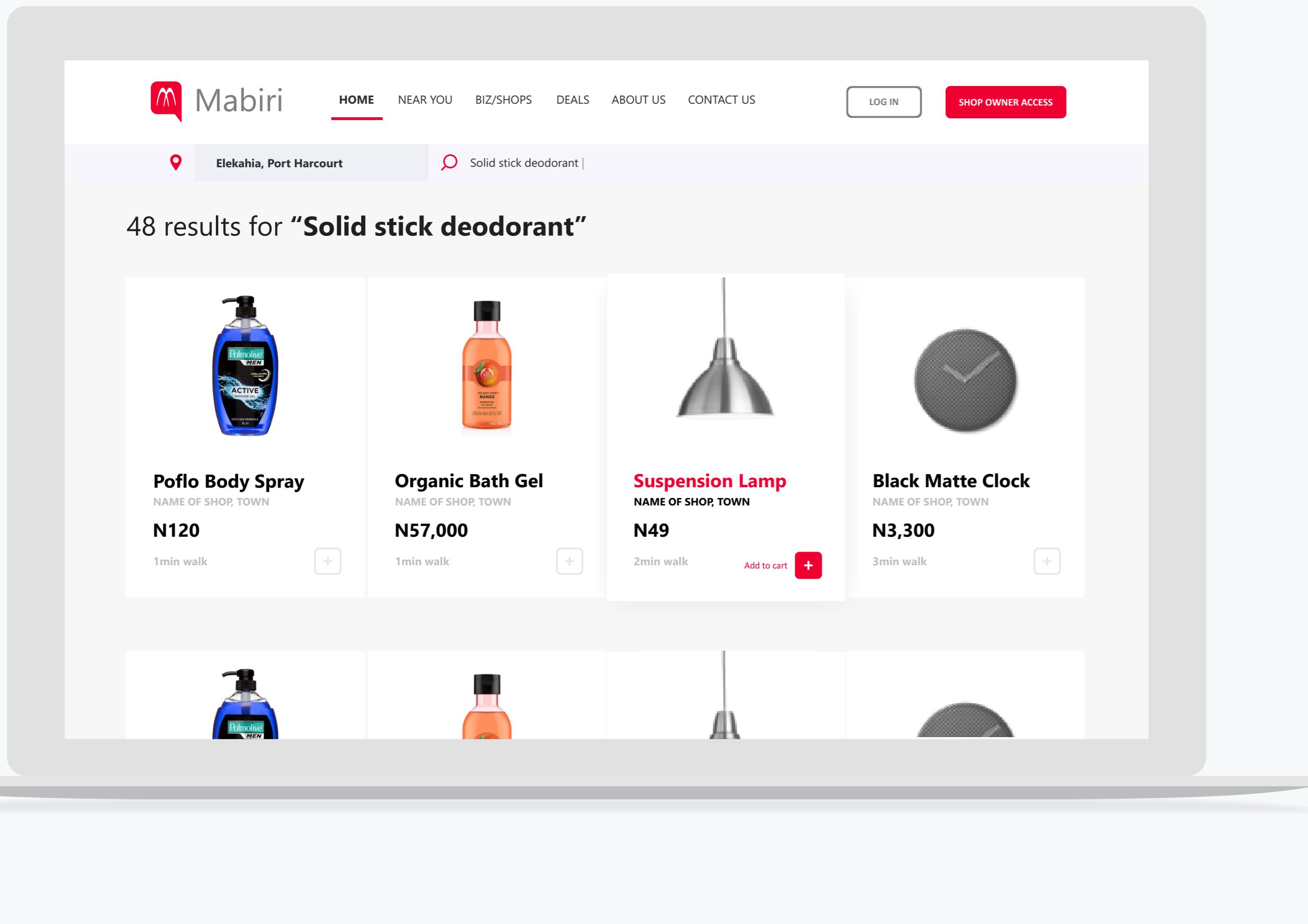
Poflo Body Spray	Organic Bath Gel
NAME OF SHOP, TOWN N120 1min walk	NAME OF SHOP, TOWN N57,000 1min walk

At the bottom of the screen, there is a message: "More items loading..."

# Search Result Page

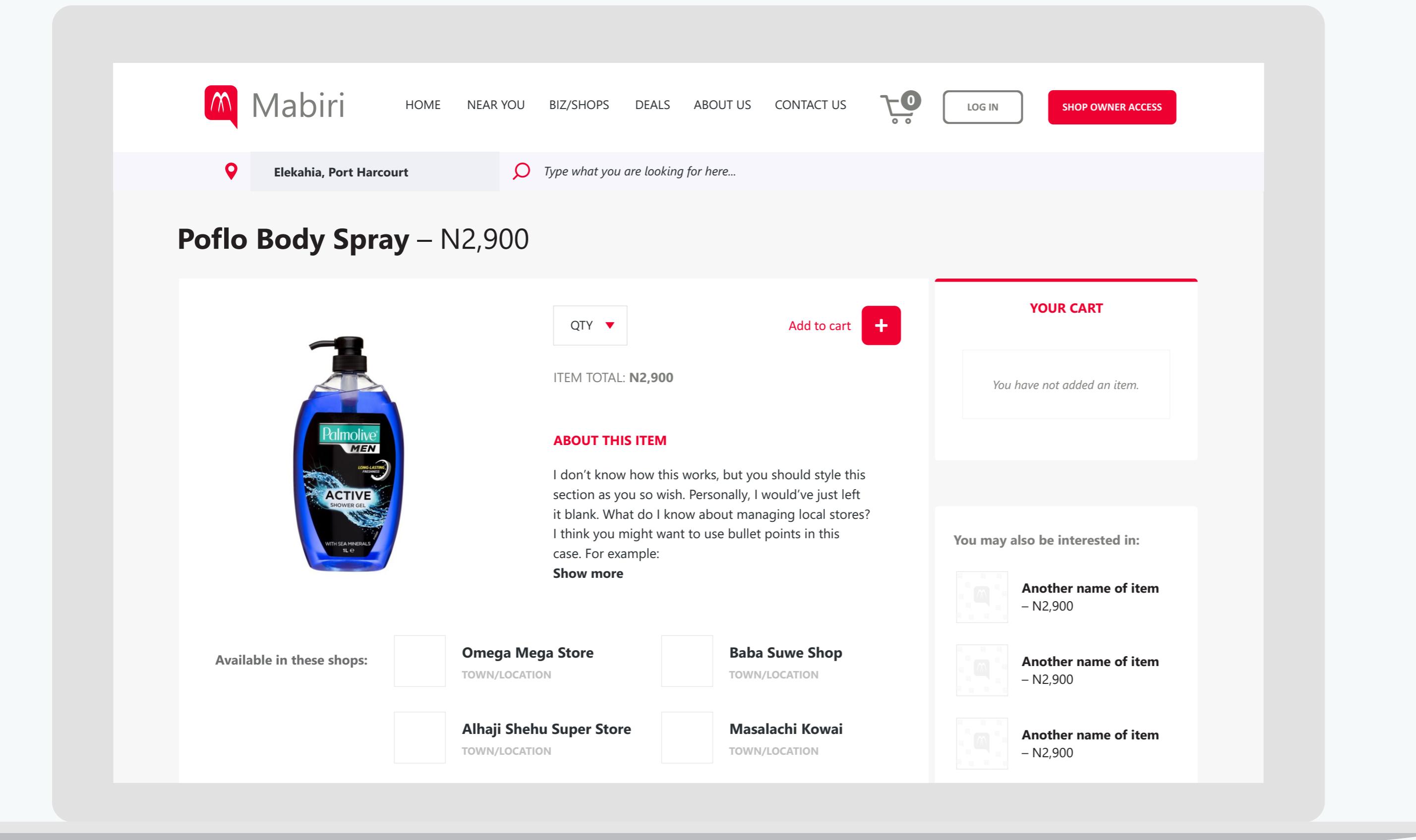
.....

This is the filtered page showing only items from shops **near** user's set location on the current browser session.

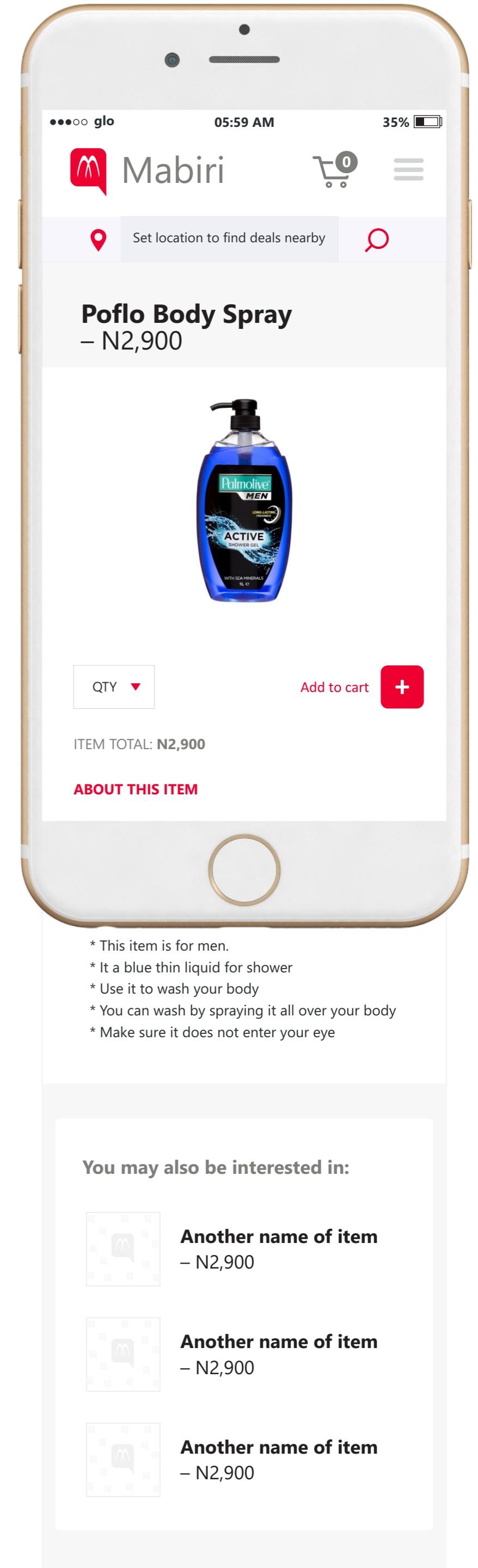


# Mabiri Product Page

Observe how the shopping cart icon is greyed out when there is no item in the cart.



