

Daron Peugh  
4711 SE Harrison St. Portland, OR 97215  
daron.peugh@gmail.com 425-422-7853

**Technical Skills:**

- Machine Learning: regression, clustering, classification
- Programming Languages: Python, R, Postgresql, Redshift, Matplotlib, ggplot2
- Software: Git, Jupyter Notebook, MS Excel, R Markdown, Chartio, Periscope Data, Keynote

**Work Experience:**

Simple Finance (Portland, OR): 1/12 – 8/17

- Data Scientist 8/16 – 8/17
  - Built product engagement metric, highlighting profitable customer activities.
  - Developed risk classification model, increasing photo check deposit limits for 30% of customers without increasing overall risk.
  - Measured feature adoption and identified product changes to improve conversion.
- Data Analyst 9/13 – 8/16
  - Built and maintained customer contact projection model.
  - Constructed tidy SQL tables from raw production data sources.
  - Created product data dashboards used by entire company.
- Customer Relations Frontend Lead 1/12 – 9/13
  - Joined team pre-launch and built out the department, creating a new hire training program, internal knowledgebase, and QA program.
  - Developed scheduling algorithm, optimizing staffing for customer contact and employee scheduling preferences.

National Associates, Inc., NW (Beaverton, OR): 7/11 – 12/11

- Assistant Analyst
  - Screen and load annual census data into actuarial software.
  - Interpret and summarize retirement plan underlying document.
  - Perform annual retirement plan trust accounting.

Seattle Metropolitan Credit Union (Seattle, WA): 8/07 – 7/11

- Branch Supervisor: 1/10 – 7/11
  - Directly managed and coached four employees to increase sales production.
  - Served on the Loan Process Improvement Team to streamline loan originations.
  - Implemented an outbound calling program to capitalize on low touch members.
  - Perform regular branch audits and was responsible for \$500,000 in branch cash.
- Loan Origination/New Accounts: 2/08 – 12/09
- Teller: 8/07 – 1/08

**Education:**

Western Washington University: 9/03 – 6/07

- Bachelor of Arts in Financial Economics