

Annelin Arvonen

(971) 312-2275 • annelinarvonen@gmail.com • linkedin.com/in/annelin-arvonen/

EDUCATION

Brigham Young University, BYU Marriott School of Business

Aug 2017- Dec 2022

Bachelor of Science, Experience Design and Management

Provo, UT

Advanced-level Spanish Certificate

- GPA 3.77, ACT 29
- *Clubs* - Member of Experience Design Society, BYU Student Service Association, and Marriott Inclusion in Business

WORK & VOLUNTEER EXPERIENCE

BambooHR

May 2023-Dec 2024

Senior Sales Development Representative

Orem, UT

- Ramped quickly from SDR2 to Senior SDR and attained 113% quota in 2023
- Generated \$11,300+ in revenue in a single quarter (Jan-Mar 2024)
- Maintained high productivity with 1,100+ outbound calls per month in 2024

Blue Raven Solar, LLC.

Aug 2022-Apr 2023

Recruiter

Orem, UT

- Conducted 30 phone interviews and organized 16 successful interviews within two weeks
- Managed candidate pipeline by sorting through 500+ resumes, identifying top talent for further consideration
- Played a key role in closing 8 offer letters in a short time span, significantly reducing time-to-hire

Blue Raven Solar, LLC.

Apr 2022-Aug 2022

HR Intern

Orem, UT

- Enhanced accessibility by transcribing and adding subtitles to 15 onboarding videos
- Streamlined onboarding by verifying 65 I-9 employee documents
- Conducted over 30 check-ins with new hires, ensuring smooth transitions

BYU On-Campus Internship Class

Jan 2021-Apr 2022

Project Assistant

Provo, UT

- Coached 160+ students on professionalism, career development, and internship success
- Managed 24 internship teams, providing hands-on project management support
- Resolved team conflicts through one-on-one mediation, ensuring team cohesion and performance

Escalante Yurts

Apr 2021-June 2021

Office Manager

Provo, UT

- Developed and implemented a 14- page employee handbook, establishing best practices
- Revamped company's social media presence, creating consistent branding across Instagram
- Increased engagement by designing and posting content for three months, boosting brand visibility

BYU On-Campus Internship with Acanela Expeditions

Aug 2020-Dec 2020

Marketing Strategist

Provo, UT

- Created and launched the Adventure Dress Pinterest account, working in a collaborative team environment
- Generated \$67 in revenue and grew monthly Pinterest views from 0 to 7,000 within 3 months
- Strategized content to increase brand awareness, contributing to the company's social media growth

PERSONAL

- Expert in the design thinking process including user journey, customer personas, and testing/iteration
- Extremely detail-oriented and organized
- Knowledgeable with Adobe Photoshop, Illustrator, and Canva
- Bilingual in Spanish
- Marathon runner
- Life-long learner