The screenshot shows the Mabiri product page for a "Poflo Body Spray – N2,900". At the top, there's a navigation bar with links to HOME, NEAR YOU, BIZ/SHOPS, DEALS, ABOUT US, CONTACT US, a login button, and a "SHOP OWNER ACCESS" button. Below the navigation is a search bar with the placeholder "Type what you are looking for here..." and a location dropdown set to "Elekahia, Port Harcourt". The main content area features a large image of the product, a quantity selector, an "Add to cart" button, and an "ITEM TOTAL: N2,900" message. A "ABOUT THIS ITEM" section contains a brief description and a "Show more" link. Below this are sections for "Available in these shops:" (listing Omega Mega Store, Baba Suwe Shop, Alhaji Shehu Super Store, and Masalachi Kowai) and "You may also be interested in:" (listing three similar items). At the bottom, there's a "Interesting Deals & Discounts you may like" section with three items: a Serving Bowl, Eau De Pafum, and Image 404.



The screenshot shows the Mabiri product page for a "Poflo Body Spray – N2,900" on a mobile device. The top status bar shows signal strength, time (05:59 AM), battery level (35%), and connectivity (glo). The header includes the Mabiri logo, a shopping cart icon with a zero, and a menu icon. Below the header is a search bar with a location pin and the placeholder "Set location to find deals nearby", followed by a magnifying glass icon. The main content area displays the product image, a quantity selector, an "Add to cart" button, and an "ITEM TOTAL: N2,900" message. A "ABOUT THIS ITEM" section follows, containing bullet points about the product. Below this are sections for "You may also be interested in:" (listing three similar items) and "INTERESTING DEALS & DISCOUNTS YOU MAY LIKE" (listing three items). The bottom of the screen shows the home screen of the mobile device.

# Mabiri Product Page

Observe how the shopping cart icon is **partially colored** when there are items in the cart.

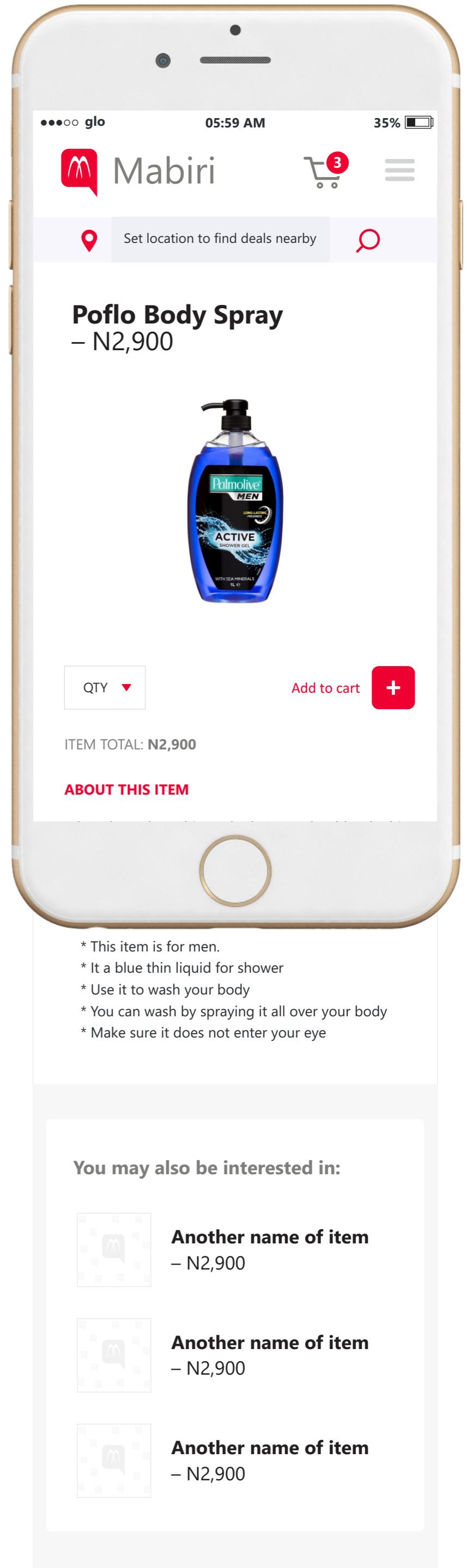
The screenshot shows the Mabiri website's product detail page for a Poflo Body Spray. At the top, the Mabiri logo is displayed, followed by a navigation bar with links to HOME, NEAR YOU, BIZ/SHOPS, DEALS, ABOUT US, CONTACT US, LOG IN, and SHOP OWNER ACCESS. A shopping cart icon with a red '3' is also present. Below the navigation, the location is set to Elekahia, Port Harcourt, and a search bar contains the placeholder "Type what you are looking for here...".

The main content area features a large image of the Poflo Body Spray bottle, which is blue with a black cap and labeled "Palmolive MEN ACTIVE SHOWER GEL". To the right of the image are quantity selection dropdowns and an "Add to cart" button, which has a red "Added to cart" message above it. Below these controls, the item total is listed as "ITEM TOTAL: N2,900".

The "ABOUT THIS ITEM" section contains a descriptive paragraph about managing local stores and a "Show more" link. To the left of this section, there is a note about available stores: "Available in these shops: Select your preferred store to buy from or let Mabiri choose for you." It lists four stores with their locations: Omega Mega Store (TOWN/LOCATION), Baba Suwe Shop (TOWN/LOCATION), Alhaji Shehu Super Store (TOWN/LOCATION), and Masalachi Kowai (TOWN/LOCATION).

A "YOUR CART (8)" summary box is positioned on the right side of the product details, showing three items added to the cart: three bottles of Poflo Body Spray at N2,900 each. Below this, a note says "And 5 others" and a "See All" link. The total for the cart is "TOTAL: N2,900".

At the bottom of the page, there is a section titled "Interesting Deals & Discounts you may like" featuring three products: a Serving Bowl (NAME OF SHOP, TOWN: N900), Eau De Pafum (NAME OF SHOP, TOWN: N2,200), and Image 404 (NAME OF SHOP, TOWN: N404).



INTERESTING DEALS & DISCOUNTS  
YOU MAY LIKE

# Mabiri Cart Page

The desktop version of the Mabiri cart page displays a summary of three items:

Item name & Details	Qty	Unit Price	Total	Delivery option
Poflo Body Spray 10g Yellow Economy Pack From Masalachi Kowai, Elekahia Road, Port Harcourt	2	N2,900	N5,800	Pick-up
Some other name of item From Masalachi Kowai, Elekahia Road, Port Harcourt	1	N2,900	N5,800	Pick-up
This one is another item but I don't know its name From Masalachi Kowai, Elekahia Road, Port Harcourt	1	N2,900	N5,800	Pick-up

**TOTAL: N20,000** **CHECKOUT**

**You may also be interested in:**

- Another name of item – N2,900
- Another name of item – N2,900
- Another name of item – N2,900

The mobile version of the Mabiri cart page shows the same three items in the cart:

Item name & Details	Qty	Unit Price	Total	Delivery option
Poflo Body Spray 10g Yellow Economy Pack From Masalachi Kowai, Elekahia Road, Port Harcourt	2	N2,900	N5,800	Pick-up
Some other name of item From Masalachi Kowai, Elekahia Road, Port Harcourt	1	N2,900	N5,800	Pick-up
This one is another item but I don't know its name From Masalachi Kowai, Elekahia Road, Port Harcourt	1	N2,900	N5,800	Pick-up

**TOTAL: N20,000** **CHECKOUT**

**Interesting Deals & Discounts you may like**

**Serving Bowl**  
NAME OF SHOP, TOWN  
**N900**

**Eau De Pafum**  
NAME OF SHOP, TOWN  
**N2,200**

**Image 404**  
NAME OF SHOP, TOWN  
**N404**

The mobile phone screen displays the Mabiri app's cart page with three items:

Item	Qty	Unit Price	Total
Poflo Body Spray	2	N2,900	N5,800
Poflo Body Spray	1	N2,900	N2,900
Poflo Body Spray	1	N2,900	N2,900

