

SUKARAME BIKE SHOP

Riders

3M



Profit Margin

45%



When Are We Making Money ?

The table displays hourly sales data across a week, with higher earning in midday and early evening hours particularly in 10 to 15 hours, suggesting these are most profitable times. Days Like Wednesday and Friday show notably higher sales, indicating variable profitability across the week.

hr	0	1	2	3	4	5	6
8	\$19,372	\$95,192	\$108,739	\$113,128	\$113,196	\$106,841	\$26,523
9	\$36,027	\$50,317	\$54,563	\$55,156	\$55,614	\$59,754	\$43,290
10	\$59,445	\$31,889	\$29,741	\$30,567	\$30,637	\$36,457	\$61,026
11	\$72,457	\$37,562	\$33,829	\$35,259	\$36,718	\$43,442	\$76,120
12	\$85,708	\$47,652	\$42,205	\$44,943	\$46,133	\$54,929	\$86,769
13	\$85,988	\$47,231	\$42,250	\$43,089	\$45,458	\$55,802	\$89,225
14	\$83,467	\$44,286	\$38,760	\$39,518	\$40,998	\$52,976	\$88,171
15	\$81,245	\$46,584	\$43,060	\$42,154	\$45,569	\$58,351	\$88,251
16	\$81,575	\$65,391	\$66,197	\$63,247	\$66,386	\$76,461	\$84,359
17	\$73,221	\$115,295	\$125,424	\$118,536	\$122,227	\$113,563	\$77,069
18	\$62,545	\$110,543	\$119,206	\$114,373	\$116,493	\$97,147	\$67,104
19	\$51,625	\$79,127	\$81,525	\$82,717	\$83,165	\$69,839	\$55,125
20	\$38,525	\$55,542	\$58,221	\$59,516	\$62,237	\$49,248	\$41,474

Revenue

\$1.52bn

Profit

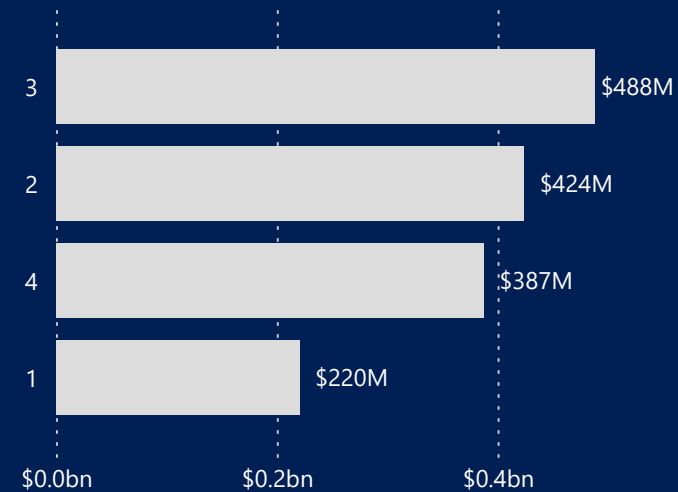
\$1.04bn

KPI over Time

● Sum of riders ● Average of profit ● Average of revenue



Total Revenue by Season



Total Riders by Rider Type

