Privacy Policy

Effective Date: 2/1/2025

Welcome to Eco Life! Your privacy is important to us. This Privacy Policy explains how we collect, use, store, and protect your personal information when you use our social media platform.

1. Information We Collect

We collect the following types of information:

- Personal Information: Name, email address, date of birth, and other details provided during account registration.
- **Usage Data**: Information about your activity on Eco Life, including interactions, posts, and messages.

2. How We Use Your Information

We use your information for the following purposes:

- To provide and improve our services.
- To communicate with you about updates and security notifications.
- To prevent fraudulent activities and ensure platform security.

3. Sharing of Information

We do not sell or rent your personal data. However, we may share your information with:

- Service Providers: Third-party companies assisting in platform operation.
- Legal Authorities: When required by law or to protect user rights.
- **Business Transfers**: In the event of a merger, sale, or acquisition.

4. Data Security

We implement appropriate security measures to protect your data from unauthorized access, disclosure, or alteration. However, no online platform is completely secure, and users should take precautions to protect their accounts.

5. Your Rights and Choices

You have the right to:

- Access, update, or delete your personal information.
- Request data portability where applicable.

6. Cookies and Tracking Technologies

Eco Life uses cookies and similar tracking technologies to enhance user experience and analyze site traffic. You can manage your cookie preferences through your browser settings.

7. Children's Privacy

Eco Life is not intended for children under 13. If we discover that a child has provided personal information, we will take steps to delete it.

8. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Continued use of Eco Life after changes means you accept the revised policy.

9. Contact Information

For privacy-related inquiries, please contact us on the Contact Us Page.

By using Eco Life, you consent to the collection and use of your information as outlined in this Privacy Policy.