**TOTAL: N20,000** **CHECKOUT**

**You may also be interested in:**

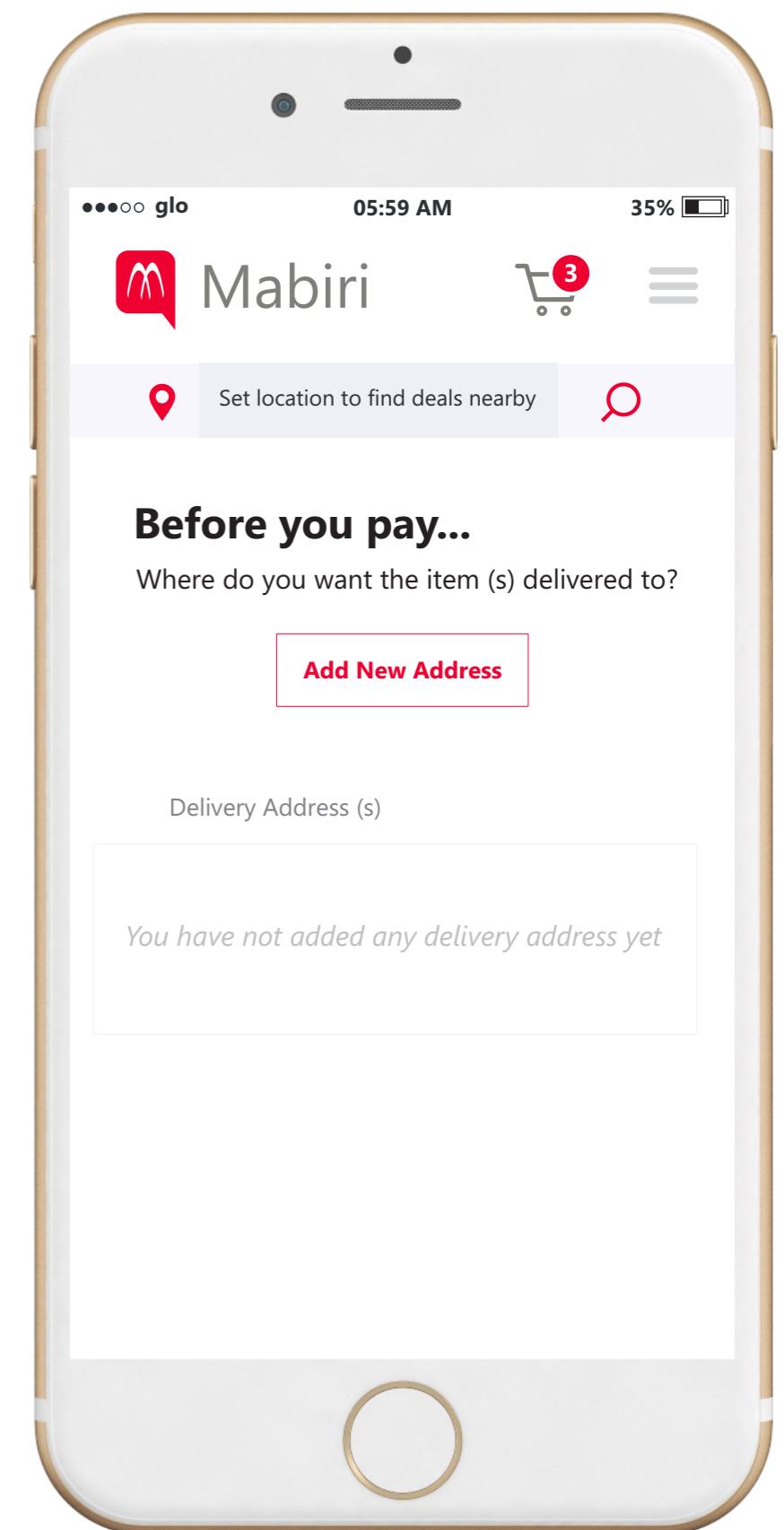
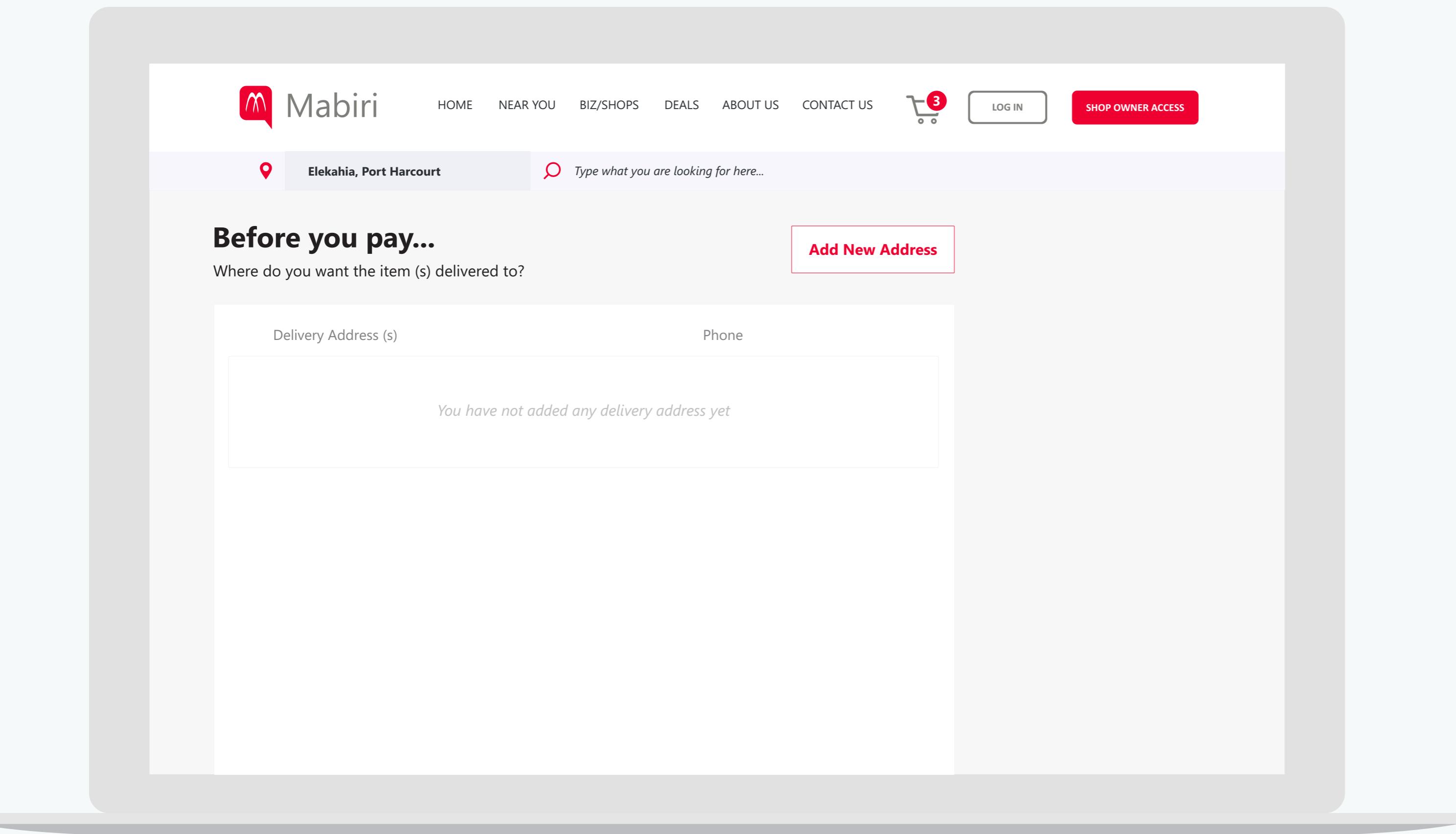
- Another name of item – N2,900
- Another name of item – N2,900
- Another name of item – N2,900

The mobile phone screen shows a "INTERESTING DEALS & DISCOUNTS YOU MAY LIKE" section:

- Another name of item – N2,900
- Another name of item – N2,900
- Another name of item – N2,900

# Mabiri Address Book

.....  
Observe how the shopping cart icon is **partially colored**  
when there are items in the cart.



# Mabiri Address Book

.....  
Observe how the shopping cart icon is **partially colored**  
when there are items in the cart.

The Mabiri desktop website displays a list of delivery addresses. The second address in the list, "Al-Hassan Mungonu Cst. GRA Phase 3, Port Harcourt Rivers State", is highlighted with a red border. A red box also highlights the "Add New Address" button. The shopping cart icon in the top right corner is partially red, indicating items in the cart. The "CONTINUE" button at the bottom is also red.

