

Annelin Arvonon

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EDUCATION

Brigham Young University, BYU Marriott School of Business <i>Bachelor of Science, Experience Design and Management</i> <i>Advanced-level Spanish Certificate</i> ■ GPA 3.77, ACT 29 ■ Clubs - Member of Experience Design Society, BYU Student Service Association, and Marriott Inclusion in Business	Aug 2017- Dec 2022 Provo, UT
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WORK & VOLUNTEER EXPERIENCE

BambooHR <i>Senior Sales Development Representative</i> ■ Ramped quickly from SDR2 to Senior SDR and attained 113% quota in 2023 ■ Generated \$11,300+ in revenue in a single quarter (Jan-Mar 2024) ■ Maintained high productivity with 1,100+ outbound calls per month in 2024	May 2023-Dec 2024 Orem, UT
Blue Raven Solar, LLC. <i>Recruiter</i> ■ Conducted 30 phone interviews and organized 16 successful interviews within two weeks ■ Managed candidate pipeline by sorting through 500+ resumes, identifying top talent for further consideration ■ Played a key role in closing 8 offer letters in a short time span, significantly reducing time-to-hire	Aug 2022-Apr 2023 Orem, UT
Blue Raven Solar, LLC. <i>HR Intern</i> ■ Enhanced accessibility by transcribing and adding subtitles to 15 onboarding videos ■ Streamlined onboarding by verifying 65 I-9 employee documents ■ Conducted over 30 check-ins with new hires, ensuring smooth transitions	Apr 2022-Aug 2022 Orem, UT
BYU On-Campus Internship Class <i>Project Assistant</i> ■ Coached 160+ students on professionalism, career development, and internship success ■ Managed 24 internship teams, providing hands-on project management support ■ Resolved team conflicts through one-on-one mediation, ensuring team cohesion and performance	Jan 2021-Apr 2022 Provo, UT
Escalante Yurts <i>Office Manager</i> ■ Developed and implemented a 14- page employee handbook, establishing best practices ■ Revamped company's social media presence, creating consistent branding across Instagram ■ Increased engagement by designing and posting content for three months, boosting brand visibility	Apr 2021-June 2021 Provo, UT
BYU On-Campus Internship with Acanela Expeditions <i>Marketing Strategist</i> ■ Created and launched the Adventure Dress Pinterest account, working in a collaborative team environment ■ Generated \$67 in revenue and grew monthly Pinterest views from 0 to 7,000 within 3 months ■ Strategized content to increase brand awareness, contributing to the company's social media growth	Aug 2020-Dec 2020 Provo, UT

PERSONAL

- Expert in the design thinking process including user journey, customer personas, and testing/iteration
- Extremely detail-oriented and organized
- Knowledgeable with Adobe Photoshop, Illustrator, and Canva
- Bilingual in Spanish
- Marathon runner
- Life-long learner