

# Adrian Rothschild

San Francisco, CA | [LinkedIn](#) | [Github](#) | [Portfolio](#)

## EDUCATION

### App Academy

Software Engineering | 2021

- Built web applications with Ruby on Rails & MERN tech stacks

### General Assembly

Product Management | 2019

- Built roadmap and functional MVP of an original product

### Wesleyan University

BA Film Studies | 2008 – 2012

- Wrote and directed a musical film with an original score recorded by a student ensemble
- Graduated with Honors

## AWARDS

### Kidscreen Award

Best Game App - Branded | 2020

Do Not Touch (Nickelodeon)

### Clio Entertainment Award

Mobile: VR / Augmented Reality | 2019

Do Not Touch (Nickelodeon)

## LANGUAGES

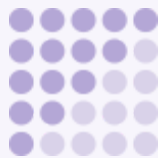
JavaScript / TS

PHP

Ruby

C#

Python



## SKILLS

Front End Development, Back End Development, Full Stack Engineering, Product Management, Project Management, Graphic Design, Web Design, Web Development, JavaScript, React, Redux, Ruby, Rails, Wordpress, PHP, Squarespace, C#, Node.js, Express.js, Webpack, jQuery, Git, PostgreSQL, MongoDB, TypeScript, HTML, CSS, SQL, RSpec, Flux, Sass, AJAX, AWS, JSON, Websockets, Webhooks, VS Code, Omniture, Google Analytics, JIRA, Confluence, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere, Adobe After Effects, Miro, Airtable, Github, Heroku, Unity, Final Cut Pro, Avid Media Composer, Creative Problem Solving, Leadership, Empathy, Patience, Time Management, Strategic Thinking, Communication, Collaboration, Adaptability

## WORK HISTORY

### Ever Scouts

Technical Project Manager | 2022 – 2023

- Managed workflow for a team of 8 developers and QA engineers, reducing blocked time and increasing sprint velocity.
- Developed agile project plans mapped to waterfall product release timelines, improving transparency to senior leadership on technical progress.
- Led hiring, onboarding, and payment processes for the tech team, adding three new developers within the first week of work.
- Delivered company-wide bi-weekly feature update reports, informing relevant teams of product changes and enhancements to improve their workflows.
- Note:** Ever Scouts shut down operations January 2023.

### Workinman Interactive

Game Developer | 2022

- Built synchronous multiplayer games for Amazon Glow, a device that allows play between children and remote caregivers via a screen projected onto a play surface.
- Lead developer on a port of *Backgammon* — built all logic & functionality, adapted the game to creative feedback, and fixed QA issues.
- Support developer on *Spidey and His Amazing Friends: Swing into Action* — built several features and fixed QA issues.
- Wrote extensive documentation for file delivery and communicated technical details to Amazon development teams.

### Paramount (formerly ViacomCBS)

Product Manager, Emerging Products | 2019 – 2021

- Owned product roadmaps for apps and websites serving a range of Paramount brands: Nickelodeon, Nick Jr., Noggin, MTV, Comedy Central, and Paramount+.
- Wrote technical documentation and product specs for feature development.
- Built relationships with brand partners, creative agencies, development teams and product vendors to further product development goals.
- Planned and executed a multi-platform, international rollout strategy for Nickelodeon's *Do Not Touch* app, increasing the app user base by 80%.

### Children's Media Association

Director of Digital Content | Part-Time | 2017 – 2019

- Significantly increased the organization's digital footprint, contributing to membership growth and improved communication between members.
- Created and produced CMA Live, the organization's first livestream event series, featuring big names in the kids media space such as Craig Bartlett (creator of *Hey Arnold*) and John Musker (director of *The Little Mermaid* and other Disney classics).
- Directly managed a team of designers, bloggers, and web developers.