**Before you pay...**

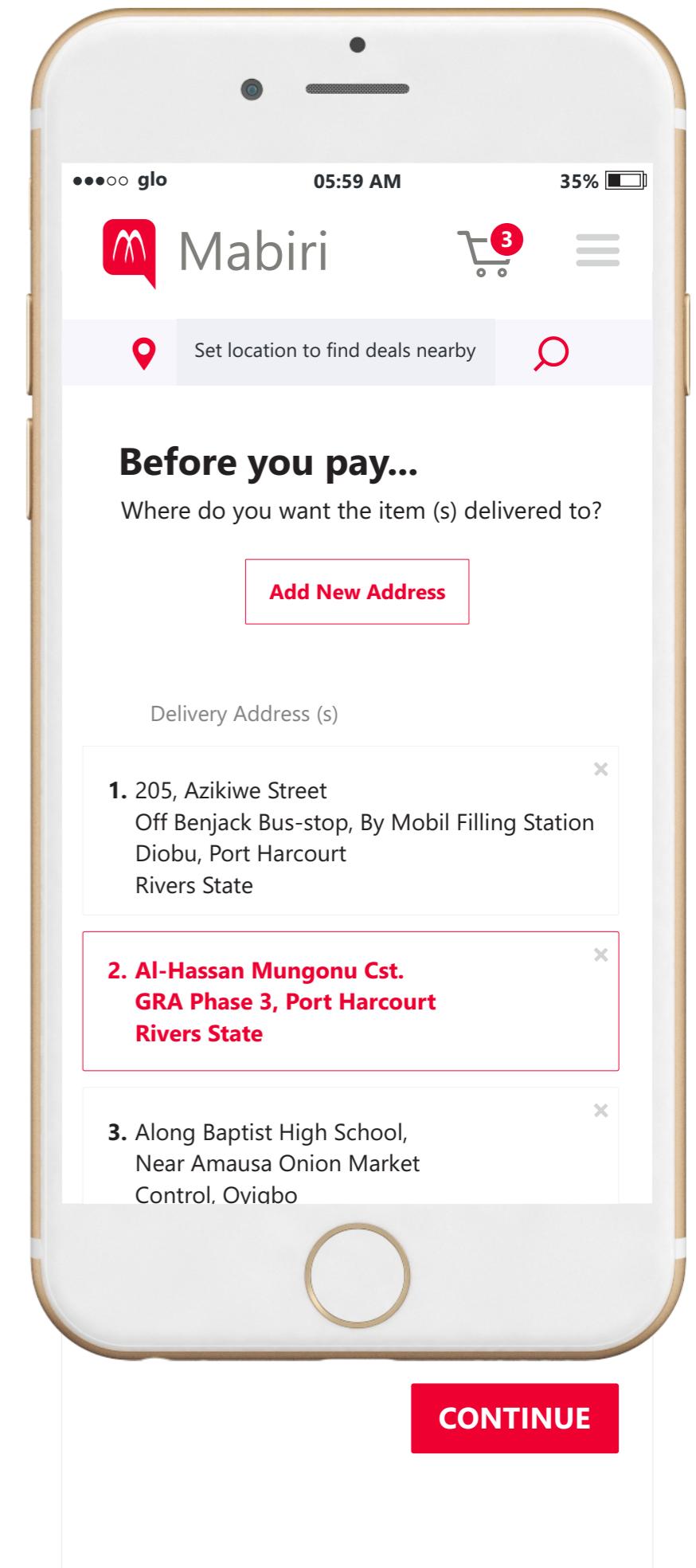
Where do you want the item (s) delivered to?

Delivery Address (s)

Phone

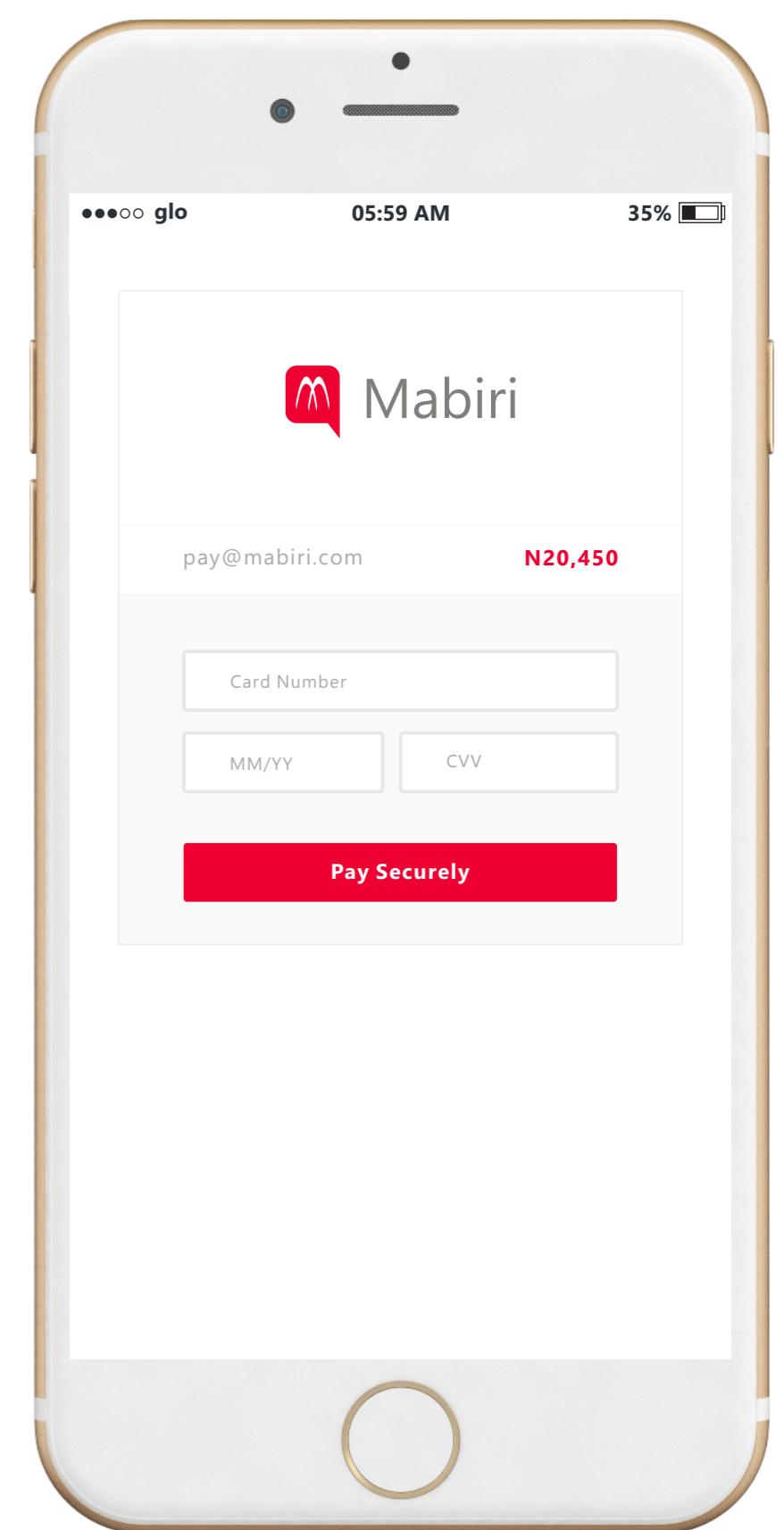
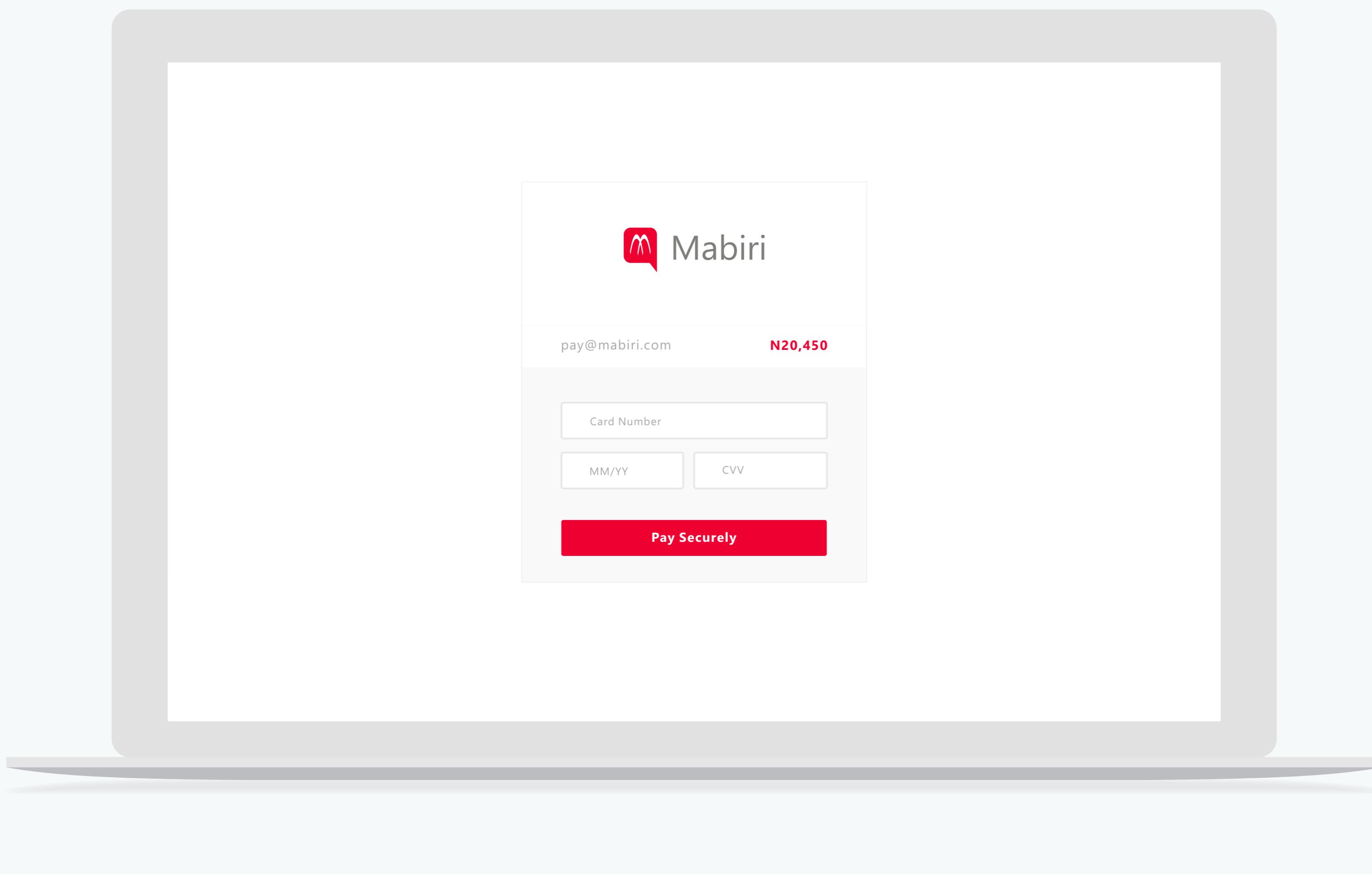
- 1. 205, Azikiwe Street  
Off Benjack Bus-stop, By Mobil Filling Station  
Diobu, Port Harcourt  
Rivers State
- 2. **Al-Hassan Mungonu Cst.  
GRA Phase 3, Port Harcourt  
Rivers State**
- 3. Along Baptist High School,  
Near Amausa Onion Market  
Control, Oyigbo  
Rivers State

**CONTINUE**



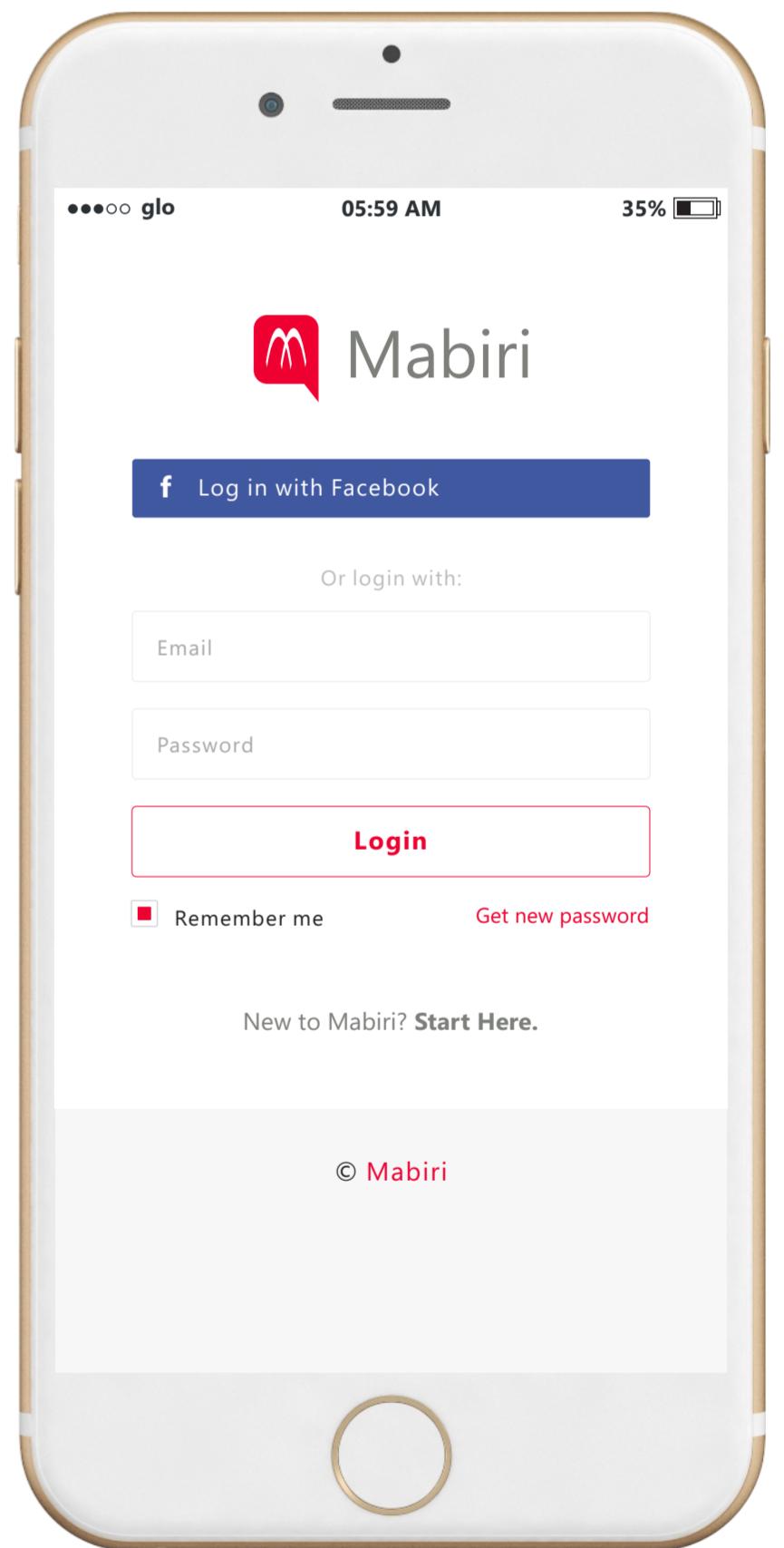
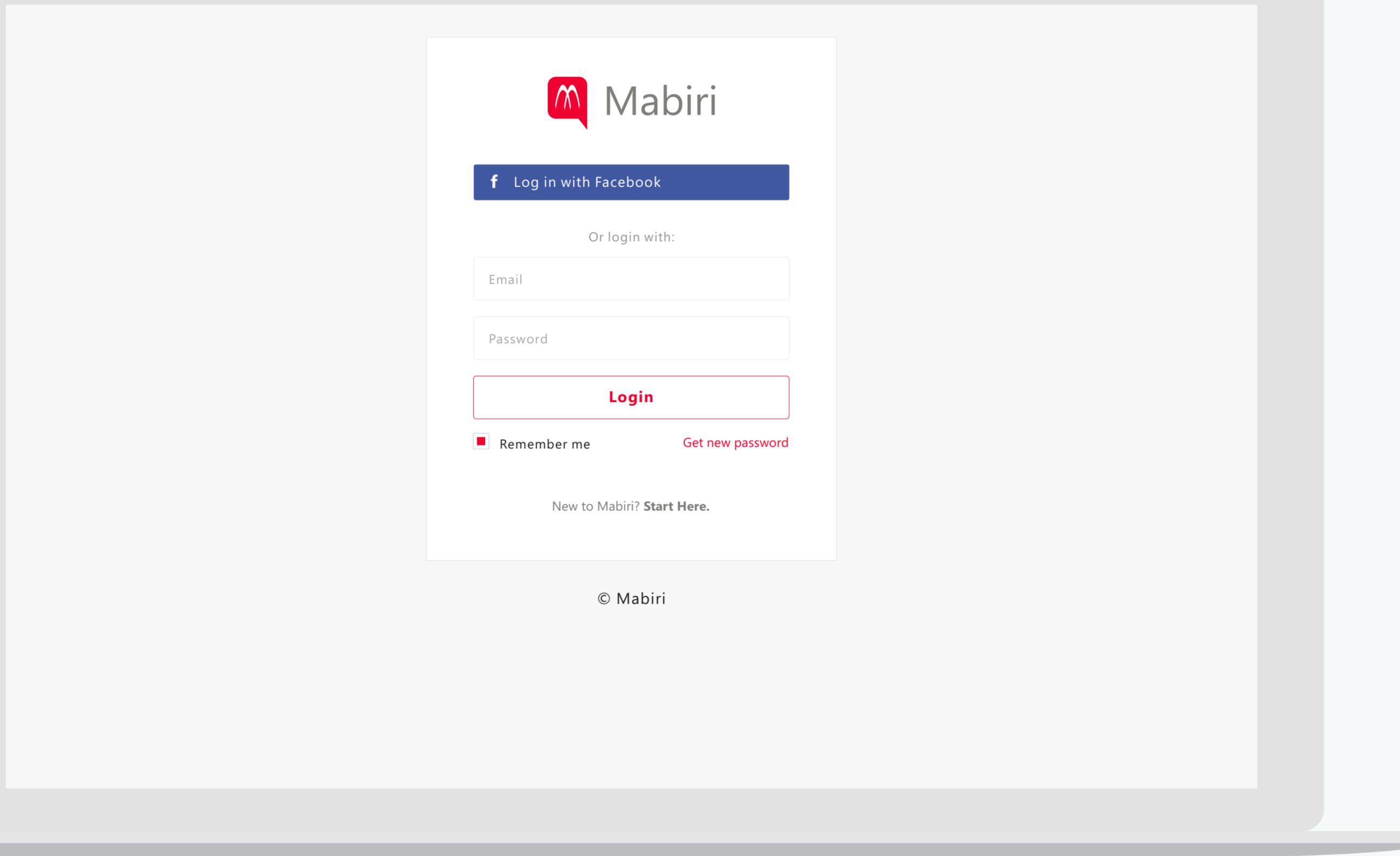
# Checkout with Paystack