### Nickelodeon

Producer, Nickelodeon Sandbox & Emerging Games | 2017 – 2019

- Produced and launched three immersive audio games, featuring characters from *SpongeBob*, *The Loud House*, *Teenage Mutant Ninja Turtles*, and other properties, to coincide with the launch of the Echo Dot Kids Edition in 2018.
- Produced robust character interactions on Google Home with original scripted VO from *Rise of the Teenage Mutant Ninja Turtles*.
- Produced a major re-launch of the AR app *Do Not Touch*, featuring 60+ minigames and new features aligning with Apple & Google's AR Platforms.
- Produced original educational HTML5 games for the Noggin subscription app.

Associate Producer, Noggin | 2016 – 2017

- Produced 10 interactive, 22 minute Play-Along Videos of the show *Blaze and the Monster Machines* for the relaunch of the Noggin app in 2017.
- Managed workflows and gave creative feedback for CG Animation, sound mixing, and software development.
- Directed voiceover records with *Blaze and the Monster Machines* voice actors for interactive segments.

## VOLUNTEER

### Children's Media Association

Director of Membership, Bay Area  
2022 – Present

### Telluride Film Festival

SHOW Corps | 2013 – Present

## FREELANCE

### Rooftop Films

Web Developer | 2023

### Ourco Inc.

Web Developer | 2022

### The American Tapestry

Web Developer | 2017

### Milliarium Zero

Web Developer | 2012 – 2016

### Intl. Women's Health Coalition

Video Editor | 2014 – 2015

### KIPP Foundation

Video Editor | 2013 – 2014

### Film Society Lincoln Center

Videographer | 2013

### Queer/Art/Film

Videographer and Editor | 2013

### The Calhoun School

Videographer and Editor | 2012 – 2013

### Process Media

Post-Production Assistant | 2012

### Sundance Institute

Marketing Assistant | 2012

## Milestone Film & Video

Media Designer & Video Editor | Part-Time | 2010 – 2019

- Designed film posters & DVD box covers for theatrical re-releases of independent films: *Portrait of Jason* (dir. Shirley Clarke), *Losing Ground* (dir. Kathleen Collins), *No Maps on My Taps* (dir. George Nierenberg), and others.
- Edited theatrical trailers for *The Connection* (dir. Shirley Clarke), *Come Back, Africa* (dir. Lionel Rogosin), *Rocco and His Brothers* (dir. Luchino Visconti) and others.
- Produced the DVD release of the restored 1959 film *Araya* (dir. Margot Benacerraf)

## 9Story (formerly Out of the Blue)

Production Coordinator | 2015 – 2016

- Coordinated voice over records and oversaw asset delivery for the second season of the Amazon Kids preschool show *Wishenpoof*.
- Tracked all creative processes and delivered assets for the Amazon Kids show *Creative Galaxy*.
- Communicated and routed creative feedback and production deadlines, ensuring on-time studio delivery to Amazon.

## Nickelodeon

Executive Assistant | 2014 – 2015

- Managed delivery of assets to and from the Nickelodeon Animation Studios for the Nickelodeon Preschool show *Wallykazam!*
- Coordinated complex schedules for two Executive Producers, including frequent travel planning, creative meetings, voice over records, and daily feedback sessions with producers and talent.
- Maintained detailed correspondence with network executives and studio staff on production status and key deliverables.

## Leopard Films / CNBC

Rights and Clearance Coordinator | 2014

- Re-structured accounting systems to automate entry of video and image asset purchases on a reality show produced for CNBC.
- Ingested video and photo content for post-production work, including relevant metadata and descriptions on hundreds of assets.
- Secured clearance rights for all video and image assets, through aggregate photo sites and via contact with individual photographers / videographers.

## DonorsChoose.org

Video Producer | 2013 – 2014

- Produced campaign-centric video in NYC-area public schools to drive donation growth and increase social media presence.
- Produced two of the organization's most shared YouTube videos, featuring teachers and classrooms affected by Hurricane Sandy and Oklahoma tornados.
- Built a cloud-based content management system for the organization to keep track of photo and video assets from public schools throughout the country.
- Managed marketing interns and assistants on media management projects.