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# Mabiri Login Page

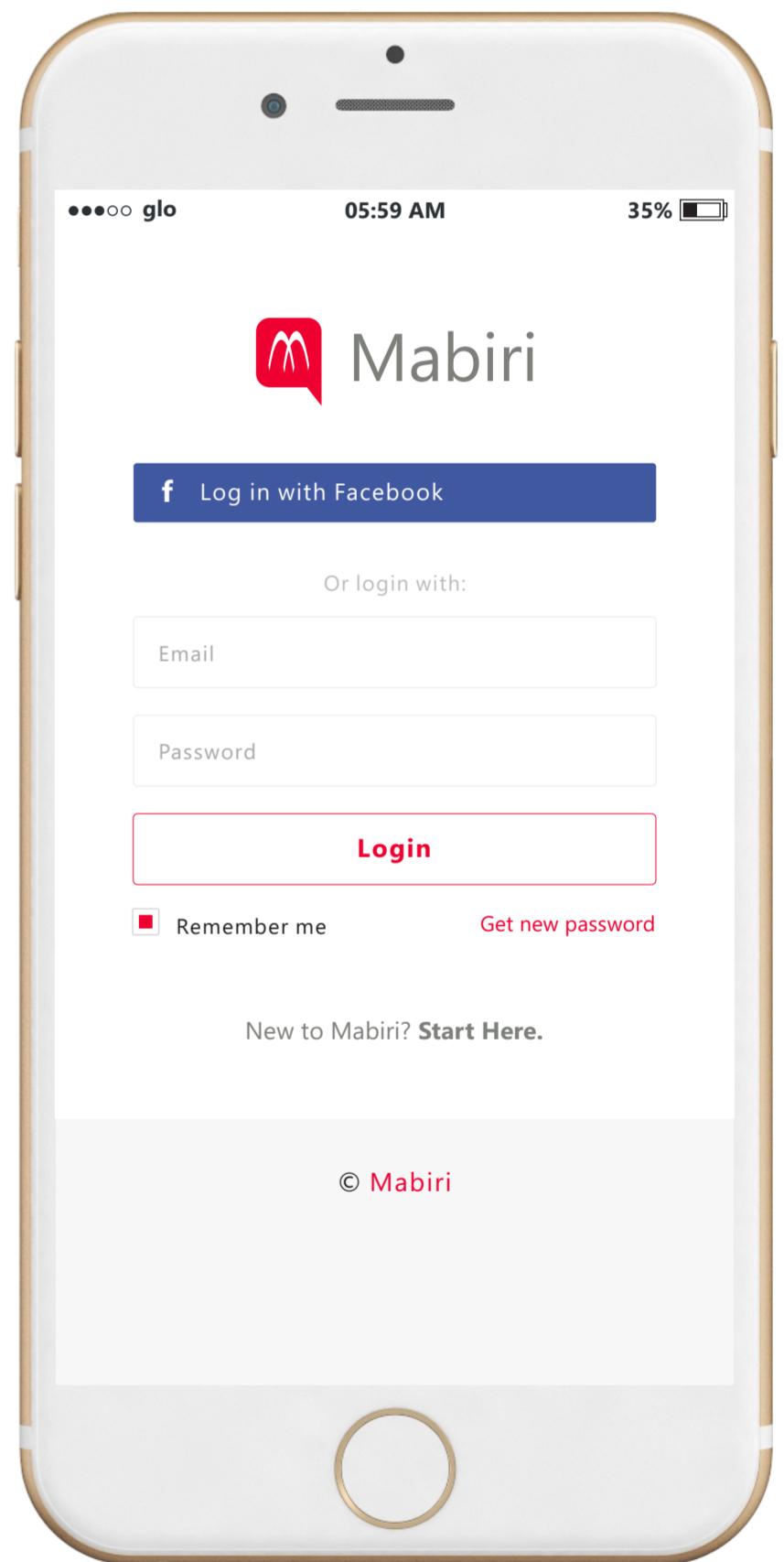
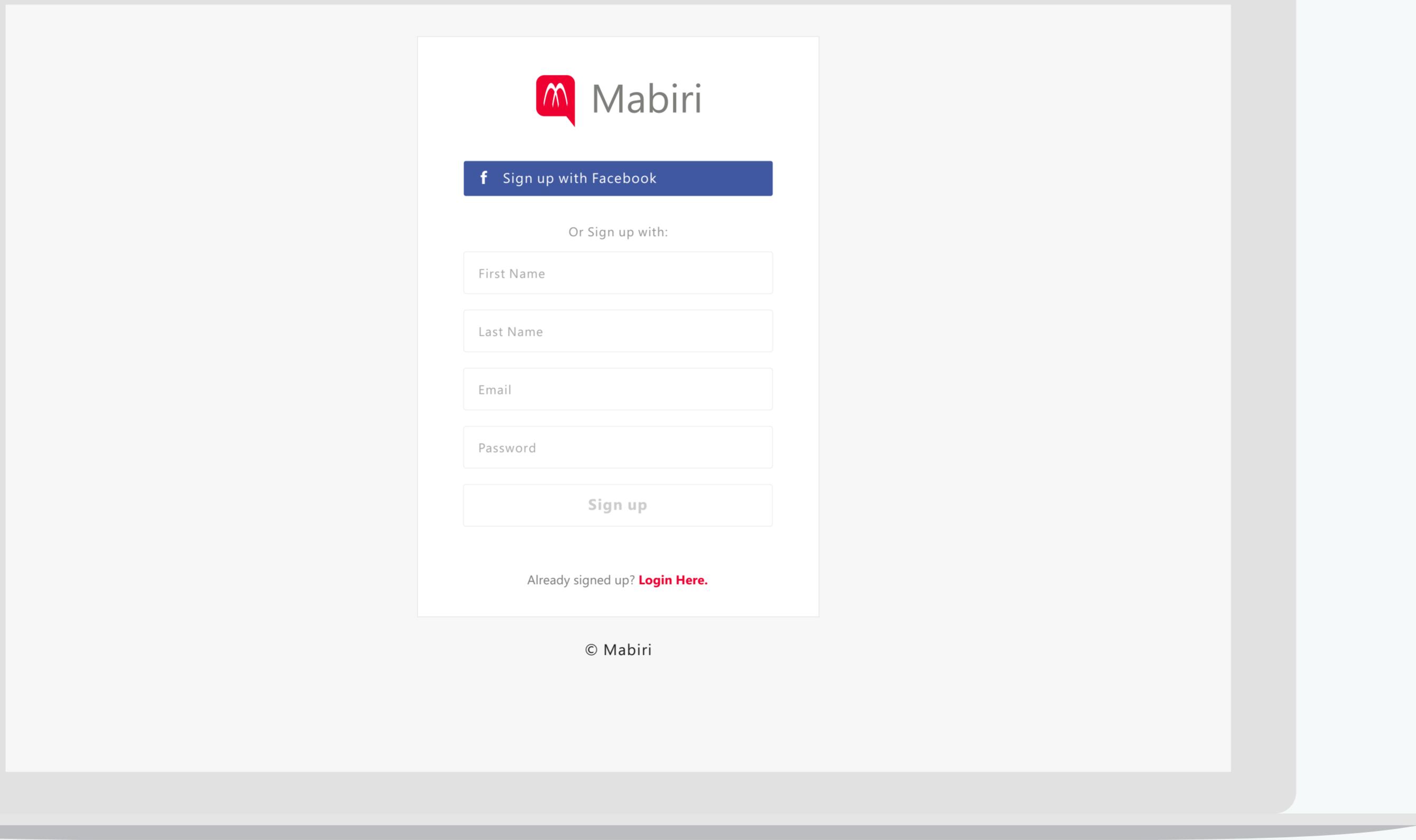
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# Mabiri Sign up Page

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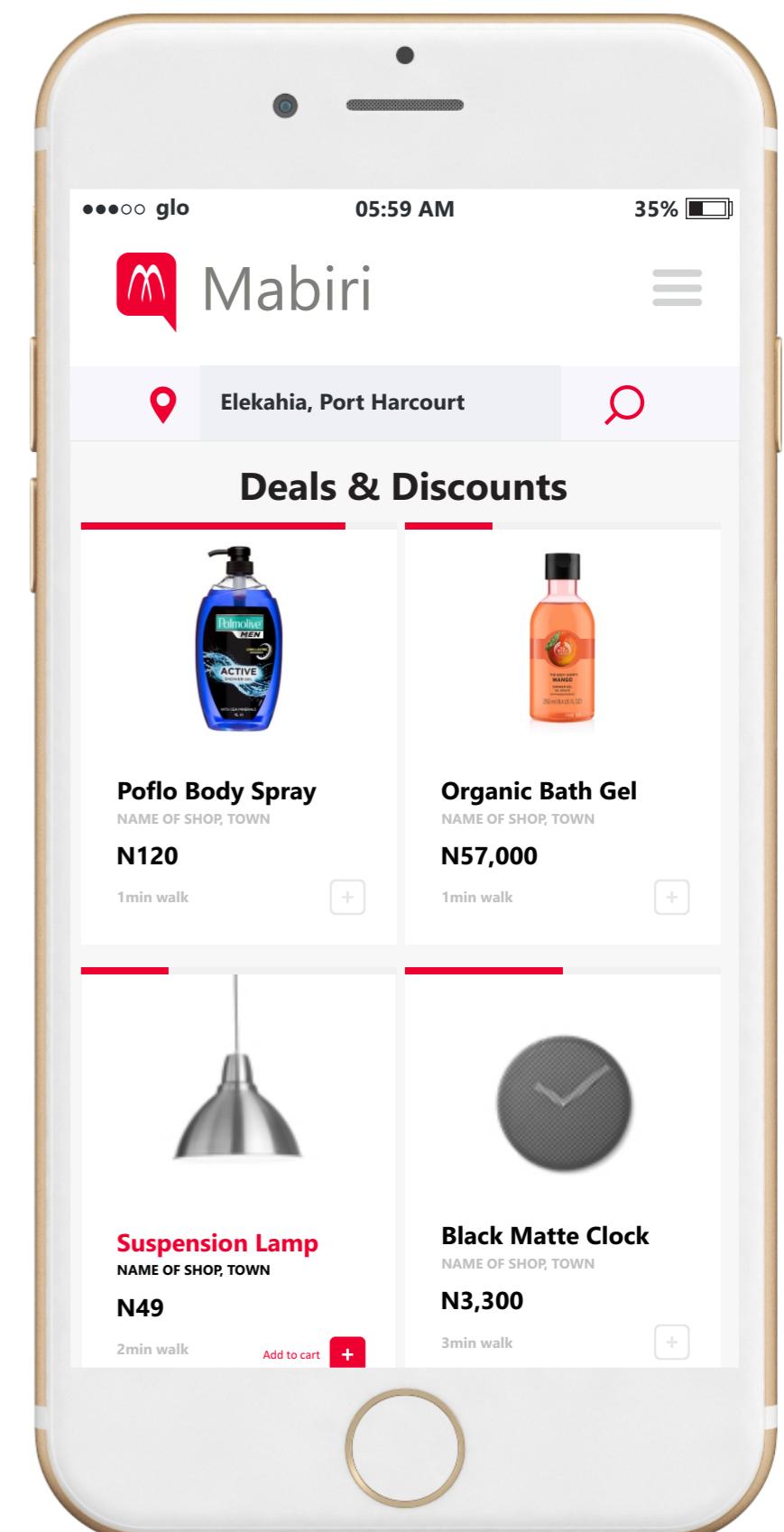
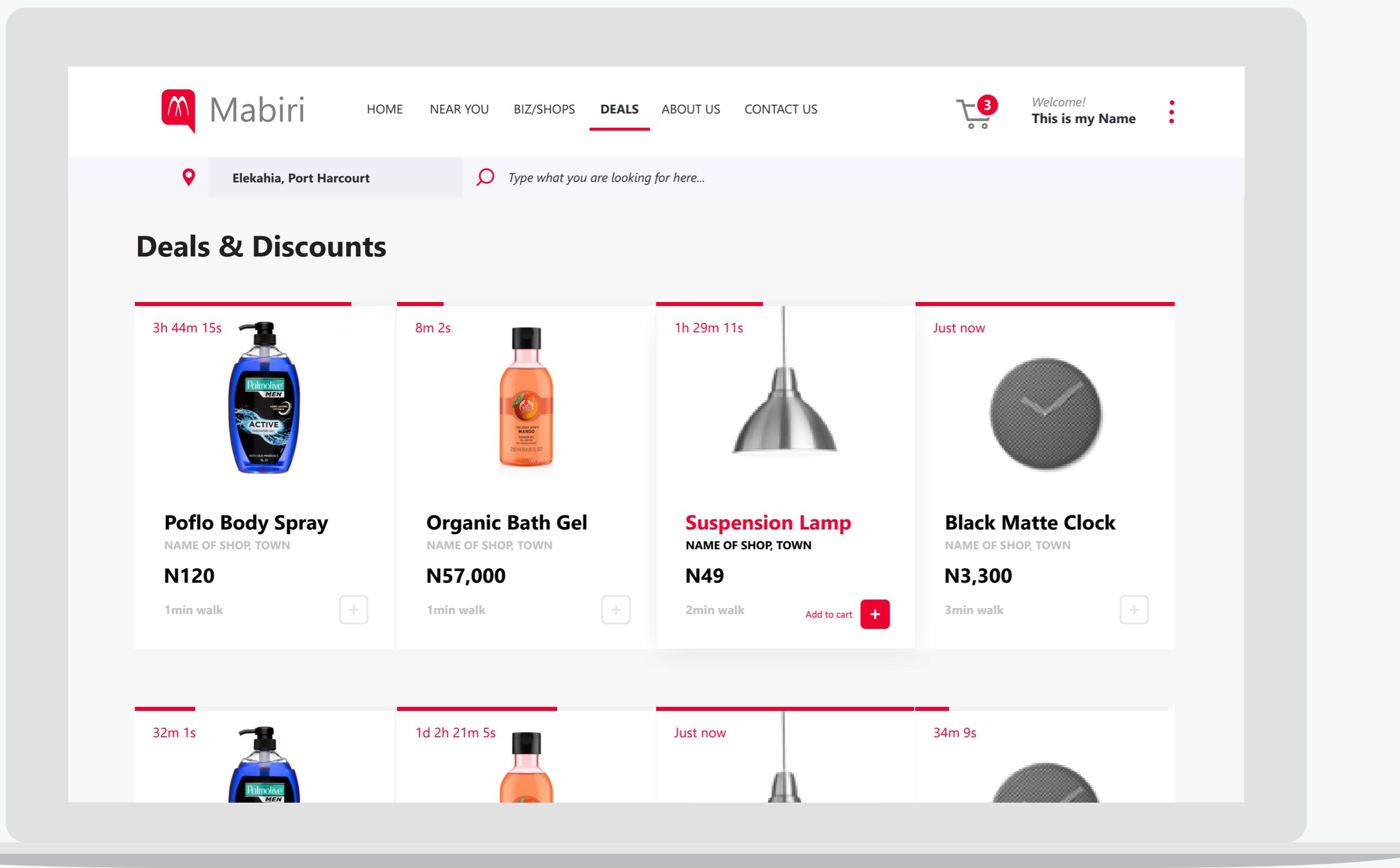
Returning user can login here to view order history, shopping cart, and other personalized experiences.



# Deals & Discounts Page

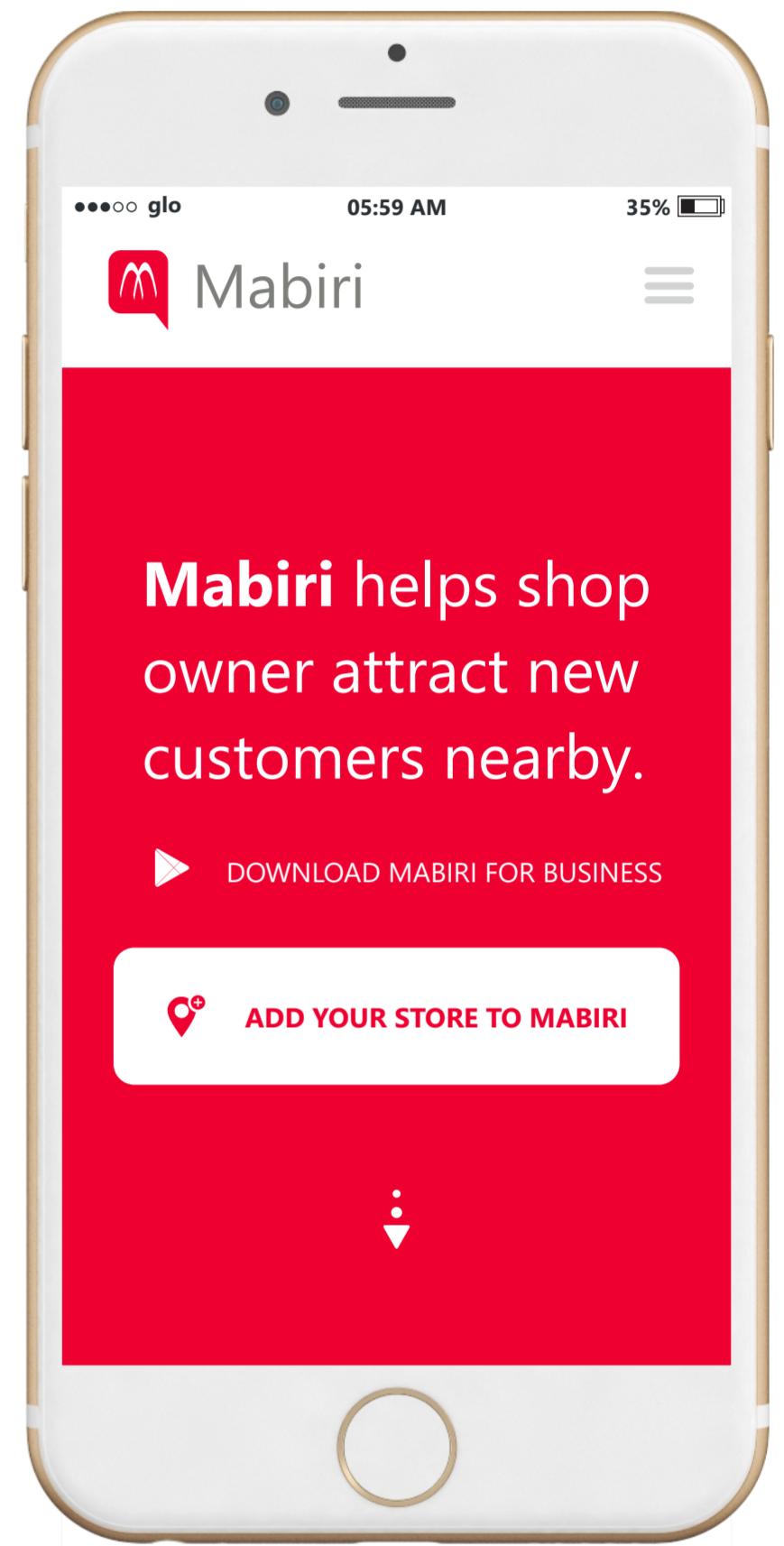
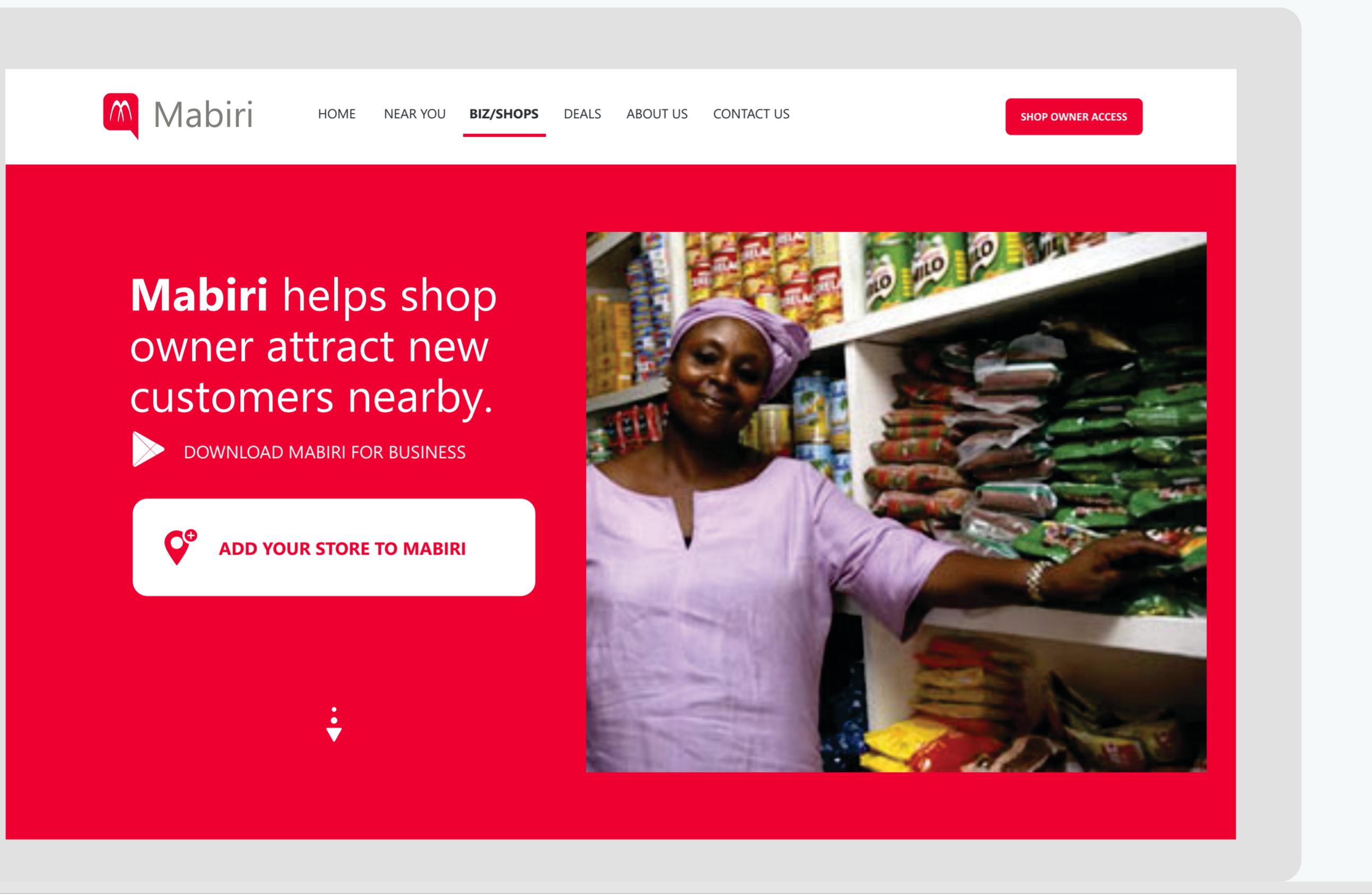
.....

This is the filtered page showing only items with deals and discounts from shops listed on Mabiri. This is not location-dependent.



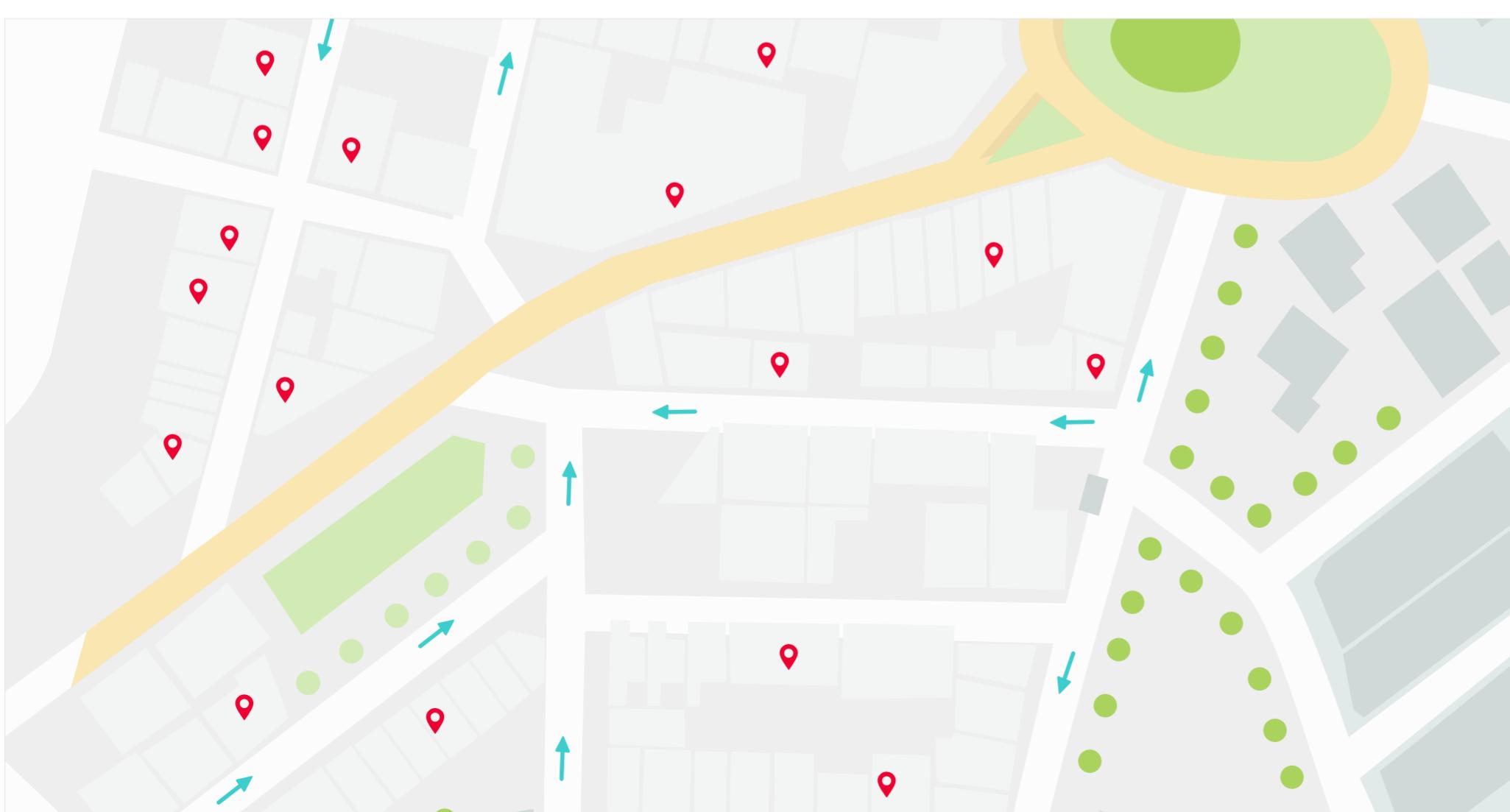
# Landing Page for Business/Shop

This is the filtered page showing only items from shops **near** user's set location on the current browser session.



## Shops already on Mabiri network.

*List your shop on Mabiri increases your chance of getting new customers everyday.*



## Shops already on Mabiri network.

*List your shop on Mabiri increases your chance of getting new customers everyday.*

